



सत्यमेव जयते



20 September '24

Swabhav Swachhata - Sanskaar Swachhata Bulletin

Swachhata Hi Seva 2024



सत्यमेव जयते

20 September 2024



Overall Snapshot

1,69,74,631

Total participation

Cleanliness Target
Units

5,36,815

Cleanliness target units
(CTUs) identified

97,414

CTUs transformed

39,57,139

Volunteers participate in
CTU work

Swachhata Mein Jan
Bhaagidari

8,55,962

Total events created

1,61,730

Total events conducted

1,14,03,073

Volunteers participate
in Bhagidari events

SafaiMitra Suraksha
Shivirs

97,951

SafaiMitra Suraksha
Shivirs planned

15,994

SafaiMitra Suraksha
Shivirs organized

1,99,386

SafaiMitras
benefitted



सत्यमेव जयते

20 September 2024



Swachhata Mein Jan Bhagidari Breakup

Ek Ped Maa Ke Naam

96,995

Plantation drives planned

24,783

Plantation drives conducted

11,22,170

Total participation

Swachh Bharat Cultural Fest

36,724

Events organized

5,408

Events conducted

3,87,130

Total participation

Food Street Initiatives

6,623

Events organized

762

Events conducted

39,202

Total participation

Waste to Art Installation

7,783

Events organized

1,004

Events conducted

60,044

Total participation

Highlights

Swachhata Mein Jan Bhagidari



Guwahati: Ek Ped Maa Ke Naam initiative and “Cultural Fest and Green Haat” held by the Guwahati Municipal Corporation. The cultural fest showcased a range of sustainable products crafted by local Self-Help Groups.

Kurali: Shopkeepers made aware of the importance of maintaining neat and clean surroundings

Swachhata Mein Jan Bhagidari Cultural Fests for Swachhata

Cultural Fests for Swachhata!



Sambalpur, Odisha



Cultural Fests for Swachhata!



Sonpur, Bihar



Cultural Fests for Swachhata!



Guwahati, Assam



Cultural Fests for Swachhata!

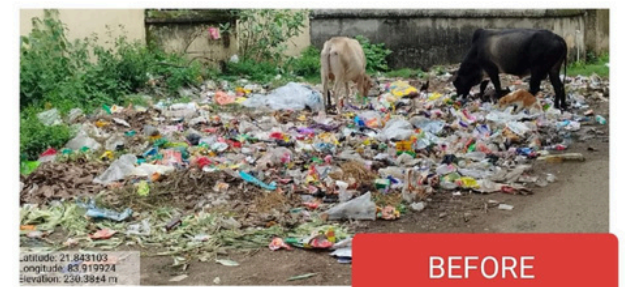
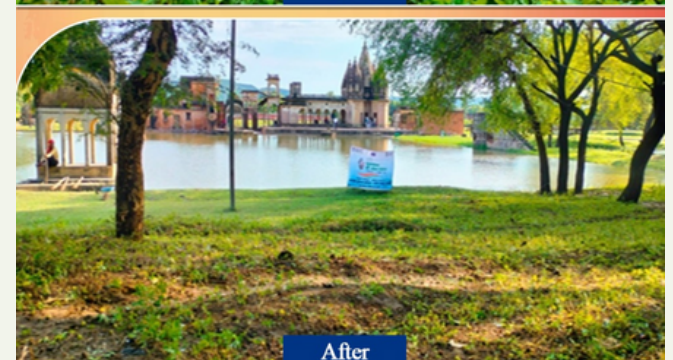


Thrissur, Kerala



Transformation of Cleanliness Target Units

Transformation of black spots through efforts of the North Eastern Railway



Transformation of black spots in Brajarajnagar Municipality

Highlights

SafaiMitra Suraksha



Vishakapatnam: Union Minister Dr. Virendra Kumar participated in the SafaiMitra Suraksha event, distributing 150 PPE kits. Also pictured, SafaiMitra Shivir event conducted in Sungi village, Jharkhand

Key Highlights from Central Ministries and CPSUs



Jyotiraditya M. Scindia @JM_Scindia · 22h
 आज, ग्वालियर में 'स्वच्छता ही सेवा' अभियान 2024 के अंतर्गत 'एक पेड़ माँ के नाम' पहल में अपना योगदान देते हुए @BSNLCorporate के साथियों के साथ पौधारोपण किया। मुझे विश्वास है कि यह पौधा भी वृक्ष बनकर एक माँ के समान हम सभी को आश्रय व छाया प्रदान करेगा।

में हर क्षेत्रवासी से आग्रह
[Show more](#)



Digital India @DigitalIndia

Bot Removal Tools keep your site safe, fast, and cost-effective!
 Celebrate Swachhata Hi Seva 2024 by downloading a good bot removal tool for your device. #SHS2024 #SwachhataHiSeva2024
 #SwabhavSwachhata #SanskaarSwachhata #SpecialCampaign4
 @SwachhBharatGov @SwachhBharat @MoHUA_India @MoJSDDWS
 @GoI_MeitY @IndianCERT

स्वच्छता ही सेवा 2024
 17 सितम्बर - 2 अक्टूबर 2024

Get Free Bot Removal Tools on Cyber Swachhata Kendra portal

BOT REMOVAL TOOL IS CRUCIAL

- Keeps your system safe
- Improves speed
- Ensures accurate data
- Saves money
- Stops fraud

Available for Android and Windows

Go to <https://www.csk.gov.in/security-tools.html> and find the best one for your device



UTTARAKHAND SECTOR, C.R.P.F. @crpfddn

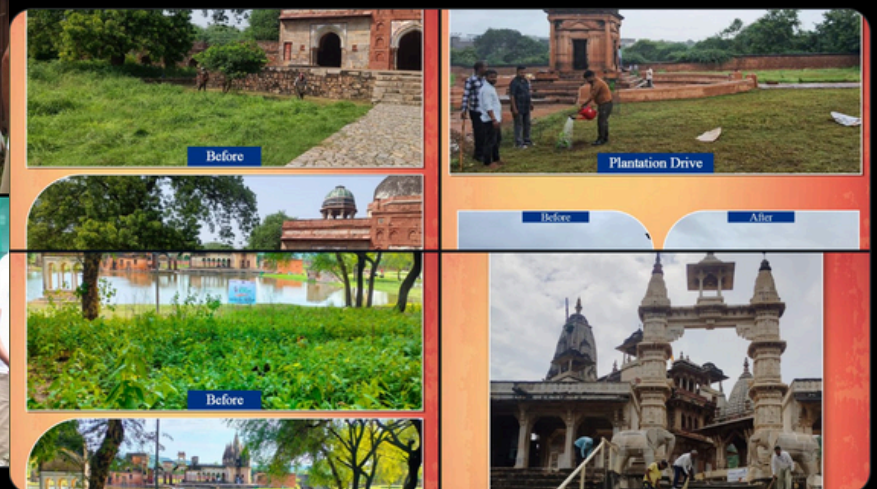
Cleanliness drive undertaken by Uttarakhand Sector CRPF at Deh under the aegis of "Swachhata Hi Seva—2024 Campaign". @crpfii @CentralZoneCrpf



Archaeological Survey of India @ASIGoI

As the nation is embracing the mega '#SwachhataHiSeva' campaign, ASI's circles - Jaipur, Delhi, Hyderabad, Aizawl are leading by examples with undertaking impactful cleanliness drive at heritage sites under their jurisdiction.

Let's also play our part!
 #SwachhataHiSeva2024



4:05 pm · 19 Sep 2024 · 143 Views

SA HYDERABAD and 8 others

Key Highlights from Central Ministries and CPSUs



MoCA_GoI
@MoCA_GoI

Hon'ble Civil Aviation Minister Shri Ram Mohan Naidu Ji took a significant step towards promoting cleanliness and environmental sustainability under the 'Swachhata Hi Seva' campaign. He led by example, inspecting the ministry building for cleanliness and planting saplings under the 'Ek Ped Maa Ke Naam' initiative, emphasizing the importance of maintaining a clean and beautiful surroundings.

@RamMNK
@SwachhiBharatGov @MoHUA_India
@SwachhiBharat @MoJSDDWS
#SHS2024 #SwabhavSwachhata #SanskraSwachhata



Northeast Frontier Railway
@RailNF

On the occasion of #SwachhataHiSeva Campaign, a "Waste to Art Theme" exhibition was organized by Dibrugarh Workshop where numerous models were displayed. Senior District Officials along with local people and children visited the exhibition on the occasion of #SHS2024



Geological Survey of India @GeologyIndia · 1h

GSI conducted various activities like plantation drives, school awareness campaigns, wall beautification, & cleanliness initiatives across offices, promoting environmental stewardship, cleanliness, & sustainability in line with the #SHS2024 objective.
#SwabhavSwachhata



Western Railway
@WesternRly

Smashing Towards a Cleaner Future!

Table Tennis and Badminton games at Dahod, unite energy and action for #SwachhataHiSeva2024, where every strike champions cleanliness and sustainability.

#SHS2024 #SanskraSwachhata #SwabhavSwachhata



Ministry of Railways and 4 others

TOP STORIES OF THE DAY

1



Coal India Limited installs an AI-powered dustbin at its Kolkata HQ. This smart bin collects plastic bottles and alerts staff at 50% capacity, ensuring timely disposal and preventing overflow.

2



In Patna, over 5,000 participants, including school children, SHG members, brand ambassadors, NGOs, and the Hon'ble Governor, came together to take the Swachhata pledge.

3



The Ministry of Skill Development and Entrepreneurship in partnership with Sulabh International carried out cleanliness drive at Netaji Nagar, Delhi.

4



Under the Swachhata Hi Seva programme, 1000 students from 13 schools participated in voluntary cleaning and joined in Marathon Rally in Jaipur, Rajasthan.

5



The Municipal Corporation of Delhi has organized a Swachhata Premier Cricket League. The main objective of this event is to appreciate the hard work of the SafaiMitras.

TOP STORIES OF THE DAY

6



Actor Jaideep Ahlawat attends an SHS event organized by the Municipal Corporation of Delhi. The event featured interactive exhibitions focused on Solid Waste Management, showcasing innovative solutions for a cleaner Delhi

7



A Tree Plantation Drive was successfully conducted along the stretches of the Delhi-Amritsar-Katra Expressway and Vijayawada Bypass Road project that MEIL is executing.

8



An exposure visit for school students was conducted to the Wealth Centre (MCC/MRF) of the Choudwar Municipality, Odisha.

9



Vishakapatnam Municipality organizes a mass beach cleaning activity where they saw the participation of 1000 volunteers. 1 tonne of garbage was cleared out from a 2km stretch.

10



Led by NMMC Commissioner Dr. Kailas Shinde, over 3,000 citizens united for a cleanliness drive at 22 immersion sites in Navi Mumbai after the Ganesh idol immersions, removing floral waste and revitalizing natural spaces.

Press Coverage

President honours Swachhta Mitras in Ujain

Chronicle Reporter, Bhopal
President Draupadi Murmu has called for everyone to move forward in building a Swachh Bharat, a Swasth Bharat, and a Vikas Bharat. Only cleanliness can make the country healthy and developed. Many cities of Madhya Pradesh have been declared the best cities for cleanliness. Indore has been declared the cleanest city in the country for the 7th consecutive time. Bhopal has become the cleanest capital. The President congratulated CM Mohan Yadav and his entire team for their remarkable work in the field of cleanliness.

Murmu was addressing the felicitation ceremony of Safai Mitras in Ujjain today. He also honoured Safai Mitras Rashmi Tankle, Kiran Khode, Shobha Ghavri, Anita Chavre and Gopal Khare. The President also performed the bhoomi puja of the Ujjain-Indore six-lane road to be built for Rs 1692 crore. At the outset, Pres-

Bhoomi puja of Ujjain-Indore six-lane road performed



ident Murmu was welcomed by Governor Mangubhai Patel and Chief Minister Dr. Yadav who presented her a bouquet and a replica of Mahakal Lok. On this occasion, Deputy Chief Minister Jagdish Deora, Minister in-charge Gautam Tetwal, Urban Development and Housing Minister Kailash Vijayvargiya, Public Works Minister Rakesh Singh, Water Resources Minister Tulsiram Silawat and Minister of State for Urban Development and Housing Pratima Bagri were also present.

President Murmu said that Avantika is the holy and pious city of Baba Mahakal. The importance that Alkapuri city has in Devlok, is the same importance that Ujjain city has on earth. (Related News on Page 3)

This day will be in golden letters

Chief Minister Dr. said that this day will golden letters.

The day has been and has brought new ka, situated on the holy river Kshipra, witnessed in every age and ways symbolized the people through the its development in said that whoever banks of Kshipra will fulfills it.

A short film on ment works of Ujj screened at the even development works Ujjain were shown. started and ended with al anthem.

देश के विकास में आधी आबादी को सशक्त करना जरूरी, बेटियों को बनाएं आत्मनिर्भर

प्रदेश में राष्ट्रपति: सुबह उज्जैन में सफाई मित्रों का सम्मान, दोपहर को इंदौर में दीक्षांत समारोह किया संबोधित

महाकाल मंदिर में महामहिम: परिसर में श्रमदान कर झाड़ू बुहारी



राष्ट्रपति ड्रापदी मुर्मू ने दुलारपुर को महाकाल मंदिर परिसर में भूमि पूजा की। मंदिर परिसर में भूमि पूजा के बाद राष्ट्रपति ने मंदिर परिसर के बेटों के हाथों में झाड़ू काटने का कार्यक्रम किया। उनके साथ राज्यपाल भूपेश कुमार खन्ना, मुख्यमंत्री डॉ. मोहन यादव ने भी झाड़ू काटी।

दुविधा हो तो माता-पिता से लें सलाह व्यवहार विधि का

विदेशों तक फैली मां अहिल्या की ख्याति

मुर्मू ने कहा, लोकप्रिय अहिल्या उस समय भी विश्व के मूल्यों को समझने की, जब लहरीयों का पहलू अलग नहीं था। महाकाल में हमारा विश्वास है। उनका जीवन महिला सशक्तिकरण का उत्तम उदाहरण है। अपने जीवन और स्वयंसेवा में महिला को सशक्त और आत्मनिर्भर बनाने के लिए उन्होंने सरल प्रयास किए। उनको सशक्ति देना ही नहीं, विश्वास का फैला देना है।

सफाई मित्र अग्रिम पंक्ति के योद्धा

राष्ट्रपति मुर्मू ने उज्जैन में सफाई मित्र सम्मेलन में कहा, स्वच्छता में उल्लेखनीय उपलब्धियों का समर्थन अग्रिम पंक्ति के योद्धा को जाता है। वे अग्रिम पंक्ति के स्वच्छता योद्धा हैं। वे हमें स्वच्छता प्रदान करते हैं, बीमारों को बचाने के लिए। स्वच्छता से बचाने के लिए राष्ट्र निर्माण में बड़ी भूमिका निभा रहे हैं। स्वच्छता मित्रों का

UNI BREVITY ACCURACY SPEED United News of India India's Multi Lingual News Agency Friday, Sep 20 2024 | Time 15:26 Hrs(IST)

News Photo Hindi Urdu About UNI Contact us JOBS CIRP of UNI PRE

India World Sports Business & Economy Entertainment States Parliament

India

Posted at: Sep 19 2024 7:57PM

MoS Jayant Chaudhary calls for nation-wide cleanliness for clean and green India

New Delhi, Sep 19 (UNI) Union Minister of State (Independent Charge) for Skill Development and Entrepreneurship Jayant Chaudhary on Thursday called for nation-wide cleanliness and behavioral change for a clean green India.

Addressing an event "Swachhta Hi Seva" at Kaushal Bhawan here, Chaudhary said, "We are committed to realizing the Prime Minister's vision of Swachh Bharat by collaborating with partner organizations to instill a sense of responsibility towards cleanliness, ensuring a healthier, more sustainable India for future generations."

The event, organized in collaboration with Sulabh International, the Ministry of Housing and Urban Affairs (MoHUA), and MSDE, marked the release of a special newsletter dedicated to cleaning the country's public spaces and promoting sustainable living.

Building on the gains of Swachh Bharat Mission

Swachh Bharat Mission (SBM) is set to complete 10 years. Under SBM, 120 million families have been provided access to safe sanitation at their homes and most of them use the facility. Beyond some counter data crunching, there is universal and scientific admission that India's toilet revolution brought a range of benefits for human health and well-being. This includes a significant reduction in infant mortality, better school attendance for girls, fewer crimes against women, higher employment and earnings, and better groundwater quality. UNICEF reported in 2018 that, by reducing damage costs, freedom from open defecation has saved 5.2% of the Gross Domestic Product (GDP) a year.

official data is encouraging. But gaps and garbage still stare us in the face. Processing infrastructure, designed to convert waste to resources, be it compost, biogas or electricity, has caught the attention of SBM managers. Plants of all categories are over 6,000, with the highest capacity under waste-to-compost units. This is where technology, innovation and enterprise must come in. About 5,000 startups are recognised in the Water Sanitation and Hygiene (WASH) category, spread over 230 districts. Policymakers and experts know that this has to grow exponentially. Policy and private sector response look to be moving in the direction of a vibrant waste-to-wealth industry. Public funding and budgetary outlays have never faltered from the inception of SBM.

The massive number of household latrines will need to be functional and used, not to fritter away the valuable gains. Public and community toilets to cover the excluded, are over six-and-a-half lakh, but less than 4,000 cities are certified to have kept these clean and hygienic. Slippages can happen if users and managers are not alert.

The celebration of a golden decade of Indian sanitation set in motion by Prime Minister Narendra Modi, is legitimate. But now the mission faces the more slippery world of solid and liquid waste management, compared to the provision of low flush, twin-pit toilets across needy communities. For urban spaces, the task is bigger and more complex. Only 248 of the cities have broadly reached the parameters of Garbage Free Cities (GFC) covering aspects of collection, segregation, storage, scientific processing, cleaning of surface water, compliance and civic behaviour. Another 500 are hopefully approaching the goal. Still, most of the 4,900 urban bodies must do significant heavy lifting to be fully garbage-free in a shorter time.

The country has over 220 million tonnes of waste lying in landfills bordering many cities — Bhalswa, Ghazipur, Okhla, and Bandhwari in the National Capital Region, Deonar and Mulund dumping sites in Mumbai, Mittaganahalli in Bengaluru to name a few. These depressing hillocks, 2,425 of them, occupy 28,500 acres of land. The good news is that 40% of this waste has already been remediated and 4,500 acres of land recovered. Cities like Indore and Lucknow have set examples by converting recovered land to popular green-scapes. Smaller towns may find the task arduous in terms of mobilising the necessary resources for transforming garbage dumps. Also, legacy dumpsites can pose a chicken-and-egg situation during the process of getting dismantled. City waste must have an end destination. If not segregated and processed, and not allowed in old dumpsites, it may be dumped in new garbage sites.

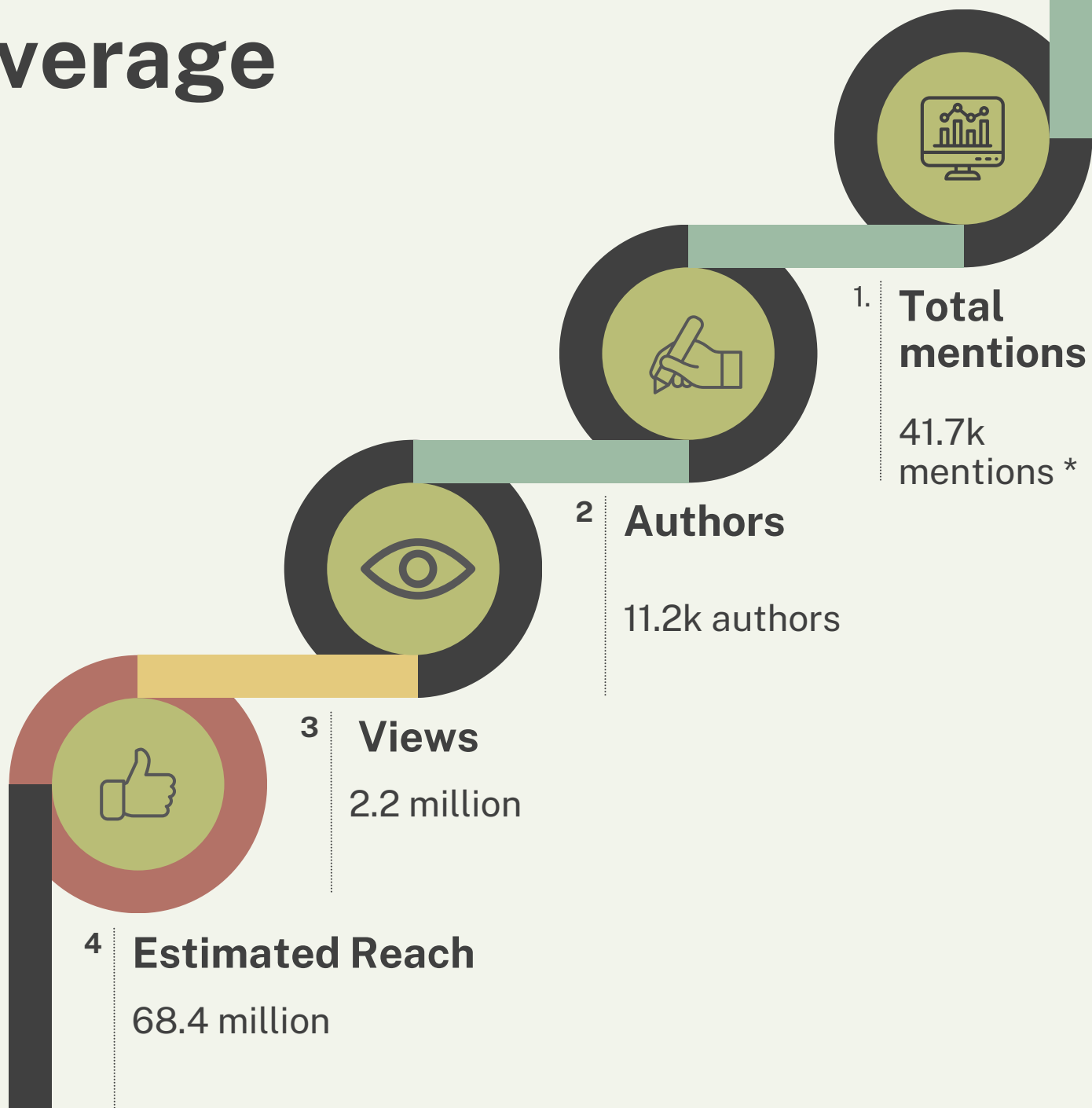
Processing of waste is true only with the elimination of waste. It starts not at the processing plant, but with segregation at the source. The task needs to be universalised without exceptions. Despite a technological

Local communities have taken the responsibility to transform as many as five lakh specially identified spots of filth as part of a Swachhata Hi Seva programme in the run-up to Gandhiji's birth anniversary. This is a great demonstration of resolve. But the Swachh Bharat Mission, and the role of



Akshay Rout

Social Media Coverage



SBM- Urban

*Numbers reflect reach of X platform