



सत्यमेव जयते



27 September '24

Day 11

Swabhav Swachhata - Sanskaar Swachhata Bulletin

Swachhata Hi Seva 2024



सत्यमेव जयते



Overall Snapshot

8,46,72,806

Total participation

Cleanliness Target
Units

6,34,719

Cleanliness target units
(CTUs) identified

4,03,876

CTUs transformed

1,50,20,650

Volunteers participate in
CTU work

Swachhata Mein Jan
Bhaagidari

13,25,290

Total events planned

7,39,640

Total events conducted

6,78,67,465

Volunteers participate
in Bhagidari events

SafaiMitra Suraksha
Shivirs

1,42,516

SafaiMitra Suraksha
Shivirs planned

72,758

SafaiMitra Suraksha
Shivirs organized

17,84,691

SafaiMitras
benefitted



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Swachhata Mein Jan Bhagidari Breakup

Ek Ped Maa Ke Naam	Swachh Bharat Cultural Fest	Food Street Initiatives	Waste to Art Installation
30,73,311 Trees planted	60,606 Events organized	12,715 Events organized	13,163 Events organized
98,872 Plantation drives conducted	30,444 Events completed	6,610 Events completed	6,160 Events completed
70,95,637 Total participation	29,82,737 Total participation	4,55,594 Total participation	5,14,121 Total participation

Cleanliness Target Units Transformed

Office of The

Panisagar Nagar Panchayat
Panisagar, North Tripura

CTU Cleaning Activity



Before Cleaning



During Cleaning



After Cleaning

Cleanliness Target Units Transformed

BEFORE



AFTER



Cleanliness Target Units Transformed



Jamshedpur, Jharkhand

Highlights

Swachhata Mein Jan Bhagidari



Events shown (clockwise order): Flash mob organized by NIEPID, Secunderabad for Swachhata; Football match between office staff & sanitary staff organized by the Jalapahar Cantt Board; Swachhata Hi Seva 2024 beach volleyball tournament at Gomtimata Beach, Diu; Walkathon and Ek Ped Maa Ke Naam initiative in Odisha;

Highlights

Swachh Food Streets






As a part of #SwachhataHiSeva2024 campaign, under Swachh Food initiative, a special inspection drive was conducted at food stalls and station restaurants of Miraj Railway Station.







स्वभाव स्वच्छता

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संस्कार स्वच्छता

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Swachh Food Street Event under Swachhata Hi Seva 2024 was held by Ambassa Municipal Council, Tripura at Banalata Vending Zone, promoting hygiene in street food practices; food stall inspections at Ratlam and Miraj Railway stations

Highlights Waste to Art



Events shown (clockwise order): Junagarh municipality; Products made from waste materials at the Banaras Locomotive Factory; A month-long art project made from old bottle caps by over 250 students and teachers from Maharishi Vidya Mandir School, Shornur; Waste-to-art exhibition in Agra

Highlights Cultural Fest



Highlights

SafaiMitra Suraksha Shivir

नवी मुंबई
महानगरपालिका



नवी मुंबई
महानगरपालिका



Events shown (clockwise order): Shivir at Navi Mumbai; Health camp at Diu

Innovation for Swachhata



sbmu.mizoram • Follow
Original audio

sbmu.mizoram Carry your own bag and get a discount of Rs.10 at Street Fruit Vendors opposite Revenue office! 🙌
To do their bit and to show their support for #SHS2024 campaign Street Food for #Swachhata Aizawl street fruit vendors under @day_nulm_aizawl_ulb are giving Rs. 10 discount to customers carrying their own bag under Carry your own bag Campaign!

#SwachhataHiSevaCampaign
#SanskaarSwachhata
#Sambhavswachhata

Edited · 15 h

joshua_hnamte9 🍌🍌🍌
3 h Reply

21 likes
17 hours ago



sbmu.mizoram • Follow
Original audio

sbmu.mizoram Good news for street food lovers!!

Here's how you can get a 5% discount at Lucy Food Truck

1. Show a selfie/picture of you taking part in #SwachhataHiSevaCampaign
2. Send your picture to the phone number displayed on the banner
3. Treat yourself to a scrumptious meal at a cheap price!! 🍔🍷🥗

#SHS2024
#SwabhavSwachhata
#SanskaarSwachhata

17 h

22 likes
17 hours ago

Log in to like or comment.

PIB in Maharashtra 🇮🇳 @PIBMumbai

#SwachhataHiSeva

@HBCSE_TIFR has launched an innovative educational board game called 'Trace the Waste'. This learning resource is designed for children and adults, including educators and sustainability professionals. (1/2)

#SHS2024 #SwachhataHiSeva

 youtube.com
Game Instructions for Trace the Waste

4:54 pm · 26 Sep 2024 · 395 Views

Swachhata Overseas



India in Syria, Embassy of India, Damascus

21h · 🌐

قام موظفو السفارة الهندية بدمشق باداء تعهد النظافة "Swachhta Hi Seva"

As part of Swachhta Hi Seva 2024 Campaign, officials and staff of the Embassy of India, Damascus took Swachhta Pledge today.

#SHS2024

#SwachhataHiSeva2024

#SwabhavSwachhata

#SanskaarSwachhata

Swachh Bharat Mission - Urban

Swachh Bharat Mission, India

Ministry of Housing and Urban Affairs

Ministry of External Affairs, Government of India

Ministry of Jal Shakti, Department of Water Resources, RD & GR

PMO India



India in Finland

@IndEmb_Fin

As part of #SwachhtaHiSeva

Campaign 2024, Ambassador @HemantKotalwar administered the

Swachhta pledge to India based officials @IndEmb_Fin, reaffirming the

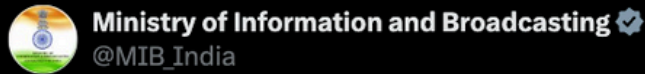
strong commitment to cleanliness and the environment.

#SHS2024

@swachhbharat



Key Highlights from Central Ministries



Be a part of the solution, not the problem.

It's not just humans paying the price. Do your part - switch to paper or cloth bags today!

Join the Swachh Bharat Mission.

#SayNoToPlastic #SwachhBharat #SHS2024 #SwachhataHiSeva2024 #SwabhavSwachhata #SanskaarSwachhata



Cleanliness activities in Samanda C&RD block in #Meghalaya are making a difference, with tribal communities in the localities and mining-affected areas coming together to maintain cleanliness in the surroundings.

Together, let us foster resilience, cleanliness, and sustainable development in mining areas!

#SwachhataHiSeva2024 #SwabhavSwachhata #SanskaarSwachhata #SpecialCampaign4 #SHS2024



**Clean Spaces, Empowered Places:
DMF for a Swachh Bharat!**

Meghalaya



माननीय राज्यपाल श्री राजेन्द्र विश्वनाथ आर्लेकर स्वच्छ भारत अभियान कार्यक्रम के तहत स्वच्छता पखवाड़ा के अवसर पर राजभवन परिसर में सफाई कार्य कर स्वच्छता का संदेश देते हुए।

@MinOfCultureGol
@rajendraarlekar
#RBBihar
#SwachhataHiSeva
#SHS2024

Translate post



NCSCM & NIHE organised training program for Indian Forest Service Officers on "High Altitude Wetland and Peatland Management" At Tawang, Arunachal Pradesh. As part of training the IFS officers participated in SHS 2024 campaign and Ek Ped Maa Ki Naam

@moefcc
#SwachhataHiSewa2024



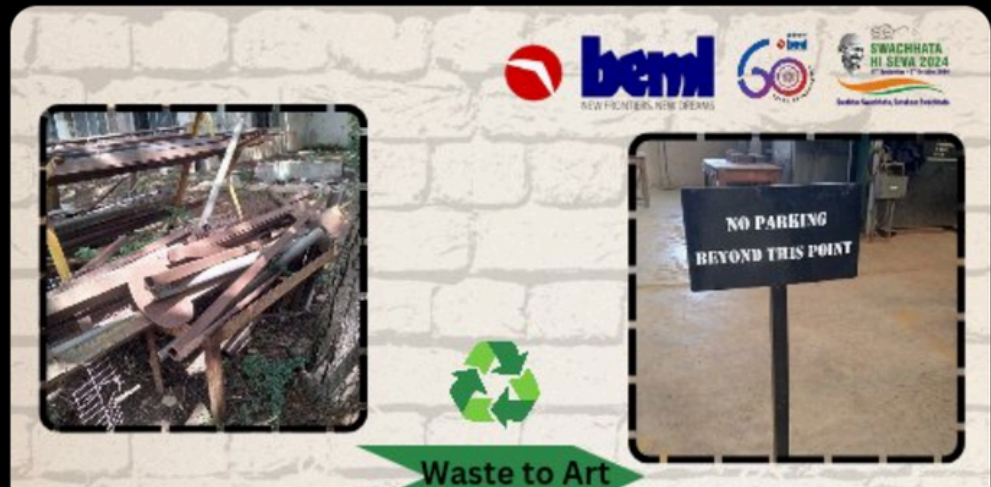
Key Highlights from Central Ministries, Depts. and CPSUs



BEML India
@BEMLtd

BEML's Waste to Art initiative, part of the SHS campaign, is setting a remarkable standard in upcycling. At the KGF complex, scrap items were creatively transformed into useful objects such as signage boards.

#SHS2024
#SwabhavSwachhata
#SanskaarSwachhata
#SwachhtaHiSeva2024



Bharat Dynamics Limited
@bharat_dynamics

100 mtrs long Drainage line & 4 manholes were cleaned at BDL, Kanchanbagh Unit today as a part of #SwachhataHiSeva2024 Campaign. About 200 kgs of drainage sludge was lifted. 45 persons including BDL employees participated.

#SHS2024
#SwabhavSwachhata
#SanskaarSwachhata
#CleanIndia



POWERGRID
@pgcilindia

As part of the #EkPedMaaKeNaam campaign, plantation drive done at Leh Substation, Ladakh. #SwachhtaPakhwada

#SwachhBharatMission #SHS2024 #SwabhavSwachhata
#SanskaarSwachhata
@SwachhBharatGov
@swachhbharat
@PIB_India
@mygovindia
@MinOfPower



Eastern Coalfields Limited
@easterncoal

Under Swachhata Hi Seva Campaign 2024, Nukkad Natak was organized by Jhanjra Area, ECL on 26th September, 2024.

@kishanreddybjp @satishdubeyy @CoalMinistry @CoalIndiaHQ
@PIB_India @swachhbharat @SwachhBharatGov @DARPG_GoI
#SHS2024 #SwachhataHiSeva2024 #SwabhavSwachhata



Key Highlights from States and ULBs

 **Greater Visakhapatnam Municipal Corporation (GVMC)** @GVMC_VISAKHA

Honourable MLA Sri Ganababu, Deputy Mayor Sri Sridhar, ZC, CISF Police Battalion, RWA Members, Sanitation Secretaries, and the Public came together for a Mega Cleaning Drive at Walker's Park, Marripalem Vuda Layout, Zone 5.

Let's continue to work towards a cleaner, healthier community! 🌍💪

@GanaBabu_P

#MegaCleaningDrive #SwachhBharat #CommunityCleanup #SwachhataHiSeva #CleanlinessDrive #EcoVizag #SwachhSurvekshan2024 #SwachhSurvekshan2024Visakhapatnam #SHS2024 #SwachhataHiSeva2024 #SwabhavSwachhata #SanskarSwachhata



 **Guntur Municipal Corporation** @Our_GMC

Swachhata Hi Seva 2024 - Anti Larval Activities, Fogging conducted. #SHS2024 #SwabhavSwachhata #GreenGuntur #SwachhAndhra #SwachhBharatMission



Swachhata Hi Seva 2024 - Anti Larval Activities, Fogging conducted




 **Municipal Corporation, Tirupati** @MCTTirupati

This program was attended by about 22 educational institutes from various. Around 400 children and individuals demonstrated their inventive thinking via the arts and crafts they created.


#SHS2024 #SwabhavSwachhata #SanskarSwachhata #WastetoWonder #RRR #WastetoArt



 **Hinjilicut Municipal Council** @MC_Hinjilicut

SWACHHTA HI SEVA-2024
SPORTS: YOGA

@DUDA_Ganjam
@Ganjam_Admin
@HUDDeptOdisha
@CMO_Odisha
@SwachhBharatGov .@MoHFW_INDIA
@SwachSurvekshan
#SwachhGujarat2024
#SHS2024
#SanskarSwacchata
#SwabhavSwachhata



TOP STORIES OF THE DAY

1



Governor of Madhya Pradesh Shri Mangubhai Patel launches Swachhta Sathi Wash on Wheels service in Chhindi.

2



Governor of Bihar Rajendra Vishwanath Arlekar appealed to all the people to participate in the Swachhata Hi Seva campaign.

3



Union Minister of I&B, Ashwini Vaishnaw and Minister of State, Dr. L. Murugan participated in 'Ek Ped Maa Ke Naam' initiative in New Delhi.

4



MP (Lok Sabha) Konda Vishweshwar Reddy Garu , gave a talk to the leadership of the National Institute of Agricultural Extension Management (MANAGE), Hyderabad, on swachhata.

5



MP (Lok Sabha) Arun Govil conducted a door-to-door public awareness campaign in the Meerut Cantonment, on swachhata.

TOP STORIES OF THE DAY

6



Veerendra Heggade, spiritual leader and member of Rajya Sabha, announces cleanliness drives across all religious places.

7



Actor Hemant Pandey gave the message of cleanliness through a song.

8



Municipalities of Morinda, Mandi Gobindgarh and Machiwara, Punjab managed to sell 4530kg, 7160kg and 5430kg of Multi-Layer Plastic Waste under an SHS-24 initiative.

9



1000kg organic compost made from segregated household waste was handed over to Govt Sr Secondary Schools in Sri Vijaya Puram, Andman and Nicobar Islands.

10



Mega cleanliness drives in the Katahguri local market areas, about 350kg garbage collected and disposed of, 90 volunteers participated.

HIGHLIGHTS FROM PARTNERS



ONGC: The crew of the MOPU Sagar Samrat actively participated in the SHS-24 campaign, creating a waste-free offshore platform and protecting marine life.



Guntur Municipal Corporation led awareness programmes in educational institutions on hand wash to students with the support of ITC as part of SHS-24.



DMRC has organized 130 events under SHS-24, with a total of 1,791 volunteers. Events include a mass cleanliness drive, plantation of trees and SafaiMitra Suraksha Shivirs.



ITC Mission and the WASH Institute kicked off a range of activities under SHS-24 in Munger, Bihar. 2461 students and teachers participated in the event.



Feedback Foundation conducted Swachhata drawing competitions for over 150 children in Hriday Ka Ujala Learning Centre, New Delhi.

Press Coverage



Union Jal Shakti Minister assesses Swachhata Hi Seva 2024 Campaign activities in Odisha

NATIONAL NEWS

H. D. Kumaraswamy's Tree Plantation Drive: A Step Toward Cleanliness And Environmental Awareness Under 'Swachh Seva 2024'



by YAJATI KESHARI ROUT — 26-Sep-2024

GCW Bhagwati Nagar organizes Swachhata rally

STATE TIMES NEWS

JAMMU: Department of Punjabi and Department of Dogri in collaboration with NSS Unit of Govt College for Women Bhagwati Nagar, organized a Swachhata rally under the theme of Swabhava Swachhata- Sanskaar Swachhata on Thursday.

The rally was organized under the patronage of Dr. Meeru Abrol, Principal of the college, who flagged off the rally from the college campus.

The main aim of the rally was to raise awareness among the citizens of the nearby locality regarding the significance of cleanliness for improving the overall quality of life and preserving the environment. It

waste management, minimize littering and actively contribute to the cleanliness of public spaces.

Additionally the rally aimed to foster community engagement, encouraging a shared sense of responsibility and unity in collectively addressing environmental challenges.

Around 50 students along with the staff of the college actively engaged in the rally marching through the key areas of New Colony of Bhagwati Nagar and Amarnath Yatri Niwas Bhagwati Nagar.

The students were carrying the placards, banners and colorful posters in their hands promoting cleanliness and

testament to the impact of collective action in promoting cleanliness and environmental responsibility.

Later on a short reels making competition was held in the college on the theme "Promotion of Gandhian Philosophy" wherein 12 students participated whole heartedly.

The students displayed their creativity by making versatile reels on the theme of Gandhian Philosophy. The competition was adjudged by Prof. Gagan Jyoti and Dr. Preeti Salathia. Tanisha Gupta and Simran and Vaishali of B.Com 3rd Sem were declared as 1st, 2nd and 3rd respectively.

The programme was organ-

ng, State, Top News

Time: 2 mins read

AA



Press Coverage

Gujarat leads charge in cleanliness drive, 'Swachhta Hi Seva' gets huge response

Updated: 19 Hours, 42 min ago

Gujarat has once again positioned itself as a leader in national transforming the 'Swachhta Hi Seva' campaign into a mass mo residents, NGOs and individuals joining hands with the authori commitment to cleanliness. Launched on September 17, coinci Narendra Modi's birthday, the campaign is part of his flagship ' which will mark its 10th anniversary on 2nd of October. The 'Sw mobilized over 2.5 million people across Gujarat, contributing a voluntary work for cleanliness. Several awareness drives have r

स्वच्छता ही सेवा अभियान कार्यक्रम में शामिल हुए डिप्टी सीएम: स परिसर में झाड़ू लगाकर कचरा साफ किया; रैली को हरी झंडी दिख किया खाना

मंदसौर 22 घंटे पहले



Swachhata Hi Seva 2024 held in Thangmeiband area

written by Konthoujam Gita • September 23, 2024 • 0 comments • 1 minutes read



Listen

T News
mpfal, Sept 23:
The Swachhata Hi Seva 2024 initiative took place today in the Thanameibar



WORLD STATES OPINIONS CITIES BUSINESS SPORT GOOD NEWS MOVIES PHOTOS

Andhra Pradesh

Andhra Pradesh excels in Swachhta Hi Seva 2024 campaign

As part of the Safai Mitra Suraksha initiative, Andhra Pradesh government had organised 76,730 medical camps for sanitation workers, the highest number in the country.



Press Coverage

Recycled plastic benches in parks

TNN / Sep 25, 2024, 04:26 IST

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Chandigarh: The Chandigarh MC will install “benches of dreams” in public spaces as part of the “Swachhata hi Seva” campaign. Joint commissioner Gurinder Singh Sodhi launched the initiative at the MC building on Tuesday. The benches, which will be made of recycled plastic, will be provided by a private firm. tnn

IUST NSS Organizes Swachhata Hi Seva Pledge Event

Awantipora, September 26 (Scoop News)- The National Service Scheme (NSS) unit of the Islamic University of Science and Technology (IUST) organized a 'Swachhata Hi Seva' pledge event today at the University campus. The event, aimed at promoting cleanliness and environmental responsibility, was coordinated by NSS Program Officer Dr. Tariq Ahmad Ganaie.

manorama ONLINE

PREMIUM GLOBAL LOCAL SPORTS ENTERTAINMENT LIFE WELLNESS AUTO & LEISURE TECH & GADGETS AGRI PLUS YOUTH & KIDS FACT CHECK BUSINESS VIDEO

LOCAL

ALAPPUZHA NEWS

മാലിന്യമുക്ത നവകേരളം, സ്വച്ഛതാ ഹി സേവ ക്യാമ്പെയ്ൻ; ക്ലീനായി നഗരം

മനോരമ ലേഖകൻ
PUBLISHED: SEPTEMBER 26, 2024 12:08 PM IST | 1 MINUTE READ

0 Comments

വൈഎസിഎ ജംഷൻ മുതൽ പുനമട ഫിനിഷിങ് പോയിന്റ് വരെ ശുചീകരിച്ചു



the University, including Prof. Abdul Wahid, Registrar, Mr. Sameer ons, alongside NSS volunteers. Prof. Abdul Wahid led the pledge-couraging all present to commit themselves to cleanliness and

the Polytechnic wing of the IUST, reinforcing the importance of IUST's continued commitment to community service and the

Press Coverage

Fashion Show organized by CUJ as a part of Swachhata Hi Seva 2024 campaign



Students and faculty of CUJ during a fashion show.

■ **STATE TIMES NEWS**
JAMMU: Central University of Jammu (CUJ) in collaboration with Student For Development (SFD) organized a unique and inspiring fashion show as part of the nationwide Swachhata Hi Seva 2024

ment to sustainability and the larger mission of Swachhata Hi Seva 2024 campaign".

Dr. Neeta Rani, Dr. Kiran and Lt. Dr. Pankaj Mehta coordinated the event. The fashion show, which brought innovative designs to the runway, stood as

as, the con- the pa- onl- ere- tai-

बड़गांव स्कूल में निकाली स्वच्छता ही सेवा रैली



(SHS)
The
Vice
Sanjay
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Union Minister Sarbananda Sonowal Inaugurates 'Swachhata Hi Seva' Campaign

Jammu, Sep 23: The Union Minister of Ports, Shipping & Waterways, Sarbananda Sonowal took active part in programmes organised under the 'Sewa Pakhwada' campaign of the government here today. Sonowal participated in the cleanliness drive under the 'Swachhata Mein Jan Bhagidari,' held at the Civil Hospital of the city, to encourage Safai Karmacharis, the government employees and people in general to engage in regular cleanliness.

The Union Minister Sarbananda Sonowal, who is also the MP (Lok Sabha) for the Dibrugarh LSC, also inaugurated 'Safai Mitra Suraksha Shibir' at the historic Chowkidanges field for the benefit of the Safai Karmacharis working under the various municipal bodies of Dibrugarh, Chabua, Tinsukia, Margherita, Digboi, Makum, Naharkatia, and Narnup. More than 500 Safai Karmacharis attended the programme where Sonowal also interacted with them. Sonowal assured that the Government would take all necessary steps so that they can avail the benefit of the Government welfare schemes and ensure their social security.

Speaking on the occasion, the

Union Minister, Sarbananda Sonowal said, "Swachha Bharat Abhiyan is the most significant and popular movement which has been successfully going on under the visionary leadership of Prime Minister Shri Narendra Modi ji. This movement has been embraced by everyone in this country towards building a stronger and cleaner India. Inspired by Bapu Mahatma Gandhi ji's words, our dynamic leader Narendra Modi ji launched this campaign a decade ago which is still going strong with a resounding response from the common people. This year, during this Sewa Pakhwada, we are celebrating the theme 'Swachhata Hi Seva' as we continue our journey towards a cleaner tomorrow. IN this endeavour, the most crucial section of our society is our brothers and sisters who have been working as the Safai Karmacharis. It gives me immense pleasure that we are sitting under one roof today along with more than 500 Safai Karmacharis who are keeping Dibrugarh constituency, I bow before all of you today with complete devotion."

Prime Minister Narendra Modi launched the 'Swachh Bharat Mis-

sion' throughout length and breadth of the country as a national movement in 2014. In 2023, under the 'Ek Tareekh, Ek Ghanta, Ek Saath' campaign, more than 8.75 crore people simultaneously cleaned 9 lakh sites. Last year, the Swachhata Hi Seva campaign saw 32 crore people participating with Shramdan by more than 15 crores citizens. Institutional buildings, Garbage vulnerable sites, water bodies, legacy waste sites, river banks & waterfronts, tourist sites, beaches were cleaned. 'Swachhata ki Bhagidari' campaign encourages public participation, awareness and advocacy via Swachhata Pledges, Public Workshops, Marathons, Cyclethons, Human Chains, Gram Sabhas, Youth Connect, and Waste to Art events. It is aimed at involving the whole society.

Adding further, Sarbananda Sonowal said, "A public program transforms into a true people's movement only when there is genuine involvement. And when there is such a movement, success is inevitable. The Swachh Bharat Abhiyan, initiated by Prime Minister Narendra Modi, has evolved into a powerful people's

movement. Cleanliness reflects the perfection of God. Bapu ji has shown us the vision of cleanliness. One can inspire many to care for the environment, towards cleanliness. For this, we must change for better and adapt ways of living in conformity with mother nature. As the campaign says, we must clean our inner self besides ensuring cleanliness outside. 'Swachh Swachhata, Saakshar Swachhata.' is something that we aspire to achieve via this popular movement."

With an aim of 'Sampoorna Swachhata' including 'Swachhata Lakshmi Ekayi,' the idea is to identify generally neglected garbage points or any other points which is posing an environmental or health & hygiene risk. Such points once identified will be known as Swachhata Lakshmi Ekayi or Cleanliness Target Unit (CTUs). This has already been done and effort is being made to get all the CTUs cleaned up by 1st October. This is targeted transformation. One of the most crucial is the Safai Mitra Suraksha Shibir where we want to help our Safai Mitras and Safai Karmacharis with the help of Preventive Health Checkups & so-

cial security coverage. These camps are single window camps for Safai Mitras to improve access to social protection. All the benefits under the Central and State government will be considered for all eligibility. The camps will focus on welfare schemes of Modi govt like Pw Awaz Yojana (PMAY), AMRUT 2.0, AADHAR, Mission Indradhanusi, PM Jan Arogya Yojana (PM-JAY), SAUBHAGYA scheme, PM Ja Dhan Yojana, UDAYAM and Ujjwal schemes.

The Union Minister was accompanied by Rameswar Teji, MP, Rajya Sabha and ex Union Minister of State; Jogen Mahan, Minister, Govt of Assam; Sanjay Kisan, Minister, Govt of Assam; Prasanta Phukan, MLA & Chairman, Assam Industrial Development Corporation (AIDC), Dibrugarh; Binod Hazarika, MLA, Lohowal; Bikul Deka, Chairman, Assam Petrochemical Limited; Vijay Kumar IAS, Chairman, Inland Waterways Authority of India (IWAI); Bikram Kalra IAS, District Commissioner, Dibrugarh; Dr. Saikat Patra, Mayor, Dibrugarh Municipal Corporation (DMC) among other dignitaries.

र्थी व अध्यापक। संवाद

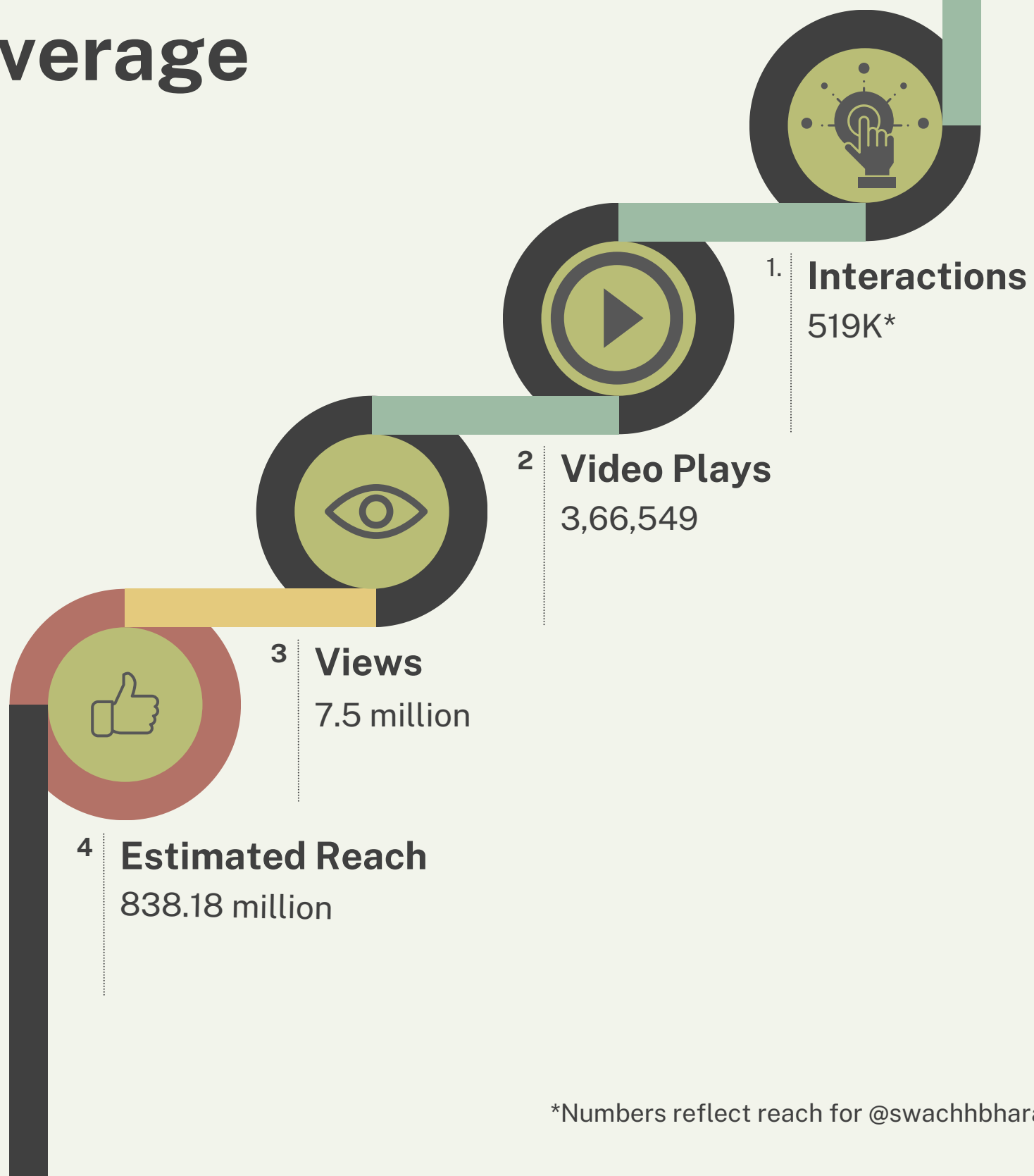
विद्यालय बड़गांव के भेयान के तहत रैली का ने बताया कि स्वच्छ क का कर्तव्य है।

जीवन जी सकते हैं।

खाए ही जागरूक हैं तो अपनी पूंछ से सफाई की सफाई क्यों नहीं सेवा है' का प्रण लें।

गा ठाकुर, सुनीता उपस्थित रहे। संवाद

Social Media Coverage



*Numbers reflect reach for @swachhbharatgov handles