आवासन और शहरी कार्य मंत्रालय भारत सरकार MINISTRY OF HOUSING AND URBAN AFFAIRS GOVERNMENT OF INDIA



YEARENDER SPECIAL EDITION

SWACHH VAARTA

2023

THROWBACK

Swachh Bharat Mission-Urban 2.0 NEWSLETTER





आज इतने दशकों बाद, स्वच्छता आन्दोलन ने एक बार फिर देश को नए भारत के सपने के साथ जोड़ने का काम किया है। और ये हमारी आदतों को बदलने का भी अभियान बन रहा है और हम ये न भूलें कि स्वच्छता एक कार्यक्रम है, स्वच्छता पीढ़ी दर पीढ़ी संस्कार संक्रमण की एक जिम्मेवारी है और पीढ़ी दर पीढ़ी स्वच्छता का अभियान चलता है, तब सम्पूर्ण समाज जीवन में स्वच्छता का स्वभाव बनता है।

> <mark>श्री नरेंद्र मोदी</mark> प्रधानमंत्री



आवासन और शहरी कार्य मंत्रालय भारत सरकार

MINISTRY OF HOUSING AND URBAN AFFAIRS GOVERNMENT OF INDIA







SBM-U 2.0 THROWBACK 2023

The sanitation landscape in urban India is undergoing a significant transformation. The second phase of Swachh Bharat Mission is focusing on eliminating garbage from cities, aiming to create garbage-free urban areas. In 2023, swachhata took centrestage as jan andolan for clean urban India saw a new peak. From PM-led Shramdaan for Swachhata to women-led Swachhotsav, from youth-led ISL to citizen-led RRR Centres, campaign for clean toilets we witnessed it all. Many projects were approved under Waste to Wealth and SafaiMitra Suraksha was prioritized by cities. Swachh Bharat Mission fostered collaborations and knowledge sharing and incubated startups in sanitation and waste management. As we look back, here's a wrap up of the year gone by.



Mission Progress: Sanitation

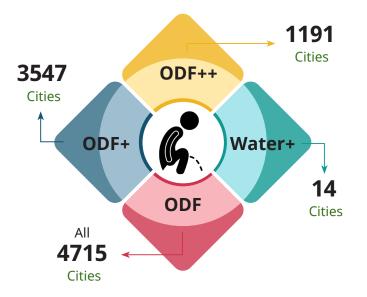
Used Water Management

The Mission is moving towards improving the overall Used Water Management ecosystem in urban India. In the past 1 year cities have been ensuring that no untreated used water is discharged into water bodies, which resonates with the larger objective of the Mission of bringing about a circular economy approach in all its initiatives. MoHUA has also put in place a robust system to expedite STP-FSTP plants. I&D networks, procuring desludging equipments & putting up septic tanks.



Out of the total project cost of Rs. 19980 cr, a substantial amount of Rs. 9310 cr has been approved for release to States as Central Share Allocation for used water management projects. Out of 32, 22 States/UTs have been appraised. The ministry has approved plans for 2522 Urban Local Bodies (ULBs), for STPs with capacity of 7729 MLD and a I&D network of 10987 kms till date.

Certification status for ODF, ODF+, ODF++ and Water+



NEW INITIATIVES

Emphasis on low-cost technology in small towns

Under UWM, model contract document shared with small towns



Toilets

In the ongoing phase of the Mission, the focus is on ensuring functionality and maintenance of community, public and aspirational toilets across urban India, the emphasis is on holistic used water management. The construction of IHHLs has exceeded the target by a significant margin.

Out of the total project cost of Rs. 3046 cr., a total of Rs. 904 cr of Central Share Allocation has been approved for the construction of public, community, individual household toilets, and aspirational toilets. Out of 35, projects have been appraised for 25 States/UTs till date.

Completed Individual Household Latrines (IHHL)



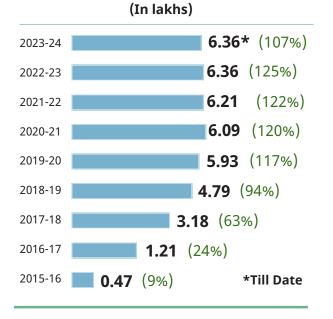


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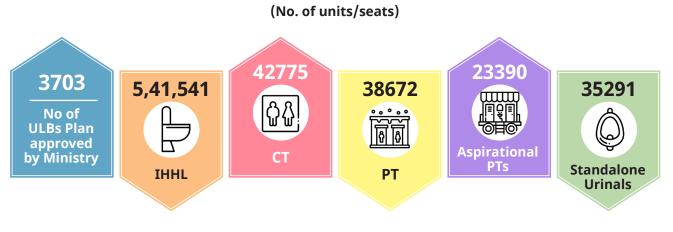


Completed Community & Public Toilets (CT/PTs)





Community & Public Toilets





Nature-based and decentralized policy for small towns

For high footfall or tourist places, funds given to convert 30% of the toilets into aspirational toilets





SafaiMitra Suraksha

MoHUA aims to achieve the objective of eliminating hazardous entry into sewers and septic tanks by ensuring appropriate institutional, manpower, and equipment mechanisms by March 2026.

MECHANIZED DESLUDGING

With focus on accelerating sanitation, mechanised desludging and Used Water Management in Tier 2 and Tier 3 cities, SBM-U 2.0 has highlighted the need for innovation, governance, adoption of a circular economy approach by small towns in design and execution to ensure effective management.



Budget 2023 focus

All cities and towns will be enabled for 100 per cent mechanical desludging of septic tanks and sewers to transition from manhole to machine hole mode.

Progress so far

In 2023, 1645 desludging vehicles across 12 States have been sanctioned under SBM-U (10th NARC data) amounting to INR 232 crores.

WAY FORWARD

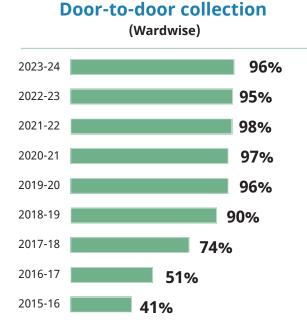
A digital platform to aggregate desludging service operations across urban and rural areas is being planned for citizens to have an easy and safe access to desludging services.

SBM sub-portal under the Government e-Marketplace (GeM) portal is being revisited to improve the inventory of equipment made available that cater to especially smaller ULBs (population less than 5 lakhs).

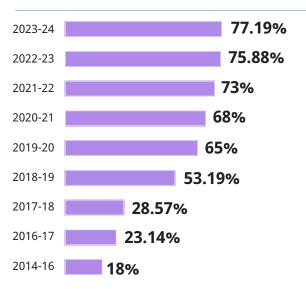


Mission Progress: Solid Waste Management

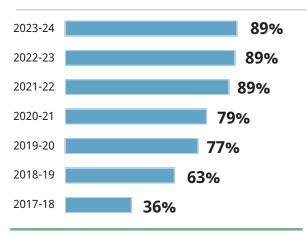
Under SBM-U 2.0, nearly 97% of urban areas are practicing door-to-door collection of waste, 89% of the waste collected is segregated by source and 77% of the waste is processed.



Waste Processing (Overall %) (TPD)



Source Segregation (Wardwise)



% of wards practicing Door-to-Door Collection & Source Segregation & overall % of waste processing till date



ADB'S USD 200 MILLION BOOST FOR SWACHH BHARAT

The Asian Development Bank has approved a USD 200 million loan to support the Swachh Bharat Mission-Urban 2.0. This initiative is committed to making all cities garbage-free by 2026. It aims to introduce international best practices, integrate new technologies, and adopt climate and disaster-resilient approaches in municipal solid waste management. This initiative seeks to engage the private sector, strengthen women's participation in sanitation and service delivery. It seeks to enhance comprehensive waste management facilities in 100 cities across eight states.





CITIIS 2.0 LAUNCHED

The City Investments to Innovate, Integrate and Sustain 2.0 (CITIIS 2.0) has been launched this year to provide technical & financial assistance of 135 cr through challenge mode to ULBs in integrated solid waste management. Funded by the French Development Agency (AFD), Kreditanstalt für Wiederaufbau (KfW), the European Union (EU), and National Institute of Urban Affairs (NIUA).The period is for 4 years.

Wet Waste Processing

Waste to Compost

Currently there are nearly 2,500 functional Waste to Compost Plants (centralized) with capacity to process 1,13,873 tons of waste per day (TPD). This year, out of Rs 3590 cr project cost, an amount of Rs. 1333 cr of Central Share Allocation has been approved for wet waste/composting plants of 31248 TPD in over 2700 ULBs.







Bio-Methanation

In 2023, out of total project cost of Rs 1495 cr, a total amount of Rs. 458 cr has been allocated as central share of funds for 8532 TPD Bio-methanation plants in 306 ULBs.

BUDGET FOCUS

Focusing on reduction in greenhouse gas emissions and with an aim to highlight the use of green energy, 500 new Waste to Wealth plants under the GOBARdhan scheme was announced for promoting circular economy in Budget 2023. This included 200 compressed biogas plants, 75 in urban areas, 300 community or cluster-based plants, at a total investment of Rs 10,000 Cr.





MoHUA-EIL MoU

MoHUA signed a MoU with Engineers India Limited in February 2023, to provide transaction advisory and develop support Waste to Energy and bio-methanation projects in cities with a population of million plus. Currently over 50 CBG plants have been approved for effective resource recovery from organic waste under the GOBARdhan scheme. It is proposed to attain 15,000 TPD treatment capacity for bio- methanation plants by 2026.





Dry Waste Processing

Material Recovery Facilities

For establishment of Material Recovery Facilities of 45,000 TPD by 2026, the action plans for setting up of 34,494 TPD design capacity in 2,604 ULBs have been approved under SBM (U) 2.0. For a project cost of Rs 2968 cr for 34949 TPD Material Recovery Facilities in over 2600 ULBs, an amount of Rs. 1043 cr Central Share of funds has been allocated.



Waste to Electricity

RDF plants with design capacity of 931 TPD and Waste to Electricity plants for a total processing capacity of 1960 TPD have been approved. In 2023, out of Rs. 353 cr project cost for Waste to Electricity plants, Rs. 69 cr Central share has been allocated for 2 ULBs.

Construction and Demolition & Mechanical Sweeping

The action plans to establish 86 plants with a design capacity of 8,800 TPD, in addition to the existing capacity of 12,307 TPD, for setting up 10,000 TPD C&D waste processing facilities by 2026 in 154 Cities identified under the National Clean Air Program (NCAP) and the remaining 5 lakh population ULBs, has been approved under SBM-U 2.0.





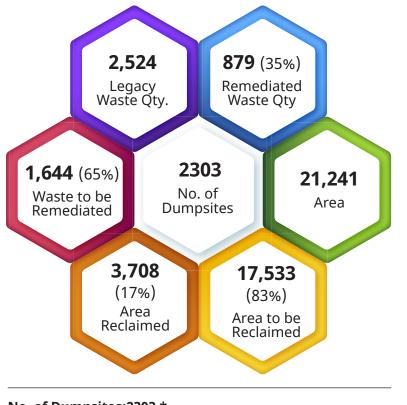


Legacy Dumpsite Remediation

Swachh Bharat Mission- Urban 2.0 is moving towards the goal of 'Lakshya Zero Dumpsite'. This year, an amount of Rs 3571 central share cr of funds has been allocated out of the total project cost of Rs. 8914 cr for legacy waste dumpsite remediation of 1676 lakh MT for over 1700 ULBs.



Status of Dumpsites



No. of Dumpsites:2303 *

- * Primarily dumpsites having legacy waste >= 1000 Tonne
- * Waste Qty in Lakh Tonne
- * Area in Acre













8.75 CRORE

PEOPLE UNITE TO OFFER SHRAMDAAN AT

9 LAKH

SITES

Ek Tareekh Ek Ghanta Ek Saath

PM Narendra Modi Joins Nation for Swachhata Shramdan

Oct., On 1 2023, ΡM Narendra Modi teamed with up fitness influencer Ankit Baiyanpuria to offer Shramdaan for Swachhata as part of Ek Tareekh Ek Ghanta Ek Saath, a swachhanjali to Bapu on his birth anniversary

Narendra Modi 🧇 @narendramodi

Today, as the nation focuses on Swachhata, Ankit Baiyanpuriya and I did the same! Beyond just cleanliness, we blended fitness and well-being also into the mix. It is all about that Swachh and Swasth Bharat vibe! @baiyanpuria



1:00 PM · Oct 1, 2023





Ek Tareekh Ek Ghanta Ek Saath

Central government ministries, union ministers, lead organizations, Chief Ministers, governors, and celebrities joined sharamdaan for swachhata at various sites.



Union Ministers



State CMs



Lead Organisations









Central Ministries





Ek Tareekh Ek Ghanta Ek Saath

Jan Andolan for Swachhata Shramdaan



Railways Stations



Waterbodies



Highways



Hills



Tourist Spots



Airports



Markets



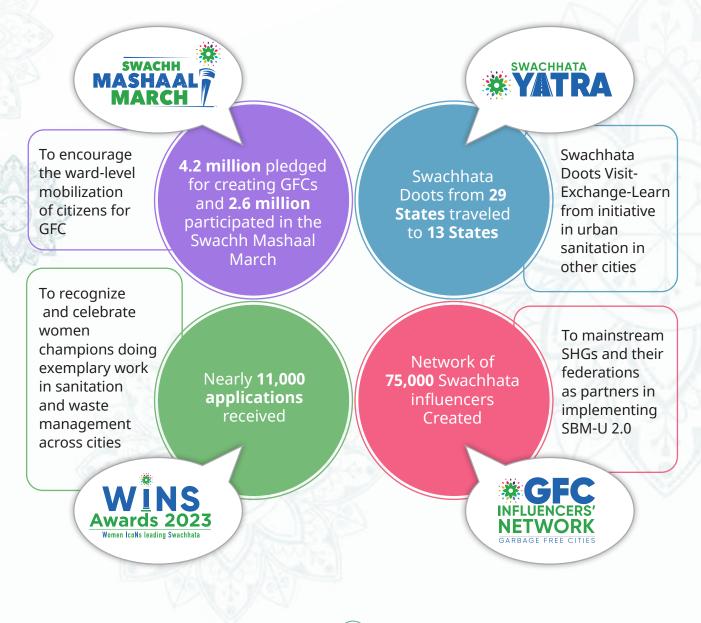


SWACHH 🔅 TSAV

#WomenLedSanitation

To celebrate International Women's Day, MoHUA launched Swachhotsav, a nationwide three-week women-led Swachhata campaign, under SBM-U 2.0. The campaign mobilized millions of women across the country towards the goal of making cities clean, green, and garbage-free. It became a platform for over 400,000 women entrepreneurs who are taking on leadership roles in urban sanitation.

Campaign Components & Impact





अणासमा और राहते कार्य मंग्रास्थ्य मात्स राठ्यमा अणावना प्राहत स्वतमा और राहते कार्य मंग्रास्थ्य भाषावर स्वतमा अग्रि राहते कार्य मंग्रास्थ्य प्राहत स्वतमा अग्री राहते कार्य मंग्रा स्वतमा अग्री राहते कार्य मंग्रा स्वतमा अग्री राहते कार्य मंग्रा स्वतमा अग्री स्वतमा अग्री राहते कार्य मंग्रा स्वतमा अग्री स

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SWACHH 🔅 TSAV

#WomenLedSanitation

Swachhata Yatra



Swachh Mashaal March







SWACHH X TSAV

#WomenLedSanitation

International Day of Zero Waste: Rally for Garbage Free Cities

To reinforce the resolve towards Garbage Free Cities as part of the Swachh Bharat Mission Urban 2.0, the Ministry of Housing and Urban Affairs (MoHUA) organized the 'International Day of Zero Waste: Rally for Garbage Free Cities' on March 29th, 2023 in New Delhi.



Keynote address by Union Minister Shri Hardeep Singh Puri at Swachhotsav event.



Union Minister launched the 'Story of Change' compendium and Women SHG directory at the event.

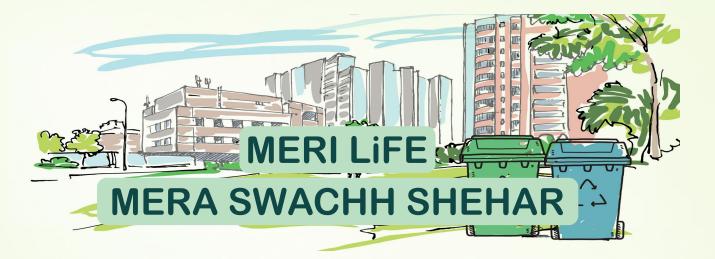


Keynote address by Shri Manoj Joshi, Secretary, MoHUA



Mr. Shombi Sharp, the UN Resident Coordinator in India, during his virtual address at Swachhotsav 2023.

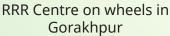




On 15th May 2023, Union Minister Shri Hardeep Singh Puri launched Meri LiFE, Mera Swachh Shehar campaign in collaboration with Ministry of Environment, Forest and Climate Change. The 3-week initiative stirred a movement of millions of citizens across the country to achieve the goal of garbage-free cities.

Unique Initiatives





SHG workers at Patna's Pink

RRR centre



Recycle Mart in Navi Mumbai









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ULBs set up RRR Centres to galvanize citizen contribution in donating their waste items and handing them to someone in need.



1,228,825

Footwear Pairs (In No.)

464,879 Old Books (In No.)



RRR Centre at Indore



Students at Ghaziabad RRR Centre



People donating at Jamsehdpur RRR Centre









Swachhata Pakhwada

A fortnight of activities celebrating 9 years of Swachh Bharat Mission

As a run up to Swachhata Diwas on 2nd October, 2023, a day to celebrate jan andolan for Swachhata, a tribute to Mahatma Gandhi on his birth anniversary, Swachhata Pakhwada - Swachhata Hi Seva (SHS) 2023 was organized by MoHUA & Department of Drinking Water and Sanitation (DDWS) in collaboration with other ministries, between 15th Sept. to 2nd Oct, 2023.



Union Ministers Shri Giriraj Singh, Shri Hardeep Singh Puri & Shri Gajendra Singh Shekhawat jointly launched the campaign on 15th Sept., 2023 through a virtual samvad.

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अावाररण और शहरी कार्य मंत्रालय भारत सरकार MINISTRY OF HOUSING AND URBAN AFFAIRS GOVERNMENT OF INDIA

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Indian Swachhata League 2.0

During the Swachhata Pakhwada, the second edition of the groundbreaking India Swachhata League (ISL) made a substantial impact nationwide on Sep 17, 2023.



This grand league for cleanliness included city teams and volunteers from over **4000 cities**, engaging in unique sanitation activities, where nearly **15 lakh** people nationwide participated, dedicating their efforts to clean up beaches, tourist spots, and hills.



Zero Waste Mahalangar arranged for 10,000 people



About 50,000 residents of Pimpri Chinchwad joined a huge Zumba event.



Godavari River Ghat cleanup drive in Rajamahendravaram





)



Nearly 1.5 lakh Navi Mumbaikars participated in a massive rally



Massive plogging drive in Puri





SafaiMitra Suraksha Shivir

'SafaiMitra Suraksha Shivir' was organised in multiple cities nationwide starting from September 17, 2023. The objective of the fortnight long Shivirs



was to comprehensively implement welfare programs for sanitation workers and their families, with the aim of enhancing their well-being and quality of life



In Jharkhand, SafaiMitra Suraksha Shivir featured health and safety initiatives for SafaiMitras, comprising massive medical camps and PPE kit distribution.







SafaiMitra Suraksha Shivir



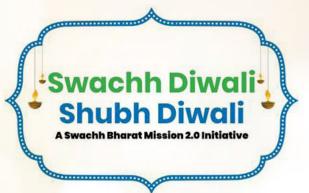
Chhattisgarh acknowledged SafaiMitra's contributions through health check-ups and government scheme registration camps.



SafaiMitras received a Sanitation Booth, access to a Re 1 store, enrollment in government schemes and insurance at Chandigarh's SafaiMitra Suraksha Shivir.







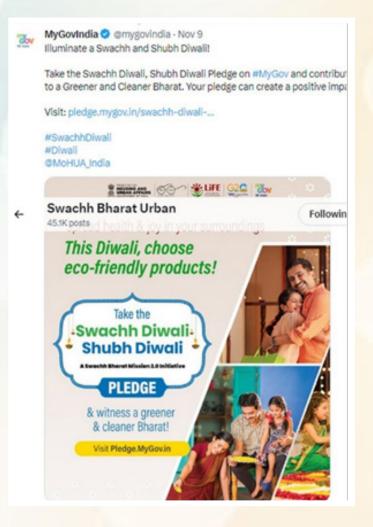
Swachh Diwali Shubh Diwali

The Swachh Diwali Shubh Diwali campaign was launched from the 06th to 12th Nov., 2023, aiming to instil a sense of responsibility towards the environment and communities by sensitizing and motivating individuals to opt for locally made products, embrace a Diwali free from single-use plastic and prioritize pre and post Diwali cleanliness.

Swachh Diwali Signature Campaign

The Mission partnered with MyGov for the 'Swachh Diwali Shubh Diwali' – Signature Campaign and citizens were encouraged to take part in the national signature campaign to showcase their resolve to celebrate a clean, green, and Single Use Plastic free Diwali.







Swachh Diwali Video Reels

Citizens were encouraged to share short videos on unique ways to spend clean, green, & single SUP free Diwali and share on Social Media with #SwachhDiwali



CENTRAL MINISTRIES JOINED THE SWACHH DIWALI SHUBH DIWALI CAMPAIGN



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Unique Initiatives during Swachh Diwali



Over 22 lakhs earthen diyas illuminated Ayodhya.



Green plants embellishing Nagaland shops for clean, green Diwali.



Dhanbad showcased locally made Diwali decor items to support local artisans



Chandigarh's 'Visar Vahan' initiative for collecting idols to be transformed into art.



Bangalore citizens endorsed Swachh Diwali Shubh Diwali Campaign during Cricket World Cup match



In Navi Mumbai's selfie campaign at malls, customers who signed up for Swachh Diwali Signature Campaign, were rewarded with discount coupons for shopping







Keeping in line with the World Toilet Day 2023 theme of Accelerating Change, Union Minister, Shri Hardeep Singh Puri, launched a 5-week Clean Toilets Campaign from 19th Nov, World Toilet Day to 25th Dec, Good Governance Day. The campaign helped to strengthen the resolve for Functional Accessible Clean Eco-friendly Safe (FACES) toilets of Swachh Bharat.





SHRI HARDEEP SINGH PURI Union Minister, MoHUA "Transforming lives and fostering progress: Toilet construction in India catalyzes sanitation innovations, industry growth, and private sector investment." - On Swachh Bharat Mission event on 'World Toilet Day', Union Minister for Housing & Urban Affairs Hardeep Singh Puri said.









World Toilet Day (19 November, 2023)





5 Week Long Cleanliness Drive For CT/PTs







Toilet Tales



Automated Self-Cleaning Toilets Agra's unmanned self-cleaning public toilets with online monitoring and sensor technologies are exemplifying better hygiene and sanitation practices near popular tourist destinations like Taj Mahal.



Eco-friendly She Toilets With minimal efforts for maintenance, She toilets of Kodad in Telangana promise to provide safe, clean toilet facilities for women. Led by women, the She mobile toilets are promoting women employment too.



Safe Comfortable Smart Lounge She Lounge by Uljain Municipal Corporation is a dedicated space including restrooms, ensuring a safe, comfortable and secure environment women travelers



MITTER OF CALL OF CALL





Clean Toilets Challenge

The Clean Toilets Challenge, a unique nomination-based initiative, sought to enhance the functionality and sustainability of urban toilets. Based on the parameters of Functional Accessible Clean Eco-friendly Safe (FACES), ULBs, parastatal bodies, and private organizations nominated their topperforming toilet models





Toilet Grading

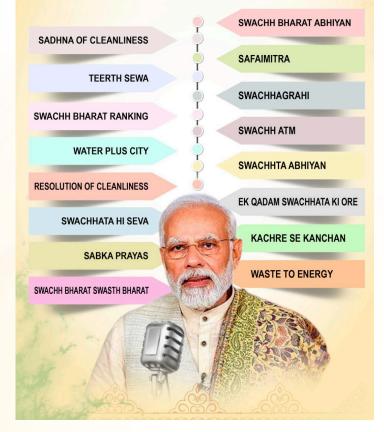
To assess the cleanliness, hygiene, maintenance, functionality, accessibility, safety and other facilities in public toilets, a 'Toilet Grading' system was devised and facilitated with the help of Self Help Groups (SHGs) in ULBs. SBM-U coordinated with DAY-NULM and tagged SHGs to respective ward areas for grading the PTs.







PM on Swachhata in Mann Ki Baat







ऐसा ही एक सराहनीय प्रयास सूरत में देखने को मिला है | युवाओं की एक टीम ने यहां 'Project Surat' इसकी शुरुआत की है | इसका लक्ष्य सूरत को एक ऐसा model शुरु बाना है, जो सफाई और sustainable development की बेहतरीन मिसाल बने | 'Safai Sunday' के नाम से शुरु हुए इस प्रयास के तहत सूरत के युवा पहले सार्वजानिक जगहों और Dumas Beach की सफाई के भी जाना से जुट गए और आपको जान करके सुशी होगी, देखते-ही-देखते इससे जुड़े लोगों की संख्या, 50 हजार से ज्यादा हो गई है |



ज्यादा लोग आए | ये मेला प्रतिवर्ष होता है | इसकी सबसे ख़ास बात ये रही कि मेले में आये लोगों ने गब्बर हिल के एक बड़े हिस्से में सफाई अभियान चलाया | मंदिरों के आसपास के पूरे क्षेत्र को स्वच्छ रखने का ये अभियान बहुत प्रेरणादायी है |







मर परिवरिजनी, स्वच्छ मारते अब तो पूर दश को प्रिय विषय बन गया है मेरा तो प्रिय विषय है ही है और जैसे ही मुझे इससे जुडी कोई खबर मिलती है, मेरा मन उस तरफ चला ही जाता है, और स्वाभाविक है, फिर तो उसको 'मन की बात' में जगह मिल ही जाती है | स्वच्छ भारत अभियान ने साफ-सफाई और सार्वजनिक स्वच्छता को लेकर लोगों की सोच बदल दी है | ये पहल आज राष्ट्रीय भावना का प्रतीक बन चुकी है, जिसने करोड़ों देशवासियों के जीवन को बेहतर बनाया है | इस अभियान ने अलग-अलग क्षेत्र के लोगों, विशेषकर युवाओं को सामूहिक भागीदारी के लिए भी प्रेरित किया है |

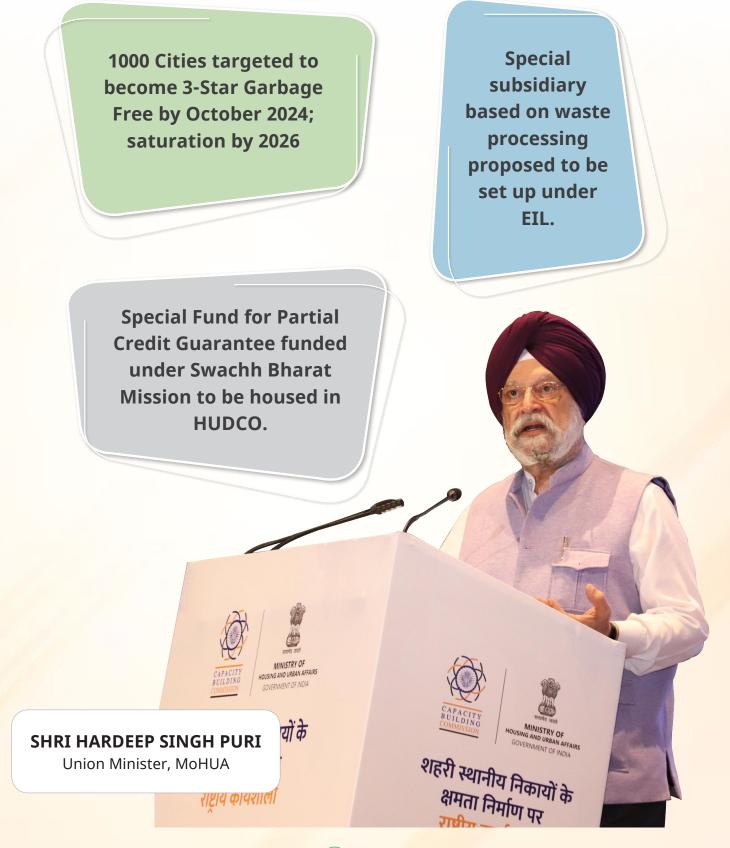
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Key Announcements





Swachh Bharat City stories

Chandigarh scales up waste processing

This year, the Municipal Corporation scaled up its composting capacity, to ensure effective management of 100% generation of wet waste. Construction started for a 300 TPD windrow compost plant at Dadumajra.

Municipal Corporation launched city's first decentralised waste processing plant at Sehaj Safai Kendra, Sector 49 with the objective of making the ward self-reliant in processing of solid waste generated at the ward level.

An effluent treatment plant was established at the C&D waste recycling plant to treat and reuse the wastewater generated during plant operations.



Chandigarh's Augmented Composting Facility



Decentralised Waste Processing Plant

Patna removes Garbage Vulnerable Points

In 2023, Patna removed over 600 Garbage Vulnerable Points and transformed into Chakachak points Patna became the first municipal corporation in the nation to launch the Chatbot for its citizens with a unique and additional feature called "track the waste collection vehicle".



Chakachak points in Patna



Chatbots





Baini Sena takes charge of sanitation in hill town Haldwani

Over 500 women from nearly 50 Self Help Groups formed the Baini Sena to co-opt for ensuring cleanliness in Haldwani. The Bainis assist in enhancement of work quality of sanitation workers, alert the garbage collection vehicles about garbage dumps, collect user charges to ensure the gateway to the Kumaon hills remains clean.



Baini Sena in Haldwani

Andhra Pradesh's e-auto Tippers & desludging vehicles

Under the Clean Andhra Pradesh (CLAP) program, to reduce the stress on sanitation workers, doorto-door waste collection has been mechanized by upgrading the Push Cart Systems to E-Auto Tippers statewide, with the launch of 616 e-autos under this program.

To promote the safety, well-being, and economic advancement of Safai Karamcharis, the State has initiated the Livelihood Development Program under the Swachh Udyami Yojana Scheme by NSKFDC in which, 100 vacuum suction desludging vehicles have been launched to ensure the secure and authorized operation of desludging activities.



E-Auto Tippers



Vacuum suction desludging vehicles

Zero Waste Colonies of Delhi

MCD has come up with the decentralized approach of Zero Waste Colonies. Currently, there are 334 zero waste colonies and all these colonies are self-sufficient in managing their own waste. They generate approx. 69ton wet waste and 104ton dry waste. Wet waste is being processed within the community by using different technologies such as pit composting, drum composting, aerobins etc.



Zero Waste Colonies in Delhi





UP transforms 75000 public toilets

Kayakalp campaign, an initiative by UP aimed at transforming public toilets and improving cleanliness and hygiene in the toilets across the State, and sustainability of ODF+ status, resulting in 75000 toilet seats transformation with beautiful, clean and hygienic toilets and awareness on hygiene and sanitation of public toilets.

During the Swachh Ghat Pratiyogita in Uttar Pradesh, 136 ghats were identified from 23 districts were identified for cleanliness drive, including the Ganga Towns. Over 2 lakh kgs of waste was collected from these ghats. More than 2 lakh citizens were mobilized during this challenge.



Kayakalp campaign of public toilets



Swachh Ghats

Tamil Nadu revives water bodies

Under the Clean City Campaign, Urban Local Bodies in Tamil Nadu carried out a large-scale campaign of cleaning water bodies and rain water affected drains. 70,000 volunteers were identified for this massive campaign. 3,500 water bodies were cleaned. During this campaign, desilting work was done from water bodies and drains spread over a distance of about 70,000 kilometers.



Cleaning of water bodies

Ghost Net Collection Centre in A&N



Ghost Net Collection Centre

The Ghost Net Collection Center (GNCC) in Andaman and Nicobar is a waste collection centre, a place where the fishing community deposits their fishing gear fragments for recycling. The center is being run in collaboration with Port Blair Municipal Council, Fisheries Department, GIZ and people from the fishermen community.





Wash Facility for Sanitation Workers in Ladakh

Ladakh Ecological Development Group collaborated with the Leh Municipal Committee and Bremen Overseas Research and Development Association to create a unique 'Wash facility' for sanitation workers in Leh. The facility has been carefully designed to cater to the specific needs of sanitation workers. The 'Wash facility' for sanitation workers has improved toilet and bathing facility for both men and women, provision for black and grey water treatment and reuse of treated water along with various additional features.



Wash facility for sanitation workers

Organic Fertilizer from Sikar, Rajasthan

Sikar in Rajasthan is providing organic fertilizers by processing wet waste collected from the city. Around 8-9 tonnes of wet waste is collected from the city every day, out of which 2-3 tonnes of organic compost is created. The farmers are getting the compost for Rs 2 per kg.



Wet waste converted into organic fertilizer

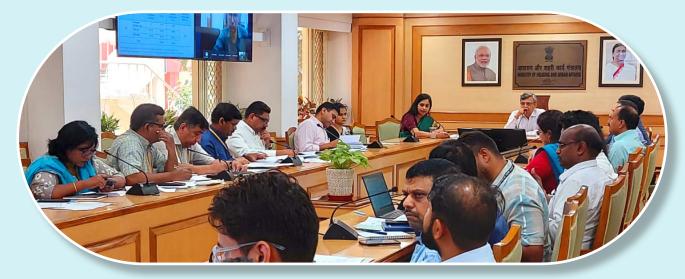




NARC Meetings



Chaired by Mr. Manoj Joshi, Secy, MoHUA, the 8th NARC meeting on March 6, 2023, reviewed the action plan for 17 States/UTs, approving projects totaling Rs. 3000 Cr under SBM-U 2.0.



National Advisory and Review Committee (NARC) meet chaired by Manoj Joshi, Secy, MoHUA, approved Rs. 2,450 crore proposals for solid waste processing, water management, capacity building, and IEC in 9 states on June 8, 2023.

Chaired by Secretary, MoHUA, Shri Manoj Joshi, the 10th National Advisory and Review Committee meet on 13 Sept., 2023, reviewed action plans for 7 States, approving projects totaling Rs.2,950.

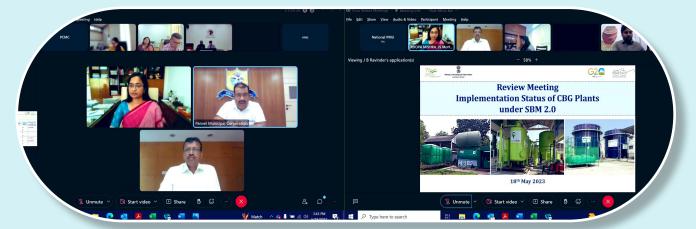




State Meetings



Meeting chaired by JS and Mission Director Ms. Roopa Mishra on 16 May, 2023., focused on the progress of 96 Ganga Towns in Bihar, West Bengal, Uttar Pradesh, Uttarakhand, and Jharkhand.



To fast-track establishment of 51 new municipal wet waste plants in various cities, a meeting was held with States on 18 May, 2023.



Manoj Joshi, Secretary, MoHUA, chaired a review meeting on the implementation of CBG plants in various States on 9 June, 2023.





State Meetings



MoHUA conducted SBM-U 2.0 Planning & Implementation Review-cum-Workshop to fast-track projects for waste management under SBM-Urban 2.0 on 10 July, 2023.



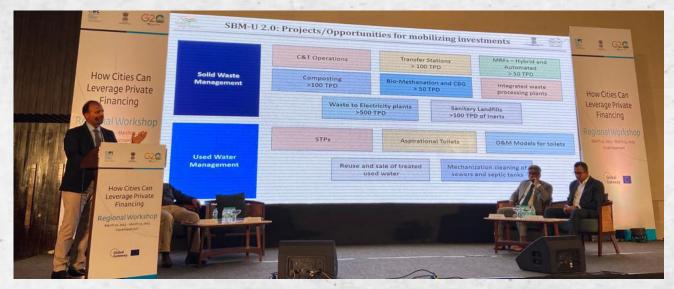
Maharashtra CM, Shri Eknath Shinde and Union Minister Shri Hardeep Singh Puri, took a joint meeting 16 Nov, 2023., to discuss Solid Waste Management issues.



Roopa Mishra, JS & MD, SBMU, MoHUA, had a meeting with Swachh Andhra Corporation and ULBs on 25 Nov 2023., to assess their sanitation and waste management practices.



Capacity Building Initiatives



Shri Binay Kumar Jha, Director, MoHUA attended National Conference organized by DEA, MoHUA & IFC at Vishakhapatnam on 'How cities can leverage commercial finance' on 22 March, 2023.



On 13 June, 2023, Ms. Roopa Mishra, JS, MoHUA, discussed best practices in sanitation with civil servants from Bangladesh in a training session organized by NCGG.



National Consultative Workshop on Used Water & Faecal Sludge Management, Raipur on 16 June, 2023







Ms. Roopa Mishra, JS, MoHUA at the 'Parvat-Manthan - Dialogue on Clean and Sustainable Hill States' hosted by NIUA on 19 June, 2023.



National Workshop on Implementation of CBG Plants, Indore on 27-28 June, 2023



MoHUA launched the training program at Centre of Excellence, Indore on 13 July, 2023, aiming to synergise knowledge, research, consulting and advocacy and offer streamlined capacity building and knowledge management support to States and cities.







National Workshop On Mechanized Desludging & Used Water Management, Chennai on 23-24 Nov., 2023



SBM-GOBARdhan Biogas Conference, New Delhi on 1 Dec., 2023 to promotes dialogue & knowledge exchange to accelerate CBG sector



Training Workshop on Used Water Management through Interception & Diversion (1&D) Systems, Nimli, between 6- 8 Dec., 2023



Capacity Building Initiative on Inclusive Sanitation, New Delhi on 7 Dec., 2023



Mission Enablers

SWACHH SURVEKSHAN 2024 TOOLKIT LAUNCH



The Union Minister, MoHUA, Mr. Hardeep Puri, launched the Toolkit for the 9th edition of Swachh Survekshan 2024 under Swachh Bharat Mission Urban 2.0 on 10th July, 2023. The theme for SS 2024 is RRR- Reduce, Reuse, Recycle.

SWACHHATA KNOWELDGE PARTNERS

In order to provide comprehensive capacity development support to States and cities to accelerate the implementation and achieve outcomes, Swachhata Knowledge Partners (SKPs) have been empanelled.

STARTUP GATEWAY FOR GARBAGE FREE CITIES

MoHUA rolled out the Startup Gateway for Garbage Free Cities, in collaboration with Startup Incubation and Innovation Centre (SIIC) IIT Kanpur on 19 Sept., 2023, to call for applications for the second cohort of startups. This collaboration will support startups working at the nexus of technology and social innovation to solve India's waste management challenges by improving the efficiency of waste management, increasing social impact, improving transparency of waste value chain.





PARTNERS FORUM

The Partners Forum for SBM-U 2.0, initiated by MoHUA, aims to tackle the intricate challenges of urban sanitation. This forum is extending its reach to include Corporates, PSUs, Line Ministries/Departments associated with the WASH sector, and International Funding Institutions.



SWACHH BHARAT MISSION- URBAN

MODEL DOCUMENTS RELEASED



concession Agreement for Integrated Solid Waste Management (ISWM)

Bio-Methanation

Waste to electricity

The Ministry of Housing and Urban Affairs (MoHUA) signed an agreement with the International Finance Corporation (IFC), a member of the World Bank Group, to form a partnership to promote investment in the waste management sector in India. Through this partnership, IFC assisted MoHUA in preparing a model concession agreement (MCA) and a model request for proposal (RFP, together the Model Documents) for use by ULBs for development of waste to bio-methanation projects, waste to electricity projects and Integrated solid waste management in India.



Mission Enablers

TECH INITIATIVES



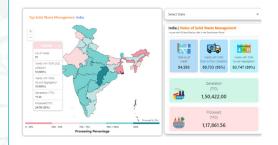
GEOSPATIAL MANAGEMENT INFORMATION SYSTEM (GMIS)

Geospatial Management Information System (GMIS) helps in effective management of SBM projects which have been approved through action plan. GMIS module enables mapping of projects details with information GMIS module assists officials to monitor and track the physical and financial progress of the project based on the real time project images.

MISSION PROGRESS - LEGACY WASTE MANAGEMENT (DUMPSITES)

Dumpsites Public View Dashboard gives the status of dumpsites (completed, ongoing, not started yet).





MISSION PROGRESS - SOLID WASTE MANAGEMENT

Solid Waste Management (SWM) Public View Dashboard provides details about the national level SWM data. This dashboard gives the status of SWM (Number of Wards, Wards with 100% Door to Door Collection, Wards with 100% Source Segregation), solid waste generated (TPD) and solid waste processed (TPD).

MIS MODULE CAPTURES DETAILS OF SAFAIMITRAS, MACHINERY AND SUPPORTING DOCUMENTS FOR ALL ULBS

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SANSAADHAN

Sansaadhan portal helps cities and States monitor the material flows and performance of Material Recovery Facilities. This portal will act as a National Waste Exchange platform in the future where nation wise States, cities, MRFs and recyclers will onboard to exchange the waste.







Field Visit

JANUARY



Tehkhand Waste to Energy Plant, Okhla

Integrated SWM Facility, Saligao, Goa

XXXX



Okhla Dumpsite, New Delhi





Swachhata Kendra, Panaji



MRF facility, Haridwar





MAY



Plastic Shredding Unit, Thiruvanthuram



Waste Management Site, Thiruvanthuram



Legacy Dumpsite, Brahmapuram



Waste to green coal Plant, Varanasi



SWM facilities, Punjab



JUNE

SWM Facility, Raipur

SEPTEMBER



Waste to Energy Recycling Plant, Vizag



Waste to Electricity Plant, Tokyo

Incineration Plant, Yokohama







OCTOBER



Suvidha Kendra, a Community Toilet model, Mumbai



Legacy dumpsite, Mumbai



Used Water Management Plant, Lonavala

NOVEMBER



Bio-CNG plant, Chetpet



Agarbatti unit, Tirupati



Waste processing facility, Tirupati



Waste processing site, Stockholm





•• THROWBACK 2023

Iconic Moments in Swachhata



PM Narendra Modi dons jacket made of recycled-material at the G7 Summit at Hiroshima, Japan.

##Swachhata in sports too!



National flags made of recycled PET bottles at ICC Men's Cricket World Cup 2023



Zero-waste International Cricket matches (Ind vs NZ T20, Jan 2023)

EK TAREEKH EK GHANTA EK SAATH (1ST OCTOBER, 2023)





आवासन और शहरी कार्य मंत्राल भारत सरकार MINISTRY OF HOUSING AND URBAN AFFAIRS GOVERNMENT OF INDIA

4 THROWBACK 2023

SWACHHATA TRENDS 2023

TOP POSITIVE KEYWORDS OF 2023

Departments

Commitment Cleanliness initiative **Cleaner future Country** 9th anniversarv Sections Shared responsibility Awareness Campaign City Sections स्रोत पर गीला-सूखा कचरा स्टाच्छ भारत Cleanliness Great enthusiasm Cleaner Sanitation workers बेहतरीन उदहारण Goal श्रमदान Communities Jan andolan Vision स्वस्थ्य भारत Cleaner future जन आंदोलन **Pivotal** Efforts count Surroundings कचरा मुक्त City Noble endeavour आर्योजित देशव्यापी आर्योजित स्वच्छता कार्यक्रम Primary focus Overwhelming support Society Contribution करारे से कंचन **Departments** Cleanliness drive

हरा गीला सूखा नीला

TRENDING SWACHHATA #TAGS OF 2023



it a reality, 6.3 lakh+ places have been earmarked for 1st October at 10 am. The number is increasing

Swachh Bharat Urban

ising the mark at each leve

AMDAAN FOR

01 October

Swa hhata





#SwachhBharat









TRENDING SWACHHATA #TAGS OF 2023





#Swachhotsav

Swachh Bharat Urban @SwachhBharatGov - Mar 29 .#SwachhataDoot from Haldwani shared her mesmerizing experience under #Swachhotsaw with the Honble Minister, @MoHUA_India, Shri @HardeepSPuri.

She highlighted the commendable work undertaken by the city's $\# \rm SHG$ ir ensuring cleanliness across the region.





Somuroangov Channara Marka Ma Marka Mar







#RRR4LiFE





#SwahhataHiSeva #EkTareekhEkGhantaEkSaath

Narendra Modi 🤹 @narendramodi

Today, as the nation focuses on Swachhata, Ankit Baiyanpuriya and I did the samel Beyond just cleanliness, we blended fitness and well-being also into the mix. It is all about that Swachh and Swasth Bharat vibel @baiyanpuris

...









TRENDING SWACHHATA #TAGS OF 2023





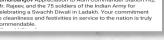
#IndianSwachhataLeague2.0



#SwachhDiwaliShubhDiwali









#CleanToiletsCampaign #WorldToiletDay





आवासन और शहरी कार्य मंत्राल भारत सरकार MINISTRY OF HOUSING AND URBAN AFFAIRS GOVEINMENT OF INDIA



SWACHHATA IN NEWS

SBM-U HEADLINES THAT GRABBED THE SPOTLIGHT

PM Modi calls for hour-long cleanliness drive ahead of Gandhi Jayanti

Prime Minister Narendra Modi has called on people across India to participate in a

one-hour voluntary labor initiative for cleanliness on October 1st. The initiative, called Ek Tareekh Ek Ghanta Ek Saath (One Date One Hour Together), aims to ... Read More

Modi has called on people across India to participate labor initiative for cleanliness on October 1st. (PTI)

Dipak K Dash / TNN / Sep 25, 2023, 02:00 IST

🔸 195 PTS 🔗 SHARE 🕞 🗛 FOLLOW US 👔

New For You

. In pr Imam from Mecca to lay new Ayodhya mosque foundation





Shreyas Talpade undergoes angioplasty: Doctor shares why 'healthy' people are...

Hindustan Times New Delhi

संदेश : स्वच्छ वातावरण से बनी रहेगी फिटनेस



Hardeep Singh Puri launches Meri LiFE, Mera Swachh Shehar campaign

The campaign is in alignment with Prime Minister Narendra Modi's Mission LiFE (Lifestyle for Environment).

Written By: Agencies 15 May 2023 23:20:Ph



दीवावली, मैवा दूब और ७० कैंशे त्वोहारों को त्वच्छता के ताव मनाने के लिए वोगी तरकार की पहल के समस्त नगरीय निकायों में अभियान के तहत प्रस्तावित गतिविधियों के संचालन के लिए जारी की गई एसओपी ली हरताशर अभियान, रवच्छ दीपावली रील्स, आ स्वच्छ सारथी क्लब जैसी गतिविधियां होंगी संचालि All summary and these diverses the second se (sea fand 415 वारणा । प्रथम स्वीतगी कुप्रता । मारेक से बारकर पर प्रथम गिरावरी से सेकल भोर लोकल बीरा से बार स्वर्णना प्रथम कुप्रता निर्मा कर पर राज्योंने के, स्वार्ट निर्मा से अगर पर राज्योंने कि, स्वार्ट निर्मा से अगर पर राज्योंने कि, स्वार्ट निर्मा से अगर प्रथमोंने के स्वार्ट सेकल से अगर स्वार्ट स्वार्ट निर्मा कर कर राज्योंने के स्वार्ट सेकल Arren of Coard I for the arren of Coard I is sort of more middle west present and of arms offen surget, and of arms offen surget, are unorthold al or in and attribute are unorthold in a strict, that the surget and a strict of a strict attribute are unorthold as a strict of a strict of a strict and the strict of an are strict of a strict of a strict and a strict of a strict of a strict and a strict of a strict of a strict and a strict of a strict of a strict of a strict of a strict and a strict of a strict वे जेतने ज्यां सीति हुए का स्वात जिपलांसे व का स्वयत के लेकि प्रातीयदेश्वीरणी प्रश्नारित विष् वर्ष्टवेश की गण्ड जेतन की स्वात प्रत्या स्वात के प्रात्य की स्वात प्रत्या स्वात कि स्वात जिनकी, दिस्टीस्टरजी में स्वात कि जात, कुल रिजयों प्रतिका के पलार जाली हे अविधाल 'स्वरफ गीजासनी इस्टासन aft anorana al fair vial aft anorana al fair vial aftallen, an-bare aftallen, and aftallen afta andar anyen anter giftan fair anyen aftern al man forgåne Adhen i verel a her av frans ner av artik तन से म्याफ दीपांचडी नजर पाने ते 30 से 60 संबंधित की सीविधी फिला बनाई प्रस्टर्भ डिलाको निवाय बाफी सीवास नीडिया फेप का फीला सीटकारी करणात बारकारकार सीटवी रिवास्टी के बोटर्गत ಜಾಲವಾದ ಬೆಲ್ಲಾಗೆ ಮೇಲಾ ಎಲಿ ದಿರ್ಬಾಬರ್ ಇಂ ಈ ಮಾರಣಿಗೆ, ತಿಲಗಿನ ಲಿನೇನೆ, ಇತಾ ಸಂಘಟ ವಾಣಿ ಎಲ್ಲಾನೆ ಹೆ. ಹೆಲಗೆನ್ - ಮಾತಾ ಹೇಗಳಿವರಿ ಗಿರ್ಧಿ ಮೇಲು ಬೇಲಾಗೆ ಮಾಡುವ ಮೇಲಾ ಮಾಡಿದೆಗಳು ಮಾಲಾ ವಿಶ್ವಾಸ್ತ್ರ ಸ್ಪಾನೆ, ಸುಗಿಸಿಗೆ, ಗಿರುವಿದಿವವಾಗೆ ಈ ಅಂದರ್ಶ ಸಾಹಾರಿಗಳು ಮೇಲೆ - ಎಲ್ಲಾಗ್ ಬಾಗಿ ಪ್ರಾಂತ್ ಕೆ. ನಿರ್ಧಾ ಗ್ರೀ ಮಿ. ಇಂದು ಹುಗೆ ಮೇಲೆ ಸಾಹಾರಿ ಮಾಡಿದೆಗಳು ಹೆಲಗೆ - ಎಲ್ಲಿದೆ ವ್ರತಿ ಮತ್ತು ಇಲ್ಲಿ ದಿಶ್ವ ಇದೆ ಗೋ ಪ್ಲಾರಿ ಹಿಡಿ, ಇಂದು ಹೆಲೆ ಈ ಸಿಗುಗಿಸುರಿಂಗೆ ಬ ಹಾಗಲಿಂದ ವ್ರತಿ ಮತ್ತು ಇಲ್ಲಿ ದಿಶ್ವ ಇದೆ ಗೋ ಪ್ಲಾರಿ ಪ್ರಾರ್ಥಿ ಹಾಡಲಾ ಹಿಡುದಿಂದ ಹೆಲಗೆ ದಿಶುವಾ ಹಾಗು ಬಿಲ್ಲಿ ಗೆಲ್ಲಿ ಸ್ಟಾರ್ ಮಾಡಿ ಬಳಗೆ ಮಾಡು ಗಾಗಿತ್ತು. ಇದನ್ನು ಮತ್ತು ಮತ್ತು ಇಲ್ಲಿ ದಿಶ್ವ ಇದೆ ಗೋ ಪ್ಲಾರಿ ಪ್ರಾರ್ಥಿ ಹಾಡಲಾ ಹಿಡುದಿಂದ ಹೆಲಗೆ ದಿಶುವಾ ಹಾಗು ಬಿಲ್ಲಿಗೆ ಮೇಲೆ ಮತ್ತು ಮತ್ತು ಮತ್ತಿ ಮತ್ತಿ ಮತ್ತು ಮ

TIMES NEWS NETWORK

nent activities Chennai Corpo

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Union joint secy

for Swachh Bharat

mission visits city

त्योहारों के अवसर पर प्रदेश में चलेगा स्वच्छ

दीपावली, शुभ दीपावली अभियान

PM Modi leads nation in cleanliness drive

PM stresses on blending fitness and well-being with cleanliness STATESMAN NEWS SERVICE



महाराष्ट्र ने तलाशा सिंगल यूज प्लास्टिक का स्मार्ट विकल्प जागरण ब्यूरो, नई दिल्ली मूहाराष्ट्र में थैला एटीएम का प्रयोग दूसरे राज्यों के

अगल बूर्य पर इन्द्रला सिंगल बूर्य प्रतास्टिक (एसरपूरी) के स्मार्ट बिकल्प के रूप में सारप्रपुर में देला एटाँएम का प्रवंग दुस्से राज्यों के लिए एक उठररण के रूप में सामने आवा है। रहरी बिकस मंत्रालव एसरपूर्य पर प्रतिवेध लगाने और उसका इस्तेमला न करने के प्रति एक जायरकता अपिया प्रवार राजे के प्रदेश में कातत राज्यों को कुछ अच्छी पठलों को प्रोत्साहित किया जा राज है। इसी के तहार महालटू ने स्वच्छ संदेशना में अच्छे प्रदर्श के बाद एसरपूरी को त कहने में भी उल्लेखवीब शुरुआव की है। बिटा नारप पिषट ने एक किल्टप के रूप में पुक्तारवों और बर्खावरी की वेते मुहैवा कराने के लिए मंडिपड़ वाले स्थानी पर पांच जगार देला एटॉपए लाया है। एव ब्लुकुत सामान्य एटोएम के तरफ काम कर रहा है। सिक्का या नोट उलने पर कों लिए मंडिपाइ नाले स्थाने पर पांच



जरिये मशीन आपरेट करने की जानकारी भी दी जाती है। जैसे हो मशीन में बैलों की संख्या तय सीमा से कम होती है, नगर परिषद को एक अलर्ट मैसेज पहुंच जाता है और इसे रिफिल कर दिया जाता है।

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News Markets Premium Money Mutual Fund Industry Companies

MoHUA signs MoU to develop waste-to-energy and biomethanation projects in million plus cities

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MINISTRY OF HOUSING AND URBAN AFFAIRS GOVERNMENT OF HEMIL



< THROWBACK 2023

SWACHHATA IN NEWS

SBM-U HEADLINES THAT GRABBED THE SPOTLIGHT

MoHUA holds SBM-U 2.0 planning and implementation review-cumworkshop

Chhattisgarh, Telangana, AP and Tamil Nadu have been exemplary JId visit these states to learn from them." es like MP, Chhattise





2026 तक कूड़े के पहाड़ से मुक्त होंगे शहर जागरण ब्यूरो, नई दिल्ली

आगरण सूरी. नई सिली स्वाच्छला ही सेवा पहलाई में घूरे हेला में सार्क-स्वाद के अधियान को तेज करने के सही से पहले कै प्राची कारों के प्रात्ति के सही में पहले के प्रात्ती कारों के प्रात्ति किया है। इस पहलाई की प्रारत्ती के प्रात्ति किया है। इस पहलाई की प्रारत्ती के प्रति किया है। इस पहलाई है की एसे 30 सिलंबर के प्रार्थ्त हु है की एसे 30 सिलंबर के प्रार्थ्त के आयोजन आवासन और शहती कार्य, प्राप्तीण विल्कास तथा अल्लावित प्रांत्यन पिलकास तथा है। आवासन और शहती में कुई के प्रात्ती को प्राय्त्त कार्या में कुई के प्रात्ती को प्राय्त्त कार्या में हुई के प्रात्ती को प्राय्त्त कार्या में हुई के प्रात्ती को प्राय्त्त कार्या को स्वार्थ्य के प्रात्त की प्राय्त्त कार्या की स्वार्थ के प्रात्त कि सान आयुद्ध 2024 तक एक इन्द्रतर शार्ती की प्रात्त्र प्राय्त्र की सिल्टी वनाती का लक्ष्य तथ किवा मांव है। दिल्ली, महाराष्ट्र और

• केंद्रीय शहरी कार्य मंत्री हरदीप पुरी ने एक हजार शहरों को थी स्टार गार्वज फ्री सिटी बनाने के लिए कहा प्रेमे सिरी बनाने के सिए करा कनादरक के शहरी में कुठे के पहाड़ी की समस्या सबसे अधिक है। इन नजी में करते के क्षेत्र ने शहरी किस्सर को लेकर कुं चुनीरिया के प्रति कि स्विधा करने करा के के खिर में सार प्रति कि क्षेत्रा करने मिसार के बाप प्रति कि क्षेत्रा करने करा करने पर तोष रिकेश कि एव कि क्यूसर, देश के शहरी में 75 फ्रीसरक करा के राजपा की राज देशी इसे 2026 कह मी जिलन कहा ले जाने के लिए एक से रोडने किसर किया सब है। में आलम ने किसमें किसर कारा का है। में आलम ने किसमें किसर किया कि सार भी किसेम करम उटाने के लिए कहा है।











India Comes Together To Mark Nationwide Cleanline

Drive, Ek Tareekh, Ek Ghanta, Ek Saath Ahead Of Gai

tess on October 1, after Prime Minister Shri Narendra Modi initiated a unique ol areekh, Ek Ghanta, Ek Saath' under the ongoing 'Swachhata Hi Seva' campaign, ing for one hour of voluntary participation from citizens from 10 a.m. onwards. of 'Ek Tare 0 0

Et Tareekh, Et Ghanta, Et Saath campaign is a mega cleanliness drive to mark the celel of Gandh Jayanti on October 2. This initiative is a run-up to the Swachhata Pakhwada-Swachhata H I Sevia 2023 campaign. PM Modi appealed for one hour of Shrandsan for Swachhata' at 10 a.m. on October 1 yai I clistena. The Hime Minister and that the dea

THE**week**

Jayanti

Hardeep Puri launches 3-week women-led swachhata campaign

New Delhi, Mar 7 (PTI) Union Housing and Urban Affairs Minister Hardeep Singh Pari on Tuesday hunched Swachhotaxt, a three-week women-led swachhata campaign under the Swachh Bharat Mision (Urban). In a statement, the ministry said the campaign aims to recognise and celebrate the transition a initiation to women-led sanitation. and activities will be organised across cities to celebrate women from all ill provide leadership in making the mission of garbage free cities (GFC) a A series of events an valks of life, who will

access, it said. It was launched ahead of International Women's Day

Sanitation sector underwent

transformational change since 2014: Housing Minister Hardeep S Puri

New Delhi :-

With unprecedented participation, Swachh Bharat Mission became Jan Andolan: Hardeep S Puri

Clean Toilets Challenge launched by Hardeep S Puri

Challenge aims to recognize model public toilets that exemplify cleanliness, accessibility, innovation in design, & functionality

"No initiative encapsulates the growth of India as well as the Swachhata movement. Only 37% of India was Open Defecation Free (ODP) in 2014. By 2019, we had achieved near saturation through a record construction of toilets said Shri Hardeep Singh Puri, Minister of Housing & Urban Affairs and Petroleum & Natural Gas. He was speaking at an event organised by Ministry Housing & Ubachad Gas. Te was speaning at a re-real organized of January Housing & Ubachad faftis (MoHUA) to celebrate World Toilet Day: Shirth Manoj Joshi, Secretary, MoHLA, Prof. Dr. Jack Sim, Founder, World Toilet Organisatio Ms. Veena Reddy, Mission Director, USAID, representatives from Sulabh International, HCL, UNICEF, BMGF, ISC-FICCI, and senior officials from Government attended the event.





'Swachh Bharat' Is A Shared Responsibility: PM Narendr Modi Calls For Cleanliness Drive Ahead Of Gandhi Jayar

'Ek Tareekh, Ek Ghanta, Ek Saath' campaign is a mega cleanline the 'Swachhata Pakhwada- Swachhata Hi Seva' 2023 campaign 29, 2023 हिन्दी में पदे

Ry: Dewani Madalk | Sente



New Delhi: "Swachh Bharat is a shared respo ty, and every effort counts," said Prin Minister Narendra Modi on Friday (September 29), while calling upon secple across the country to take part in a mega cleanliness drive on October 1 beginning at 10 a.m. The Prime Minister took to X (formerly Twitter) urging the citizens to join the initiative. x

India News | Indian Swachhata League Kicks off with over 4,000 City Teams Joining Cleanliness Crusade

Get latest articles and stories on India at LatestLY. ISL is a youth-led initiative designed to engage young people in activities related to cleranize and santation. City teams are leading the way by actively cleaning beaches, tourist spots, and hills, showcasing their commitment to cleanliness, read the Ministry of Housing and Urban Affairs press release





For more information on Swachh Bharat Mission

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