



आवासन और शहरी कार्य मंत्रालय
भारत सरकार
MINISTRY OF HOUSING AND
URBAN AFFAIRS
GOVERNMENT OF INDIA



SWACHH BHARAT MISSION-URBAN

THROWBACK 2025



Super Swachh
League
Introduced



MoHUA
Hosts
Global
3R Forum

Dumpsite
Remediation
Accelerator Program
launched for time-
bound remediation of
legacy dumpsites



Manhole to
Machine hole
accelerated for
fully mechanised
sanitation



Swachhata
Startups
Scaled Up



Global sanitation
standards
advanced through
international
collaborations

ODF to ODF++
transition
strengthened across
urban sanitation
systems

Relentless
Behaviour Change
Communication to
reinforce and sustain
Swabhav Swachhata
Sanskaar Swachhata

New Designs &
Technology Model
Rolled Out



Aspirational
Toilets in
Focus

MESSAGE



प्रधान मंत्री

PRIME MINISTER MESSAGE

It is gladdening to learn about the organisation of 12th Regional 3R and Circular Economy Forum at Jaipur. An instance of multilateral cooperation, this coming together of various global and national organisations to deliberate upon issues that have a significant bearing on the future of humanity augurs well for the world.

The presence of global policy makers, administrators, public and private sector experts, research institutions, industry representatives and educational institutions will generate strategic policy inputs on how to firmly ingrain Circular Economy across sectors the world over.

With a focus on the Asia-Pacific region, the Forum will help member-countries in shaping policy initiatives and actions on 3R and the Circular Economy in the years to come. The presence of start-ups and businesses will lead to knowledge exchange and cooperation. Nurturing these partnerships will propel the growth towards a Circular Economy and the achievement of the Sustainable Development Goals (SDGs).

In India, Culture and Nature have had a deep link since ancient times and are inseparable. Circular Economy in fact, has been an integral part of our earliest traditions and culture. The three Rs Reduce, Reuse and Recycle have been followed in every household for centuries. It is therefore, natural for India to enthusiastically work with the world in any endeavour towards sustainable development.

Today, India continues to leave behind a strong imprint as a trusted partner for the welfare of mankind. Our per capita carbon footprint is far lower than the global average because our lifestyle continues to be rooted sustainable traditional practices. It is no coincidence that 40% of energy mix comes from non-fossil sources and we have attained Paris commitments years ahead of schedule.

However, green and clean energy are only the means to attain a goal. Our destination is a greener planet. It is for this reason that India follows and strongly advocates a P-3, or Pro Planet People approach.

For this reason, India has taken forward Mission LiFE or Lifestyle For Environment as a mass movement of environmentally conscious lifestyle, replacing mindless and destructive consumption with mindful and deliberate utilisation. It is such efforts that will help the world not just stay the course, but also help accelerate towards a resource efficient Circular Economy.

As India marches ahead towards building a strong, developed nation by 2047, we are taking conscious decisions to boost high growth. We remain firmly committed to keep this growth clean, green and sustainable.

I am confident that the vibrant deliberations at the Forum will lead to practical outcomes and chart new pathways towards sustainable growth. India has always been more than willing to share its experiences and learnings in its journey towards Circular Economy.

As a knowledge platform and a hub of activity, this Forum will be a precursor to the World Circular Economy Forum being hosted in India next year. May the deliberations at the 12th Regional 3R and Circular Economy Forum be highly successful and fruitful.

New Delhi

फाल्गुन 10, शक संवत् 1946

01 March, 2025

(Narendra Modi)

PRIME MINISTER'S CALL FOR SWACHHATA IN 2025



प्रधान मंत्री

PRIME MINISTER MESSAGE

It is reassuring to learn about the organisation of the World Toilet Summit 2025 in New Delhi. The theme, 'Sanitation: Collective Responsibility for Dignity and Planet,' reflects the firm belief that access to safe sanitation and clean water is a collective responsibility towards ensuring the dignity and well-being of everyone.

Hosted by Sulabh International, this Summit honours the legacy of Dr. Bindeshwar Pathak, who made access to safe sanitation a mass movement for emancipation and human rights.

India's journey since the launch of the Swachh Bharat Mission is one of the most inspiring stories of public health transformation and social inclusion worldwide. It has shown that a focus on building something as basic as toilets can have a huge impact.

According to various studies, India's cleanliness and sanitation revolution has saved the lives of thousands of children every year. Further, the lives of thousands of people have been saved from falling prey to diarrhoea. Even a single life saved is worth more than all the resources mobilised for this endeavour.

India's strides in sanitation have also empowered the poor, especially women, socially and economically. Studies have shown how women who earlier had to venture out to isolated places now feel safer due to access to a household toilet. It is well known that the construction of separate toilets for girls in lakhs of schools has helped reduce the dropout rate. Moreover, thousands of rupees that used to be spent by poor families as out-of-pocket expenditure to treat diseases are being saved, year after year, due to access to safe sanitation.

The toilet movement has brought immense benefits to people. We are continuing with efforts to make cleanliness a national culture through various initiatives. Be it the GobarDhan project to convert organic waste to biogas and waste to wealth, or connecting waste management with economic benefits for local communities, they have the potential to become a model for developing nations.

As the world congregates in New Delhi for this Summit, let us renew and reinforce our collective commitment to work together, as nations, societies, communities and individuals, towards the shared goal of universal sanitation, dignity for all and a cleaner, healthier planet.

New Delhi

कार्तिक 26, शक संवत् 1947

17 November, 2025

(Narendra Modi)

79TH INDEPENDENCE DAY
(AUGUST 15, 2025)

Key Highlights of
Hon'ble Prime Minister's Speech

“ Our women are the beneficiaries of the growing economy, our daughters are dominating from startups to the space sector. Self Help Groups, the sisters of 10 crore Self Help Groups, are doing such amazing things. Namo Drone Didi Nari Shakti became a new identity. ”

“ Today, on August 15th, we are launching and implementing a scheme worth ₹1 lakh crore for the youth of my country. The Pradhan Mantri Viksit Bharat Rojgar Yojana is being implemented today. ”

“ We will embrace Swadeshi with confidence, not out of necessity. We will use it to set an example for others if needed. India belongs to all of us: hence, we all should take forward the mantra of Vocal for Local. ”





MENTIONS ON MANN KI BAAT



साथियो, स्वच्छता को लेकर हमारे शहर और कस्बे अपनी जरूरतों और माहौल के हिसाब से अलग-अलग तरीकों से काम कर रहे हैं और इनका असर सिर्फ इन शहरों तक नहीं है, पूरा देश इन तरीकों को अपना रहा है। उत्तराखंड में कीर्तिनगर के लोग, पहाड़ों में waste management की नई मिसाल कायम कर रहे हैं। ऐसे ही मेंगलुरु में technology से organic waste management का काम हो रहा है।



MANN
KI BAAT
27 JULY 2022

साथियो, भोपाल की एक team का नाम है 'सकारात्मक सोच'। इसमें 200 महिलायें हैं। ये सिर्फ सफाई नहीं करती, सोच भी बदलती हैं। एक साथ मिलकर शहर के 17 पार्कों की सफाई करना, कपड़े के थैले बांटना, इनका हर कदम एक संदेश है। ऐसे प्रयासों की वजह से ही भोपाल भी अब स्वच्छ सर्वेक्षण में काफी आगे आ गया है।



MANN
KI BAAT
27 JULY 2022

गोवा के पणजी शहर का उदाहरण भी प्रेरक है। वहां कचरे को 16 category में बांटा जाता है और इसका नेतृत्व भी महिलाएं कर रही हैं। पणजी को तो राष्ट्रपति पुरस्कार भी मिला है। **साथियो, स्वच्छता सिर्फ एक वक्त का, एक दिन का काम नहीं है। जब हम साल में हर दिन, हर पल स्वच्छता को प्राथमिकता देंगे तभी देश स्वच्छ रह पाएगा**



MANN
KI BAAT
27 JULY 2022

अरुणाचल में एक छोटा सा शहर रोंग है। एक समय था जब यहाँ लोगों के स्वास्थ्य के सामने waste management बहुत बड़ा challenge था। यहाँ के लोगों ने इसकी जिम्मेदारी ली। 'Green Roing Initiative' शुरू हुआ और फिर recycled waste से पूरा एक पार्क बना दिया गया। ऐसे ही कराड़ में, विजयवाड़ा में, water management के कई नए उदाहरण बने हैं। अहमदाबाद में River Front पर सफाई ने भी सबका ध्यान खींचा है।



MANN
KI BAAT
27 JULY 2022

लखनऊ की गोमती नदी team का जिक्र भी जरूरी है। 10 साल से हर रविवार, बिना थके, बिना रुके इस team के लोग स्वच्छता के काम में जुटे हैं। छत्तीसगढ़ के बिल्हा का उदाहरण भी शानदार है। यहां महिलाओं को waste management की training दी गई, और उन्होंने मिलकर, शहर की तस्वीर बदल डाली।

MANN
KI BAAT
27 JULY 2025



OCT 2025
मन्न
की बात



साथियो, स्वच्छता और स्वच्छता के प्रयास, इस पर भी मुझे ढेर सारे संदेश मिले हैं। मैं आपसे देश के अलग-अलग शहरों की ऐसी गाथाएं साझा करना चाहता हूँ जो बहुत प्रेरणादायक हैं। छत्तीसगढ़ के अम्बिकापुर में शहर से प्लास्टिक कचरा साफ करने के लिए एक अनोखी पहल की गई है। अम्बिकापुर में Garbage Cafe चलाए जा रहे हैं। ये ऐसे cafe हैं, जहाँ प्लास्टिक कचरा लेकर जाने पर भरपेट खाना खिलाया जाता है। अगर कोई व्यक्ति एक किलो प्लास्टिक लेकर जाए उसे दोपहर या रात का खाना मिलता है और कोई आधा किलो प्लास्टिक ले जाए तो नाश्ता मिल जाता है। ये cafe अम्बिकापुर म्युनिसिपल कॉरपोरेशन चलाता है।

”

OCT 2025
मन्न
की बात



साथियो, धोलेरा के अलावा गुजरात के कच्छ में भी इन दिनों Mangrove Plantation बहुत जोरों पर हो रहा है, वहाँ कोरी क्रीक में, 'Mangrove Learning Centre' भी बनाया गया है।

साथियो, पेड़-पौधों की, वृक्षों की यही तो खासियत होती है। जगह चाहे कोई भी हो, वो हर जीव मात्र की बेहतरी के लिए काम आते हैं। इसीलिए तो हमारे ग्रन्थों में कहा गया है -

धन्या महीरुहा येभ्यो,
निराशां यान्ति नार्थिनः ॥

अर्थात्, वो वृक्ष और वनस्पतियाँ धन्य हैं, जो किसी को भी निराश नहीं करते। **हमें भी चाहिए, हम जिस भी इलाके में रहते हैं, पेड़ अवश्य लगाएं। 'एक पेड़ माँ के नाम' के अभियान को हमें और आगे बढ़ाना है।**

”

MANN
KI BAAT
24 SEP 2025

साथियो, एक संकल्प लेकर आप अपने त्योहारों को और खास बना सकते हैं। अगर हम ठान लें कि इस बार त्योहार सिर्फ स्वदेशी चीजों से ही मनाएंगे, तो देखिएगा, हमारे उत्सव की रौनक कई गुना बढ़ जाएगी। **'Vocal for Local' को खरीदारी का मंत्र बना दीजिए।**



1. Swachh Maha Kumbh 2025: A Mega Event of Unprecedented Firsts

At the UN-recognised ‘Intangible Cultural Heritage of Humanity’—Maha Kumbh 2025—Swachh Bharat Mission and the Govt. of Uttar Pradesh and Prayagraj Mela Authority set global benchmarks in sanitation, zero-waste systems and sustainability while serving over 65 crore devotees. The mela stayed clean, garbage-free and plastic-free through the tireless efforts of sanitation workers, backed by robust waste management, advanced technology and large-scale mobilisation. A robust sanitation system was put in place, including 25,000 mobile toilets, 1.45 lakh fixed toilets, 120 tippers and hoppers, along with 15,000 sanitation workers and 2,500 Ganga Seva Doots. Treatment infrastructure was strengthened with 150 KLD–capacity FSTPs and 10 STPs to ensure efficient functioning. Prayagraj deployed teams for round-the-clock management, collecting waste thrice a day, overnight cleaning and post-snan sanitation across the region. D2D waste collection with waste temporarily stored in designated plots until proper disposal.



60 Cr.
Eco-friendly lead plates, bowls, and clay kulhads

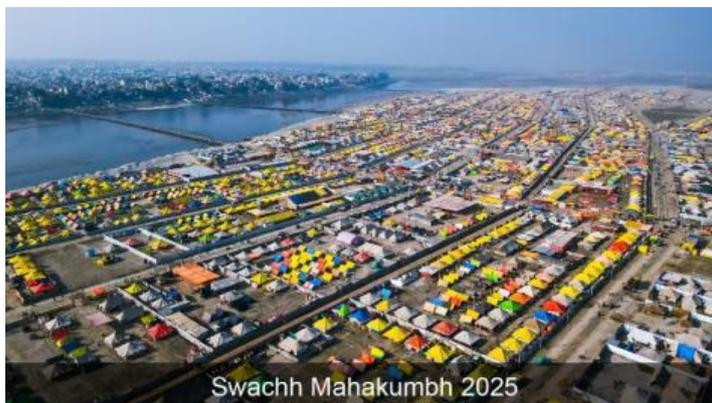
14000
SHGs and lakhs of women engaged in production

Sold at 300+
locations, including shops, fairs and urban areas



2. MoHUA Partners with Harvard Business School, IFC, Stanford University, IIM for studies on Maha Kumbh 2025

The Maha Kumbh 2025 serves as a testament to the nation's progress in fostering a cleaner and more sustainable urban environment. To thoroughly document and analyse this significant achievement, the MoHUA has partnered with world-renowned institutions, including Harvard Business School, the Institute for Competitiveness (IFC),



Stanford University, the Indian School of Business (ISB), and IIM-Indore. Additionally, Ipsos Research Private Limited conducted an independent survey to collect data on sanitation, waste management, and urban service delivery. The objective is to highlight the innovative measures, sanitation strategies and commitment of the administration towards maintaining cleanliness and sustainability.

Viewing WASH as a single, integrated system rather than a set of isolated services - Dr Amit Kapoor, Chair, Institute for Competitiveness

Objective: The study looks at the performance of the installed WASH infrastructure, and also inform behaviour change strategies that complement the infrastructure.

Footfall: ~300 million visitors (peak days up to 50 million)

Key Observations: At least 10% of the toilets provisioned for persons with disabilities, differently abled individuals, and senior citizens. Biotower-based STPs performed excellently, even while handling slightly increased flows. All nine STPs were compliant during both January and February 2025.

Highlights: (i) Two Guinness World Records- First-ever mass river cleaning event with 300 sanitation workers at Ram Ghat; and largest synchronized cleanliness drive with 15,000 sanitation workers across four zones. (ii) Despite 300 million visitors, no landfill was created; waste was managed through biogas plants and material recovery facilities (iii) At the end of the Mela, rented portable toilets were returned to vendors; mobile toilets were integrated into Prayagraj's existing sanitation framework

Swachh Maha Kumbh Report 2025 – Survey findings to IFC

Highlights: (i) 97.8% surveyed citizens reported satisfaction, unprecedented for a mega event (ii) QR-code monitoring and geo-tagging of toilets scaled up accountability

3. Budget 2025-26: Powering Urban Sanitation & Waste Management



In Budget 2025-26, cities are positioned as growth hubs through the new ₹1 lakh crore Urban Challenge Fund (UCF), with ₹10,000 crore allocated for 2025-26, supporting initiatives like "Cities as Growth Hubs," city redevelopment, and water/sanitation, funded via bonds/PPPs for projects in Tier 2 & 3 cities.

4. 12th Regional 3R and Circular Economy Forum in Asia and the Pacific: 24 member nations sign 10-year Jaipur Decadal Declaration



सत्यमेव जयते

प्रधान मंत्री
Prime Minister

MESSAGE

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However, green and clean energy are only the means to attain a goal. Our destination is a greener planet. It is for this reason that India follows and strongly advocates a P-3, or Pro Planet People approach.



24 Asia-Pacific nations unanimously adopted the Jaipur Declaration 2025–2034, a non-political, non-binding commitment that will steer the next decade’s agenda on resource efficiency and sustainable urban growth, marking a key milestone of the 12th Regional 3R Forum in Asia and Pacific (3-5 March, 2025). The International 3R Trade & Technology Exhibition brought together 40 leading

industries and startups from India and Japan. To take forward the vision of the Hon’ble Prime Minister, the ‘Cities Coalition for Circularity (C-3)’ was proposed as an Indian initiative and was accepted by all Member Countries. It is a multistakeholder, multi-nation alliance for sharing of knowledge, technical expertise and best practices. C-3 is envisaged as a digital platform to promote city-city collaboration, technical institutions, partnerships, private sector joint ventures and similar initiative.

MoHUA led the coordinated participation of political representatives, senior administrators, research institutions, development partners, and key stakeholders from across India, ensuring focused, structured, and outcome-oriented deliberations at the Forum.



Other Global Participants



5. Nearly ₹5,000 Cr of projects approved in NARC for sanitation and solid waste projects in 2025 for various States.

MoHUA approved nearly Rs. 5,000 Cr. worth of projects under the Swachh Bharat Mission-Urban 2.0 for solid & liquid waste management, IEC, and capacity building of States, in the National Advisory & Review Committee meet, chaired by Secretary, MoHUA, Shri S. Katikithala.



NARC Approvals during 2025

	Toilets	UWM	SWM	IEC	CB	Total
Total Project Cost	₹613.81 Cr.	₹1681.25 Cr.	₹2543.30 Cr.	₹51.13 Cr.	₹30.71 Cr.	₹4,920.20 Cr.
Total Central Share	₹132.63 Cr.	₹681.45 Cr.	₹1001.35 Cr.	₹39.45 Cr.	₹21.39 Cr.	₹1,876.27 Cr.

6. Legacy Waste Dumpsite Remediation

Under Swachh Bharat Mission–Urban 2.0, India is decisively tackling legacy waste: of **2,478 identified dumpsites** holding **25.06 crore MT**, **15.37 crore MT (61%)** has already been remediated, reclaiming **8,027 acres—over half (53%)** of the land till date—transforming urban blight into valuable city space.



Between January and December 2025, 3.66 crore MT of legacy waste was remediated, with 459 ULBs across 29 States achieving complete dumpsite remediation in 2025.

In line with fast-tracking the process of remediation and transformation, **Dumpsite Remediation Accelerator Programme (DRAP)**, a time-bound, high intensity initiative, has been launched on 8th November 2025 by Hon'ble Union Minister of Housing and Urban Affairs during the National Urban Conclave-2025. To bring accelerated efforts to the ongoing legacy waste remediation efforts under SBM-U 2.0, DRAP has been envisioned as a targeted approach to fast-track the elimination of the top 214 dumpsites across 203 ULBs covering nearly 80% of India's legacy waste spread across 30 States/UTs.

Dumpsite Remediation Accelerator Programme (DRAP)

Achieving "Lakshya Zero Dumpsites" by September 2026

- ▶ A timebound, high-intensity initiative
- ▶ Focus on 214 sites across 200 ULBs
- ▶ 80% of legacy waste will be covered
- ▶ Prevention of creating new dumpsites

Legacy waste in 214 sites **12.62 Cr. MT**

Legacy waste to be remediated **8.56 Cr. MT**

Land covered under 214 sites **3,880 acres**

7. Bhalswa Dumpsite Transformation Gets a Boost: Union Minister, Shri Manohar Lal Adopts Dumpsite for Remediation



Union Minister, Sh. Manohar Lal visits Bhalswa Dumpsite during Launch of SHS 2025

In a major push toward reclaiming one of Delhi's largest landfill sites, the Bhalswa dumpsite is now set for complete remediation. During the 'Swachhata Hi Seva (SHS) 2025' campaign fortnight, Union Minister Shri Manohar Lal led the national launch from Delhi's Bhalswa Dumpsite - adopting the site for its remediation and

transformation into a cleaner, more sustainable urban space. Municipal Corporation of Delhi (MCD) in collaboration with Delhi Development Authority (DDA) will speed up the remediation of the legacy dumpsite and facilitate the establishment of new processing sites. **From 2019 to November 2025, a total of 99.15 lakh MT of legacy waste has been bio-mined, with 100% remediation targeted by December 2026.**

8. CITIIS 2.0 Inks MoUs worth ₹1,800 Cr to Boost Waste Management Across 18 Cities

A major milestone for urban sustainability was achieved with the signing of the MoU for CITIIS 2.0. Focussing on integrated waste management and climate action, MoUs worth ₹1,800 crore will be signed under the programme. These investments will support 18 cities across 14 States, creating lighthouse projects that can be replicated across India's urban landscape.



9. Advancing Scientific Research and Innovation in Circular Economy

A Memorandum of Understanding (MoU) was signed between the Council of Scientific and Industrial Research (CSIR) - Central Mechanical Engineering Research Institute (CMERI) and the MoHUA during the 12th Regional 3R and Circular Economy Forum in Asia and the Pacific, held in Jaipur, Rajasthan. The MoU was signed to advance scientific research and innovation in circular economy solutions and enhance urban waste management practices across India. CMERI is advancing key initiatives by standardizing sanitation equipment specifications, identifying manufacturers, and establishing testing infrastructure. Facilities for sewer gas sensors and PPE kit testing are being developed, alongside the successful creation of an E-Drain Cleaning Machine based on U-SMART technology.

10. Knowledge Frameworks to Catalyse Urban Growth and Financing

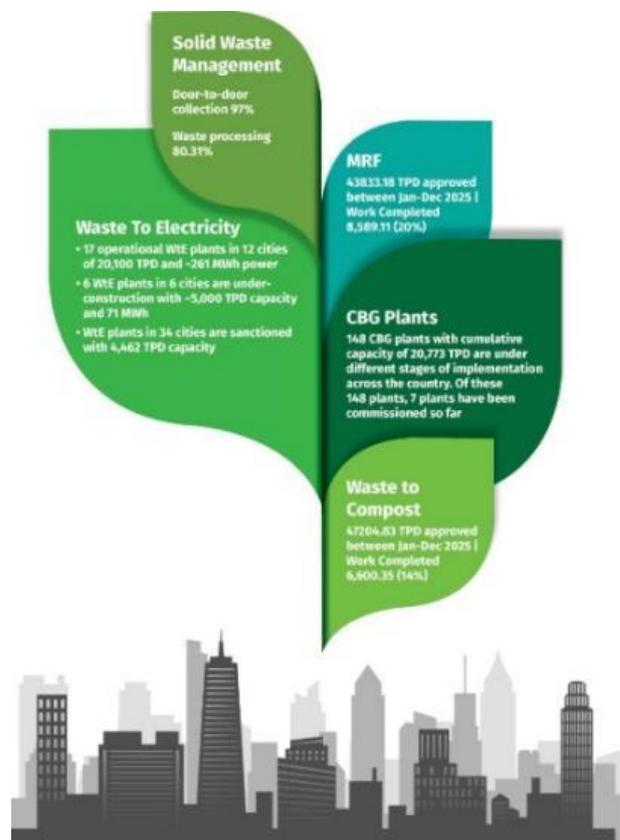
At the National Urban Conclave, two flagship knowledge frameworks—*Cities as Growth Hubs* and *Creative Redevelopment of Cities*—were released. Developed jointly by the Asian Development Bank (ADB) with the Ministry of Housing and Urban Affairs (MoHUA) and the World Bank Group, these frameworks will guide the \$12 billion Urban Challenge Fund, enabling cities to unlock significantly higher levels of commercial financing for sustainable urban transformation.

11. Transforming Solid Waste Management under Swachh Bharat Mission Urban 2.0

Door-to-door waste collection surged to **97%**, while **waste processing jumped from 80% in 2024 to 80.31% by December 2025**, reflecting sustained gains in urban sanitation performance.

Under SBM-U 2.0, the momentum for Compressed Bio-Gas (CBG) plants has been accelerated in 2025–26, with seven CBG plants commissioned across the country—at Mandi Gobindgarh, Ranchi, Prayagraj, Chennai and Hyderabad and two sewage-based plants in Surat—marking a significant step towards waste-to-energy, circular economy outcomes, and sustainable urban waste management.

Three Waste-to-Energy plants at Jaipur, Bengaluru, and Hyderabad have been made operational, with a combined processing capacity of **2,500 TPD** of municipal solid waste. Together, these facilities generate **48 MW** of clean power, advancing sustainable waste management and renewable energy goals.

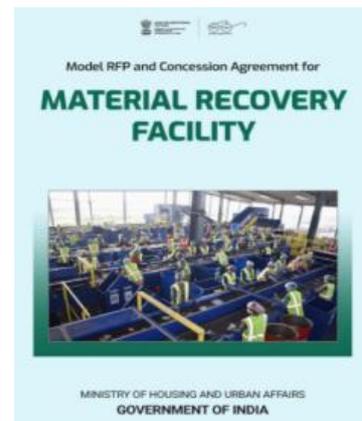


The approved capacity of Material Recovery Facilities (MRFs) increased from **35,365 TPD in 2024 to 43,833.18 TPD in 2025**, with **8,589.11 TPD—around 20% of the approved capacity—already completed.**

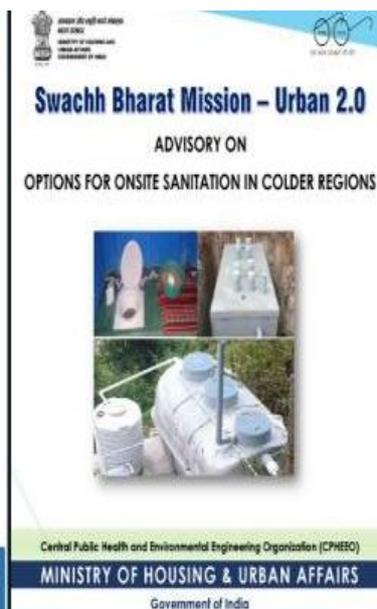
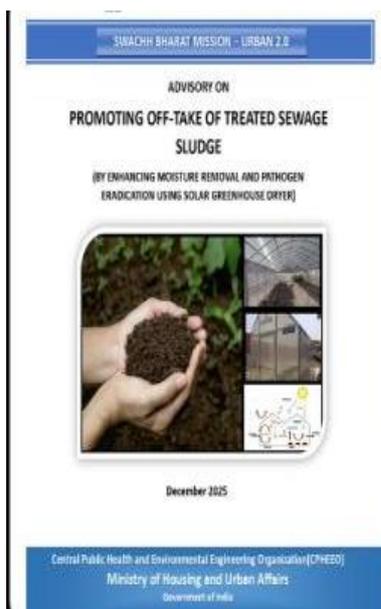
The approved capacity of Waste-to-Compost plants rose from **36,433 TPD in 2024 to 47,204.83 TPD in 2025**, with **6,600.35 TPD—about 14% of the approved capacity—completed within a year.**

12. Support for Procurement of facilities for Material Recovery

To strengthen urban recycling systems and accelerate the development of Material Recovery Facilities (MRFs), the Ministry of Housing and Urban Affairs (MoHUA) has released standardized Model Requests for Proposal (RFPs) for MRF capacities of 100 TPD, 50 TPD, and 10 TPD. These standardized documents provide a uniform, transparent, and efficient framework for Urban Local Bodies to plan and execute MRF projects. By reducing procedural delays and ensuring consistency in technical and financial specifications, the Model RFPs facilitate faster procurement, smoother implementation, and timely operationalization of recycling infrastructure, thereby supporting cities in improving waste segregation, resource recovery, and overall solid waste management outcomes.



13. Designs and technology models for Standardized, Scalable and Content-Specific Solutions



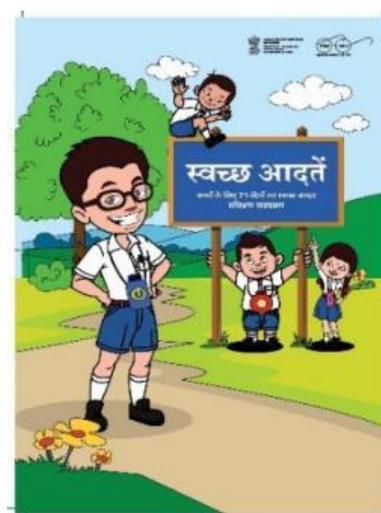
To provide standardized, scalable, content-specific solutions to States, and ULBs, MoHUA released designs & technology models for hilly areas, setting up of CBG plants based on MSW, enabling informed decision-making, faster project execution and improved outcomes. To offer practical guidance to support climate-responsive and sustainable solutions, guidelines on Onsite Sanitation for Colder Regions and Promoting Offtake of Treated Sewage Sludge.

14. Documents released during FY 2025-2026

Sl. No	Particulars	Date of release
1.	India's Circular Sutra	March 2025
2.	Creative Redevelopment of Cities	March 2025
3.	Cities as Growth Hubs	March 2025
4.	Model design for 100 TPD Material Recovery facility	April 2025
5.	Model design for 50 TPD Material Recovery facility	April 2025
6.	Model design for 10 TPD Material Recovery facility	April 2025
7.	Model design for 5 TPD Material Recovery Facility for Hilly Areas	April 2025
8.	Advisory on CBG Plants based on Municipal Solid Waste	July 2025
9.	CT&PT Guide for improving public toilet design	November 2025
10.	Swachh Aadatein: 21 Dinon ka Swachh Aadat Prashikshan Pathyakram	November 2025
11.	Mountains of Change: Transforming waste management in Hilly areas	December 2025
12.	Advisory on Onsite Sanitation for Colder Regions	December 2025
13.	Advisory on Promoting Offtake of Treated Sewage Sludge	December 2025

15. MoHUA Drives Improved O&M Through Strategic MoUs and Tech Support; Building Hygiene Habits for the Next Generation

Memoranda of Understanding have been signed with Sulabh International for professional operation and maintenance (O&M) of public toilets, and with Hindustan Unilever Limited (HUL) to establish community toilets under the Suvidha model, ensuring improved service quality, accessibility, and long-term sustainability. In parallel, to inculcate positive sanitation behaviours from an early age, MoHUA, in collaboration with HUL, launched Swachh Aadatein – 21 Dinon ka Swachh Aadat Prashikshan Pathyakram, a Behaviour Change Communication initiative aimed at fostering sustained hygiene practices among schoolchildren. The aim is to strengthen sanitation infrastructure while simultaneously nurturing a culture of cleanliness and responsible hygiene practices across communities.



16. Swachh Survekshan 2024-25: Ahmedabad, Bhopal and Lucknow emerging as top Swachh Shehar; Indore, Surat, Navi Mumbai enter the premier Super Swachh League

Hon'ble President Smt. Droupadi Murmu presented the Swachh Survekshan 2024-25 Awards. Twenty-three Super Swachh League Cities were felicitated, with Ahmedabad, Bhopal and Lucknow emerging as top Swachh Shehar. Forty-three national awards were announced, including a special honour for the Mahakumbh. Swachh Survekshan 2024-25 introduced the Super Swachh League — a special category for cities that have ranked in the top three at least once in the past three years and remain in the top 20% of their population category this year.



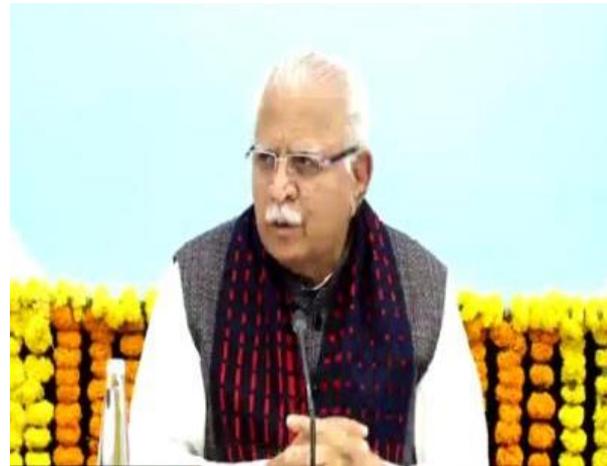
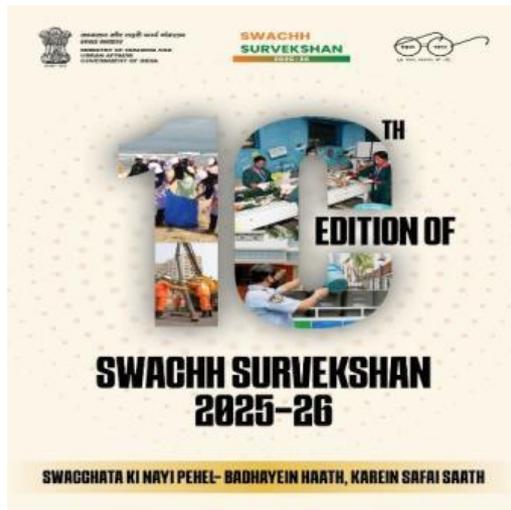
Super Swachh League Cities 2024-25				
More than 10 Lakh	3 Lakh-10 Lakh	50,000-3 Lakh	50,000-20,000	Less than 20,000
Surat	Mysore	Lonavala	Vita	Patan
Indore	Noida	New Delhi Municipal Council	Sasvad	Panchgani
Navi Mumbai	Chandigarh	Tirupati	Deolali Pravara	Budni
Vijayawada	Gantur	Ambikapur	Dungarpur	Panhala
	Gandhinagar			Bishrampur
	Ujjain			

17. MoHUA Steps up Capacity Building, Peer-Learning with Swachh Shehar Jodi: 72 Mentor cities and 200 Mentee Cities undertake 400 + Activities in the first 30 days in urban waste management sector

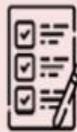
Based on the *Each One Teach One* model, MoHUA has launched the Swachh Shehar Jodi (SSJ) initiative — the largest time-bound and structured mentorship framework in urban waste management mentorship programme under SBM-U. Mentor and mentee cities signed MoUs to foster knowledge transfer, peer learning, and replication of best practices.



18. MoHUA launches 10th Edition of Swachh Survekshan: *Swacchata Ki Nayi Pehel- Badhayein Haath, Karein Safai Saath*; Strengthening Citizen Voice with Round-the-year Feedback



What's New



Round the year
Citizen Feedback



Citizen Feedback
Increased from
32% to 35%



Expansion of
Ganga Towns to
River Towns



Separate Matrix for
Coastal Cities

Swachh Survekshan (SS), the world's largest urban cleanliness survey, completes a decade. SS is not just an annual survey but a powerful management tool. With an aim to build Garbage Free Cities, it is catalysing change. Sh. Manohar Lal, Minister for Housing and Urban Affairs, released the toolkit for the 10th edition of Swachh Survekshan in Bhopal, Madhya Pradesh. This year the theme for Swachh Survekshan is: ***Swacchata Ki Nayi Pehel- Badhayein Haath, Karein Safai Saath.***

19. Strengthening Capacities via Exposure Visits



The national Centre for Good Governance hosted a week-long 'Capacity Building Programme' for Civil Servants of Ethiopia in New Delhi on May 15, 2025. Ms Roopa Mishra, JS, MoHUA, spoke on the vital role of ULBs in driving development while addressing Ethiopian Parliamentary leaders and other senior participants.



17th Meeting of India - France Joint Working Group on Sustainable Urban Development was held in Paris from 28 Apr., to 30 Apr., 2025. Led by the Secretary, MoHUA, the Joint Working Group meeting featured substantive discussions on green buildings, affordable housing and heritage, urban resilience, integrated urban water management and waste management.



The 5th India-Netherlands Joint Working Group meeting was held in The Hague, Netherlands from 30 Apr., to 2 May., 2025. It featured substantive bilateral discussions on the circular economy, solid waste management, sustainable housing and urban development, water management and nature-based solutions, and urban mobility.



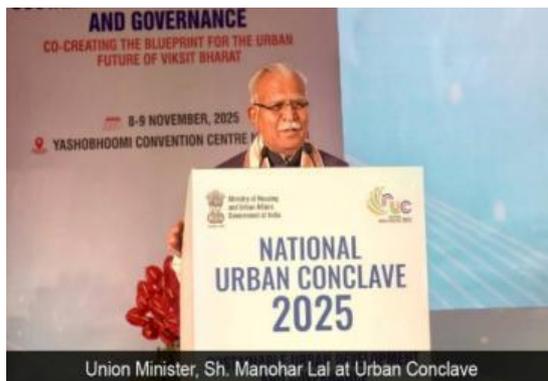
The discussions focused on identifying potential India-Sweden cooperation projects, drawing on Sweden's expertise in waste segregation, recycling, waste-to-energy and circular economy practices, and their applicability to India's urban context to advance environmentally sound and resource-efficient waste management solutions.



The Department of Human Settlement, Royal Government of Bhutan, in collaboration with ICIMOD and NIUA, organized a regional conference on “Sustainable and Resilient Mountain Settlements in the Hindu Kush Himalaya” on 2–3 December 2025 in Thimphu. The conference focused on integrated management of solid waste, faecal sludge and WASH services for mountain settlements

20. Circular Economy in Solid Waste Management gets a Philip

For building India’s roadmap for inclusive, resilient, and well-governed cities, the National Urban Conclave aimed at strategizing ideas and approaches to advancing the vision for Viksit Bharat 2047. The conclave saw technical deliberations focused on three key themes of urban governance, circular economy, and the housing ecosystem.



Union Minister, Sh. Manohar Lal at Urban Conclave



Secretary, MoHUA, Sh. Sh. S. Katikithala at Urban Conclave

21. Knowledge Management under SBM-U

The Knowledge Management Unit (KMU) will act as the central hub for creating, curating, and institutionalizing knowledge to strengthen States and ULBs in implementing SBM-U. It will develop standardized training modules across key thematic areas, build a strong trainer ecosystem of National Master Trainers and State Master Trainers, ensure high-quality pedagogy, and drive competency-based training for field functionaries. Through its National Training Management Portal, the KMU will enable digital planning, tracking, and reporting, while embedding learnings within institutions for long-term sustainability.



22. Advancing from ODF to ODF++

In order to strengthen efforts and encourage cities to improve the status of urban sanitation Ministry of Housing and Urban Affairs (MoHUA) released the ODF (all households had a

toilet), ODF+(functional & usable CT/PTs), ODF ++ (containment and transport of faecal sludge) and Water+ (treatment and reuse of used water) protocols to evaluate Urban Local Bodies (ULBs) on standardized parameters of sustainable sanitation. Under SBM-U 2.0 the aim is to move all cities towards ODF++ enabling access to safe sanitation. According to the 2024 Joint Monitoring Programme (JMP) report by the World Health Organization (WHO) and UNICEF, approximately 56% cities have access to safe sanitation. SBM-U 2.0 is going for accelerated implementation to cover the last mile connectivity of the remaining 44% of urban India by multiplicity of approaches.

23. Focusing on High Footfall Places: 29,000 aspirational toilets to cater to Tourist Requirement

SBM-U 2.0 is now encouraging all Urban Local Bodies (ULBs) to expand public toilet (PT) infrastructure at tourist destinations, high-footfall areas, and religious sites to meet growing sanitation needs. It has also been recommended that these facilities be classified as “Aspirational Toilets.” The Mission aims to significantly enhance the user experience of public toilet services, supported by innovative models and solutions designed to ensure their long-term sustainability. So far, 29,000 Aspirational Toilet seats have been given approval under SBM-U 2.0. Aspirational Public Toilets are being developed in high-footfall, tourist, and religious locations, supported by key partnerships and behaviour-change initiatives.

29,276 Aspirational Toilets approved between Jan-Dec 2025 | **Completed 8,557**

24. Sanitation Startups and Tech Innovation Transforming Urban Waste Management

The Ministry of Housing and Urban Affairs (MoHUA), in partnership with the Startup Incubation and Innovation Centre (SIIC), IIT Kanpur, launched the second cohort of startups in the sanitation and waste-management sector at the Swachhata Startup Conclave on 24th November 2025, in the presence of the Minister of State, MoHUA, Shri Tokhan Sahu. 20 Startups were onboarded under Cohort 1 by IIT – Kanpur with valuation of ₹ 500 crore, creating employment for more 2000 professionals. 20% out of them are women founders.



25. Focus on Clean Himalayan Hill Cities Initiative: 26 Experts, 13 NE, Himalayan Hill States, 6 brainstorming sessions emphasizing on visible cleanliness in Hill Cities

MoHUA announced a major initiative for Clean Himalayan and Hill Cities at the National Urban Conclave 2025 held on 8–9 November 2025. To materialize and architect the same, a preparatory workshop was organized on **Clean Himalayan Hill Cities Initiative** on 16

Dec., 2025 at Vigyan Bhawan, New Delhi for a focused, strategic and outcome-oriented roadmap for achieving visible and sustainable cleanliness in Himalayan hill cities. Presided over by the Secretary, MoHUA, Shri S. Katikithala, the initiative has brought together urban experts, technical agencies, private partners, technology solution providers, and senior representatives from the 13 North-Eastern and Himalayan hill cities. Additionally, key hill and foothill cities of West Bengal—Darjeeling, Kurseong, Kalimpong, Mirik and Siliguri—are also included in the initiative.

The Clean Himalayan and Hill Cities Initiative will enable States/UTs and partners to identify specific challenges and solutions related to waste management and sanitation, particularly in areas of high footfall areas – driven by pilgrimage routes, seasonal hotspots etc. Following the workshop, participating States/UTs will undertake detailed assessments to identify priority focus areas, evaluate requirements, and prepare comprehensive plans for submission to the Ministry. These interventions are proposed to be rolled out in early 2026, with the objective of bringing about tangible improvements and visible changes in the Himalayan hill cities.



Not just the planning and implementation of projects in hill cities, MoHUA also released technical advisories, designs and models for hilly areas, technology for adverse conditions, enabling informed decision-making, faster project execution and improved outcomes on the ground.

26. Zero-Waste Events Pushed as a New Sustainability Standard

Ministry of Housing and Urban Affairs (MoHUA) is pushing for zero-waste event models are being mainstreamed nationwide, with major religious and cultural gatherings demonstrating scalable, scientific waste management aligned with SBM-U 2.0. The Amarnath Yatra 2025 set a benchmark zero-landfill model, managing 11.67 MT of waste per day generated by over 4 lakh pilgrims through 100% processing, source segregation via 1,016 twin-bin stations, Organic Waste Composters, Material Recovery Facilities, 1,300 SafaiMitras deployed 24×7, elimination of single-use plastics, robust sanitation infrastructure, and strong public participation through the Green Pledge. Similarly, the Kanwar Yatra 2025 emerged as a model zero-waste event across Delhi, Haridwar, and Uttar Pradesh, with bans on single-use plastics, strict waste segregation, eco-friendly pilgrim kits, innovative compostable liners and drone monitoring, and cleanliness-focused infrastructure despite massive footfall. Complementing these efforts, the 26th Hornbill Festival in Nagaland adopted a zero-waste, zero-plastic approach, avoiding over one million plastic items, composting wet waste, recycling dry waste, reducing nearly 50 MT of CO₂ emissions, and reinforcing circular economy practices—collectively showcasing how

MoHUA-led zero-waste frameworks can transform large-scale public events into clean, safe, and sustainable gatherings.



Swachh Anantnath Yatra



Zero waste Hornbill Festival



Swachh Kwaad Yatra

27. Scaling Implementation, Sharing Best Practices and Deep-Dive Regional Reviews

The Regional review meetings, chaired by Union Minister Shri Manohar Lal, are being held across States to advance Swachh Bharat Mission-Urban 2.0. The focus is on dumpsite remediation, citizen-led swachhata, Cleanliness Target Units, Swachh Shehar Jodis, and key waste-processing initiatives, including waste-to-Bio-CBG. In 2025, the conferences were held for the South, South West and North Central States. The discussions also spotlight the impact of other flagship missions—PMAY, and AMRUT.



Union Minister at Regional Conference of UD Ministers – South West, 30 Oct, 2025



Union Minister at Regional Conference of UD Ministers – North Central, 20 Dec, 2025



Regional Conference of UD Ministers – South West, 18 Nov, 2025

28. Union Minister Sh. Manohar Lal intensified Field Visits & Interactions Across States / UTs

Union Minister Sh. Manohar Lal undertook visits across several States and UTs during the year, holding deep-dive review meetings with Chief Ministers on visible cleanliness, urban development and sustainable growth. The visits included on-ground reviews of new projects, legacy waste remediation efforts, and discussions on SafaiMitras' safety and welfare.



Union Minister touring various projects under SBM-U 2.0 across India



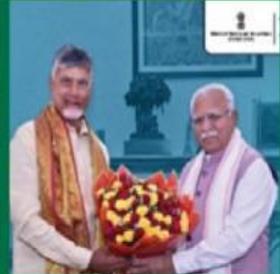
Meeting with Haryana Chief Minister, Shri Nayab Saini.



Official engagement with Rajasthan CM, Shri Bhajanlal Sharma.



Meeting with the Mizoram Governor, General VK Singh



Interaction with Andhra Pradesh CM, Shri N. Chandrababu Naidu



Discussion with Puducherry LG, Shri K. Kailashnathan



Interaction with Odisha CM, Shri Mohan Charan Majhi



Meeting with Delhi Chief Minister, Smt. Rekha Gupta



Meeting with Goa CM, Dr. Pramod Sawant



Interaction Himachal CM, Shri Sukhinder Singh Sukhu



Official engagement with Karnataka's Deputy CM, Shri DK Shivakumar



Interaction with Assam CM, Shri Himanta Biswa



Meeting with Jammu & Kashmir, Chief Minister, Shri Omar Abdullah



Interaction with Telangana Deputy CM, Shri Bhazti Vikramarka Matlu



Meeting with Madhya Pradesh CM, Shri Mohan Yadav, on July 31, 2025



Discussions with Mizoram Home Minister, Shri K. Sapdanga



Discussions with Union Minister of Education, Shri Dharmendra Pradhan



Cordial meeting with Uttarakhand CM, Shri Pushkar Singh Dhami



Interaction with Maharashtra CM, Devendra Fadnis

29. Shri Tokhan Sahu, MoS, MoHUA reviews urban sanitation progress across States

From reviewing legacy waste remediation to engaging States on Swachh Bharat Mission–Urban and other MoHUA initiatives, and witnessing community-led models across States, MoS, MoHUA Shri Tokhan Sahu reinforced the need for sustained and result-oriented on-ground action to accelerate progress toward achieving Garbage Free Cities and visible cleanliness across urban India.



30. Scaling up State engagements to reinforce ULB waste management systems

To strengthen SBM-U implementation, enhance technical expertise, and extend handholding support, MoHUA engaged with States and UTs through field visits and reviews, supporting ULBs in project finalisation, infrastructure development, and adoption of innovative solutions.



Visit to SWM plant, Tirupati



Visit to Waste-to-Energy Plant, Jawaharnagar

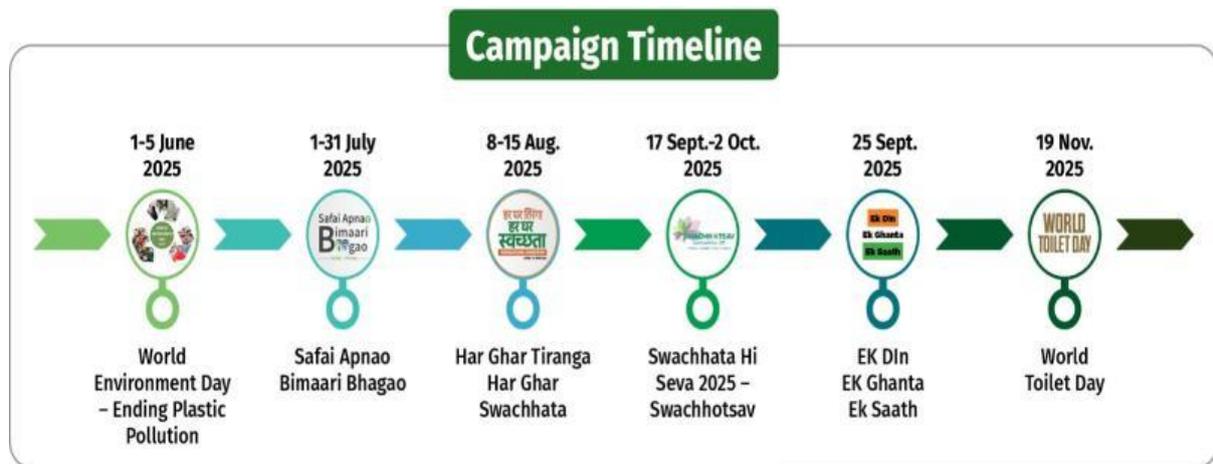


Inspecting Garbage Transfer Station at Rajshai, Indore



Review of Legacy Waste Remediation Works at Kapuluppada, Vizag

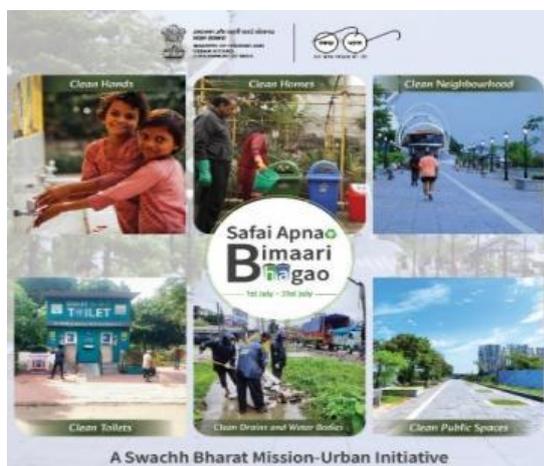
31. Behaviour Change through high-voltage citizen-led campaigns



MoHUA advocates **campaign ending plastic pollution** on World Environment Day and Swachh Bharat Mission-Urban Joins forces with Garnier to Promote Plastic Waste Reduction and Sustainability



WORLD ENVIRONMENT DAY	
CAMPAIGN OUTPUT	
Plastic Out – Fabric in 5400 No. of Cloth Vending Machines & Kiosks installed	Plastic Collection Drive @ RRR Centre 1 Lakh+ Kgs Amount of Plastic Waste Collected
2 Lakh+ No. of Women SHG Members engaged	Swachh Bharat Harit Bharat – Green Pledge 14 Lakh+ No. of Swachh Bharat Harit Bharat Pledge administered
9 Lakh+ No. of cloth bags sold out/distributed	



Safai Apnao Bimaari Bhagao (SABB) – The campaign focused on preventive drain cleaning, eliminating garbage hotspots, and reducing water- and vector-borne diseases through targeted actions, public participation, and behavioural change Swachh Bharat campaign to combat monsoon risks **trains 3 million school children in hygiene, over 5 million citizens engaged**. The 6 mantras of the campaign focused on 1) Clean Hands 2) Clean homes 3) Clean Neighbourhoods 4) Clean Toilets 5) Clean Drains and Water Bodies 6) Clean Public Spaces. 31,90,000 school children engaged in hand washing. Nearly 4 lakh cleanliness drives were conducted, over 55 lakh people were engaged, over 63,000 CT/PTs cleaned

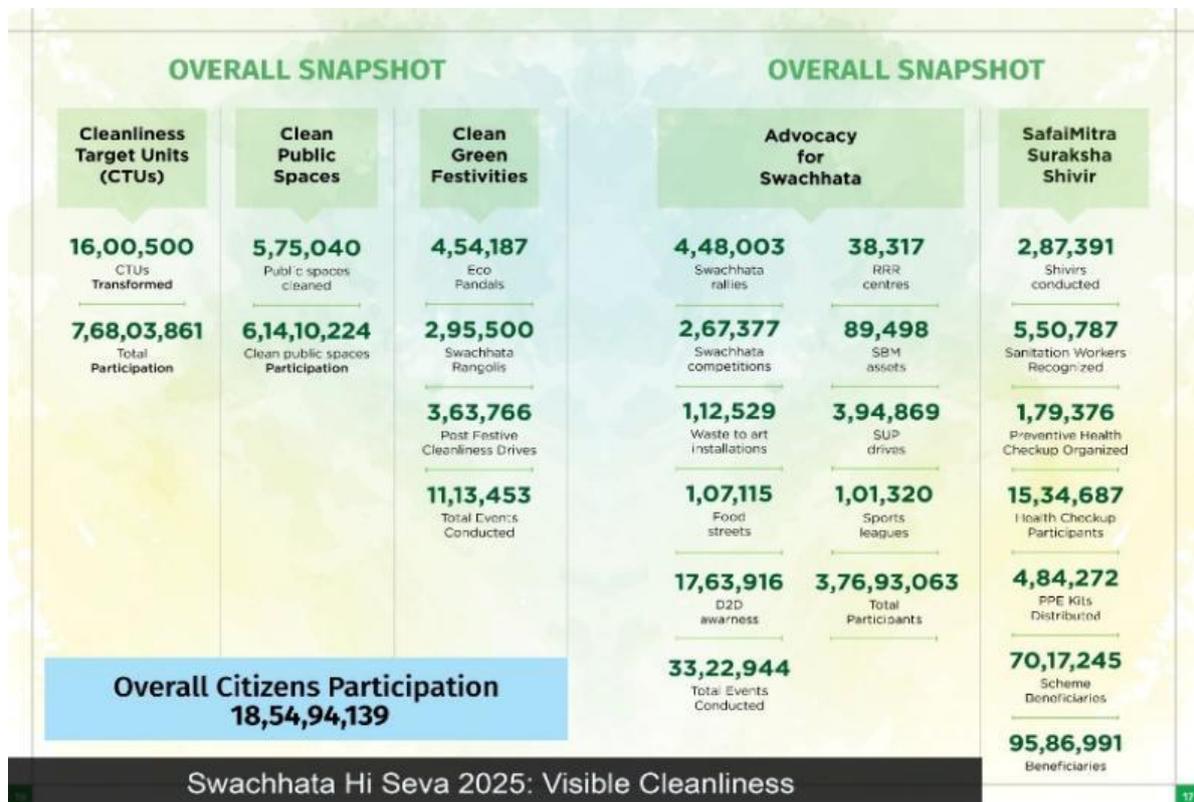
Har Ghar Tiranga, Har Ghar Swachhata: 1 Lakh Cleanliness Drives, 4 Lakh SHG-Made Tirangas & 47,000 CTUs Cleaned. (HGT HGS)



Ministry of Housing and Urban Affairs (MoHUA) rolled out the ‘Har Ghar Tiranga – Har Ghar Swachhata’ (HGT-HGS) campaign from 2nd – 15th August 2025 across all States and UTs in alignment with the Ministry of Culture’s ‘Har Ghar Tiranga’ campaign. Over 1 lakh cleanliness drives were conducted, nearly 3 lakh SUP-free flag hoisting, nearly 50,000 CTUs/GVPs cleaned, over 16,000 RRR centres mobilized, over 10 lakh door-to-door campaigns held. The campaign witnessed widespread citizen participation, with ULBs, RWAs, SHGs, youth groups and sanitation workers jointly driving on-ground action. By integrating patriotic fervour with cleanliness, HGT-HGS reinforced responsible waste management, reduced single-use plastic, and strengthened community ownership of public spaces, leaving a lasting Swachhata footprint beyond the campaign period.

Centre Prioritises Visible Cleanliness, Directs States to Fast-Track Cleanup of Dirty Spots; Over 15 Lakh Sites Already Cleared

MoHUA convened a high-level meeting with all States & UTs on Swachh Bharat Mission-Urban 2.0. Under the chairmanship of Union Minister, Shri Manohar Lal, the meeting prioritized visible cleanliness in urban India and the double-pronged approach of identification and transformation of Cleanliness Target Units (CTUs) – the difficult, dark and neglected spots. Currently out of 16,09,168 Cleanliness Target Units, 15,74,561 CTUs (98 %) have been transformed with participation of over 7 Cr. people. Out of 6,06,056 public identified for cleaning, 5,88,863 (97%) have been cleaned.



Swachhata Hi Seva - Swachhotsav - Visible cleanliness and eco-conscious festivals in focus as over 18 Cr. citizens fuel a high-octane fortnight of shramdaan

SWACHHATA HI SEVA- VISIBLE CLEANLINESS			
VISIBLE CLEANLINESS			
CTUs Transformed: Over 16 Lakh		Public Spaces Cleaned: 5.76 lakh	
 Establishments and institutions such as offices, schools, colleges, and hospitals 3 lakh	 Commercial and market areas Over 1 lakh	 Transport hubs, roads, highways, and railway stations More than 90,000	
 Parks and water bodies 38,000	 Tourist and spiritual sites Nearly 20,000	 Beaches and wetlands 8,000	 Sanctuaries, zoos, and protected areas Over 6,500

Hyderabad, Telangana



Chhatrapati Sambhajinagar, Maharashtra





From Manhole to Machine Hole: MoHUA Drives Mechanised Sanitation in ULBs with Private Partnerships; Over 95 Lakh SafaiMitras Benefit from 2.8 lakh nationwide preventive health camps during SHS 2025

In a significant step towards ensuring the safety, dignity, and well-being of sanitation workers across the country, SBM-U, under the aegis of the MoHUA, has issued Model Empanelment and Contract documents to guide Urban Local Bodies (ULBs) in engaging Private Sanitation Service Operators (PSSOs). The framework sets clear legal and operational norms for safe, mechanized services in line with the Prohibition of Employment of Manual Scavengers and Rehabilitation Act, (PEMSR) 2013.



Preventive health check-ups were organized through SafaiMitra Suraksha Shivar - single-window camps for sanitation workers and their families, along with access to essential health facilities and services to enhance their quality of life.

Ek Din Ek Ghanta Ek Saath - 2 crore people come together to clean 2.66 lakh sites, in historic simultaneous Swachhata Shramdaan for the third year in a row

On the Prime Minister, Shri Narendra Modi's clarion call to action — Ek Din, Ek Ghanta, Ek Saath — the nation united at 8:00 am in an unprecedented hour of Shramdaan, demonstrating collective resolve towards Swachh Bharat. As part of SHS 2025 campaign (17th Sept. to 2nd Oct.), crores of citizens offered voluntary shramdaan, reinforcing the spirit of jan andolan under SBM.



Toilet Paas Hai' & 'Main Saaf Hi Achha Hoon'—MoHUA Launches Advocacy Drive to Champion Responsible Toilet Use

MoHUA has launched 'Toilet Paas Hai' and 'Main Saaf Hi Achha Hoon' — a nationwide advocacy drive promoting responsible toilet use and clean hygiene habits. The initiative aims to strengthen awareness, encourage behavioural change, and foster swachhata.



32. Strategic Ties for Swachh Bharat



Union Minister Shri Manohar met ADB President Masato Kanda, DG Takeo Konishi, Country Director Mio Oka, and senior officials from MoHUA and the MoPNG. He lauded ADB's sustained support for India's development, energy security, and urban

transformation, noting that the visit adds fresh momentum to the vision of *Viksit Bharat 2047*.

Shri Tokhan Sahu, MoS, MoHUA, held bilateral discussions with Japan’s Vice-Minister for Global Environmental Affairs, H.E. Yutaka Matsuzawa

Italy’s Deputy Minister Mr. Edoardo Rixi met MoS, Shri Tokhan Sahu, reinforcing India’s growing partnerships in circular economy, waste and water management, climate action, urban mobility, green housing, resilient infrastructure, and digital urban governance.

A Round Table with Netherlands on “Bridging Barriers: Enabling Partnerships in Waste and Water Management” was convened in Navi Mumbai, co-chaired by Mr. Thierry van Helden, Deputy Consul General of the Netherlands in Mumbai and Ms. Roopa Mishra, JS & MD, MoHUA bringing together industry, academia, and civil society to foster collaboration and enhance Ease of Doing Business in the waste sector.

To provide strategic insights and practical frameworks for supporting the design and implementation of viable business models for Municipal Solid Waste processing, with a specific focus on Waste-to-Electricity, bio-methanation, bioremediation, and allied treatment approaches, MoHUA launched the IFC Document Reference Guide.

33. Milestone Events of 2025

<p>PM Inaugurates Development Projects in UP Hon'ble PM Shri Narendra Modi inaugurated Rashtra Prerna Sthal in Lucknow in December 2025; Dumpsite turned into Green Urban Space</p>	<p>3R Forum The 12th Regional 3R and Circular Economy Forum in Asia and the Pacific was held in Jaipur, Rajasthan from 3-5 Mar, 2025.</p>	<p>Swachh Survekshan Hon'ble President Smt. Droupadi Murmu presented the Swachh Survekshan 2024-25 Awards on 17 July, 2025.</p>	<p>Swachh Shehar Jodi MoHUA launched the Swachh Shehar Jodi (SSJ) initiative – the largest time-bound and structured mentorship framework in urban waste management mentorship programme under SBM-U on 27 Sep, 2025.</p>
<p>National Urban Conclave Organized by the MoHUA and NIUA, the National Urban Conclave was held on 8-9 Nov, 2025 at Yashobhoomi Convention Centre New Delhi, bringing together leaders for actionable plans on smart, inclusive cities.</p>	<p>World Toilet Day Sulabh International and the World Toilet Organization, in collaboration with MoHUA and DDWS, organized a three-day World Toilet Summit on 19-21 Nov, 2025 at Dr Ambedkar International Centre in New Delhi. This witnessed participation from Union Ministers, international delegates from 25 countries, and key global organizations.</p>	<p>Startup Showcase & Demo Day: Special Session on SBM- Urban. MoHUA, in partnership with the Startup Incubation and Innovation Centre (SIIC), IIT Kanpur, organised the Swachhata Startup Conclave on 24th Nov, 2025 in Delhi.</p>	<p>Hill Cities Preparatory Workshop on Clean Himalayan Hill Cities Initiative was held at Vigyan Bhawan on 16 Dec, 2025.</p>