

आवासन और शहरी कार्य मंत्रालय
भारत सरकार
MINISTRY OF HOUSING AND
URBAN AFFAIRS
GOVERNMENT OF INDIA



SWACHH MAHA KUMBH

Special Edition

Swachh Bharat Mission Urban 2.0
NEWSLETTER





सत्यमेव जयते

**आवासन और शहरी कार्य मंत्रालय
भारत सरकार**

**MINISTRY OF HOUSING AND
URBAN AFFAIRS
GOVERNMENT OF INDIA**



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सफाई कर्मियों के योगदान से इस बार कुंभ की पहचान स्वच्छ कुंभ के रूप में हुई। दिव्य कुंभ को भव्य कुंभ बनाने में सबसे बड़ा योगदान कर्मियों का रहा है। कुंभ में साफ सफाई का विशेष ध्यान रखा गया, ये बड़ी जिम्मेदारी थी। सफाईकर्मियों के चरण धुलकर जो वंदना की उसका अहसास जिंदगी भर रहेगा।

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श्री नरेंद्र मोदी, प्रधानमंत्री
कुंभ 2019

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HON'BLE PRESIDENT DROUPADI MURMU VISITS MAHA KUMBH 2025



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कुंभ जैसे भव्य और दिव्य आयोजन को सफल बनाने में स्वच्छता की बहुत बड़ी भूमिका है। प्रयागराज शहर के सैनिटेशन और वेस्ट मैनेजमेंट पर फोकस किया गया है। लोगों को जागरूक करने के लिए गंगा दूत, गंगा प्रहरी और गंगा मित्रों की नियुक्ति की गई है। मैं आज कुंभ की तैयारी में जुटे सफाई कर्मी भाई-बहनों का अग्रिम आभार भी व्यक्त करूंगा। ये आप ही हैं, जो सुबह सबसे पहले ड्यूटी पर लगते हैं, और देर रात तक आपका काम चलता रहता है।

**श्री नरेंद्र मोदी, प्रधानमंत्री
प्रयागराज, 2024**

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**Prime Minister
Narendra Modi
at Maha Kumbh 2025**

VICE PRESIDENT AT MAHA KUMBH 2025



Vice President Jagdeep Dhankhar, accompanied by his wife, Smt. Sudesh Dhankhar, visited the Maha Kumbh Kshetra in Prayagraj on February 1, 2025, and took a holy dip. Uttar Pradesh Chief Minister Yogi Adityanath was also present during the visit.

UNION MINISTER VISITS MAHA KUMBH 2025



Union Minister Shri Manohar Lal Khattar, during his visit to the Maha Kumbh on 19 Jan, 2025, honored the SafaiMitras, recognizing their pivotal role in maintaining cleanliness. He emphasized that as the world witnesses the grand Mahakumbh-2025, the credit for its pristine cleanliness belongs to the sanitation staff, the true cleanliness warriors. The Union Minister also visited the SWM Centre in Prayagraj, where AI tools, web apps, and the Integrated Command and Control Center are enhancing real-time cleanliness monitoring and managing citizen feedback at Swachh Maha Kumbh 2025

SWACHHATA TAKES CENTER STAGE AT SHAHI SNANS IN MAHA KUMBH 2025



Cleaning urinals at mela



Mobile toilets for devotees



Daily waste management by SafaiMitras



Liner bags for safe sanitation

Millions of devotees gathered at Sangam Ghat for the 'Amrit Snan' during the MahaKumbh 2025, with extensive sanitation efforts in place for a safe, clean experience. During the Makar Sankranti Snan, over 10,000 sanitation workers maintained the Mela area. These dedicated workers were joined by spirited volunteers, including young individuals from Ahmedabad, who picked up trash from eateries and disposed of waste responsibly. SafaiMitras are also working at Bhandara sites and liner bags are being used for waste collection, reinforcing Swachh Bharat Mission's commitment to garbage free cities.

A large-scale cleanliness campaign was launched at Sangam Ghat following the Amrit Snan, with sanitation workers quickly removing waste, including debris from water bodies, and ensuring toilet cleanliness, especially in high footfall areas. The Prayagraj Nagar Nigam deployed special teams for round-the-clock waste management, collecting waste three times a day and focusing on overnight cleaning and post-snan sanitation to maintain hygiene across the region.

During the 'Amrit Snan', comprehensive arrangements were made, including 88 holding areas with amenities such as drinking water, electricity, toilets, and bonfires for pilgrims' comfort. A robust sanitation protocol was in place, featuring mechanized cleaning of roads and toilets three times a day, and Sulabh complexes were free of cost from Jan 28-30 to promote hygiene. A door-to-door waste collection service operated in residential areas, with waste temporarily stored in designated plots until proper disposal. With a projected 1,000 to 1,500 tons of waste over three days, the city generates about 700 tons daily during the event.

SWACHH MAHA KUMBH 2025: THE STORY OF FIRSTS



At Maha Kumbh 2025, recognized by the United Nations as an **'Intangible Cultural Heritage of Humanity'**, Swachh Bharat Mission, under the aegis of Ministry of Housing and Urban Affairs in collaboration with Govt. of Uttar Pradesh, is setting global standards for sanitation, zero waste model, and environmental sustainability, while it serves crores of devotees. The Mission is engaged for last several months for making the mela Swachh, garbage and plastic free through unparalleled mobilisation, integrated with latest technology. **Over 37 crore** people have visited the **Maha Kumbh** in Prayagraj so far. Maha Kumbh is a trailblazing story of firsts and unprecedented efforts, shaping the Swachh Maha Kumbh like never before.

Sanitation For All



A robust sanitation system has been established, with 1.45 lakh toilets- including both community and public facilities - set up across the Mela area is ensuring that sanitation needs are met for every individual attending the event.

Faecal Sludge Treatment Plants



In a major step towards effective waste management, the Maha Kumbh features two advanced Faecal Sludge Treatment Plants (FSTPs) with a combined capacity of 150 KLD, alongside 10 operational Sewage Treatment Plants (STPs) to meet stringent environmental standards.

Robust Waste Management



With 25,000 strategically placed dustbins and 28.5 million liner bags, waste collection is streamlined, while a fleet of 120 tipper, hoppers, and 40 refuse compactors ensures efficient transportation and disposal.

Integrated Command and Control Center



Real-time monitoring of cleanliness management has been implemented throughout the mela, with additional oversight via QR codes. Leveraging Artificial Intelligence (AI), a Solid Waste

Management Control Room is facilitating efficient monitoring of the cleanliness. Web-based applications, accessible through handheld devices, have been developed for seamless tracking. Furthermore, the Integrated Command and Control Center (ICCC), is being used to monitor toilets too. It is also helping to manage citizen feedback and grievance resolution.

Hybrid Granular Sequencing Batch Reactor

One of the most pioneering elements of Maha Kumbh 2025 is the introduction of the Hybrid Granular Sequencing Batch Reactor (hgSBR), a state-of-the-art technology developed through an ISRO-BARC collaboration enhancing waste treatment and water management in the region.

Sanitation Warriors



Swachhata initiative at the Maha Kumbh is monumental, catering to over 45 crore devotees. With 15,000 sanitation workers and 2,500 Ganga Seva Doots, cleanliness is maintained around the clock. The government has ensured the welfare of these workers by providing a dedicated sanitation colony, basic amenities, and special provisions for their children's education. Medical and life insurance, along with other benefits, are provided through the Swachh Kumbh Kosh.

Circular Economy At Maha Kumbh



For the first time, the Maha Kumbh embraces a circular economy through the Waste-to-Wonder Projects, turning waste into art. Notable installations include the "Waste to Wonder" Shivalaya Park, where sculptures inspired by the 12 Jyotirlingas are crafted from recycled materials, showcasing creativity and sustainability.



Plastic-Free Swachh Maha Kumbh

The push for a plastic-free Kumbh has also been a resounding success. In a remarkable effort to reduce single-use plastic, 10 lakh eco-friendly dona-pattals (traditional leaf plates) were distributed among vendors and pilgrims before the festival, promoting sustainable alternatives. At the Maha Kumbh, the Plastic Unmulan Mahaabhiyan 3.0 and Arambh 5.0 campaigns are driving the effort to eliminate single-use plastic, promoting eco-friendly alternatives



In addition to this, 'Ek Thali Ek Thaila' initiative was launched at the MahaKumbh 2025 to promote sustainability by distributing cloth bags, steel plates, and glasses as eco-friendly alternatives. This initiative marks a significant step toward realizing a Green Kumbh.

UNIQUE SWACHHATA INITIATIVES AT MAHA KUMBH 2025

Maha Kumbh 2025 is a transformative movement that highlights the pivotal role of women leading entrepreneurship in advancing sustainability. These women entrepreneurs are at the forefront of eco-friendly initiatives and are playing a key part in creating a zero-waste vision for the event. Through innovative solutions, sustainable products, and impactful projects, they are helping to set a new benchmark for environmental consciousness, while uniting communities for Swachh Bharat. In this vibrant celebration, alongside colorful devotees and the dedicated SafaiMitras and on-ground workers, women-led self-help groups (SHGs) are actively contributing to the larger cause. Their inspiring stories of leadership, empowerment, and community involvement serve as a testament to the power of collaboration and entrepreneurship.



A staggering 60 crore eco-friendly leaf plates, natural dona-pattals, kulhads, jute bags, and cloth bags are being produced and sold at 300 locations, both in the fair and urban areas of the Mela. These sustainable products are crafted by women from 28 districts of Uttar Pradesh, along with artisans from Bihar, Madhya Pradesh, Odisha, Jharkhand, Chhattisgarh, and Uttarakhand, offering eco-friendly alternatives to single-use plastic.

Kanpur contributed 10,000 steel plates, cloth bags, 12 tipper vans, and 36 SafaiMitras to uphold cleanliness at the Mela. The 'Ek Thali Ek Thaila' initiative, led by Shiksha Sanskriti Utthan Nyas and volunteers, distributed 15 lakh steel plates and 20 lakh cloth bags, promoting eco-friendly practices.



Once a sprawling wasteland, the city's largest garbage dumping yard in Buswar tells a story of transformation and hope. Under the Miyawaki project, this once polluted site has been meticulously cleaned and revitalized. Over 9,000 square meters of land have been transformed into a thriving green space, home to 27,000 saplings of 27 different species.

UNIQUE SWACHHATA INITIATIVES AT MAHA KUMBH 2025

The SafaiMitras are the true backbone of the Swachhata movement at Maha Kumbh, working tirelessly around the clock to ensure a clean and comfortable experience for devotees. To honor their dedication, authorities built a Sanitation Colony, offering a supportive work environment. Families benefit from insurance, medical care, and education for their children. Vidya Kumbh, a four-month educational initiative, provides these children with essential learning materials, life-skills training, and a nurturing environment for both academic and personal growth, laying a strong foundation for their future.



Initiatives To Uplift SafaiMitra Families



Swachhata takes center stage at the Mela

Inspiring actions unfold across the Mela grounds—Dukan Ji, the Swachhata Ambassador, devotees touching the feet of SafaiMitras, a 55,000 sq. ft. rangoli dedicated to cleanliness, and even a foreigner offering shramdaan. The Swachhata message spreads through swachhata Ambassadors seeking alms for cleanliness, and a mass feast held in gratitude for the SafaiMitras who maintain the Mela's cleanliness.

The Swachhata music band has performed at the Green Mahakumbh in Prayagraj, using their tunes to raise awareness about cleanliness, while the Swachhata Rath Yatra is helping to keep the city pristine for the millions of visitors. Additionally, the Jagrukta Vahan Yatra, in partnership with Radio City, is taking the cleanliness message to every corner of the city. In an innovative push for door-to-door awareness, stickers promoting cleanliness have been placed on gas cylinders across the city.



Awareness Campaigns for Green Mahakumbh

PRIVATE SECTOR PROPELS SWACHH MAHA KUMBH INITIATIVE

The collaboration between MoHUA, Govt. of Uttar Pradesh and the private sector is playing a pivotal role in boosting the Swachh MahaKumbh initiative under the Swachh Bharat Mission. By leveraging the expertise, resources, and innovation of private partners, a more effective and sustainable approach to cleanliness is visible at the Maha Kumbh Mela. The private sector's involvement brings advanced waste management solutions, eco-friendly technologies, and heightened awareness, making the event not only cleaner but also a model for large-scale waste reduction and environmental consciousness.

Daant Snan zones by Dabur



Dabur has set up 'Daant Snan' zones across the Mela grounds to promote oral hygiene and swachhata among devotees. These

dedicated zones provide access to dental care facilities and offer samples of Dabur's oral care products, encouraging pilgrims to prioritize their oral health and push for cleanliness during the pilgrimage.

Brands offering Sustainable Solutions



Leading hospitality companies like RR Hospitality Pvt. Ltd. are playing a key role in supporting food and beverage services at the Mela. They are promoting swachhata by adopting eco-friendly alternatives for cutlery, packaging, and food supplies throughout the event, reinforcing the Mela's sustainability goals.

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Maidan Saaf with Coca-Cola



Maidan Saaf, a key initiative with Coca-Cola India and local authorities is promoting recycling and sanitation at MahaKumbh 2025. Over 21,000 recycled-plastic jackets were given away to SafaiMitras, 10,000 life jackets to Kumbh boatmen, and 1,500 jackets to SHG sanitation workers. For women's safety, 1,000 changing rooms made from recycled plastic were set up along a 12-km stretch. The initiative also introduced reverse vending machines at key locations and launched the Jagrukta Vahan Yatra with Radio City to spread awareness on cleanliness.

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Dettol promotes swachhata at Kumbh



Leading brands like Dettol, ITC, and Dabur are promoting cleanliness at the Maha Kumbh through large-scale campaigns. The Dettol 'Banega Swasth India' program, in partnership with Reckitt, has trained 15,000 sanitation workers and provided hygiene essentials. Over 25 sectors now have hygiene volunteers ensuring cleanliness, while Nukkad Nataks spread awareness on handwashing, swachhata, and eco-friendly living.

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Amazon upcycles packaging boxes into free beds



At Maha Kumbh Mela, Amazon transformed their iconic delivery boxes into portable beds, which not only provided devotees a place to rest but also embraced the principles of Reduce, Re-use, and Recycle.

Plastic Free Kumbh

ITC's Mission Sunehra Kal initiative is curbing plastic use at the Kumbh Mela by promoting waste segregation and eco-friendly alternatives. Devotees exchanged plastic bags for cloth bags, shopkeepers received blue-green dustbins, and plastic waste was collected daily from the Sangam Ghats.

MOHUA PARTNERS WITH GLOBAL INSTITUTIONS FOR STUDIES ON MAHA KUMBH 2025

After an iconic decade of SBM's transformative impact, the Maha Kumbh 2025 serves as a testament to the nation's progress in fostering a cleaner and more sustainable urban environment. To thoroughly document and analyze this significant achievement, the Ministry of Housing and Urban Affairs (MoHUA) has partnered with world-renowned institutions, including **Harvard Business School, the Institute for Competitiveness (IFC), Stanford University, the Indian School of Business (ISB), and IIM-Indore.** Additionally, **Ipsos Research Private Limited** is conducting an independent survey to collect data on sanitation, waste management, and urban service delivery.

The objective is to highlight the innovative measures, sanitation strategies and commitment of the administration towards maintaining cleanliness and sustainability. As a part of the survey, the teams are conducting various activities like observation and documentation of sanitation and solid waste infrastructure during the event. Interactions are also being held with service providers and other stakeholders to assess experience and gather feedback from citizen and devotees visiting Maha Kumbh.

In collaboration with **NIUA, IFC, the Gates Foundation, and Microsave,** MoHUA is conducting studies on the economic, training, and integration impacts of street vendors during Maha Kumbh 2025. These studies will assess vendor revenues, sales trends, competition, and the variety of goods offered. They will also focus on hygiene, sanitation, food safety training, and waste disposal practices. A photobook will document vendor experiences, while an administrative study will evaluate governance frameworks. The findings aim to improve vendor participation, service quality, and sustainable livelihoods.



MAHA KUMBH FOR ALL



Home Minister Amit Shah



Sudha Murthy



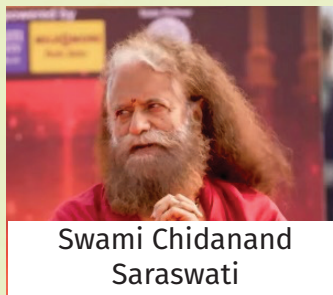
Steve Jobs' Wife Laurene Powell



Sri Sri Ravi Shankar



Gautam Adani



Swami Chidanand Saraswati



King of Bhutan, Jigme Khesar Namgyel Wangchuck



Uttar Pradesh CM Yogi Adityanath and Yoga Guru Baba Ramdev

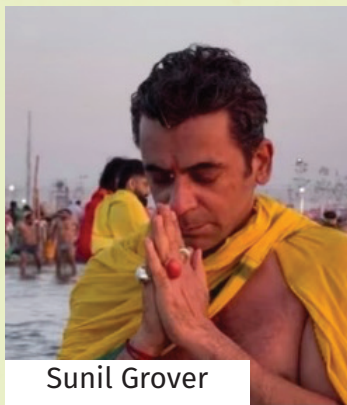


Chris Martin & Dakota Johnson

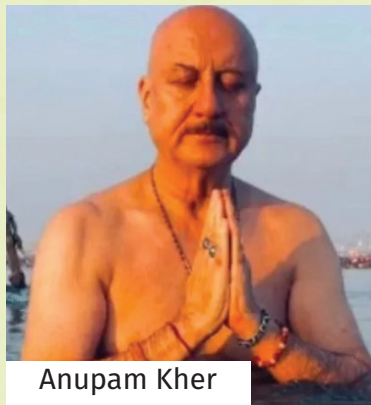
MAHA KUMBH FOR ALL



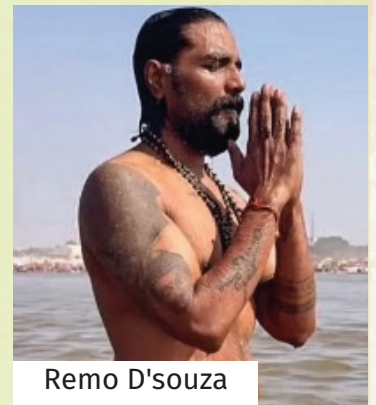
Guru Randhawa



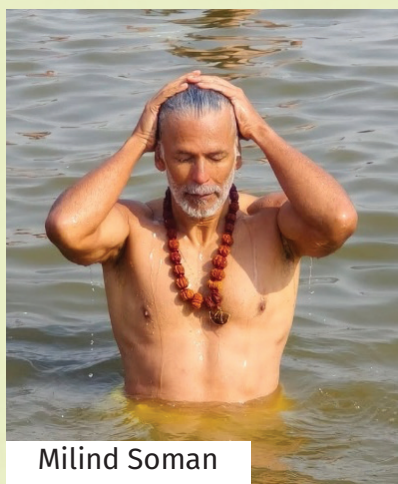
Sunil Grover



Anupam Kher



Remo D'souza



Milind Soman



Olympic medalist Mary Kom



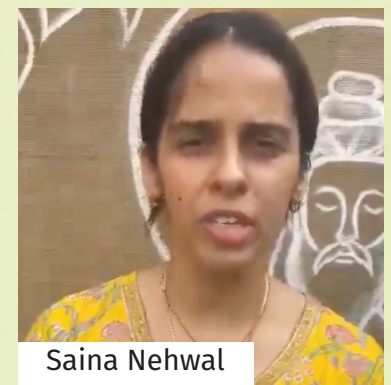
Wrestler Khali



Shankar Mahadevan



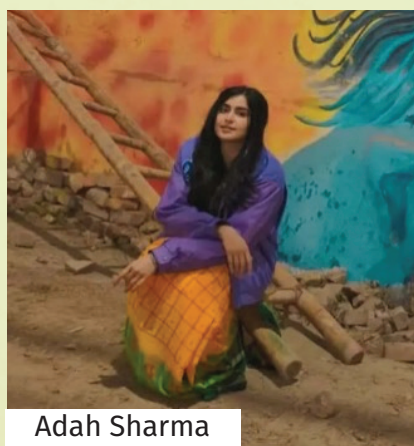
Hema Malini



Saina Nehwal



Bhagya Shree



Adah Sharma



Kabir Khan



BUDGET 2025-26



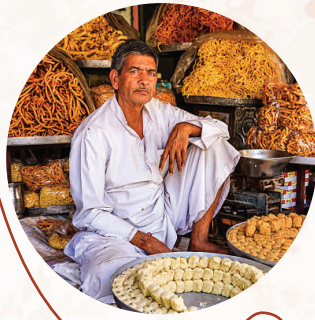
Cities as Growth Hubs

- Urban Challenge Fund with Rs 1 Lakh crore to be set up
- It will assist in implementing proposals for 'Cities as Growth Hubs', 'Creative Redevelopment of Cities and Water and Sanitation'
- An allocation of Rs 10,000 crore to be made for FY- 2025-26



Investment in Infrastructure

- Each infrastructure-related ministry to come up with a 3-year pipeline of PPP infra projects.
- ₹1.5 lakh crore outlay for 50-year interest-free loans to states for capital expenditure and incentives for reforms.
- Second Asset Monetization Plan for 2025-30 to be announced to plough back capital of ₹10 lakh crore in new projects.



Investing in Street Vendors and Online and Urban Workers

- Gig workers of online platforms to be provided with identity cards and registration on e-Shram portal, and healthcare under PM Jan Arogya Yojana; likely to help nearly 1 crore gig-workers.
- Scheme for socio-economic upliftment of urban workers to be implemented to help urban poor and vulnerable groups to improve their incomes, have sustainable livelihoods and a better quality of life.
- PM SVANidhi scheme to be revamped with enhanced loans from banks, UPI-linked credit cards with ₹30,000 limit, and capacity building support.



Powering Startups and Women Entrepreneurship

- **New fund of funds for startups to be setup**
-> Fresh contribution of another Rs 10,000 crore, in addition to existing government contribution of Rs 10,000 crore
- **New Scheme for 5 Lakh women, scheduled castes and scheduled tribes first time entrepreneurs**
-> To provide term loans up to Rs 2 crore during next 5 years
-> To provide online capacity building for entrepreneurship and managerial skills

POST BUDGET REVIEW MEETING

Minister of Housing and Urban Affairs and Power, Shri Manohar Lal along with MoS for Housing and Urban Affairs, Shri Tokhan Sahu held a meeting with ministry officials to discuss the budget announcements and outline the ministry's roadmap for the coming days on 1st Feb, 2025.



NEW SWACHH SURVEKSHAN TOOLKIT LAUNCH

New SWACHH SURVEKSHAN TOOLKIT

For the year 2024, a special category - Super Swachh League has been introduced creating a separate league of cities excelling in cleanliness. The cities who have been in top 3 in at least 2 years in the last 3 years (2021-2023) have made the cut. There are 12 cities in the Super Swachh League. Moving ahead, top 3 ranking cities in each population category will move into the league for the subsequent years. ULBs in this league will be assessed on additional aspirational indicators and must maintain a score of 85% or higher to retain their position.



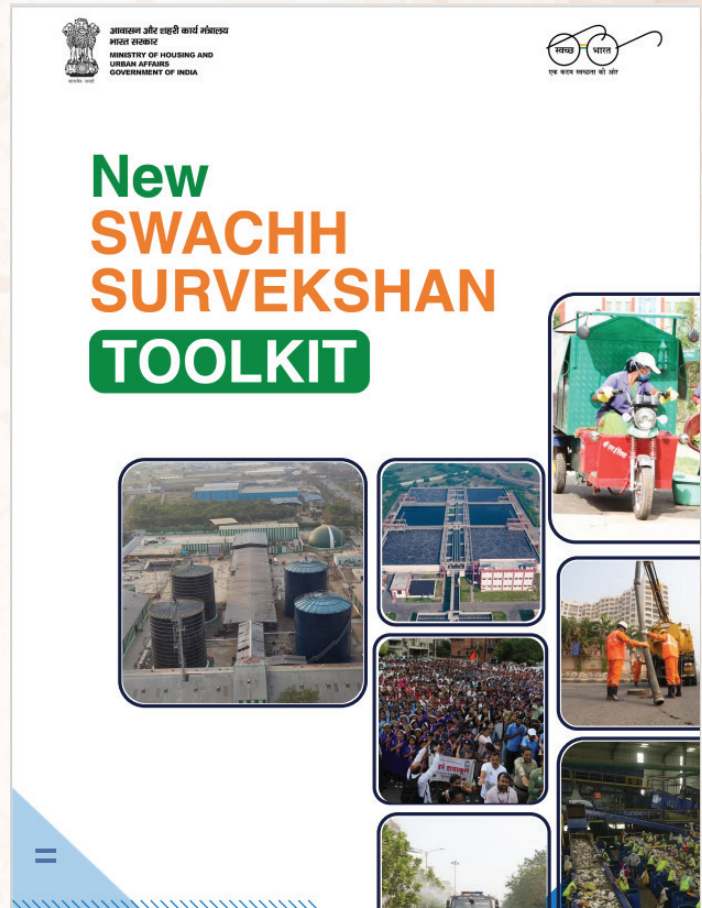
The Union Minister for Housing and Urban Affairs, Shri Manohar Lal Khattar launched the Toolkit for 9th edition of Swachh Survekshan (SS), the world's largest urban cleanliness survey on 17 Jan., 2025. The launch was attended by Secretary, MoHUA, Shri S. Katikithala, JS & MD, SBM-U, Ms. Roopa Mishra, ACS, Principal Secretaries of Urban Development, State Mission Directors, Municipal Commissioners representatives from various States and Urban Local Bodies and officials from the MoHUA.



Speaking at the launch of the new Toolkit for Swachh Survekshan, the Union Minister said, "To acknowledge the exceptional performance of cities in Swachh Survekshan, we are introducing the 'Super Swachh League', a competition among the cleanest cities. This reflects our shared commitment to cleanliness, and our continuous innovation keeps the Swachh Bharat Mission a global success even after 10 years. Our focus is on improving quality year after year, with simplified evaluation parameters that ensure clearer data from ULBs and maintain full transparency.

NEW SWACHH SURVEKSHAN TOOLKIT LAUNCH

Packaged in a new framework, all indicators in the new SS toolkit have been organized into 10 buckets, with assessment parameters simplified for better understanding by the ULBs. These are:



1. Visible Cleanliness
2. Segregation, collection & transportation of waste
3. Solid waste management
4. Access to sanitation
5. Used water management
6. Mechanization of desludging services
7. Advocacy for Swachhata
8. Strengthening of Eco-system & institutional parameters
9. Overall welfare of sanitation workers
10. Citizen feedback and grievance redressal

STATE LEVEL CELEBRATIONS ON 76TH REPUBLIC DAY

Patna presented a tableau showcasing “Kabaar Se Kamaal” with a pink toilet and loo café depicting sanitation for all.



Uttar Pradesh showcased ‘Swachh Rath’ Jhanki to engage youth in promoting swachhata, plastic-free lifestyle, and a green future.





In **Rajasthan**, Rajsamand's tableau showcased mechanized manhole cleaning, while Dausa's highlighted the importance of waste segregation.

Swachhata tableau created by Sri Vijaya Puram in **Andaman and Nicobar Islands** highlighted the importance of segregating dry and wet waste.



STATE LEVEL CELEBRATIONS ON 76TH REPUBLIC DAY



Greater Hyderabad

Secunderabad in Greater Hyderabad, celebrated Republic Day with a 'Waste to Art' event, raising awareness on waste reduction and responsible disposal.

Punjab

Kharar MC team hosted a Harit-Punjab City Compost Exhibition in Mohali on Republic Day, selling compost from kitchen waste at ₹10/kg and promoting composting benefits.



Jaipur

Jaipur's Team Swachh hosted a student painting exhibition on Reduce, Reuse, Recycle at the historic Albert Hall Museum on Republic Day.

NATIONAL YOUTH DAY



Pimpri Chinchwad



Delhi



Mira Bhayandar



Pimpri Chinchwad

PCMC conducted home composting awareness campaign in schools and led a ghat cleanup drive at Mhatoba Mandir, Wakad Gaothan, engaging students and citizens, on National Youth Day.

Delhi

On National Youth Day, NDMC joined hands with Why Waste Wednesdays & NSS-CVS, to conduct swachhata drive and nukkad natak at India Gate & Lodhi Gardens followed by cloth bag painting to promote waste segregation.

Mira Bhayandar

In a joint effort, Mira Bhayandar Municipal Corporation and NSS volunteers cleaned up Uttan Beach, removing 23 tons of plastic waste.

CAPACITY BUILDING WORKSHOP



On Jan 8, 2025, Union Minister Shri Manohar Lal addressed the 'Capacity for Change: Forging Sustainable Futures' conference organized by NIUA under MoHUA. The event focused on reimagining urban development, managing city expansion, and leveraging AI to create future-ready cities.

MoS, MoHUA, Shri Tokhan Sahu further highlighted the government's commitment to fostering inclusive cities at the 'Capacity for Change: Forging Sustainable Futures' conference organized by NIUA.



Indian Best Practices in Urban Governance shared by JS & MD, MoHUA, Ms. Roopa Mishra with visiting Kenyan Delegation in the 'Special Capacity Building Programme on Leadership & National Transformation for Senior Civil Servants of Kenya' on 15 Jan., 2025. Delhi Metro, Integrated Command Control Centres, Star Rating of Cities, Swachh Survekshan, Slum Redevelopment etc. were areas of interest for the visiting delegation.

Union Minister Leads Discussions with States on Urban Development

To have a detailed discussions on various organizational matters, Union Minister Shri Manohar Lal met Chief Minister of Haryana, Nayab Saini at his residence in New Delhi on 2 Jan. 2025.



Union Minister Shri Manohar Lal met the MP of Arunachal Pradesh (East) Lok Sabha constituency, Shri Tapir Gao, on 8 Jan., 2025 and discussed matters related to energy and urban housing in the state.



On 11 Jan., 2025, Union Minister Shri Manohar Lal met Rajasthan CM, Shri Bhajanlal Sharma to have an in-depth discussion on key topics, including seamless and eco-friendly public urban transport in Rajasthan, strengthening the state's transmission capacity.



On 15 Jan., 2025, Union Minister Shri Manohar Lal met the Governor of Manipur, Shri Ajay Kumar Bhalla in New Delhi.



Union Minister Shri Manohar Lal Khattar had a courtesy meeting with the Governor of Haryana, Shri Bandaru Dattatreya in New Delhi on 20 Jan., 2025.



Union Minister Shri Manohar Lal Khattar met with the Governor of Mizoram and Ex Army Chief, General VK Singh, in Delhi on 22 Jan., 2025 to discuss sustainable urban development and power infrastructure.



MoS Leads Key Discussions on Urban Development with States



On January 6, 2025, MoS, MoHUA, Shri Tokhan Sahu met Chhattisgarh CM, Shri Vishnu Dev Sai, at his residence in Raipur. They discussed key aspects of urban development in the city

During his visit to Assam on January 10, 2025, MoS, MoHUA, Shri Tokhan Sahu had a courtesy meeting with Assam Chief Minister Himanta Biswa Sarma and discussed various state matters.



MoS, MoHUA, Shri. Tokhan Sahu met Chhattisgarh Governor, Ramen Deka on Jan 21, 2025, to strengthen shared commitment to the state's progress.



FIELD VISITS



On January 10, 2025, Union Minister Shri Manohar Lal Khattar inaugurated three key projects in Karnal worth ₹59 crore, including a state-of-the-art indoor sports complex, a cricket stadium, and a Mahila Ashram.

FIELD VISITS



Assam



During his visit to Assam on January 10, 2025, Minister of State, Ministry of Housing and Urban Affairs, Shri Tokhan Sahu explored the Kanidol Amrit Sarovar site, showcasing impactful water conservation efforts that are transforming lives and ensuring water security for future. At Kharupetia, Minister of State, MoHUA, engaged with Self Help Groups, praising their role in community development and self-reliance. Later, the MoS also met SHG members in Mangaldai benefiting from the DAY-NULM initiative. While touring Assam, he visited the Legacy dump site in Mangaldai, where productive discussions were held with the Mangaldai Municipal Board officials to tackle the site's challenges

On January 20, 2025, MoS, MoHUA, Shri Tokhan Sahu chaired a state-level review in Patna to assess Bihar's progress on Swachh Bharat Mission and other MoHUA initiatives, focusing on challenges and timelines.



Bihar

FIELD VISITS



While visiting **Indore** on 11 Jan., 2025, JS & MD, MoHUA Ms. Roopa Mishra, toured a proposed Zero Waste Zone and a state-of-the-art Garbage Transfer Station at Rajshai (Dhakkanwala Kuwa), showcasing waste transfer without human intervention. She also interacted with the SafaiMitras at Indore's dedicated Real Hero's Selfie point.



On 20 Jan., 2025, the team Swachh reviewed **Bhubaneswar's** 64-acre Bhausuni dumpsite remediation project, set for completion in 36 months, and inspected the site for Odisha's first 200 TPD Compressed Bio-gas Plant by Bhubaneswar Municipal Corporation and Oil India Limited.



To advance SBM-U initiatives and review progress, JS & MD, MoHUA, Ms. Roopa Mishra held discussions with the CDMA Director and Greater **Hyderabad's** Commissioner on 21 Jan., 2025. She also visited Hyderabad's KBR Park Loo Café and interacted with innovator Abhishek Nath.



At **Hyderabad's** iconic trade fair, Numaish held in January 2025, JS & MD, MoHUA, Ms. Roopa Mishra, lauded the SafaiMitras for their efforts for ensuring swachhata at the event. She also engaged with SHGs of DAY-NULM at the event.



While visiting Greater **Visakhapatnam**, JS, MoHUA, Ms. Roopa Mishra, visited the 33-acre VMRDA Park offers nature trails, cycling, boating, sports areas, and a food court, alongside an Indoor Sports Arena on 23 Jan 2024. Subsequently, the Joint Secretary interacted with stakeholders.



Youth Leading Swachhata



Nagpur

Nagpur students led a Swachhata rally, staged a SUP-focused play, and formed a human chain to inspire waste segregation.

Gwalior hosted a Swachhata Walkathon with students and citizens raising awareness about cleanliness.



Gwalior

Cleanliness Drives



Greater Hyderabad

Greater Hyderabad organized a Mega Cleanliness Drive at Saroornagar Lake, Hyderabad, to promote visible cleanliness.

Jammu conducted a city-wide cleanliness drive and awareness campaign targeting hospitals and health institutions promoting waste management.



Jammu

Zero Waste Events



Jaipur

Greater Jaipur made Jaipur Literature Festival 2025 a Zero Waste event with onsite segregation, collection centers, recycling, awareness, and real-time monitoring.

Gurugram's 'Zero Waste' event at CD International School reused 25,348 plastic items featuring 17 schools, a street play & a plastic-to-art exhibition.



Gurugram

Waste to Art



Bikaner

Bikaner introduces the 'Sakhi Mahila Swachhata Griha', a mobile pink toilet on wheels in the city's market area.

Team Swachh in Guruvayur, Kerala, transforms plastic waste into stunning art, spreading awareness about recycling.



Kerala

Walkathon for Swachhata



Agra

Over 25,000 citizens united for a Zero-Waste Healthon, spreading the message of cleanliness and followed by a city-wide cleanliness drive.

Team Swachh in Gorakhpur organized a Plogathon at Vindhyavasini Park! Citizens were urged to say no to single-use plastics and keep the rivers, ghats, and parks plastic-free.



Gorakhpur

Sanitation Warriors



Ahmedabad

Ahmedabad prioritizes SafaiMitra safety with mechanized cleaning, safety gear, and regular training for improved efficiency.

Kakinada collaborated with R S Eye Hospital, organized a free eye camp for sanitation workers at the 13th Circle at the Community Hall.



Kakinada

'One bag, One Thali' initiative launched for plastic free mega fair

K Sandeep Kumar... MAHARAJA BHANU PRASAD... The world's largest gather of people, Mahakumbh 2025, is set to kick-start on the banks of Sangam, promising to send a strong message about waste management and environmental protection.

Safai workers ensure Kumbh Mela is spic and span

Toil Hard Continuously In 6-hour Shift... SAFETY ARRANGEMENTS AT MAHA KUMBH... 25,000 workers with their bags... Sanitation staff remain on the toes to keep the Mela Area clean.



'सबसे नीट अपनी बीट' ... में बेहतर काम करने वाले 100 सफाईमित्रों का सम्मान



इस बार 100 सफाई मित्रों को सम्मानित किया गया... 'सबसे नीट अपनी बीट' में बेहतर काम करने वाले 100 सफाईमित्रों का सम्मान.

अमृत स्नान के बाद युद्धस्तर पर सफाई



हाटों की सफाई पर विशेष ध्यान, पूरे मेला क्षेत्र को किये जा रहा वार्डिंग... Cleanliness drive launched in Maha Kumbh area.

Swachh Kumbh: 3 more STPs to clean Ganga for holy dips

Namami Gange Mission Devises A Unique Plan... Rajeev Mani... The Namami Gange mission has devised unique and comprehensive strategies to make Maha Kumbh 2025 a grand celebration of spirituality and a benchmark for cleanliness and environmental sustainability.

Additional teams of sanitation workers have been deployed for this work... Cleanliness drive launched in Maha Kumbh area.

पीलिया खाल सूखे नाले में होगी मेयर इन काउंसिलिंग की बैठक



महाराष्ट्र प्रशासन ने पीलिया खाल नाले के निर्माण के दौरान नाले के सूखे नाले में सफाई के निर्माण के लिए मेयर इन काउंसिलिंग की बैठक का आयोजन किया है.

School upcycles 25,000 plastic bottles in a day, sets new record



30 INTERNATIONAL SCHOOL... The school has upcycled 25,000 plastic bottles in a day, setting a new record.

JMC Commissioner extends New Year greetings to people

Announces accidental insurance cover for sanitation workers... In collaboration with J&K Bank and Bajaj Allianz, JMC will provide accidental insurance cover of Rs. 5 lakh to these workers from the new year.

नगर विकास मंत्री ने स्वच्छता रथ को दिखाई हरी झंडी



प्रधानमंत्री नरेंद्र मोदी ने स्वच्छता रथ को दिखाई हरी झंडी... नगर विकास मंत्री ने स्वच्छता रथ को दिखाई हरी झंडी.

JMC launches 'Clean Toilet Campaign 2024'

At Ward No. 54, Salabh Sothalia, Trikuta Nagar, Jammu... The launch event was attended by several key figures, including Joint Commissioner (IAS) Sh. Abhishek, Health Officer, and other officials.

आदि महत्त्व-2024

नगर निगम ट्रेडर द्वारा RRR सेन्टर बना मुख्य आकर्षण का केन्द्र... नगर निगम ट्रेडर द्वारा RRR सेन्टर बना मुख्य आकर्षण का केन्द्र.

UP's 1st bio-CNG plant at Naini

Pragathi Biogas... The plant has been built on 12 acres of land near the Naini Tal area.

स्वच्छता के प्रति जागरूकता के लिए शौचालय को बनाया पाँड कास्ट स्टूडियो



नौ। इस योजना के अंतर्गत शौचालयों को बनाया जा रहा है... स्वच्छता के प्रति जागरूकता के लिए शौचालय को बनाया पाँड कास्ट स्टूडियो.

विश्व शौचालय दिवस के अवसर पर शौचालय सुपर स्पॉट



विश्व शौचालय दिवस के अवसर पर शौचालय सुपर स्पॉट... विश्व शौचालय दिवस के अवसर पर शौचालय सुपर स्पॉट.

सफाई कर्मियों के बजाय रोबोट से कार सफाई की सफाई



भारत की संस्कृति में सफाई की अहमिका... सफाई कर्मियों के बजाय रोबोट से कार सफाई की सफाई.

नगर विकास मंत्री और महानगर ने नाले को हरी झंडी दिखाकर किया खाना

नगर विकास मंत्री और महानगर ने नाले को हरी झंडी दिखाकर किया खाना... नगर विकास मंत्री और महानगर ने नाले को हरी झंडी दिखाकर किया खाना.

WHAT'S TRENDING



Manohar Lal @mikhattar · Feb 1
 Chaired a meeting with @MinHUA_India & @MinOPower officials to discuss key budget announcements and outline the ministry's roadmap for the coming days.
 We are committed to accelerating development, strengthening urban infrastructure, and ensuring reliable power for all.
 Show more

Swachh Bharat Urban @SwachhBharatGov · Feb 4
 The Minister of Urban Affairs, Arunachal Pradesh Shri Balo Raja flagged off 46 new sanitation vehicles in Itanagar, enhancing waste management across the State! These trucks, procured under the Swachh Bharat Kosh, are custom-designed to meet the needs of urban towns. #SwachhBharat

Swachh Bharat Urban @SwachhBharatGov · Feb 3
 मुरावम नगर निगम द्वारा 'हमारे सप्ताह' अभियान के संरक्षित कोषों में अभाव के रहते बर्बाद, बेधवाड़ी, कचराखण्ड और नगर क्षेत्रों में कचरा संचयन को प्रोत्साहित करने और आदिवासी क्षेत्रों में कचरा संचयन को प्रोत्साहित करने की एक महत्वपूर्ण पहल है। #SwachhBharat



smburbangov

Before
 After

smburbangov

sbmurbangov Pic of the Day! 📸
 Significant change begins with small hands!
 Swachh Mahakumbh showing the way for a cleaner future.

smburbangov

sbmurbangov युवाओं में स्वच्छता के प्रति जागरूकता बढ़ाने के लिए जयपुर ने स्वच्छथॉन 2025 का आयोजन किया। इस कार्यक्रम में सैकड़ों युवाओं ने भाग लिया और संदेश दिया कि स्वच्छता केवल एक जिम्मेदारी नहीं, बल्कि एक संस्कार है, जिसे हमें अपनी दिनचर्या का हिस्सा बनाना चाहिए।



Swachh Bharat Mission - Urban
 February 4 at 5:55 PM

प्रदूषण से निवारण के लिए विशेष रूप से सेवटी कर्मों पर एक प्रशिक्षण सत्र आयोजित किया गया। इस सत्र में स्वच्छता कर्मियों को कचरे का महत्व समझाते हुए यह बताया कि कार्य करते समय सेवटी इकट्ठे करने और उनको सही तरीके से उपयोग करना कितना आवश्यक है। #SataMata

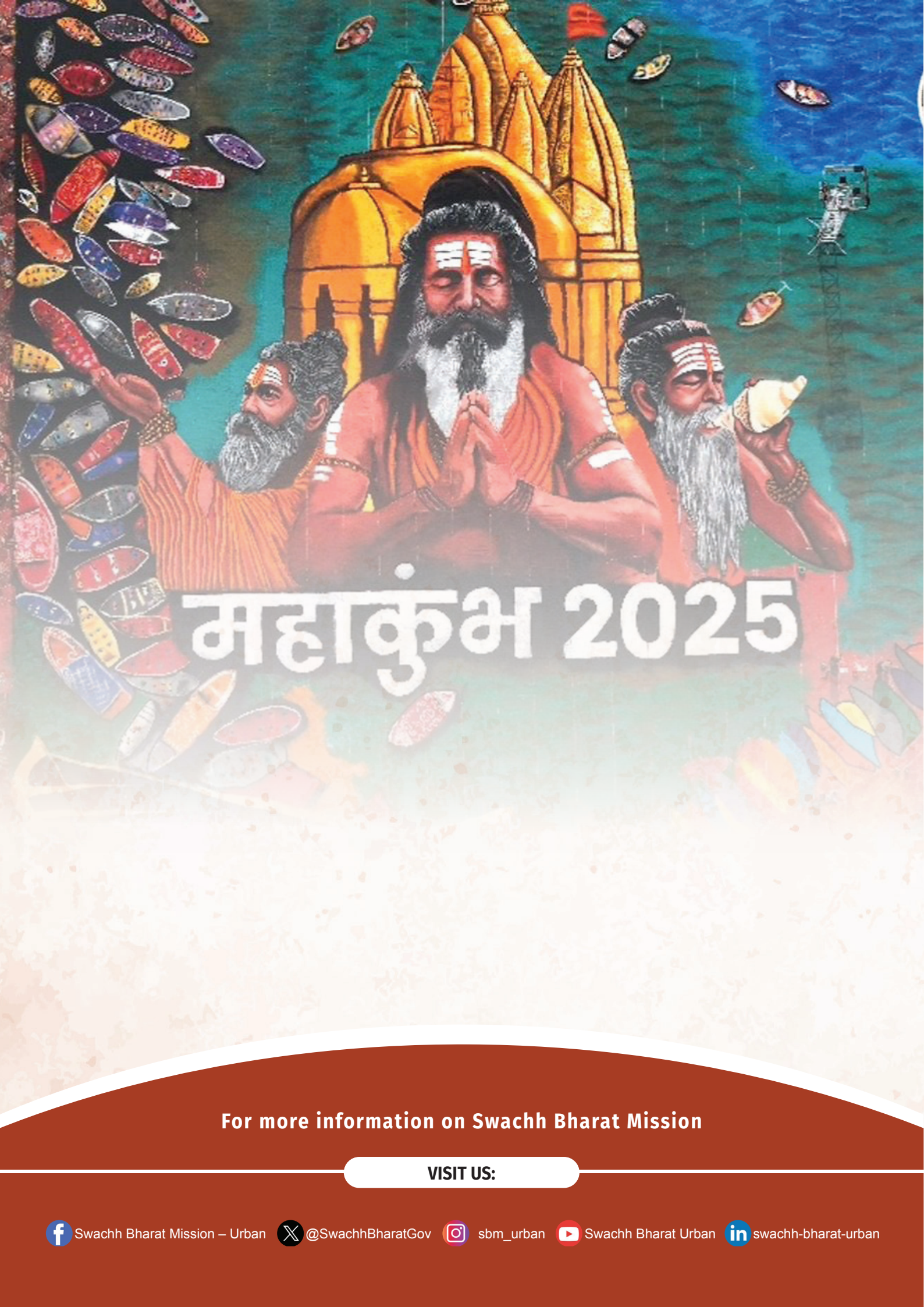
स्वच्छता महाकुंभ 2025
 महा कुंभ मेला क्षेत्र में स्वच्छता के लिए विशेष रूप से सेवटी कर्मों पर एक प्रशिक्षण सत्र आयोजित किया गया।

Swachh Bharat Mission - Urban
 January 30 at 3:47 PM

जयपुर एवं सहायकी संस्था, जयपुर विदेश के लिए 2025 में कचरा प्रबंधन की एक प्रभावी प्रणाली लागू कर रहे हैं, ताकि इसे #ZeroWaste Event बनाया जा सके। #SwachhBharatMission और स्वच्छ संस्कार के द्वारा, निदेशों के अन्तर्गत जयपुर को और भी स्वच्छ एवं हरित बनाने हेतु एक पहल।
 Ministry of Housing and Urban Affairs, LSG Rajasthan, CMO Rajasthan

Swachh Bharat Mission - Urban
 January 31 at 5:03 PM

जयपुर एवं सहायकी संस्था, जयपुर विदेश के लिए 2025 में कचरा प्रबंधन की एक प्रभावी प्रणाली लागू कर रहे हैं, ताकि इसे #ZeroWaste Event बनाया जा सके। #SwachhBharatMission और स्वच्छ संस्कार के द्वारा, निदेशों के अन्तर्गत जयपुर को और भी स्वच्छ एवं हरित बनाने हेतु एक पहल।
 Ministry of Housing and Urban Affairs, LSG Rajasthan, CMO Rajasthan



महाकुंभ 2025

For more information on Swachh Bharat Mission

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