



SWACHH VAARTA

NEWSLETTER



आवासन और शहरी कार्य मंत्रालय
भारत सरकार
MINISTRY OF HOUSING AND
URBAN AFFAIRS
GOVERNMENT OF INDIA



एक कदम स्वच्छता की ओर

ENVIRONMENT DAY

SPECIAL EDITION

ROUND TABLES

Strengthening Swachh
Bharat Mission-Urban 2.0

WORLD ENVIRONMENT DAY

Shaping Greener, Cleaner
Guwahati School



SWACHH TALKS

EP-9

Celebrating
Women Led
Swachhata

Tumakuru, Karnataka

1.5 Lakh plastic
bottles used to
create Guinness
World Record







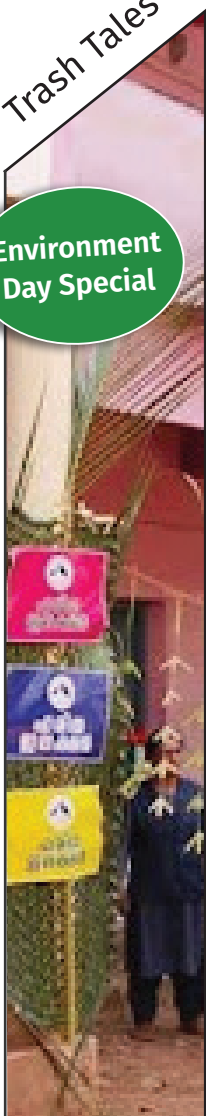
RE DUCE
USE
CYCLE



INDEX

Trash Tales

Environment Day Special



Pg 7

Swachh Talks



Pg 10

World Earth Day



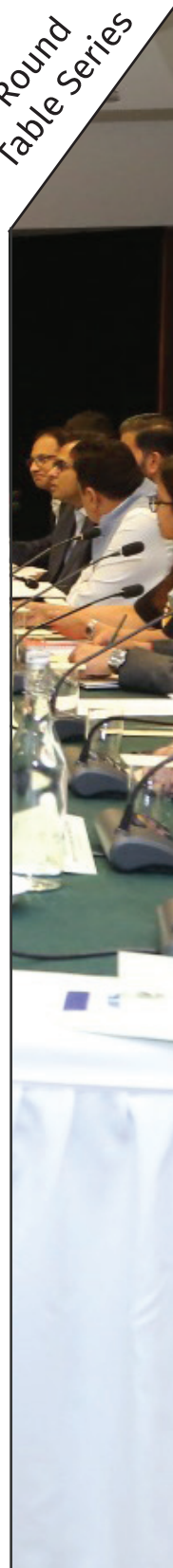
Pg 11

World Environment Day



Pg 12

Round Table Series



Pg 13

Plenary Session



Menstrual Hygiene Day



Cities in Action



Video Stories



Swachhata in News



What's Trending





सत्यमेव जयते

**आवासन और शहरी कार्य मंत्रालय
भारत सरकार**

**MINISTRY OF HOUSING AND
URBAN AFFAIRS
GOVERNMENT OF INDIA**

SWACCH BHARAT

TRASH

Tales

Environment Day Special



Unlock other
inspiring success
stories from
Swachh Bharat
Mission Urban 2.0



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SHAPING GREENER, CLEANER GUWAHATI SCHOOLS



GMC organized a successful cleanliness drives at various schools in lieu of World Environment Day to raise awareness about proper waste management and environmental health, fostering a culture of sustainability. Kamrup Academy School conducted cleanliness drive aiming to instill the importance of cleanliness and hygiene among students. This initiative is part of a broader campaign on World Environment Day. The campaign 'Schools for a Change' is about "Empowering the Future: Shaping a Greener, Cleaner Guwahati". At Guwahati Public School, over 200 students, teachers, joined hands for environmental consciousness. These initiatives are being rolled out across different schools in Guwahati.

PUNJAB CHAMPIONS COMPOSTING

In a concerted effort to promote sustainable waste management, a week-long initiative took place across all ULBs in Punjab in Feb-March 2024. The activities included compost sieving, sale & distribution of compost, MLP/ Dry Waste Bailing and facility maintenance. Compost was available free of charge, emphasizing its importance in waste reduction and environmental stewardship. Collaborations with nurseries, horticulture departments, housing societies, and other stakeholders facilitated the sale and distribution of compost. A cleanliness drive was conducted to improve the surroundings of processing facilities, which were further beautified with plants and paintings.



JAMSHEDPUR'S GREEN SOCIETY



On Earth Day 2024, Jamshedpur celebrated a remarkable milestone as Tata Steel UISL introduced their first zero-waste housing society in Prakriti Vihar. This first-of-its-kind society in Jamshedpur, boasts of a biogas plant, tree plantation initiative, roads made of plastic, with a resolute commitment to environmental stewardship. Dry waste will be recycled, while the biogas facility will convert wet waste into renewable energy, reducing the reliance on landfills. The reuse of plastic in road construction to replace asphalt materials partially or entirely has been the key feature of this society.

ZERO WASTE VOTING BOOTH

In the backdrop of the 2024 Lok Sabha elections, the EC orchestrated diverse strategies to bolster voter engagement. Among these initiatives, some cities notably introduced Zero Waste Polling Booths. Take Attungal, Kerala, for instance, where polling stations were embellished with palm leaves and timber. This approach exemplified one of many eco-conscious polling venues aimed at fostering public consciousness on sustainable living. Operating under the Green Protocol, instead of plastic seating, wooden benches graced the polling stations, while signage and embellishments were crafted from eco-friendly materials. Haritha Karma Sena diligently managed waste segregation, ensuring proper disposal of both biodegradable and non-biodegradable waste.



Swachh Talks

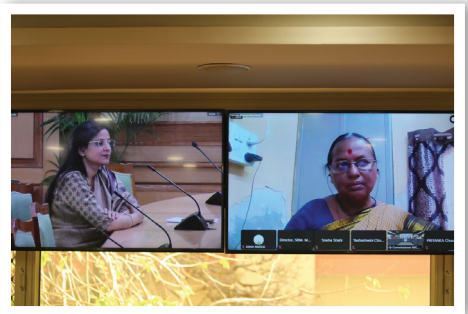
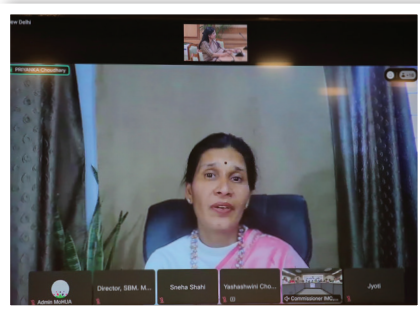
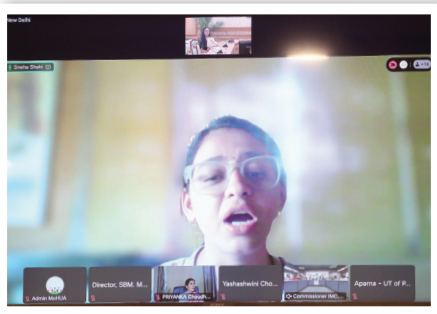
Webinar Series



#9

CELEBRATING WOMEN LED SWACHHATA

On March 8, 2024, in lieu of International Women’s Day, MoHUA hosted ‘Swachh Talks’ episode 9 titled ‘Women in Swachhata Dialogue’. The webinar focused on women’s significant contributions to sanitation. After a keynote address by Mrs. Aneeta Meena, Director, SBM, Smt. Sushila Sable, President of Parisar Bhagini Vikas Sangha, shared her journey from waste picker to environmentalist. Ms. Priyanka Choudhary, Executive Director of Albeli Mahila Sangathan & Trishika Self Help Group, discussed empowering women in upcycling and sustainability. The session concluded with Ms. Sneha Shahi, UNEP Plastic Tide Turner Champion, sharing her experiences as a young conservationist leading swachhata initiatives.





भारत सरकार
स्वच्छ भारत मिशन
शुद्धी विभाग
स्वच्छता विभाग
GOVERNMENT OF INDIA
SWACHH BHARAT MISSION
CLEANLINESS DIVISION
SWACHHATA DIVISION



#9 SPECIAL EDITION ON

INTERNATIONAL WOMEN'S DAY 2024



MS. PRIYANKA CHOWDHARY
EXECUTIVE DIRECTOR
ALBELI MAHILA HASTKALA
& GRAM VIKAS SANSTHAN



MS. SUSHILA SABLE
GLOBALLY RECOGNISED WASTE PICKER
PRESIDENT, PARISAR BHAGINI VIKAS SANGHA
(PBVS), MUMBAI



MS. SNEHA SHAHI
YOUNG CONSERVATIONIST,
UNEP PLASTIC TIDE TURNER CHAMPION

DATE: 08 MARCH | TIME: 3:00 PM

 WATCH LIVE ON YOUTUBE

AN INITIATIVE OF SWACHH BHARAT MISSION-URBAN

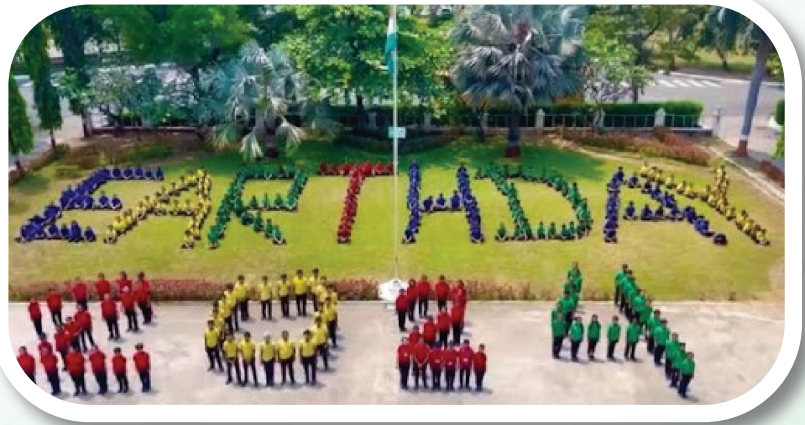
WORLD EARTH DAY



April 22, 2024

Surat, Gujarat

To mark the Earth Day 2024, a huge group of school students formed a human chain to highlight the harmful impact of plastic in Surat, Gujarat. Additionally, these students engaged in a range of activities such as planting trees, clean-up drives, rally for cleanliness and a pledge for swachhata



Kulgam, J&K

Students from a school in Kulgam, J&K commemorated Earth Day with the theme 'Planet vs Plastic'. A swachhata rally was organized and cleaning of public parks and water bodies, specifically Nallah, to remove plastic and garbage was undertaken





WORLD ENVIRONMENT DAY



Navi Mumbai collaborated with Red FM radio station for the Guthli Returns campaign, encouraging citizens to wash, dry, and donate mango seeds for replanting trees. Over 25,000 mango seeds collected so far.

Two Rajasthan wards celebrated World Environment Day with over 220 citizens planting nearly 500 saplings. Additionally, a "Waste to Wonder"; artifact was installed in a park.



In line with the World Environment Day theme of 'Land Restoration, Desertification, and Drought Resilience,' Swachha Andhra Corporation organized an awareness rally and planted saplings.

ROUND TABLES



Strengthening Swachh Bharat Mission-Urban 2.0

172 Institutes participated in 17 sessions

900 participants including Individual experts

120 hours of brainstorming sessions

On the 10th year milestone of Swachh Bharat Mission, the Mission facilitated multiple rounds of stakeholder consultations involving representatives from States, ULB officials, private sector organizations, NGOs/CSOs, technical experts, industries and sector experts for the urban waste management sector in India during 8th - 15th May 2024. Each RT culminated in Plenary Sessions for Solid Waste Management and Used Water Management on 16th and 17th May respectively. The objective is to move beyond cleanliness and focus on promoting 'Garbage Free India'.





ROUND TABLES

Strengthening Swachh Bharat Mission-Urban 2.0

Round Table 1
Global Best Practices in
Municipal Solid Waste
Management

Round Table 2
Improving Waste
Management
in India

Round Table 3
Managing Waste



Round Table 4
Recyclables
Management

Round Table 5
C&D Waste
Management

Round Table 6
Non-Recyclables

Round Table 7
Handling Rejects,
Scientific
Engineered Landfills

Round Table 8
Legacy Dumpsite
Clearing

Round Table 9
Managing Wet
Waste



Round Table 10
Million Plus
Cities

Round Table 11
Industry

Round Table 12
Safe Sanitation

Round Table 13
Used Water
Management

Round Table 14
Biosolids

Round Table 15
SafaiMitra
Suraksha

PLENARY SESSIONS



Round Table Series on Strengthening SBM-U 2.0

Day 1



On 16 May, 2024, Ms. Roopa Mishra, JS & MD, SBMU, MoHUA chaired the Round Table Series' plenary session. Day 1 focused on discussion around managing waste, recyclables, non-recyclables, C&D waste, scientific landfills, legacy dumpsites, wet waste, million-plus cities, and industry.

Day 2



The Day 2 of the Round Table Series' plenary sessions on May 17, 2024, saw MoHUA officials, state and city representatives, industry experts, technical institutions, and other delegates in attendance. Deliberations and recommendations for safe sanitation, used water management, biosolids, and SafaiMitra Suraksha were the key highlights of the discussion.

MENSTRUAL HYGIENE DAY



28 May, 2024



Chandigarh

On Menstrual Hygiene Day, Chandigarh MC conducted a training session on sanitary waste management at the Pink MRF Centre, where the staff learned the importance of segregating sanitary waste, contributing to a cleaner and greener India.

Indore

To raise awareness about sanitary waste management, Indore MC explained female residents about the use of the third bin, at a door-to-door collection vehicle. Residents were told about wrapping used diapers and sanitary pads in paper and disposing them in the yellow bin.



Agra

Agra launched the 'Safety INK Campaign,' on Menstrual Hygiene Day, educating young girls about the hazardous effects of improperly disposing of sanitary waste. The campaign-initiated discussion on how to segregate and properly dispose sanitary waste.

CITIES IN ACTION



<<

Indore, MP

Indore's 'Main Hoon Jholadhari Indori' drive, led by the city's ambassador, urged Pardeshipura residents to replace single-use plastic with cloth bags, promoting eco-conscious habits.

>>

Chandigarh

Launched in Feb 2024, Chandigarh's 300 TPD composting plant spans 2.5 acres, featuring pre-sorting, trommels, windrow composting sheds, and a leachate treatment facility.



<<

Tumakuru, Karnataka

Karnataka's Tumakuru City achieved a Guinness World Record by forming 'Tumakuru' with 1.5 Lakh used plastic bottles to raise awareness against single-use plastic.



CITIES IN ACTION



<<

Suryapet, Telangana

In Telangana, Suryapet ULB partnered with TULIP interns for a 'Lake Cleaning drive' at Saddhala pond, tackling plastic pollution with support from Sant Sewalal Nirankar Sansthan.

>>

Maharashtra

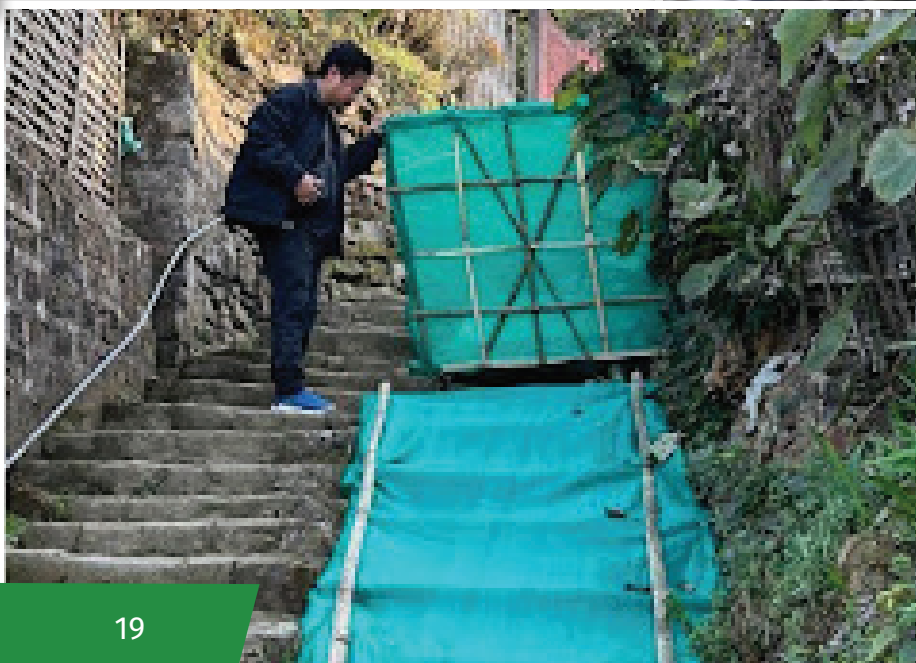
In Maharashtra, students and senior citizens joined forces for a beach clean-up drive at Bandra's Carter Road to observe Mother's Day, which is celebrated annually on May 12th.



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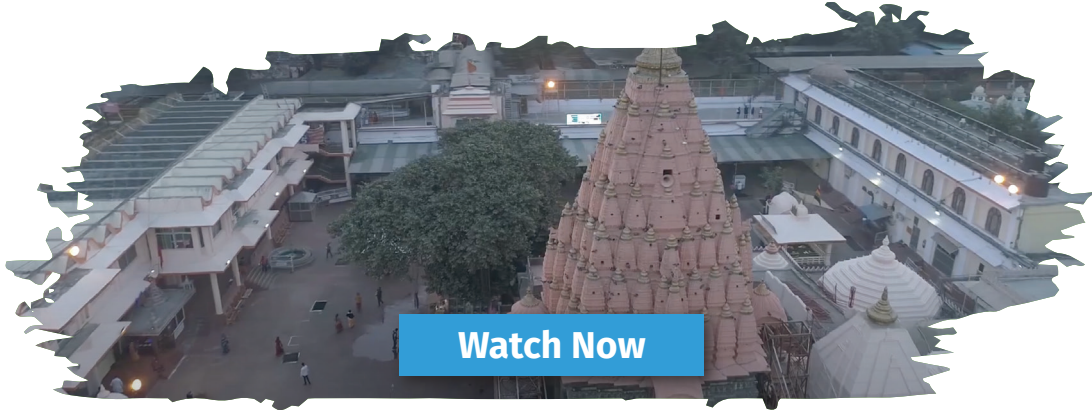
Nagaland

The Arkong Ward community in Mokokchung ULB in Nagaland covered all drains with cloth to prevent solid waste from being dumped into drains.





VIDEO STORIES FROM THE GROUND



Flower Waste Recycling at Mahakaleshwar Temple in Ujjain



Delhi Marches Towards Sustainability



Chandigarh's Swachhata Sevi Speaks on Safe Sanitation

WHAT'S TRENDING



Swachh Bharat Urban
@SwachhBharatGov


विद्यालय में छात्र-छात्राओं को स्वच्छता के प्रति दी जाने वाली शिक्षाएं #SwachhBharat को नई दिशा देती।

@GzbNagarNigam द्वारा BR पब्लिक स्कूल में स्वच्छता की पाठशाला के तहत स्कूली विद्यार्थियों को वेस्ट सेप्रोगेशन और उसके महत्व की जानकारी देना एक सराहनीय पहल है

Translate post




sbmurbangov



14 likes
sbmurbangov Kudos to the collective efforts of @official_cisf personnel from SPM Narmadapuram and



Swachh Bharat Mission - Urban
23 Apr 2022

'Clean-Up Kanpur' initiative was launched at the #ParmaGhat, #Kanpur in a #Swachh campaign conducted by GIZ India. By eliminating the dumping of plastic into River #Ganga & escalating the city's cleanliness drives, Kanpur Municipal Corporation is working towards the vision of #SwachhBharat.

Ministry of Housing and Urban Affairs Hardeep Singh Puri Manoj Joshi PMO India MyGovIndia Amrit Mahotsav Swachh Survekshan Press Information Bureau - PIB, Government of India



Swachh Bharat Urban reposted

Municipal Corporation Chandigarh
@MCChandigarh

Swachh Mahila Divas!

Municipal Corporation acknowledges city women for their relentless efforts and outstanding commitment to community betterment.



Swachh Bharat Urban and 2 others

sbmurbangov



30 likes
sbmurbangov Commending @pcmc_pimprichinchwad for their impactful 'School of Cleanliness' initiative, engaging students in a cleanliness rally and oath-taking for

Swachh Bharat Mission - Urban
12 Apr 2022

The #waste to wonder drive of #Jabalpur municipal corporation has ensured wonders in improving the city's aesthetics. Thematic... See more

39



Swachh Bharat Urban
@SwachhBharatGov

A round table discussion convened with thematic experts and technical agencies on global best practices in municipal solid waste to enhance waste management in India.



World Bank and 9 others

sbmurbangov

GHAZIABAD MUNICIPAL CORPORATION



11 likes
sbmurbangov @amrutcitygzb टीम द्वारा स्वच्छ वाईड रैकिंग के लिए विभिन्न संस्थानों (स्कूल, होटल, RWA, सरकारी ऑफिस, मार्केट , होस्पिटल) का सर्वे किया गया जिसमें संस्थानों में टीम द्वारा कूड़े के पुंथककरण , सफाई व्यवस्था, बेचपजल व्यवस्था, सींचालय, कम्पोस्टिंग ईत्यादि बिंदुओं पर सर्वे किया गया

Swachh Bharat Mission - Urban
21 Apr 2022

#Janbhagidari is crucial for achieving the vision of #GarbageFreeCities. Bhubneswar Municipal Corporation has shown some praise-worthy efforts by carrying out #cleanliness and awareness drives in the slums of #Bhubaneswar. With the help of citizens, the city is advancing under the goals of #SBM - U 2.0.

Ministry of Housing and Urban Affairs Hardeep Singh Puri Manoj Joshi PMO India MyGovIndia Amrit Mahotsav Swachh Survekshan Press Information Bureau - PIB, Government of India



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ENGLISH



HINDI





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