

आवासन और शहरी कार्य मंत्रालय
भारत सरकार
MINISTRY OF HOUSING AND
URBAN AFFAIRS
GOVERNMENT OF INDIA



JULY- AUGUST 2025 EDITION

#HarGharTiranga

हर घर तिरंगा
हर घर
स्वच्छता

स्वच्छता चर उदस, स्वच्छता के संग
8 अप्रैल - 15 अप्रैल 2025

Safai Apnao
Bimaari
Bhagao
1st July - 31st July

SWACHH
SURVEKSHAN

Reduce | Reuse | Recycle 2024-2025

Swachh Bharat Mission Urban 2.0
NEWSLETTER



सत्यमेव जयते

**आवासन और शहरी कार्य मंत्रालय
भारत सरकार**

**MINISTRY OF HOUSING AND
URBAN AFFAIRS
GOVERNMENT OF INDIA**



“ स्वच्छता से जुड़े प्रयासों के आर्थिक, सांस्कृतिक और भौगोलिक पहलू हैं। ठोस और सुविचारित संकल्पों के साथ वर्ष 2047 तक विकसित भारत दुनिया के सबसे स्वच्छ देशों में से एक होगा। ”

Smt. Droupadi Murmu
Hon'ble President



“ जब देश एक सोच पर एक साथ आ जाए, तो असंभव भी संभव हो जाता है। ‘स्वच्छ भारत मिशन’ इसका सबसे बड़ा उदाहरण है। जल्द ही इस मिशन को 11 साल पूरे होंगे। लेकिन, इसकी ताकत और इसकी जरूरत आज भी वैसी ही है। इन 11 वर्षों में ‘स्वच्छ भारत मिशन’ एक जन-आंदोलन बना है। लोग इसे अपना फर्ज मानते हैं और यही तो असली जन-भागीदारी है। ”

Shri Narendra Modi
Prime Minister

SWACHH SURVEKSHAN 2024-25 AWARDS

President Confers Swachh Survekshan 2024-25 Awards



Hon'ble President of India, Smt. Droupadi Murmu conferred Swachh Survekshan 2024-25 Awards at Vigyan Bhagwan, New Delhi hosted by the Ministry of Housing and Urban Affairs (MoHUA). 23 Super Swachh League Cities received felicitations in the presence of Union Minister, Shri Manohar Lal and MoS, MoHUA, Shri Tokhan Sahu. The new generation of clean cities of India have arrived with Ahmedabad, Bhopal and Lucknow emerging as top Swachh Shehar. 43 National awards have been announced, with a special recognition for Mahakumbh.



SWACHH SURVEKSHAN 2024-25 AWARDS

Indore, Surat, Navi Mumbai enter the premier Super Swachh League

Swachh Survekshan 2024-25 unfolded a very special league, Super Swachh League (SSL) - a separate league of cities excelling in cleanliness. The SSL features cities that have ranked in the top three at least once in the last three years and remain in the top 20% of their respective population category in the current year.



Super Swachh League Cities 2024-25				
More than 10 Lakh	3 Lakh- 10 Lakh	50,000- 3 Lakh	50,000- 20,000	Less than 20,000
Surat	Mysore	Lonevala,	Vita	Patan
Indore	Noida	New Delhi Municipal Council	Sasvad	Panchgani
Navi Mumbai	Chandigarh	Tirupati,	Deolali Pravara	Budni
Vijayawada	Guntur	Ambikapur	Dungarpur	Panhala
	Gandhinagar			Bishrampur
	Ujjain			

SWACHH SURVEKSHAN 2024-25 AWARDS



“

माननीय प्रधानमंत्री जी का संदेश है कि स्वच्छता एक निरंतर चलने वाली प्रक्रिया है - रुकना या थकना नहीं है। इसी दृष्टि से, SBM-U 2.0 को 1 अक्टूबर 2021 से 'कचरा मुक्त शहर' के लक्ष्य के साथ शुरू किया गया। आज देश के 80% ठोस कचरे का प्रतिदिन प्रसंस्करण हो रहा है और घर-घर कचरा संग्रहण का कवरेज 98% तक पहुँच चुका है।

Shri Manohar Lal Khattar
Union Minister, MoHUA

”



“

The role of Swachh Survekshan is a powerful competitive tool that has driven cities to perform better and the revamped framework - featuring 10 new parameters and five distinct population categories - has enabled smaller cities to compete on an equal footing with larger ones, fostering inclusive and widespread progress. Having successfully completed 10 years of Swachh Bharat Mission, it is the time, where we need to plan, not just for the next decade, but also need to set the roadmap for Viksit Bharat by 2047.

Shri Srinivas Katikithala
Secretary, MoHUA

”

SWACHH SURVEKSHAN 2024-25 AWARDS

Ahmedabad, Bhopal, and Lucknow emerge as India's New Clean Cities

78 awards were presented, recognising cities, cantonments, and institutions for their exemplary performance across a range of sanitation parameters. Swachh Survekshan 2024-25 adopted a smart, structured approach to assess urban cleanliness and service delivery, using 10 well-defined parameters with 54 indicators. For the first time ever, cities were classified into five population-based categories: **(1) Very Small Cities: < 20,000 population, (2) Small Cities: 20,000 – 50,000 population, (3) Medium Cities: 50,000–3 Lakh population, (4) Big Cities: 3–10 Lakh population and (5) Million-Plus Cities: > 10 Lakh population.**



AHMEDABAD



BHOPAL



LUCKNOW

SPECIAL AWARDS

Union Minister Shri Manohar Lal presented the special award for Best Ganga Town, Best Cantonment Board, Best SaifaiMitra Surakshit Shehar for their outstanding commitment to the safety and dignity of sanitation workers. A special recognition was accorded to State Govt. of UP, Prayagraj Mela Adhikari and Prayagraj Municipal Corporation, for its exceptional urban waste management during the Mahakumbh, the largest congregation, which witnessed an estimated footfall of 66 crore people.



Prayagraj
Best Ganga Town

**Secunderabad
Cant.**
Best Cantonment Board



Visakhapatnam
**Best SaifaiMitra
Surakshit Shehar**



PROMISING SWACHH SHEHAR

This year's Swachh Survekshan not only refined and streamlined the framework for big cities, but also simplified it for small cities, encouraging them to compete and climb the ladder of swachhata. The smaller cities found a level playing ground with big cities in the survey. Following the 'One City, One Award' principle, the top-performing cities from each State were recognized as Promising Swachh Shehars. A total of 34 cities across various States and Union Territories earned this distinction, showcasing their notable progress in urban cleanliness and sanitation excellence.



SRI VIJAYA PURAM



RAJAMUNDRY



JAIRAMPUR

Promising Swachh Shehar of State/UT							
STATE	CITIES	STATE	CITIES	STATE	CITIES	STATE	CITIES
1. ANDAMAN ISLANDS	SRI VIJAYA PURAM	9. DIARRA NAGAR (NAGRI) AND DIARRA DDU	DAMAM	15. KARNATAKA	DAWANGERE	22. MIZORAM	LUNGLEI
2. ANDHRA PRADESH	RAJAHMUNDRY	9. GOA	SANQUELIM	16. KERALA	MATTANUR	23. NAGALAND	JALUKIE
3. ARUNACHAL PRADESH	JAIRAMPUR	10. GUJARAT	VADODARA	17. LADAKH	KARGIL	24. ODISHA	BHUBANESHWAR
4. ASSAM	NORTH LAKHIMPUR	11. HARYANA	SONEPAT	18. MADHYA PRADESH	GUWALIOR	25. PUDUCHERRY	OSUGARET-OZHUKARAI
5. ASSAM	GURUNATHI	12. HIMACHAL PRADESH	THEOG	19. MAHARASHTRA	PIMPRI CHINCHWAD	26. PUNJAB	BATHINDA
6. BIHAR	PATNA	13. JAMMU AND KASHMIR	JAMMU	20. MANIPUR	JIRIBAN	27. RAJASTHAN	JAIPUR GREATER
7. CHHATTISGARH	RAIPUR	14. JHARKHAND	BUNDU	21. MEGHALAYA	SHELLONG	28. SIKKIM	MANGAN
						29. TAMIL NADU	NAMAKKAL
						30. TELANGANA	GREATER HYDERABAD
						31. TRIPURA	KHOWAI
						32. UTTAR PRADESH	AGRA
						33. UTTARANCHAL	LAKSHAN
						34. WEST BENGAL	BASIRHAT (M)



EPISODE - 124

Hon'ble PM on Swachhata

In the 124th episode of Mann Ki Baat, Hon'ble Prime Minister Shri Narendra Modi lauded the remarkable journey of the Swachhata Jan Andolan over the past 11 years. He highlighted the enthusiastic participation of over 15 crore citizens in Swachh Survekshan 2024, reflecting a deep-rooted commitment to cleanliness and civic responsibility. The Prime Minister also shared inspiring stories from across the country, showcasing community-driven efforts in waste management, water conservation, and river rejuvenation—key pillars of the Swachh Bharat Mission—Urban 2.0

मेरे प्यारे देशवासियो, कुछ लोगों को कभी-कभी कोई काम नामुमकिन सा लगता है। लगता है, क्या ये भी हो पाएगा? लेकिन, जब देश एक सोच पर एक साथ आ जाए, तो असंभव भी संभव हो जाता है। 'स्वच्छ भारत मिशन' इसका सबसे बड़ा उदाहरण है। जल्द ही इस मिशन को 11 साल पूरे होंगे। लेकिन, इसकी ताकत और इसकी जरूरत आज भी वैसी ही है। इन 11 वर्षों में 'स्वच्छ भारत मिशन' एक जन-आंदोलन बना है। लोग इसे अपना फर्ज मानते हैं और यही तो असली जन-भागीदारी है।



MANN
KI BAAT
27 JULY 2024

साथियो, हर साल होने वाले स्वच्छ सर्वेक्षण ने इस भावना को और बढ़ाया है। इस साल देश के 4500 से ज्यादा शहर और कस्बे इससे जुड़े। 15 करोड़ से अधिक लोगों ने इसमें भाग लिया। ये कोई सामान्य संख्या नहीं है। ये स्वच्छ भारत की आवाज है।



MANN
KI BAAT
27 JULY 2024

गोवा के पणजी शहर का उदाहरण भी प्रेरक है। वहां कचरे को 16 category में बांटा जाता है और इसका नेतृत्व भी महिलाएं कर रही हैं। पणजी को तो राष्ट्रपति पुरस्कार भी मिला है। साथियो, स्वच्छता सिर्फ एक वक्त का, एक दिन का काम नहीं है। जब हम साल में हर दिन, हर पल स्वच्छता को प्राथमिकता देंगे तभी देश स्वच्छ रह पाएगा



MANN
KI BAAT
27 JULY 2024



EPISODE - 124

Hon'ble PM on Swachhata

साथियो, स्वच्छता को लेकर हमारे शहर और कस्बे अपनी जरूरतों और माहौल के हिसाब से अलग-अलग तरीकों से काम कर रहे हैं। और इनका असर सिर्फ इन शहरों तक नहीं है, पूरा देश इन तरीकों को अपना रहा है। उत्तराखंड में कीर्तिनगर के लोग, पहाड़ों में waste management की नई मिसाल कायम कर रहे हैं। ऐसे ही मेंगलुरु में technology से organic waste management का काम हो रहा है।



MANN
KI BAAT
27 JULY 2018

अरुणाचल में एक छोटा सा शहर रोइंग है। एक समय था जब यहाँ लोगों के स्वास्थ्य के सामने waste management बहुत बड़ा challenge था। यहाँ के लोगों ने इसकी जिम्मेदारी ली। 'Green Roing Initiative' शुरू हुआ और फिर recycled waste से पूरा एक पार्क बना दिया गया। ऐसे ही कराड़ में, विजयवाड़ा में, water management के कई नए उदाहरण बने हैं। अहमदाबाद में River Front पर सफाई ने भी सबका ध्यान खींचा है।



MANN
KI BAAT
27 JULY 2018

साथियो, भोपाल की एक team का नाम है 'सकारात्मक सोच'। इसमें 200 महिलाएँ हैं। ये सिर्फ सफाई नहीं करती, सोच भी बदलती हैं। एक साथ मिलकर शहर के 17 पार्कों की सफाई करना, कपड़े के थैले बांटना, इनका हर कदम एक संदेश है। ऐसे प्रयासों की वजह से ही भोपाल भी अब स्वच्छ सर्वेक्षण में काफी आगे आ गया है।



MANN
KI BAAT
27 JULY 2018

लखनऊ की गोमती नदी team का जिक्र भी जरूरी है। 10 साल से हर रविवार, बिना थके, बिना रुके इस team के लोग स्वच्छता के काम में जुटे हैं। छत्तीसगढ़ के बिल्हा का उदाहरण भी शानदार है। यहां महिलाओं को waste management की training दी गई, और उन्होंने मिलकर, शहर की तस्वीर बदल डाली।



MANN
KI BAAT
27 JULY 2018

Safai Apna Bimaari hagao

1st July – 31st July

Two-pronged approach to prevent water-borne & vector-borne diseases

Focus on

1. Mobilizing Citizens & ULBs
2. Implementing preventive cleanliness and awareness measures

Clean Hands



Clean Homes



Clean Neighbourhood



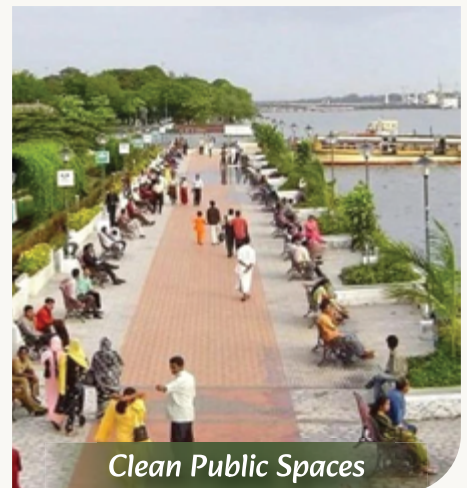
Clean Toilets



Clean Drains and Water Bodies



Clean Public Spaces



6 MANTRAS

Clean Hands

Promoting hygiene and handwashing to prevent disease, focusing on slums, schools, and other ULB-identified areas

Shahadra, Delhi



Awareness drive in schools on handwash and waste management.

Chhattisgarh



Over 500 children learnt hand hygiene, disease prevention methods and took a pledge.

Srinagar, J&K



SMC & Swaaha Swachhata Executive conducted "Clean Hands Art Making" to promote hygiene.

Clean Toilets

General cleanliness drives for maintenance and upkeep of CT/PTs and promoting improved toilet user behaviour.

Jaipur, Rajasthan



A CT/PT cleanliness drive to fight water & vector-borne diseases.

Gorakhpur, Uttar Pradesh



A week-long cleanliness of public toilets was carried for safe and clean access for citizens.

Surat, Gujarat



Maintenance and upkeep of all CT/PTs in the city to nudge toilet user behaviour

6 MANTRAS

Clean Homes

Focus on door-to-door surveillance and awareness to promote Swachhata

Mumbai, Maharashtra



Intensive cleanliness drives in housing societies and backlanes and awareness efforts on segregation

Surat, Gujarat



Door-to-Door awareness drives on importance of two bins & composting

Kerala



Statewide D2D surveillance on water stagnation, awareness on water and vector-borne diseases

Clean Drains and Water bodies

Daily drain cleaning to prevent clogging and stop garbage from entering water bodies

Armur, Telangana



Drain desilting drives to prevent clogging and mosquito breeding

Jaisalmer, Rajasthan



SafaiMitras cleaned up plastic waste at Gadisar lake

Mira Bhayandar, Maharashtra



Over 650 volunteers cleared 5 tons of waste from Velankanni beach in 90 minutes

6

MANTRAS

Clean Neighbourhoods

Targeted nudges to encourage citizen ownership of clean, healthy neighborhoods

Gaya, Bihar



Intensive anti-larvicide spraying in all city hospitals.

Indore, Madhya Pradesh



Focussed fogging and insecticide spraying in backlanes.

Punalur, Kerala



Intensive cleanup initiative at Attumala backwaters.

Clean Public Spaces

Keeping cities clean by reducing garbage-vulnerable spots and improving waste collection with special focus on high-footfall areas by reducing garbage-vulnerable spots and improving waste collection with special focus on high-footfall areas

Navi Mumbai, Maharashtra



Special Cleanliness drive at Belapur Temple with support from citizens & Swachhata Doots.

NDMC



Inspections and fogging operations at Parliament House.

Indore, Madhya Pradesh



ICSI Chapter and MC conducted cleanliness drive, spread awareness and administered swachhata pledge at Rajwada circle.

UNIQUE INITIATIVES



Dhubri, Assam

MoU with Feedback Foundation and Vivekanand Vidyapith higher secondary School to develop it as a zero waste school

Agra, Uttar Pradesh

SMART Health Centre offered free checkups and medicines for safaiMitras.



MCD

A 300-km Pinkathon was conducted with 400 NCC girl cadets, followed by a cleanliness drive

Prayagraj, Uttar Pradesh

Street artists played nukkad natak and awareness songs on monsoon risks



Bhubaneswar, Odisha

Zero Waste Campaign in 30 schools trained students to compost wet waste and segregate dry waste.

UNIQUE INITIATIVES



Aurangabad, Maharashtra

Youth in Chhatrapati Sambhajinagar played a football match to raise awareness

Vijaypur, J&K

A 'Clean Hands Art' activity was held in collaboration with Swachha Swachhata. Children created a Tree of Life mural using handprints.



Patna, Bihar

Patna Municipal Corporation launched Manhole Ambulances—specialized vehicles equipped with tools for quick manhole repairs.

Belagavi, Karnataka

Belagavi Smart City, Karnataka, spearheaded a 'Clean Hands Drive' that reached over 50,000+ students across 120 schools



Tinsukia

A special outreach at an orphanage was held in Tinsukia, Assam, featuring a swachhata awareness session and distribution of clothes from the RRR Centre.

CAMPAIGN OUTCOMES



31,90,000

School children engaged
in hand washing



3,99,000

No. of General Cleanliness
Drives Conducted



55,17,000

No. of People Engaged Through
Door to Door Awareness Drives

63,000

No. of CTs/PTs
Thoroughly Cleaned

5,28,000

Total Length of Drains
Cleaned in Km

[illegible]

FREEDOM FROM DIRTY CT/PTs

J&K



Thousands of mobile toilets were installed along the Amarnath Yatra route in J&K, which were cleaned twice daily by SafaiMitras, ensuring hygienic facilities for pilgrims.

Jaipur



Special cleanliness campaign in Greater Jaipur focused on delivering hygienic toilets for public use.

FREEDOM FROM UNCLEAN WATER BODIES

Katni, MP



Team Swachh conducted a special cleanliness drive at Baba Ghat, Katni, Madhya Pradesh, promoting hygiene and urging visitors to keep it litter-free.

Patna



Patna Municipal Corporation carried out a cleanliness drive at Bankipur Ghat, Patliputra Zone clearing illegally dumped C&D waste.

FREEDOM FROM CLOGGED DRAINS

Thiruvalla



Sanitation workers in Kerala proactively cleaned drains to uphold swachhata and contribute to a cleaner State.

Chandmari



SafaiMitras undertook desilting work along the railway drain at Chandmari, Guwahati, to ensure improved drainage.

FREEDOM FROM MIXED WASTE

Davanagere



In Davanagere, Karnataka, a workshop educated citizens on waste segregation through live demonstrations, followed by compost bin distribution.

Kulgam

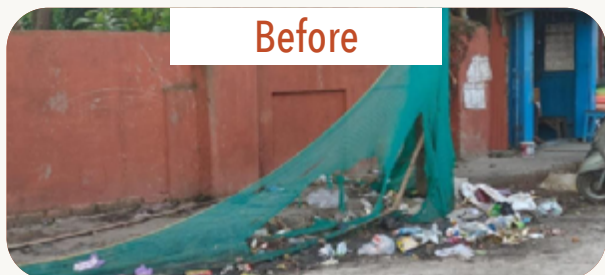


Waste segregation by responsible citizens in Kulgam, coupled with regular collection by sanitation workers, helps keep the city Swachh.

FREEDOM FROM CTUS

Dibrugarh

Before



After



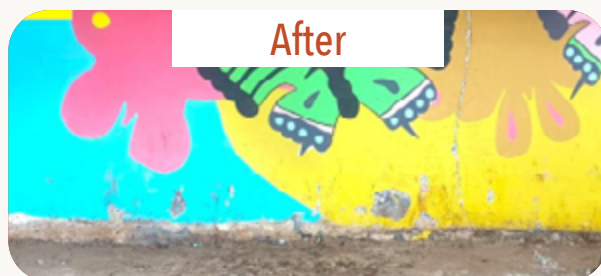
Special cleanliness campaign in Greater Jaipur focused on delivering hygienic toilets for public use.

Raipur

Before



After



CTUs in Khamtarai, Raipur were cleaned and beautified by Raipur Municipal Corporation under SBM-U 2.0.

FREEDOM FROM SUP

Nagpur



Women SHGs in Nagpur collected plastic, distributed cloth bags, and urged citizens to reject #SUP

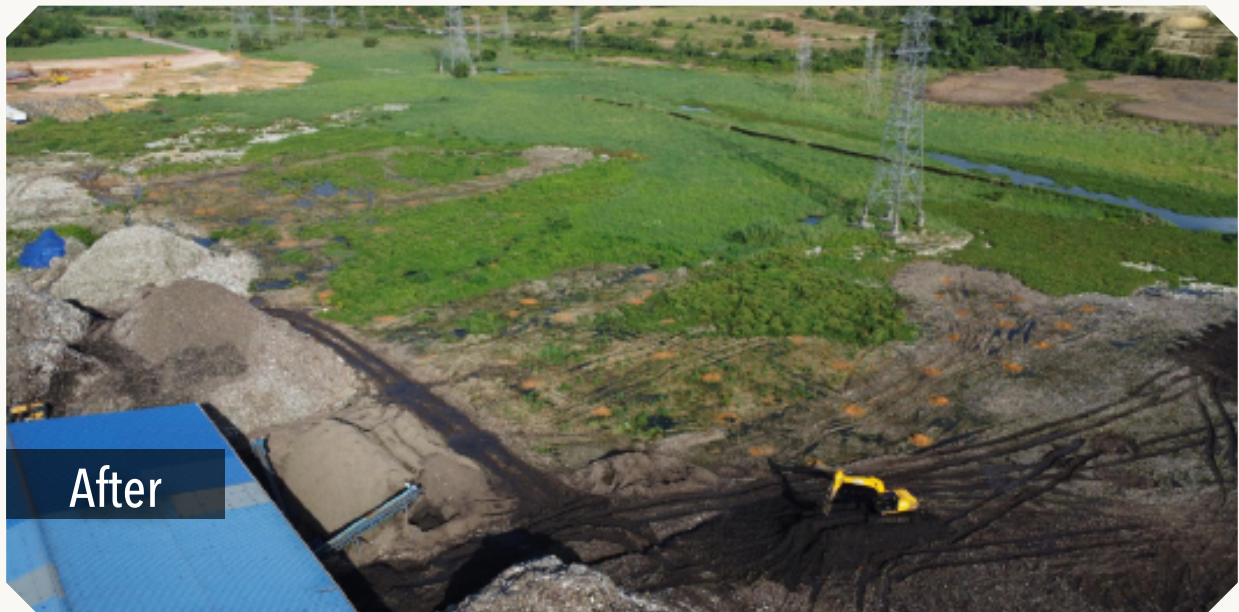
Tirupati



Rythu Bazar in Tirupati is going plastic-free, encouraging shoppers to bring cloth or reusable bags

FREEDOM FROM DUMPSITE

Kochi, Kerala



Brahmapuram dumpsite in Kochi has undergone large scale bio-mining, clearing 92% of legacy waste by early 2025 and reclaiming 22 acres of land. Once a towering mound, the site is now level, with full clearance anticipated by mid-2025.

FREEDOM FROM DUMPSITE

Ramapuram, Tirupati



The Ramapuram dumpsite in Tirupati, Andhra Pradesh, once burdened with 2.04 lakh MT of unmanaged waste, has been fully remediated between 2018 and 2021. Using a three-stage process of bio-remediation, mechanical segregation, and RDF manufacturing, the site was scientifically restored. The initiative reclaimed 25 acres of valuable urban land, now free of waste and stabilized. This transformation marks a major milestone in sustainable urban waste management.

FREEDOM FROM DUMPSITE

Nakrawadi, Rajkot



Rajkot transformed the decades-old Nakrawadi dumpsite, burdened with 16 lakh tonnes of legacy waste, into a 20-acre urban forest under Swachh Bharat Mission-Urban. RDF was sent to Jamnagar's waste-to-energy plant, 50,000 tonnes of semi-compost were used for land leveling, and 2.35 lakh native trees were planted using the Miyawaki technique.

FREEDOM FROM DUMPSITE

Bombgarh, Leh



The legacy waste site at Bombgarh, Leh, Ladakh, has undergone successful remediation, processing 61,637 MT of waste. Approximately 20.26 hectares of land have been reclaimed, with one-third afforested and 100 trees planted to date. The remaining area is earmarked for a Construction & Demolition Waste Management Plant.



79TH INDEPENDENCE DAY (AUGUST 15, 2025)

Key Highlights of Hon'ble Prime Minister's Speech

“

Our women are the beneficiaries of the growing economy, our daughters are dominating from startups to the space sector. Self Help Groups, the sisters of 10 crore Self Help Groups, are doing such amazing things. Namo Drone Didi Nari Shakti became a new identity.

”

“

Today, on August 15th, we are launching and implementing a scheme worth Rs 1 lakh crore for the youth of my country. The Pradhan Mantri Viksit Bharat Rojgar Yojana is being implemented today.

”

“

We will embrace Swadeshi with confidence, not out of necessity. We will use it to set an example for others if needed. India belongs to all of us: hence, we all should take forward the mantra of Vocal for Local.

”





MoHUA rolled out the 'Har Ghar Tiranga – Har Ghar Swachhata' (HGT-HGS) campaign from 2nd–15th August 2025 across all States and UTs in alignment with the Ministry of Culture's 'Har Ghar Tiranga' campaign

As part of HGT- HGS, ULBs organized awareness drives and other activities across high footfall and public places such as:

Cleaning up & decoration of school walls with Tiranga inspired art,

SHG mobilization for creation of Tiranga art using reusable, eco-friendly material

Zero waste events

Eco-friendly and locally sourced materials in the spirit of 'Vocal for Local' and 'Reduce, Reuse, Recycle'.

Special emphasis on door-to-door awareness drives on waste segregation

Highest attention to the complaints being received on the Swachhata App

HAR GHAR TIRANGA HAR GHAR SWACHHATA

SHG Mobilization for Making Tiranga



Angul, Odisha

Women SHGs in Angul, Odisha proudly stitch the Tricolour for #HarGharTiranga — weaving threads of patriotism, empowerment, and nation-building.



Jammu

In Jammu & Kashmir, Women Self-Help Groups came together to stitch Eco friendly Tricolour, reflecting their commitment to #swachhata.

Zero Waste Events

Jaipur



Greater Jaipur hosted a zero-waste event with kulhads & leaf plates replacing plastic. Guests received plants & jute bags to spread the message of sustainability.



Mohanpur

In Mohanpur, Tripura, Team Swachh organised the Zero Waste Mega Quiz to celebrate patriotism, while promoting awareness on Swachhata.

HAR GHAR TIRANGA HAR GHAR SWACHHATA

Eco-Friendly Flags



SURAT

SHGs at Surat's 5R Centres created eco-friendly national flags, blending patriotism with community empowerment through sustainability.



BILASPUR

In Bilaspur, 9,000 swachhata didis promoted cleanliness with eco-friendly flags, as local vendors sold 9,500 tricolours.

Rangoli Making Initiative



JAISALMER

Women SHGs created a rangoli on the Har Ghar Tiranga theme near the main gate of Sonar Fort, Jaisalmer, engaging the public in the initiative.



RAIPUR

Students in Raipur transformed the Har Ghar Tiranga Har Ghar Swachhata campaign into a Jan Andolan through rangoli, while advocating swachhata.

HAR GHAR TIRANGA HAR GHAR SWACHHATA

Cleanliness Drives



CHANDIGARH

Chandigarh's Team Swachh led a drive where 100 Swachh Yuva Doots cleaned parks and inspired residents towards a Garbage-Free city.



DELHI

As part of the Dilli Ko Koode Se Azaadi campaign, MCD launched a citywide Plogging Drive and Awareness initiative to make the State free of GVPs.

Youth Unite for Tiranga & Swachhata

PIMPRI CHINCHWAD



With an inspiring human formation of the Indian map, school students in Pimpri Chinchwad conveyed powerful messages on cleanliness and hygiene.

INDORE



In Indore, students of Gujarati School actively participated in the Har Ghar Tiranga, Har Ghar Swachhata campaign, forming a human chain to encourage citizens towards cleanliness.

CAMPAIGN OUTCOMES

1,22,695

Post-Independence Day cleanliness
drives organized

4,35,913

No. of SHG women participation for
Tiranga creation

2,76,803

No. of sites of flag hoisting that were
SUP free

47,225

No. of GVPs / CTUs transformed

15,719

No. of RRR Centres mobilized

10,48,023

No. of door-to-door campaigns
organized for Har Ghar Swachhata

1,90,063

No. of cleanliness drives undertaken

REVIEW MEETING WITH STATES/UTS ON SBM-U 2.0

26 AUGUST, 2025



A high-level virtual meeting with all States and UTs was convened under the chairmanship of Union Minister, Shri Manohar Lal. MoS, MoHUA, Shri Tokhan Sahu, and Secretary, MoHUA, Shri S.Katikithala were also present. The meeting marked a significant milestone with the

launch of the National Framework for Mapping and Transformation of Cleanliness Target Units, along with the rollout of the operational guidelines for 'Swachh Shehar Jodi' initiative under the Swachh Bharat Mission–Urban (SBM-U).



Addressing the UD ministers from various States, Union Minister, Shri Manohar Lal emphasized the critical role of CTUs as engines of change for urban development and policy implementation. He said, "CTU cleaning is about converting eyesores into areas of pride, restoring dignity of public spaces, and reinforcing the larger SBM 2.0 vision of Garbage Free Cities. It ensures that cleanliness is not just on paper, but visible, felt, and experienced by every citizen in their daily lives."

Speaking on the occasion, Shri Tokhan Sahu, MoS, MoHUA said, "With just 12 months left for the completion of SBM-U 2.0, we must come together and move swiftly to achieve all key targets within the set timeline, paving the way for Viksit Bharat. It is time to lead the expeditious intervention of Solid Waste Management in all States."



Digital launch of operational guidelines for Swachh Shehar Jodi - 72 top performing cities of SS 2024-25 will mentor 72 low performer mentee cities.

UNION MINISTER LEADS DISCUSSIONS WITH STATES ON URBAN DEVELOPMENT



Union Ministers, Shri Manohar Lal and Shri Bhupender Yadav inspected the proposed 10,000-acre Jungle Safari in Gurugram on August 2nd, 2025, aimed at boosting eco-tourism, conservation, and local livelihoods.



Union Minister, Shri Manohar Lal met with Madhya Pradesh Chief Minister, Shri Mohan Yadav on July 31, 2025, for an in-depth discussion on the State's key urban development priorities.

On July 29, 2025, Assam Chief Minister, Shri Himanta Biswa met Union Minister, Shri Manohar Lal in New Delhi to discuss ways to fast-track urban development in the State.



UNION MINISTER LEADS DISCUSSIONS WITH STATES ON URBAN DEVELOPMENT



Safai Mitra Samman Samaroh, held in Karnal on July 26, 2025, to honour and express gratitude to sanitation workers for their invaluable service.

Skill Development Training Programme held on June 26, 2025, underscoring the pivotal role of skill enhancement in driving the vision of Viksit Bharat 2047.



Union Minister, Shri Manohar Lal and Mizoram Home Minister, Shri K. Sapdanga discussed the State's urban development priorities on July 18, 2025.

A meeting with Union Minister, Shri Dharmendra Pradhan on June 23, 2025 in New Delhi to discuss key priorities for Odisha's urban development, focusing on civic infrastructure, sanitation, waste management, and advancing e-mobility initiatives.



FIELD VISITS



Shri Srinivasan Katikithala, Secretary, MoHUA along with senior officials of MoHUA, visited Tirupati on July 10, 2025. The team inspected the SWM plant to review scientific waste processing initiatives, followed by a field visit to Renigunta Road to assess UGD damages and proposed corrective measures for long-term sanitation action. The visit also included a review at Sri City.



On August 11, 2025, Shri Srinivas Katikithala, Secretary, MoHUA, along with State officials, visited the Jawaharnagar Integrated Facility to review Waste-to-Energy operations, focusing on waste processing, energy generation, environmental safeguards, and reducing landfill dependency in Hyderabad.

FIELD VISITS



Shri Srinivas Katikithala, Secretary, MoHUA visited the Waste-to-Energy Plant at Langariyawas, Jaipur, along with State officials on August 1st, 2025. The plant, operated by Jindal Urban Waste Management Ltd, processes 1000 MT of waste daily to generate 12 MWh energy.



A review meeting was held in Jaipur on August 14, 2025, Rajasthan to boost the State's cleanliness efforts under Swachh Bharat Mission-Urban. Chaired by Ms. Roopa Mishra, Joint Secretary, MoHUA, key urban initiatives and strategies to accelerate the mission's progress were discussed.

SWACHH RAKSHABANDHAN



Jaipur

At Jaipur's RRR Centre, Women SHGs turned old clothes and scrap into sustainable Rakhis, embracing the 3R principles.

Indore

Team Swachh in Indore crafted a unique Rakhi carrying the message of clean habits by promoting segregation of waste into the right bins.



Gorakhpur

School kids in Gorakhpur, Uttar Pradesh tied Rakhis on the wrists of Safai Mitras, honoring them as the true swachhata warriors.



Lucknow

Lucknow hosted a Waste to Best Raksha Bandhan at New Public School, where students crafted eco-friendly Rakhis from discarded household materials.



Bhilwara

In Bhilwara, 250 students created a human chain in a shape of a rakhi to spread the message of eco-friendly celebration celebration.



TRUE CHAMPION OF SWACHHATA FROM LUCKNOW



In the heart of Lucknow, where the Gomti River flows as the city's lifeline, lives a true champion of cleanliness-Mr. Ranjeet Singh. For the past 10 years, he has led the Gomti Nadi Safai Abhiyaan, cleaning the river every single Sunday for 372 consecutive weeks. Under his leadership, volunteers of the Swachh Paryavaran Andolan Sena have also run the impactful Murti Uthao Abhiyaan, collecting abandoned idols and puja materials from riverbanks and public spaces to prevent environmental damage. What makes his work truly special is the personal sacrifice behind it - spending from his own pocket, avoiding luxuries, and dedicating his life to this cause. His efforts have been recognised by the Lucknow Municipal Corporation, which now supports in proper disposal of materials. In a year when Lucknow shone brightly in the Swachh Survekshan rankings, it is citizens like Ranjeet Singh who remind us how individual commitment can drive collective transformation.



SOCIAL MEDIA TRENDS

#SwachhSurvekshan 2025

**SWACHH
SURVEKSHAN**
Reduce | Reuse | Recycle 2024-2025

Swachh Bharat Urban
@SwachhBharatGov

As Hon'ble President Smt. Droupadi Murmu graced the #SwachhSurvekshan 2024-25 Awards, Union Minister Shri Manohar Lal presented her with an elegant sarangi — a 'Waste to Wealth' memento crafted from discarded materials, symbolising sustainability.

@rashtrapati bhvn
#SS2024



Swachh Bharat Urban
@SwachhBharatGov

A proud moment!

Hon'ble President Smt. Droupadi Murmu captured in a single frame with 23 Super Swachh League Cities, in the presence of Union Minister, Shri Manohar Lal, MoS, MoHUA, Shri Tokhan Sahu, Secretary, MoHUA, Shri S. Katikithala and JS, MoHUA, Ms. Roopa Mishra.



#SafaiApnaoBimaariBhagao

**Safai Apnao
Bimaari
Bhagao**
1st July - 31st July

Swachh Bharat Urban
@SwachhBharatGov

Under the #SafaiApnaoBimaariBhagao campaign, with the motto #SwabhavSwachhata, #SanskaraSwachhata, @GHMCOnline conducted a "Clean Hands" activity in schools—spreading awareness about the prevention of water and vector borne diseases. #SwachhBharat



Swachh Bharat Urban
@SwachhBharatGov

नगर निगम प्रयागराज द्वारा #SafaiApnaoBimaariBhagao अभियान का समापन किया गया। स्कूलों की 600 छात्राओं ने श्रमदान कर सफाई की और मानव श्रृंखला बनाकर स्वच्छता का संदेश दिया। 50 से अधिक स्कूलों, NCC केडेट्स, NGO, ब्रॉड एंबेसडर और किन्नर अखाड़ा ने सक्रिय भागीदारी की। #SwachhBharat



#HarGharTiranga #HarGharSwachhata

**हर घर तिरंगा
हर घर
स्वच्छता**
स्वतंत्रता का उत्सव, स्वच्छता के संग
8 अगस्त - 15 अगस्त 2025

Hema Malini @dreamgrihem

Let us celebrate our great nation's Independence Day with pride on the 15th of August. Bharat Mata Ki Jai Jai Hind!



akshaykumar



272K 1,264 249
Liked by theamitsadh and others
akshaykumar Freedom feels brighter when we care for the ground beneath our feet. Was enjoying beachside volleyball when I met these real-life heroes keeping our beaches clean... all smiles, all heart. #IndependenceDay #EverydayHeroes

SWACHHATA IN NEWS

हर घर तिरंगा, हर घर स्वच्छता अभियान

कोलेज, स्कूलों और संस्थाओं में आयोजित की गई विविध गतिविधियाँ

हर घर तिरंगा, हर घर स्वच्छता अभियान को लेकर विविध कार्यक्रम

विद्यार्थियों के बीच जागरूकता फैलाने के लिए

स्वच्छ शिक्षा, स्वच्छता अभियान

जय हिन्द जय माता

स्वच्छता अभियान

होलबी कला के ई-वेस्ट प्लांट की क्षमता होगी

दोमुनी, अपनाया जाएगा नार्च का माडल

होलबी कला के ई-वेस्ट प्लांट की क्षमता होगी दोमुनी, अपनाया जाएगा नार्च का माडल

होलबी कला के ई-वेस्ट प्लांट की क्षमता होगी दोमुनी, अपनाया जाएगा नार्च का माडल

फेशन की दुनिया में अब 'वेस्ट' भी बन सकेगा 'वैल्यू'

अपनाया जाएगा नार्च का माडल

फेशन की दुनिया में अब 'वेस्ट' भी बन सकेगा 'वैल्यू'

अपनाया जाएगा नार्च का माडल

हर घर तिरंगा, हर घर स्वच्छता के तहत 'बंधन स्वच्छता का' कार्यक्रम में छात्राओं ने सफाई मित्रों को बाँधी राखी

हर घर तिरंगा, हर घर स्वच्छता के तहत 'बंधन स्वच्छता का' कार्यक्रम में छात्राओं ने सफाई मित्रों को बाँधी राखी

स्वच्छता को जन आंदोलन बनाने की दिशा में प्रभावी कदम

स्वच्छता को जन आंदोलन बनाने की दिशा में प्रभावी कदम

स्वच्छता में जन सहभागिता जरूरी: शर्मा

स्वच्छता में जन सहभागिता जरूरी: शर्मा

स्वच्छता में जन सहभागिता जरूरी: शर्मा

स्वच्छता में जन सहभागिता जरूरी: शर्मा

जल्द शुरू होगा स्वच्छता चैलेंज, हस्तियों को अभियान से जोड़ेंगे

जल्द शुरू होगा स्वच्छता चैलेंज, हस्तियों को अभियान से जोड़ेंगे

जल्द शुरू होगा स्वच्छता चैलेंज, हस्तियों को अभियान से जोड़ेंगे

जल्द शुरू होगा स्वच्छता चैलेंज, हस्तियों को अभियान से जोड़ेंगे

डी पार्क: इंप्लूअंसर बना रहे वीडियो, बच्चों को लुभा रही स्वच्छता ट्रेन

डी पार्क: इंप्लूअंसर बना रहे वीडियो, बच्चों को लुभा रही स्वच्छता ट्रेन

स्वच्छता ट्रेन

स्वच्छता ट्रेन

प्रधानमंत्री नरेन्द्र मोदी के नेतृत्व में शुरू हुआ स्वच्छ भारत मिशन अभियान सामाजिक परिवर्तन की मिसाल

प्रधानमंत्री नरेन्द्र मोदी के नेतृत्व में शुरू हुआ स्वच्छ भारत मिशन अभियान सामाजिक परिवर्तन की मिसाल

स्वच्छता को जन आंदोलन बनाने की दिशा में प्रभावी कदम

स्वच्छता को जन आंदोलन बनाने की दिशा में प्रभावी कदम

शहर को मिले 50 नए ऑटो टिपर, कचरा संग्रहण के लिए अब ज्यादा वाहन, कवरज एरिया भी बढ़ेगा

शहर को मिले 50 नए ऑटो टिपर, कचरा संग्रहण के लिए अब ज्यादा वाहन, कवरज एरिया भी बढ़ेगा

स्वच्छता को जन आंदोलन बनाने की दिशा में प्रभावी कदम

स्वच्छता को जन आंदोलन बनाने की दिशा में प्रभावी कदम

City Cleans Its Act, Breaks Into Top League

City Cleans Its Act, Breaks Into Top League

स्वच्छता को जन आंदोलन बनाने की दिशा में प्रभावी कदम

स्वच्छता को जन आंदोलन बनाने की दिशा में प्रभावी कदम

अलवर भास्कर 03-08-2025

शहर को मिले 50 और ऑटो टिपर, कचरा संग्रहण के लिए अब ज्यादा वाहन, कवरज एरिया भी बढ़ेगा

शहर को मिले 50 और ऑटो टिपर, कचरा संग्रहण के लिए अब ज्यादा वाहन, कवरज एरिया भी बढ़ेगा

स्वच्छता को जन आंदोलन बनाने की दिशा में प्रभावी कदम

स्वच्छता को जन आंदोलन बनाने की दिशा में प्रभावी कदम

THE TIMES

THE TIMES

स्वच्छता को जन आंदोलन बनाने की दिशा में प्रभावी कदम

स्वच्छता को जन आंदोलन बनाने की दिशा में प्रभावी कदम

अमर उजाला

अमर उजाला

स्वच्छता को जन आंदोलन बनाने की दिशा में प्रभावी कदम

स्वच्छता को जन आंदोलन बनाने की दिशा में प्रभावी कदम

ICSI and IMC join hands for cleanliness drive

ICSI and IMC join hands for cleanliness drive

स्वच्छता को जन आंदोलन बनाने की दिशा में प्रभावी कदम

स्वच्छता को जन आंदोलन बनाने की दिशा में प्रभावी कदम

UP urban seey learns nitty gritty of Indore's cleanliness model

UP urban seey learns nitty gritty of Indore's cleanliness model

स्वच्छता को जन आंदोलन बनाने की दिशा में प्रभावी कदम

स्वच्छता को जन आंदोलन बनाने की दिशा में प्रभावी कदम

Swachhta Survey: Lko among 3 cleanest cities

Swachhta Survey: Lko among 3 cleanest cities

स्वच्छता को जन आंदोलन बनाने की दिशा में प्रभावी कदम

स्वच्छता को जन आंदोलन बनाने की दिशा में प्रभावी कदम

कचरा जीरो, जयपुर हीरो... यह सिर्फ सफाई की बात नहीं, शहर को नई सोच से चमकाने का उ

कचरा जीरो, जयपुर हीरो... यह सिर्फ सफाई की बात नहीं, शहर को नई सोच से चमकाने का उ

स्वच्छता को जन आंदोलन बनाने की दिशा में प्रभावी कदम

स्वच्छता को जन आंदोलन बनाने की दिशा में प्रभावी कदम

Dasara elephants spearhead 'Har Ghar Tiranga' march with 'Swachh Mysuru' message

Dasara elephants spearhead 'Har Ghar Tiranga' march with 'Swachh Mysuru' message

स्वच्छता को जन आंदोलन बनाने की दिशा में प्रभावी कदम

स्वच्छता को जन आंदोलन बनाने की दिशा में प्रभावी कदम



For more information on Swachh Bharat Mission

VISIT US: