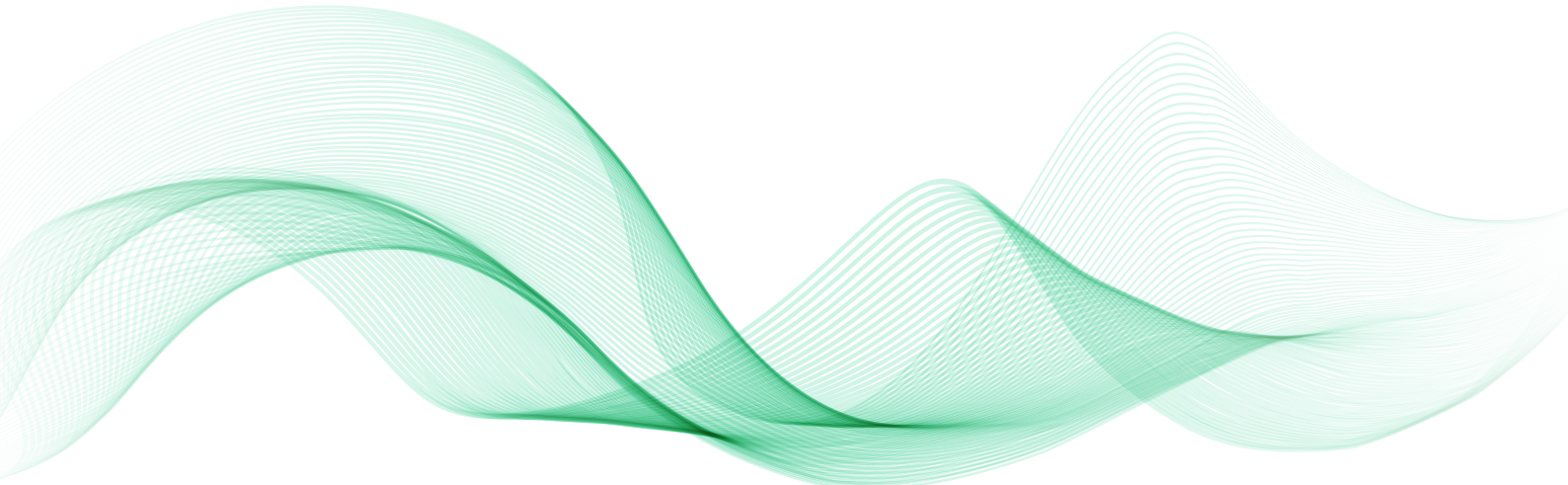




SWACHH VAARTA

Swachh Bharat Mission-Urban 2.0

NEWSLETTER







The goal of the 'Swachh Bharat Mission Urban 2.0' is to make a garbage - free city, a city completely free of garbage.

NARENDRA MODI
Prime Minister



Ministry of Housing and Urban Affairs
Government of India



In Focus

Toilets 2.0 Campaign



The Union Minister of Housing and Urban Affairs (MoHUA), Shri Hardeep Singh Puri, launched Toilets 2.0 campaign at a national event organized at Bengaluru, Karnataka on the occasion of the World Toilet Day 2022. The campaign focuses on changing the face of public and community toilets in urban India through collective action involving citizens and Urban Local Bodies. Inaugurating the event, the Minister expressed confidence

that stakeholders would act together to make the campaign a success. The campaign is witnessing large-scale mobilization of citizens, NGOs, private sector by Urban Local Bodies to refurbish public and community toilets. From the farthest corners of Jammu & Kashmir to Andhra Pradesh, citizens with support from NGOs, and SHGs have been conducting cleanliness drives outside the public toilets and have been sharing their feedback on CT/PTs.

Campaign aims to make toilets functional, usable, and aesthetic.

CAMPAIGN THEMES

People for Toilets

Cleaning & maintaining CT/PTs

Partners for Toilets

Adoption of Public toilets

Design Toilets

Design solutions for CT/PTs

Rate your Toilets

Promoting user feedback on public toilets

My Thoughts Our Toilets

Gathering public opinion for toilets

PM SPEAKS



India's G20 agenda will be inclusive, ambitious, action oriented: PM

As India commenced the G20 Presidency, PM Narendra Modi said that India's G20 Presidency will work to promote the universal sense of oneness, inspired by the theme of 'One Earth, One Family, One Future.'

MINISTER SPEAKS



"India is set to go beyond the ODF narrative. Clean and safe public restrooms will improve the experience and quality of public life and that is why I am delighted to launch Toilets 2.0 campaign".

Hardeep Singh Puri
Union Minister for MoHUA

Scan this QR Code for digital newsletter





Swachhata Ke Do Rang #HaraGeelaSookhaNeela

Lakhs of school children spread the message of #HaraGeelaSookhaNeela and took back home Swachhata ka Uphaar on Diwali for their families

What started as a campaign is now a regular activity, with citizens from all walks of life practicing waste segregation at source not just at homes but at all public places. Lakhs of students from schools across India participated in an awareness campaign on segregating wet and dry waste at source initiated by the Ministry of Housing and Urban Affairs (MoHUA) to achieve the goal of a garbage-free city.

The campaign titled “Swachhata ke Do Rang” with “HaraGeelaSookhaNeela” (green bin for wet waste and blue bin for dry waste) as the campaign’s call to action, stressed on minimum two-bin segregation at source. Students of different age groups enthusiastically participated in special activities like painting, art & craft creating green labels (for wet waste) and blue labels (for dry waste), building waste bins and toys out of waste, street plays, and took home the message of Swachhata Ka Uphaar.



Highlights

- 1 **75 lakh** students from **45,000** schools, **3500** ULBs, **32** States & UTs participated
- 2 Door-to-door awareness programs on source segregation conducted across India.
- 3 Focused participation through ground action for sanitation, waste management and reduction of waste that goes to legacy dumpsites.



Collaborations

Union Minister, Shri Hardeep Singh Puri, discussed India's efforts at advancing safely managed sanitation with Melinda French Gates, on 6 Dec., 2022.



To discuss India's transition to a circular economy, Union Minister, Mr. Hardeep Singh Puri, met UNDP's Under Secretary General, Ms. Usha Rao Monari and others on 1 Dec., 2022.



ITEC Training Programme on "Digital Governance in Health" held between 23 Nov. & 22 Dec., 2022. Ms. Roopa Mishra, JS, MoHUA and Mr. Binay Jha, Director, MoHUA addressed participants from Philippines, Malawi, Tanzania, Tajikistan and Iraq.



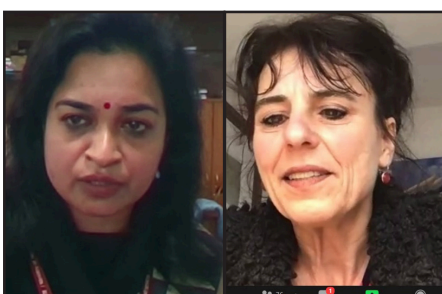
Capacity Building Programs organized by National Centre for Good Governance on 29 Nov. and 7 Dec., 2022 for Civil Servants in Bangladesh and Maldives officials. Ms. Roopa Mishra, JS, MoHUA, shared her perspective on urban sanitation.



Regional Sanitation Learning Event, SanLearn 2022 in Sri Lanka (22-25 Nov, 2022) where South Asia's governmental and non-governmental actors discussed access to safe sanitation.



At COP27 event "India's Climate - Friendly Sustainable Initiatives" on 14 Nov., 2022. Mr. Binay Jha, Director, MoHUA, shared objectives of SBMU.



Webinar on solid waste management between India and the Netherlands was conducted on 19 Jan., 2022, to facilitate knowledge sharing between Indian and Dutch cities.



"The Way Forward to Circularity" conference, sponsored by GIZ, was held from 28 Nov. to 30 Nov., 2022 at Futurium, Berlin. Mr. Mukesh Bahadur Singh, Director, MoHUA spoke on 'Bending the Linear Economy'.

Capacity Building Initiatives



IIPA hosted 'National Convention on People Centric Urban Governance in India' on 6 Dec., 2022, where Shri Manoj Joshi, Secretary, MoHUA, Ms. Roopa Mishra, JS, MoHUA and Ms. D Thara, AS & Mission Director, AMRUT, deliberated on various urban challenges.



Strategic Workshop organized by Govt of UP on Swachh Bharat Mission in Lucknow on 4 Nov., 2022, focused on interaction with cities in UP on sanitation and waste management.



MoHUA organized Capacity Building Workshops on used water management in collaboration with WASH Institute and legacy waste dumpsite remediation in Bengaluru, Karnataka from 16 Nov. – 18 Nov., 2022. The focus was on equipping States to facilitate integrated management of used water and dry waste.

Cities in Action



NDMC organized a sanitation drive with SafaiMitras to spread the message of cleanliness.



Navi Mumbai undertook many cleanliness activities in and around the public & community toilets.



Visakhapatnam MC conducted awareness campaigns to educate citizens on source segregation.



To grab the attention of the citizen towards the feedback on community toilets, signature drive was held in Pimpri-Chinchwad under Toilets 2.0 campaign.



Municipal Corporation of Bhopal conducted cleanliness drives for cleaning roads, vacant plots and drains and residents were advised to maintain cleanliness.



Amritsar organized rallies and mega plantation drives during Indian Swachhata League.

Cities in Action



Bhubaneswar MC launched women-driven Safai Bikes for door-to-door waste collection in narrow lanes.



Chandigarh led the way in zero-waste events and other drives to spread awareness on holistic cleanliness.



Indorians took to the streets starting a quirky 'Plastic Heist' to seize single-use plastic from different markets.

Focus North East



Multiple capacity building workshops were held with the North Eastern States on sanitation status, municipal solid waste management and GFC analysis.



Kohima Battalion organized a cleanliness drive in Nagaland. School children in Tripura radiated the message of source segregation through the slogans of 'Humein Garv Hain'.



Ganga Towns



Special cleaning campaign conducted in Bengali Ghat in Mathura spreading the message of swachhata.



Cleanliness drives carried out by the 36th Battalion of ITBP in Lohaghat, Uttarakhand.



Fatehpur Sikri Municipal Corporation conducted special cleanliness drives to spread awareness on sanitation.



PM ON SWACHHATA

“

We should not forget the 'Swachhata Abhiyan'; we should accelerate the campaign against single use plastic. ”

Mann Ki Baat

January 2022



“

Ever since the onset of Swachh Bharat Abhiyan, women in the country have got freedom from open defecation. ”

Mann Ki Baat

February 2022

“

Just as a pilgrimage is important; equally important is 'teertha sewa'. We can make holy places plastic-free through cleanliness drives. ”

Mann Ki Baat

May 2022

“

I am happy that the 'Swachh Bharat Mission' has become firmly rooted in the mind of every Indian today. Since the inception of this mass movement in the year 2014, to take it to new heights, many unique efforts have been made by the people. ”

Mann Ki Baat

December 2022

Swachhata in News



Outlook

HOME OUTLOOK BUSINESS MONEY CRYPTO TRAVEL SPORTS FASHION VIDEO ENTERTAINMENT PHOTOS

Union Minister Hardeep Puri Launches Toilets 2.0 Campaign

The campaign aims to change the public and community toilets in urban India through collective action involving citizens and urban local bodies (ULBs).



हरदीप पुरी ने स्वच्छता स्टार्टअप चुनौती के चुने हुए स्टार्टअप्स के साथ बातचीत की

kamalsandesh | Published on: 19 Sep, 2022



THE HINDU

Indore bags cleanest city award for sixth year, M.P ranks first among States

President Droupadi Murmu presents awards as part of Azadi@75 Swachh Survekshan 2022

October 01, 2022 05:39 pm | Updated October 10, 2022 04:40 pm IST - New Delhi

THE HINDU BUREAU

COMMENTS SHARE READ LATER



19th January 2023 New Delhi

FINANCIAL EXPRESS
Word to Lead

INDIA NEWS INDUSTRY MARKET STOCK HEALTHCARE MONEY AUTO BLOCKCHAIN SME BRANDWAGON AUDIO US STOCK

Swachh Toycathon: Union govt launches unique competition to make toys from waste

The competition is open to individuals and groups to bring forth innovation in toy designs using dry waste.

Written by Ananya Sinha
September 20, 2022 2:48:52 pm



आवासन एवं शहरी कार्य मंत्रालय 'स्वच्छ अमृत महोत्सव' का आयोजन

स्वच्छ भारत मिशन-शहरी 2.0 का लक्ष्य एक कचरा मुक्त शहर है, एक ऐसा शहर- जो पूरी तरह से कचरा मुक्त हो - नरेंद्र मोदी, प्रधानमंत्री



Youth leads citizen participation in the national campaign for segregation of waste at source

Samikhyas Bureau | Published: Oct 20, 2022, 4:47 pm IST





Swachhata in News



THE NEW INDIAN EXPRESS
NATION WORLD STATES CITIES BUSINESS SPORT GOOD NEWS MOVIES PHOTOS VIDEO
Home > Nation

Indore adjudged as India's cleanest city for 6th time in a row; MP best-performing state

The 10 top-ranked cities with a population of more than one lakh are: Indore, Surat, Navi Mumbai, GVM Visakhapatnam, Vijaywada, Bhopal, Tirupati, Mysore, New Delhi and Ambikapur

Published: 01st October 2022 09:31 PM | Last Updated: 01st October 2022 09:31 PM

President Droupadi Murmu presents the Swachh Survekshan Awards 2022 at a function held in New Delhi. (Photo: PTI)

सारे शहरी क्षेत्रों में स्वच्छता और शहरीकरण परियोजनाओं की शुरुआत लड़ी गई मुहिम शुरू

सुझाव टापीस
लुधियाना, २९ नवंबर (प्रिंस): हाउसिंग और शहरी मामलों के मंत्रालय (एमएचएचए) की तरफ, केंद्रीय मंत्री रवींद्र सिंह पुरी ने विस्व टाइल टिक्स '2.0' मुहिम की शुरुआत की। इस मुहिम का उद्देश्य सभ्यतापूर्ण शहरी विकास और आम जनता की भागीदारी को बढ़ावा देना है। शहरी क्षेत्रों में स्वच्छता और शहरीकरण परियोजनाओं की शुरुआत लड़ी गई।



पुरस्कार: इंदौर लगातार छठी बार देश का सबसे स्वच्छ शहर घोषित नई दिल्ली, नोएडा शीर्ष पांच साफ शहरों में शामिल

नई दिल्ली, ३० अक्टूबर (प्रिंस): स्वच्छता मुहिम 2022 में नई दिल्ली और नोएडा शीर्ष पांच शहरों में शामिल हैं। 10 सबसे स्वच्छ शहरों की सूची में इंदौर छठी बार देश का सबसे स्वच्छ शहर घोषित हुआ।

एनसीआर का हल
नई दिल्ली, ३० अक्टूबर (प्रिंस): नोएडा शीर्ष पांच शहरों में शामिल है।

गंगा किनारे के हरित-बिजली अवल
नई दिल्ली, ३० अक्टूबर (प्रिंस): गंगा किनारे के हरित-बिजली अवल का उद्घाटन हुआ।

एनडीएससी 'सफेद शहर' का उद्घाटन
नई दिल्ली, ३० अक्टूबर (प्रिंस): एनडीएससी 'सफेद शहर' का उद्घाटन हुआ।

70 हजार मकानों से एकत्र होगा कचरा नगर निगम ने एक-एक मुहल्ले को स्वच्छ रखने के लिए नई कार्ययोजना बनाई

जागरण संवाददाता, मथुरा : महानगर के एक-एक मुहल्ले को स्वच्छ रखने के लिए नगर निगम ने नई कार्ययोजना बनाई है। इसी माह के अंत तक प्रत्येक बाई से डोर-टू-डोर कूड़ा कलेक्शन करने का लक्ष्य तय किया है। हर बाई में एक हजार मकानों का कूड़ा लेने के लिए नगर निगम की गाड़ी जाएगी। जो लोग कचरा नहीं दे रहे और न ही उसका निस्तारण कर रहे हैं। उनके विरुद्ध भी कार्रवाई की जाएगी।

नगर निगम में 70 बाई हैं। डोर-टू-डोर कचरे का कलेक्शन अभी संपूर्ण बाई से नहीं कर पा रहा है, जबकि बाई में कचरा जमा हो रहा है। और डोर-टू-डोर कचरे का कलेक्शन नहीं कर पा रहा है।



अधिक कचरे वाले प्रतिष्ठान

- 126 होटल गैरट हटस
- 97 से हुआ अनुभव
- 29 से नही हुआ अनुभव
- 118 औद्योगिक इकाई
- 79 से हुआ अनुभव
- 39 से नही हुआ अनुभव

कम कचरे वाले प्रतिष्ठान

- 186 होटल, गैरट हटस
- 50 से हुआ अनुभव
- 136 से नही हुआ अनुभव
- 51 औद्योगिक इकाई
- 9 से हुआ अनुभव

अभियान शासन के निर्देश पर शहर में दिन-रात चली थी टीएम, मिट्टी से पट्टन करने के बाद तैयार किया गया पार्क

75 घंटे सफाई का परिणाम... कूड़े के ढेर पर तैयार हुआ पार्क

अमृत विचार, पीलीभीत
नगर पालिका के 75 घंटे सफाई अभियान के अब परिणाम नजर आने लगे हैं। अभियान के तहत गांधी स्टेडियम रोड पर खाली पड़ी सरकारी जमीन पर जहां कूड़े के ढेर लगते थे वहां अब खुशबू महक रही है। साफ सफाई कराने के बाद नगर पालिका की ओर से वहां पार्क



पहले इस तरह से लगा था कूड़े का ढेर। अमृत विचार सफाई के बाद नगरपालिका की ओर से कुछ तरह तैयार किया गया पार्क।



Swachhata in News



India needs a united front to fix its garbage problem

As the much-celebrated Swachh Bharat Mission (SBM) completes eight years of unprecedented focus on safe and inclusive sanitation, the path has changed significantly from where it started on October 2, 2014. India was then the land of 600 million open defecators, a distinct hurdle to the realisation of the Sustainable Development Goals set for 2030. All villages and towns have since declared themselves Open Defecation Free (ODF) though sporadic surveys point to issues of sustainability in some parts. The achievements are the envy of any country. Several new missions have taken off with varying degrees of success, but none match the SBM in its people connect.

Freedom from garbage will remain a distant dream unless waste is segregated at source, an issue to which waste generators have closed their eyes for far too long, starting with urban households. While waste processing rose from 18% to 73% in eight years, the gap will be difficult to cover unless segregation becomes a way of life. The choice is between getting the waste from our premises recycled into the economy or letting it return to our life as toxins. Some domestic waste such as diapers, sanitary pads and of course medical and e-waste are more toxic than ordinary dry and wet waste, the separation of which has found some acceptability in residential conglomerations. For source segregation to percolate down to each citizen, high-pitch campaigns, associating influencers and



Akshay Rout

recycled into the economy or letting it return to our life as toxins. Some domestic waste such as diapers, sanitary pads and of course medical and e-waste are more toxic than ordinary dry and wet waste, the separation of which has found some acceptability in residential conglomerations. For source segregation to percolate down to each citizen, high-pitch campaigns, associating influencers and

लोकमत समाचार

स्वच्छता देशभर में हो रहा है 'स्वच्छ अमृत महोत्सव' का आयोजन शहरों को मिलेगी कचरे से मुक्ति !



Vivek Shukla
वाटर प्रकाश

आप दिल्ली-मुंबई या किसी अन्य बड़े शहर-महानगर में चले जाएं, आपको वहां पर दो तरह के हालात दिखाई देंगे, इनके कुछ भागों में साफ-सफाई मिलेगी, ये एक तरह से स्वच्छता के दायू है, जबकि कुछ भागों में गंदगी और कूड़े

के पहाड़ मिलेंगे, इन पहाड़ों में कुछ औरत-मर्द कुछ चीन रहे होते हैं, इनको राजधानी दिल्ली और मुंबई में भी कूड़े के पहाड़ मिलेंगे, इनके केंद्र सरकार की कृपा मुक्त शहर बनाने की कवायद के बाद एक उम्मीद अंततः नरम आ रही है, लग रहा है देश कूड़े के देरों से निजाव पा लेगा, केंद्रीय आवासन और शहरी कार्य मंत्रालय का दावा है कि अंबिकापुर, राजकोट, सूत, नवी मुंबई तथा इंदौर पूरी तरह से कूड़ा मुक्त हो चुके हैं, उन्ने नई दिल्ली समेत अहमदाबाद, अमरावती, तिरुपति, कर्नाल, मिलाई, चिवायवाड़ा को भी साफ-सुखा बताया है, एक अनुमान के मुताबिक, शहरी भारत में रोजाना 1,40,00,000 मीट्रिक टन कचरा पैदा हो रहा है, विद्युत बैक के एक अध्ययन के मुताबिक, वर्तमान समय में प्रति

खासिक के हिसाब से देखा जाए तो पैदा होता है, जिसके अगले 15-20 800 ग्राम प्रति व्यक्ति होने का 3 स्वच्छता गतिविधियों और लिए नागरिकों की जिम्मेदारी व को बढ़ावा देने के उद्देश्य से 17 सि 'स्वच्छ अमृत महोत्सव' का आ चुका है, जिसका उद्देश्य है कच विभिन्न शहरों में स्वच्छता को ले जनभागीदारी सुनिश्चित करने के तहत अलग-अलग कार्यक्रमों का है, गांधी जयंती के अंतराल पर 2 अ का समापन होगा.

THE ECONOMIC TIMES | Opinion

English Edition • Today's Paper



What 4,000 Indian cities & town should do to fulfil Swachh Bharat mission

Synopsis

The 3 R - reduce, reuse and recycle - will have to become both an individual as well as community habit for sanitation plans in urban space to succeed. In a larger frame, this could constitute the core of Lifestyle for Environment (LiFE), the India-led global movement to nudge action. Enormous, yes.

INDIA IS ALL SET TO SEE GARBAGE-FREE CITIES

Thanks to the Swachh Bharat Mission, there is a greater degree of cleanliness in the country



Vivek Shukla

are Mysuru, Anshelapur, Rajkot, Secai, Navi Mumbai, and Indore. New Delhi got a 3-star garbage-free rating, alongside Ahmedabad, Bhopal, Jamshedpur, Tirupur, Karnal, Shikhar Nagar, and Varanasi. The cities got the rating after some 25 parameters were taken into consideration.

Cities that were rated 1-star in the survey are Delhi Cantonment, Haridwar (Bhola), Malviya Prashasti Gwalior, Maheshwar, Khamnol, Bahawalpur, and Haridwar and Gwalior, Vadodra, Bhavnagar, and Vava.

What is a garbage-free city?

As per Ministry of Housing and Urban Affairs, cities achieve 'Garbage Free' status when at any point of time in the day no garbage or litter is found in any public, commercial or residential locations (including storm drains and water bodies) in the city (except in litter bins or transfer stations). 100 per cent of waste generated is scientifically managed, all leaves waste has been re-



transport, treat and scientifically dispose of solid wastes.

Madhu Rathi, CEO and Co-founder at Recycle Bell Private Limited (Econature), says, "The definition of waste has changed over time. Waste is no longer considered as trash or abandoned material, but as an asset or resource that can generate revenues in cities. It is not only related to reducing

'garbage' in Indian cities will be completely wiped out and not a drop of untreated sewage should go to the rivers. Referring to landfills as 'big mountains of garbage' in cities, Modi spoke about the Ghauripatti landfill in Delhi. "There is one such mountain of garbage in Delhi which has been sitting here for years and waiting to be removed," he told Urban Affairs Minister Hardeep



Akshay Rout

The writer is former director general, Election Commission of India



Effective phasing out of single-use plastic will need much more action from urban local bodies than dependence on the ban. Cities have another giant task of accounting for small and big flows of waste water.

Swachh Survekshan, the world's largest survey of cities and towns for cleanliness, has expanded from 73 cities in 2016 to 4,355 this year. Some 9 crore citizens gave their feedback, a sharp rise from 5 crore last year, demonstrating

तो शहरों के कूड़े के ढेर बनेंगे अब ग्रीन जोन



आरके सिन्हा

आष जब राजधानी दिल्ली से गाजीपुर के रास्ते उत्तर प्रदेश को सीमा में प्रवेश करते हैं तब कचरे का कारावाह स्वाह डरावना पहाड़ दिखाई देता है। इसे जो शब्द पहली बार बेखता है उसे तो यकीन ही नहीं होता कि बरअसल ये कचरे का पहाड़ है। आज के दिन आरके

वीते कुछ वर्षों में काफी सकारात्मक बदलाव भी दिख रहा है। सरकार भी स्वच्छ भारत मिशन के तहत बड़े स्तर पर देश को स्वच्छ बनाने के लिए कई ठोस कवम उठा रही है। कूड़े के ढेर समाप्त किये जा रहे हैं। साफ-सफाई को लेकर सरकार जागरूक है, वहीं जवाबदार नागरिक भी अब यह समझने लगे हैं कि अपने शहरों को कूड़े से निजात दिलानी है। कूड़े को कूड़ेदान में डालने की प्रवृत्ति अब आम जनो में भी जाग उठी है। शहरों को कूड़े के ढेर से मुक्ति दिलवाने में पहल केंद्र में मोदी सरकार के सलासीन होने के बाव ही शुरू हुई। हमें कचरे के री-साइकिलिंग पर खास फोकस देना होगा। सभी गर्मियों से कम कड़े को



जाएगा। इसमें जर्मन तकनीक का सहयोग लिया जाएगा। कूड़ों का निस्तारण कर उसे बेकार उपयोग में लाया जाएगा। जबकि वृष्टि जल के संचयन के साथ उसे निस्तारण कर

प्रधानमंत्री मोदी के जन्मदिन 17 सितम्बर से 2 अक्टूबर तक आयोजित कर रही है, जिसका उद्देश्य है कचरा मुक्त शहर। 17 सितम्बर को यशोवती जी नवियों के

में फैला रहता है। एकदम किए गए कचरे में से भी आधा या तो खुले में फेंक दिया जाता है या जमीन में बचा दिया जाता है और कुल कचरे के सिर्फ पांचवें हिस्से की ही रीसाइकिलिंग हो पाती है। वे बाहर जिनमें कचरे को खुले में फेंका जा रहा है, उनमें भारत के वो सबसे बड़े महानगर दिल्ली और मुंबई भी शामिल हैं। दिल्ली का गाजीपुर तथा दुराड़ी और मुंबई का मुंबई डॉयंग प्राउड ऐसे स्लाके हैं, जहां ऊंचे-ऊंचे कचरे के पहाड़ बन चुके हैं और इनके आसपास भारी संख्या में लोग भी रहते हैं। जरा सोचिए कि इनके आसपास रहना कितना कठिन और अस्वास्थ्यकर होता होगा। भारत से निकलने वाला कचरा

एनवायरमेंटल सारसेंस के एक अध्ययन के मुताबिक खुले में फेंके गए कचरे में भारी मात्रा में निकल, जिंक, आर्सेनिक, कॉपर, क्रोमियम और अन्य जहरीली धातुएं होती हैं, जो पर्यावरण और लोगों के स्वास्थ्य के लिए गंभीर खतरों की वजह बनती हैं। भारत साल भर में जितनी जहरीली मीथेन का उत्सर्जन करता है, उसमें से 20 प्रतिशत सिर्फ इन कचरे के ढेरों से होता है। हमारे अपने देश में रबीर ने बाकी शहरों के लिए एक उदाहरण पेश किया है। रबीर ने कूड़े के पहाड़ों से मुक्ति पा ली है। प्रधानमंत्री नरेन्द्र मोदी ने भी एक बार कहा था कि शहरों को कूड़े के पहाड़ों से मुक्त करने का रबीर जीवन अमृत महोत्सव के लिए होगा



What's Trending



twitter

Swachh Bharat Urban @SwachhBharatGov · Dec 12, 2022

Aiming to contribute in combating pollution & garbage woes, @Dpiff_official organised the #BeachCleanUpDrive. @Kailashkher & over 1000 students volunteered for the drive. The organisation has been working towards environmental sustainability for a long now.

Ministry of Housing and Urban Affairs and 9 others

Swachh Bharat Urban @SwachhBharatGov · Dec 17

The heroes of the country's #SwachhataMission, #SafaiMitras, carried a mass cleanliness cum awareness drive in Karnataka's Hubli. From street to warehouses and parks, intensive #CleaningActivities ensured the city's brilliant stint in promoting #Swachhata across the region.

Ministry of Housing and Urban Affairs and 8 others

Swachh Bharat Urban @SwachhBharatGov · Dec 26

The clean roads of Tiruchirappalli Municipal Corporation's intensive #CleanlinessActivities underway across the ULB's #SafaiMitras, the ULB assured the elimination of mud in any region.

Ministry of Housing and Urban Affairs and 9 others

facebook

Swachh Bharat Mission - Urban Nov 28

Madhya Pradesh's fast bowler Kuldeep Sen met the hardworking #SafaiMitras of Rewa MC. The speedster hailed the relentless efforts ... See more

Shravan Kamal and 44 others 1 comment · 2 shares

Swachh Bharat Mission - Urban 19h

Under the Toilets 2.0 campaign, the Karimnagar Municipal Corporation of Telangana prioritized citizens' feedback in promoting cleanliness... See more

Swachh Bharat Mission - Urban Dec 9

A startup from Tamil Nadu's Coimbatore has developed a unique and highly efficient machine for #RecyclingPlasticBottles. The dist... See more

Instagram

smburbangov Original audio

4 likes

smburbangov The musical maestro @kailashkher couldn't resist himself and hailed the unparalleled efforts of our #SafaiMitras. SBM has achieved tremendous success and witnessed massive transformation across the States and cities, for which #SafaiMitras have played an indispensable role.

smburbangov Original audio

smburbangov माननीय प्रधानमंत्री श्री @narendramodi जी ने #MannKIBaat के दौरान हैदराबाद के बोयिनपल्ली के स्थानीय सब्जी मंडी की सराहना की। यह सब्जी मंडी खराब हो चुके सब्जियों से बिजली बना रही है, जिससे #wastetowearth और सर्कुलर इकोनॉमी को बढ़ावा मिल रहा है।

smburbangov

7 likes

smburbangov A #SwachhSurvekshan vehicle was flagged off by IMC Mayor as part of a launching event of the week-long IEC campaign on #CleanAndGreen Itanagar at Niruli. An awareness program was also held where the



Highlights 2022



SWACHH SURVEKSHAN 2022

To recognize the towns/ cities, States and Union Territories for their good work under 'Swachh Survekshan 2022', Hon'ble President Smt. Droupadi Murmu felicitated the winners of Swachh Survekshan Awards 2022 on 1 Oct., 2022.

“

स्वच्छ-सर्वेक्षण के द्वारा राज्यों और शहरों के बीच स्वच्छता के लिए स्वस्थ प्रतिस्पर्धा को बढ़ावा मिल रहा है। इस वर्ष के सर्वेक्षण में चार हजार से अधिक शहरों में लगभग नौ करोड़ देशवासियों ने भाग लिया है।”

श्रीमती द्रौपदी मुर्मु
माननीय राष्ट्रपति



Highlights 2022



SWACHH SURVEKSHAN 2022

Spotlight on Small and Medium Towns



Highlights 2022



Azadi Ka Amrit Mahotsav (17 – 31 Jan., 2022)

'Har Dhadkan Hai Swachh Bharat Ki' popularized the Swachhata Anthem amongst the citizens. It was screened on digital screens in prominent public places with high footfall during the Azadi Ka Amrit Mohatsav week.



Highlights 2022

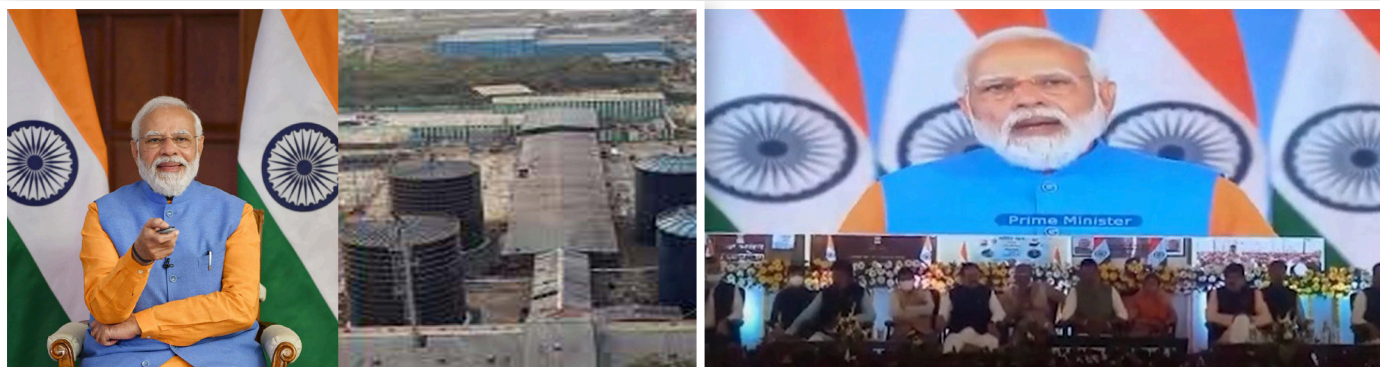


Azadi Ka Amrit Mahotsav (17 – 31 Jan., 2022)

In the spirit of the Azadi ka Amrit Mahotsav, chaurahas/roundabouts in the cities were beautified under the activity of 'Branding of AKAM circle/roundabouts'.



Highlights 2022



On 19 Feb., 2022, Hon'ble PM Shri Narendra Modi, inaugurated 'Gobar Dhan' Bio-CNG plant at the Devguradiya trenching ground in Indore.



100 Smart cities came together at Surat for the 'Smart Cities, Smart Urbanization' Conference from 18 to 20 April, 2022.



Hon'ble PM Shri Narendra Modi, inaugurated the 'Indian Urban Housing Conclave-2022' in Rajkot on 20 Oct., 2022, a three-day event organized by MoHUA and visited the 'India vs Garbage' themed stall by SBM Urban 2.0 at the tech exhibition.

Highlights 2022



MoHUA started the first-of-its-kind 'SwachhTalks' in March, 2022. The first peer-learning webinar series was themed 'SafaiMitra Suraksha in 100 lighthouse cities'.



Swachh Talks Webinar Series #1

SafaiMitra Suraksha in 100 Lighthouse Cities
25th March, 2022, 3:00PM - 5:15PM

Speakers

 Ms Pratibha Pal Commissioner, Indore	 Mr. Abhijit S Bangar, Commissioner, Navi Mumbai
 Mr. K Dinesh Kumar Commissioner, Nellore	 Mr. Krishna Kumar, Special Officer, Jamshedpur Notified Area Committee
 Mr. Vishal Singh Chouhan Commissioner, Dewas	 Mr. Seva Elsavath Municipal Commissioner, Karimnagar Municipal Corporation

Special Acknowledgement

 Ms. Yogita Swaroop Senior Economic Adviser, Ministry of Social Justice & Empowerment	 Mr. YK Pathak Deputy Chief Executive Officer, Government e Marketplaces (GeM)	 Ms. Meghna Malhotra Deputy Director, Urban Management Centre
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#SwachhTalks



Swachh Talks Webinar Series #2

Swachhata Ki Jyot
Date: 29th April, 2022 ; Time: 11:00AM to 1:00PM

Speakers

 Shri. Saumil Ranjan Chaubey Chief Executive Officer and Mission Director, SUBA, Chhattisgarh	 Shri. Sangramjit Nayak Mission Director, Odisha
 Shri. Swapnil Dinkar Pundkar Commissioner, Vijayawada Municipal Corporation	 Shri. Pandit Patil Chief Officer, Lonarda Municipal Council

Special Acknowledgement

 Dr. Anubhuti Yadav Professor, New Media, Indian Institute of Mass Communication	 Ms. Radharani Mitra Global Creative Advisor National Creative Director & Executive Producer BBC Media Action (India) Limited	 Dr. Barsha Poricha Head - Technical Call CURE
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#SwachhTalks



Swachh Talks Webinar Series #3

Swachh certifications: The face of urban transformation
Date: June 24, 2022 | Time: 2:45 PM



Swachh Talks Webinar Series #4

Managing Plastic Waste
Date: 28th July 2022
Time: 4:00 onwards
Come and join the live webinar this Thursday.

Highlights 2022



'Lakshya Zero' Dumpsite under SBM-U 2.0 aims to achieve sustainable sanitation and scientific waste processing for 'Garbage Free Cities'.

Symposium organized by Centre for Science and Environment on 15 Sept., 2022. Joint Secretary, MoHUA, Ms. Roopa Mishra discussed different aspects of the challenging task of remediation of legacy dumpsites.



Plans for the remediation of 13.62 crore MT of waste for 1253 dumpsites across urban areas in India are approved for support and are at various stages of progress. ~4.24 crore MT has already been remediated enabling the reclamation of ~6000 acres of land. The on-going remediation works includes remediation of ~2.80 crore MT of waste in 3 of the largest dumpsites i.e., Bhalswa, Okhla and Ghazipur in Delhi costing about INR 1395 crores.

Highlights 2022



Clean Green CAMPAIGN

A nation-wide social media campaign 'Clean Green Campaign' was launched on World Environment Day (5 June, 2022) to spread awareness on need for swachhata, waste management and single use plastic ban.



INDIA vs GARBAGE

Join the fight for garbage free cities

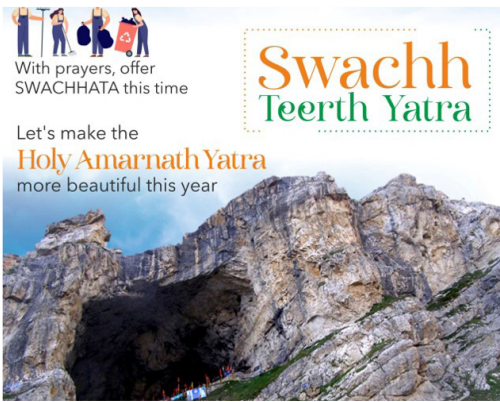
Highlights 2022



Swachh Teerth

“Just as a pilgrimage is important; equally important is ‘teertha sewa’. We can make holy places plastic-free through cleanliness drives.”

- Narendra Modi, Prime Minister



Highlights 2022



Over 500 cities across India declared themselves 'SafaiMitra Surakshit Shehar' on 15 Aug., 2022, committing towards ensuring safety, dignity and security of SafaiMitras.





Highlights 2022



'Indian Swachhata League', the first of its kind, youth-led inter-city competition was held on the 17 Sept., 2022. Lakhs of youth from 1,800+ cities rallied for garbage free beaches, hills, and tourist places.





Highlights 2022



Top 40 cities adjudged awardees and 30 special mention awardees were felicitated by Minister of State, Ministry of Housing and Urban Affairs, Shri Kaushal Kishore.



Highlights 2022



MoHUA in collaboration with AFD, launched the '**Swachhata Startup Challenge**', to nurture Indian startups in the sanitation and waste management sector. 30 startups providing innovative solutions for cleanliness of Indian cities were felicitated at the 'Swachhata Startup Conclave' on 20 Sept., 2022.



INDIA VS GARBAGE

Join the fight for garbage free cities

Highlights 2022



Hon'ble MoS, MoHUA, Shri Kaushal Kishore launched the Startup Gateway for Garbage Free Cities, which would serve as a permanent platform for startups to register solutions.



On the Dias



Shri Kaushal Kishore
Hon'ble MoS, MoHUA,



H.E. Emmanuel Lenain
Ambassador of France to
India



Shri Manoj Joshi
Secretary, MoHUA,



Ms. Roopa Mishra
Jt. Secretary, MoHUA,

Highlights 2022



Startup Knowledge Exchange



Reverse Pitches By Municipal Commissioners and Executive Officers of Tirupati, Chandigarh, Navi Mumbai and Leh.

Fireside chat “Sankalp” featured successful and upcoming startups In the waste management sector.



‘Manthan’ provided an overview of existing regulatory & policy framework and schemes to support Startups.

Saajhedari: City-Startup partners discussed cutting edge and ICT enabled solutions in tackling waste management issues.



Highlights 2022



Winners of Swachhata Startup Challenge



INDIA VS GARBAGE

Join the fight for garbage free cities

Highlights 2022



"Team up for toys... let us make toys together. For everybody it is the time to get vocal for local toys. Come, let us make some good quality toys for our youth. Toys should be such that in their presence childhood blooms and smiles. Let us make toys which are favourable to the environment too."
-Narendra Modi, Prime Minister



'Swachh Toycathon', a public competition for new ideas and suggestions to transform waste to toys was launched on 26 Sept., 2022.





Highlights 2022

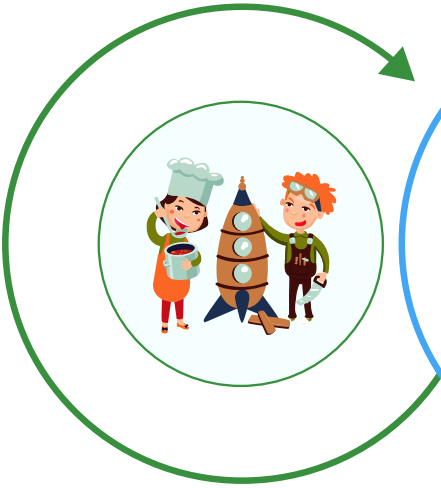


SWACHH TOYCATHON

A SWACHH BHARAT MISSION URBAN INITIATIVE



THEMES OF TOYCATHON



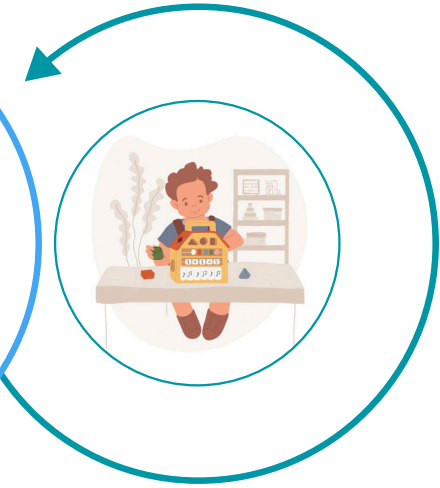
FUN & LEARN

Design and early prototype of toys from waste at home/workplace and surroundings.



USE & ENJOY

Design and models of games and play-zones in park/ open spaces utilizing waste/recycled material.



NEW FROM OLD

Ideas/solutions/working models for a sustainable and climate conscious toy value chain like innovative material choices.

Highlights 2022



SWACHH SHEHAR SAMVAD & TECH EXHIBITION

Swachh Bharat Mission – Urban
Lakshya – Garbage Free Cities

‘Swachh Shehar Samvad and Tech Exhibition’ held on 29 and 30 Sept., 2022 was a capacity building initiative to equip States and cities with an understanding of all recent developments in waste management sector.



INDIA vs GARBAGE

Join the fight for garbage free cities

Highlights 2022



**SWACHH SHEHAR
SAMVAD & TECH EXHIBITION**
Swachh Bharat Mission – Urban
Lakshya – Garbage Free Cities



Highlights 2022



The Urban Learning Internship Program



MoHUA and MHRD launched 'The Urban Learning Internship Program (TULIP)' in Sept. 2022, to match opportunities in ULBs and Smart Cities with learning needs of recent graduates.



The first batch of 200+ Swachh TULIP interns deployed for Amarnath Ji Yatra in Jammu & Kashmir.

Centre for Excellence at IIM Indore



During the Swachh Amrit Mahotsav in Oct. 2022, Union Minister, Shri Hardeep Singh Puri, launched the Centre for Excellence at IIM Indore. It will offer apex leadership and training for managing sanitation and taking care of waste initiatives in urban India.



Highlights 2022



SWACHHATA KE DORANG

#HaraGeelaSookhaNeela

Over 75 lakh students from nearly 45,000 schools across India took part in a massive awareness campaign on segregating wet and dry waste at source towards achieving the goal of garbage-free cities.





LAKSHYA
ZER

**SWACHHATA
STARTUP
CONCLAVE**
CATALYSING STARTUPS FOR GARBAGE FREE CITIES

**SAFAMITRA
SURAKSHA**

**SWACHHATA KE
DORANG**
#HaraGeelaSookhaNeela
National Campaign for Waste Segregation at Source
Swachh Bharat Mission Urban Initiative

**INDIAN
SWACHHATA
LEAGUE**

**Swachh
Teerth**

Swachh Talks
Webinar Series

**SWACHH
SURVEKSHAN
2022**

**Clean Green
CAMPAIGN**

**SWACHH
TOYCATHON**
A SWACHH BHARAT MISSION URBAN INITIATIVE

सवाददाता, नई दिल्ली
गल यूज प्लास्टिक
(पी) पर प्रतिबंध को
करने के साथ उसके
गणितों को जागरूक

● मध्य जिलाधिकारी के आदेश
पर दरियागंज में एमसीडी
और जिला प्रशासन ने चलाया
स्वच्छता अभियान

● दरियागंज की गलियों में
लोगों को एसयूपी के बा
किया जागरूक और कू
उठाकर एमसीडी को भे

Chandigarh MC to offer subsidy for 'zero waste'
PUNJAB EXPRESS BUREAU Chandigarh, December 22

The Municipal Corporation plans to offer a subsidy of 20 per cent in booking amount for those holding community centres, jhangan, dharamshalas and open spaces in line with the 'zero waste' policy. Events held without use of any kind of plastic or generating non-biodegradable trash fall in the 'zero waste' category. The subsidy will be transferred to the applicant's bank account once MC officials inspect the venue after the event and find it as per the 'zero waste' norms.

The move is aimed at ensuring plastic and garbage-free events in the city. The MC is promoting the initiative in a bid to score in the Swachh Survekshan-2023. As per the survekshan toolkit, zero waste events/weddings/social or religious functions are to be organised. Under the norms, use

पुरस्कार : इंदौर लगातार छठी बार देश का सबसे स्वच्छ शहर घोषित नई दिल्ली, नोएडा शीर्ष पांच साफ शहरों में शामिल

नई दिल्ली, 22 दिसंबर (एनआईएन) : नई दिल्ली में शुक्रवार को जारी हुए 'स्वच्छ भारत मिशन' के तहत 2022 के सर्वेक्षण में देश के 10 सबसे स्वच्छ शहरों की सूची में इंदौर को प्रथम स्थान पर रखा गया है। नोएडा, गुरुग्राम, रायचूर, बंगलुरु और कोयंबूर शहरों को शीर्ष पांच साफ शहरों में शामिल किया गया है।

स्वच्छता अभियान के अंतर्गत देश भर में स्वच्छता अभियान चलाया जा रहा है। इस अभियान के अंतर्गत देश भर में स्वच्छता अभियान चलाया जा रहा है।

रायगढ़ भास्कर 02-11-2022

कचरा कलेक्शन के साथ सोर्स सेग्रिगेशन की दे रहे जानकारी

रायगढ़ (एनआईएन) : जिला प्रशासन के द्वारा रायगढ़ में कचरा कलेक्शन के साथ सोर्स सेग्रिगेशन की जानकारी दे रहे हैं। जिला प्रशासन के द्वारा रायगढ़ में कचरा कलेक्शन के साथ सोर्स सेग्रिगेशन की जानकारी दे रहे हैं।

Meet the Winners!

Swachhata Startup Challenge winners receive Rs 25 lakhs grant from MoHUA and AFD

Top 30 winners of Swachhata Startup Challenge

ANI | Updated: Sep 20, 2022 18:38 IST

New Delhi (India), September 20 (ANI/NewsViz): The Swachhata Startup Challenge, launched by the Ministry of Housing and Urban Affairs (MoHUA) and

स्वच्छता अभियान चला किया जागरूक

जयपुर, 20 दिसंबर (एनआईएन) : जयपुर में स्वच्छता अभियान चलाया गया है। जयपुर में स्वच्छता अभियान चलाया गया है।

घर की बेकार वस्तुओं से बनाएँ खिलौने, नप करेगा पुरस्कार: टॉयकैरॉन की हुई शुरुआत

मुंबई, 3 दिसंबर (एनआईएन) : टॉयकैरॉन की शुरुआत हुई है। टॉयकैरॉन की शुरुआत हुई है।

Union Housing and Urban Affairs Minister Hardeep Puri launches 'Swachh Survekshan 2022'

Union Housing and Urban Affairs Minister Hardeep Puri on Monday launched the Swachh Survekshan 2022, the seventh edition of the annual cleanliness survey under which district rankings have been introduced for the first time.

DNA

Centre pushes Uttarakhand, J-K for Swachh Teerth, issues cleanliness advisory for Kedarnath, Amarnath

With the Swachh Teerth plan, the government aims to improve sanitation management as per the Swachh Bharat Mission.

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शत-प्रतिशत जीरो वेस्ट के साथ निकाली नगर की पंज घ्यारों की अगुवाई में शहर में निकाला नगर की

पंजाब, 20 दिसंबर (एनआईएन) : पंजाब में शत-प्रतिशत जीरो वेस्ट के साथ निकाली नगर की पंज घ्यारों की अगुवाई में शहर में निकाला नगर की।

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Swachh Bharat Mission-Urban 2.0 organizes the Swachh Talks episode on 'Managing Plastic Waste'

Swachh Bharat Mission-Urban 2.0 organizes the Swachh Talks episode on 'Managing Plastic Waste'.

For more information on Swachh Bharat Mission

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