

MEDIA REPORT

Swachhata Hi Seva - 2026

10th September 2026

‘Swachhata Hi Seva 2026 to focus on Jan Bhagidari, waste-to-wealth’

OUR CORRESPONDENT

New Delhi, September 10

Union Housing and Urban Affairs and Power Minister Manohar Lal on Thursday reviewed the preparedness of States and Union Territories for the nationwide Swachhata Hi Seva (SHS) 2026 campaign, scheduled from September 17 to October 17.

Chairing a high-level meeting with State Urban Development Ministers, Principal Secretaries, urban development officials and State Mission Directors, Lal said this year's theme, 'Swachhata Mein Sahbhag, Swachh Bharat, Viksit Bharat', underlines collective participation and shared responsibility in building a cleaner and developed India.

The campaign will focus on transforming Cleanliness Target Units and high-footfall public places, engaging youth through Swachh Paathshala-Yuva for Swachhata, organis-



ing SafaiMitra Suraksha Evam Samman Shivirs, and promoting Jan Bhagidari, circular economy and Waste-to-Wealth initiatives.

Lal appealed to citizens to begin the campaign at home on September 17 by cleaning their houses themselves and lighting a diya in the evening as a symbol of cleanliness, healthy families and positive energy. He said SHS should be pursued in the spirit of 'Seva Sankalp' and evolve into a sustained, people-led movement rather than remain a month-long exercise.

He said September 25, the birth anniversary of Pandit Deendayal Upadhyaya, should witness cleanliness drives with a focus on inclusiveness and social welfare. States were also asked to mobilise citizens for the nationwide 'Ek Din, Ek Ghanta, Ek Saath' Shramdaan on October 1, with education and sports departments involving youth and sportspersons.

Urban local bodies have been advised to involve residential societies and RWAs through inter-ward and inter-RWA cleanliness competitions.

Odisha to join 'Swachhata Hi Seva' campaign from Sep 17

PNS ■ Bhubaneswar

Odisha will join the nationwide Swachhata Hi Seva (SHS)-2026 campaign from September 17 to October 2, focusing on cleanliness, sanitation, dignity of sanitation workers and sustainable urban living.

The campaign was discussed at a meeting with the Union Minister, Ministry of Housing and Urban Affairs (MoHUA), attended by Housing and Urban Development Minister Dr Krushna Chandra Mahapatra, along with senior officials including ACS Usha Padhee, Director Arindam Dakua and Mission Director Binay Kumar Dash.

Following the meeting, the H&UD Department directed all Urban Local Bodies (ULBs) to ensure whole-of-society participation. Dr Mahapatra announced initiatives including lighting one crore lamps across



districts, sanitation drives in rural and urban areas, and documentation of improvements through videos.

Themed "Swachhata Mein Sahbhag, Swachh Bharat, Viksit Bharat", the campaign will rest on five pillars: Cleanliness Target Units and garbage vulnerable points; youth engagement through Swachhata Gyan Yatras and Samvads; SafaiMitra Suraksha

Shivirs for the health and welfare of sanitation workers; Jan Bhagidari through zero-waste sports and eco-friendly celebrations; and Swachhata Se Samriddhi, promoting circular economy practices.

A major highlight will be the "Ek Din, Ek Ghanta, Ek Saath" Shramdaan drive on October 1, encouraging collective citizen participation.



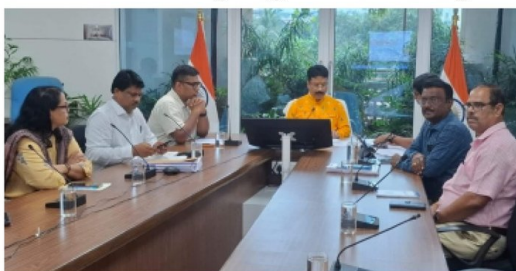
Odisha to observe Swachhata Hi Seva campaign from September 17 to October 2

Balavendra Das

Bhubaneswar, Odisha will join the nation to observe the fortnight long statewide Swachhata Hi Seva (SHS) campaign from September 17 to October 2, 2026, with a renewed focus on citizen participation, cleanliness, sanitation, dignity of sanitation workers and sustainable urban living across the State. A meeting on the observance of the campaign was held on Thursday with the Union Minister of Housing and Urban Affairs (MoHUA), Minister for Housing and Urban Development Dr. Krushna Chandra Mahapatra, Additional Chief Secretary, H&UD Department Usha Padhee, Director of Mu-

nicipal Administration Arindam Dakua, Special Secretary-cum-Mission Director, SBM (Urban) Binay Kumar Dash, and other senior officers through video conferencing. Following the meeting, the H&UD issued instructions to all Municipal Commissioners and Executive Officers of Urban Local Bodies (ULBs) for effective, coordinated and time-bound implementation of the campaign. Speaking on the occasion, Dr. Mahapatra said, "We are committed to implementing all the guidance received effectively. Odisha has also planned an initiative to light one crore lamps, with a strategy to ensure participation from

households across every district. In rural areas, sanitation and cleaning activities will be undertaken with the participation of local communities, while the Panchayati Raj Department will take up necessary development works relating to water bodies in rural areas and the Housing and Urban Development Department will undertake such works in urban areas." The campaign will be organised in alignment with MoHUA guidelines under the core theme "Swachhata Mein Sahbhag, Swachh Bharat, Viksit Bharat", strengthening a 'Whole of Society' and 'Whole of Government' approach involving citizens, government agencies, elected



representatives, institutions, community organisations and other stakeholders. The campaign will focus on five major pillars—time-bound transformation of Cleanliness Target Units (CTUs) and garbage vulnerable points; engagement of students and

youth through Swachhata Gyan Yatras and Swachhata Samvads; SafaiMitra Suraksha Evam Samman Shivirs for health check-ups and welfare-scheme linkages; Jan Bhagidari through zero-waste sports activities and eco-friendly celebrations; and Swachhata

Se Samridhhi, promoting circular-economy practices such as waste-to-art and waste-to-wealth.

ULBs have been directed to ensure cleanliness, beautification and sustained maintenance of identified target locations and garbage vulnerable points. Special

emphasis will also be placed on the safety, dignity and welfare of sanitation workers and on creating greater awareness among students and youth about responsible waste management. A major State-wide highlight will be the "Ek Din, Ek Ghanta, Ek Saath" Shramdaan drive on October 1, encouraging citizens, public representatives, government officials, institutions and community organisations to participate collectively in cleanliness activities. The campaign will culminate on October 2 with Swachh Bharat Diwas. Special meetings of ULB councils will also be organised to re-

view cleanliness and sanitation initiatives and reinforce commitments towards sustainable sanitation and improved urban living. The Department has directed ULBs to prepare robust 360-degree Information, Education and Communication (IEC) plans for extensive citizen engagement and campaign visibility, using available SBM (Urban) 2.0 IEC funds or their own resources. The campaign aims to reinforce the message that cleanliness is a shared responsibility and that sustained Jan Bhagidari is essential to building a Swachh, Healthy, Inclusive and Sustainable Urban Odisha.



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Strictness over slow pace of waste disposal projects in SBM 2.0, instructions to DMs

एसबीएम 2.0 में कचरा निस्तारण परियोजनाओं की धीमी रफ्तार पर सख्ती, डीएम को निर्देश

मुजफ्फरपुर. स्वच्छ भारत मिशन (एसबीएम) 2.0 के तहत कचरा निस्तारण परियोजनाओं की धीमी रफ्तार पर नगर विकास एवं आवास विभाग ने सख्ती की है. प्रधान सचिव विनय कुमार ने राज्य के सभी जिलाधिकारियों को पत्र भेजकर मटीरियल रिकवरी फैसिलिटी (एमआरएफ) और वेस्ट टू कंपोस्ट (डब्ल्यूटीसी) के निर्माण कार्य में तेजी लाने का निर्देश दिया है. विभाग ने माना है कि क्लस्टर बनाने की प्रक्रिया में हो रही देरी के कारण कचरा निस्तारण से जुड़े कार्य प्रभावित हो रहे हैं. इससे राष्ट्रीय हरित अधिकरण (एनजीटी) के आदेशों का समयबद्ध अनुपालन नहीं होने की आशंका है. इसे देखते हुए जिलाधिकारियों को अपने-अपने जिले में परियोजनाओं की स्थिति की समीक्षा कर आवश्यक कार्रवाई करने को कहा गया है. सभी डीएम को अपने जिले में एमआरएफ और डब्ल्यूटीसी परियोजनाओं की स्थिति की तत्काल समीक्षा कर संशोधित रिपोर्ट विभाग को भेजने का निर्देश दिया गया है.



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MANTRI REVIEWS CLEANLINESS DRIVE READINESS

AGE CORRESPONDENT
NEW DELHI, SEPT. 10

Union minister for housing and urban affairs Manohar Lal Khattar on Thursday reviewed preparations for the month-long nationwide "Swachhata Hi Seva" (SHS) campaign to be launched on Prime Minister Narendra Modi's birthday on September 17. Mr Khattar said that the campaign seeks to connect his spirit of service and resolve with the cause of cleanliness.



Manohar
Lal Khattar

The ministry of housing and urban affairs said this year's theme, 'Swachhata Mein Sahbhag, Swachh Bharat, Viksit Bharat', underlines the role of collective participation and shared responsibility in advancing the vision of a 'Swachh and Viksit Bharat'.

The SHS will be observed from September 17 to October 17. In his remarks during the review meeting, the Union minister called upon citizens to begin the "Swachhata hi Seva" campaign from their own homes on September 17 and urged them to clean their homes themselves, and thereafter light a "diya" in their homes in the evening, symbolising a clean home, healthy family and positive energy.



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Union Ministry to run 'Swachhata Hi Seva' campaign from September 17 to October 2:
Manohar Lal Khattar

केंद्रीय मंत्रालय चलाएगा 17 सितम्बर से 2 अक्टूबर तक स्वच्छता ही सेवा अभियान : मनोहर लाल खट्टर

नई दिल्ली, 10 सितम्बर (निशांत राघव): केंद्रीय आवास एवं शहरी मामला मंत्रालय 17 सितम्बर से 2 अक्टूबर तक स्वच्छता ही सेवा अभियान चलाएगा। यह अभियान प्रधानमंत्री नरेंद्र मोदी के जन्म दिवस के साथ आरंभ होगा। देश भर में चलाए जाने वाले इस अभियान की तैयारियों को लेकर केंद्रीय मंत्री मनोहर लाल खट्टर ने वीरवार को समीक्षा बैठक की। उन्होंने राज्यों और केंद्र शासित प्रदेशों से व्यापक जनभागीदारी और स्वच्छता के स्पष्ट परिणाम सुनिश्चित करने का आग्रह किया। मनोहर लाल ने लोगों से 17 सितम्बर को अपने घर से स्वच्छता ही सेवा अभियान शुरू करने का आह्वान किया। उन्होंने लोगों से स्वयं अपने घर की सफाई करने और शाम को घर में दीप जलाने की अपील की। उन्होंने कहा कि यह दीप स्वच्छ घर, स्वस्थ परिवार और सकारात्मक ऊर्जा का प्रतीक होगा और हासिल की गई स्वच्छता को बनाए रखने की प्रतिबद्धता को भी दर्शाएगा। उन्होंने कहा कि अभियान को 'सेवा संकल्प' की भावना से आगे बढ़ाया जाना चाहिए, ताकि स्वच्छता केवल एक महीने की गतिविधि न रहकर निरंतर जन-भागीदारी का संकल्प बने।

Odisha to observe 'Swachhata hi Seva 2026'

Bhubaneswar: Odisha will observe the nation-wide Swachhata Hi Seva (SHS)-2026 campaign from September 17 to October 2, focusing on citizen participation, cleanliness, sanitation, dignity of sanitation workers and sustainable urban living across the State.

A meeting on the campaign was held with the Union Minister of Housing and Urban Affairs (MoHUA), Government of India.

Housing and Urban Development Minister Krushna Chandra Mahapatra, Additional Chief Secretary Usha Padhee, Director of Municipal Administration Arindam Dakua, Special Secretary-cum-Mission Director, SBM (Urban), Binay Kumar Dash and



senior officials participated through video conferencing.

Following the meeting, the Housing and Urban Development Department issued detailed instructions to Municipal Commissioners and Executive Officers of Urban Local

Bodies (ULBs) for coordinated and timely implementation.

Mahapatra said Odisha's preparations were complete and assured effective implementation of the Centre's guidelines.

He highlighted the State's plan to light one crore

lamps, with participation from households across all districts.

Sanitation and cleaning activities will also be undertaken in rural areas with community participation, while development works concerning water bodies will be tak-

en up by the Panchayati Raj and Housing and Urban Development departments in rural and urban areas respectively. The campaign will follow the theme, "Swachhata Mein Sahbhag, Swachh Bharat, Viksit Bharat," promoting a Whole-of-Society and Whole-of-Government approach.

Key initiatives include transformation of cleanliness target units and garbage-prone areas, youth engagement, SafaiMitra welfare camps, zero-waste activities and circular-economy initiatives.

The campaign will feature a State-wide "Ek Din, Ek Ghanta, Ek Saath" Shramdaan drive on October 1 and conclude with Swachh Bharat Diwas on October 2.

Manohar Lal Takes Stock of Swachhata Hi Seva 2026 Preparations Across States, UTs

Sudhir Kr. Dubey
info@impressivetimes.com

PANAJI : Union Minister for Housing and Urban Affairs and Power, Shri Manohar Lal, today chaired a high-level meeting with State Urban Development Ministers, Principal Secretaries, Urban Development and State Mission Directors to review the preparedness of States and Union Territories for Swachhata Hi Seva (SHS) 2026.

The meeting reviewed preparations for the nationwide campaign, which will be observed from 17th September to 17th October 2026. This year's theme, 'Swachhata Mein Sahbhag, Swachh Bharat, Viksit Bharat', underlines the role of collective participation and shared responsibility in advancing the vision of a Swachh and Viksit Bharat.

The key focus areas of SHS 2026 include transformation of Cleanliness Target Units (CTUs) and high-footfall public places; Swachh Paathshala -Yuva for



DURING THE MEETING, STATES/UTS WERE BRIEFED ON THE KEY FOCUS AREAS OF THE CAMPAIGN AND THE NEED TO UNDERTAKE COORDINATED ACTION ACROSS THE NATION. EMPHASIS WAS LAID ON ENSURING EXTENSIVE CITIZEN PARTICIPATION, EFFECTIVE IMPLEMENTATION..

Swachhata; SafaiMitra Suraksha Evam Samman Shivirs; Jan Bhagidari for Swachhata; and Swachhata se Samridhhi, with a focus on circular economy and Waste-to-Wealth initiatives.

During the meeting, States/UTs were briefed on the key focus areas of the campaign and the need to undertake coordinated action across the nation. Emphasis was laid on ensuring extensive citizen participation, effective implementation at the local level and visible

cleanliness outcomes during the campaign period. States Departments should take a lead in ensuring cleanliness drives across each office premises, tourist spots and water bodies.

In his remarks, Union Minister for Housing and Urban Affairs, Shri Manohar Lal, called upon Citizens to begin the Swachhata hi Seva campaign from their own homes on 17th September. He urged citizens to clean their homes themselves, and thereafter light a

Diya in their homes in the evening, symbolising a clean home, healthy family and positive energy; while also representing a commitment to sustain the cleanliness achieved. He said that the campaign should be taken forward in the spirit of 'Seva Sankalp', with the objective of making cleanliness a sustained people-led commitment rather than a month-long activity.

Referring to the vision of Prime Minister Narendra Modi, the Union Minister said that the campaign begins on 17 September, the Prime Minister's birthday, and seeks to connect his spirit of service and resolve with the cause of cleanliness.

Recalling the Prime Minister's message in Mann Ki Baat, Shri Manohar Lal said that when keeping a place clean becomes the resolve of its people, the change goes beyond cleanliness and transforms the very identity of that place. He emphasised that the endeavour should therefore be to make Swachhata a collective resolve of citizens.



Union Ministry to run 'Swachhata Hi Seva' campaign from September 17 to October 2:
Manohar Lal Khattar

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Union Minister Shri Manohar Lal reviews preparations for Swachhata Hi Seva 2026 with States/UTs

ରାଜ୍ୟ ଓ କେନ୍ଦ୍ରଶାସିତ ଅଞ୍ଚଳ ସହିତ ସ୍ୱଚ୍ଛତା ହିଁ ସେବା ୨୦୨୬ ପାଇଁ ପ୍ରସ୍ତୁତିର ସମୀକ୍ଷା କଲେ କେନ୍ଦ୍ରମନ୍ତ୍ରୀ ମନୋହର ଲାଲ

ନୂଆଦିଲ୍ଲୀ : କେନ୍ଦ୍ର ଗୃହ ଏବଂ ନଗର ବ୍ୟାପାର ଏବଂ ଶକ୍ତି ମନ୍ତ୍ରୀ, ଶ୍ରୀ ମନୋହର ଲାଲ ଆଜି ରାଜ୍ୟ ନଗର ବିକାଶ ମନ୍ତ୍ରୀ, ପ୍ରମୁଖ ସଚିବ, ନଗର ବିକାଶ ଏବଂ ରାଜ୍ୟ ମିଶନ ନିର୍ଦ୍ଦେଶକମାନଙ୍କ ସହିତ ଏକ ଉଚ୍ଚସ୍ତରୀୟ ବୈଠକର ଅଧ୍ୟକ୍ଷତା କରିଛନ୍ତି ଯାହା ଦ୍ୱାରା ରାଜ୍ୟ ଏବଂ କେନ୍ଦ୍ରଶାସିତ ପ୍ରଦେଶଗୁଡ଼ିକର ସ୍ୱଚ୍ଛତା ହିଁ ସେବା ୨୦୨୬ ପାଇଁ ପ୍ରସ୍ତୁତି ସମୀକ୍ଷା କରାଯାଇଛି । ବୈଠକରେ ଦେଶବ୍ୟାପୀ ଅଭିଯାନ ପାଇଁ ପ୍ରସ୍ତୁତି ସମୀକ୍ଷା କରାଯାଇଛି, ଯାହା ୧୭ ସେପ୍ଟେମ୍ବରରୁ ୧୭ ଅକ୍ଟୋବର ୨୦୨୬ ପର୍ଯ୍ୟନ୍ତ ପାଳନ କରାଯିବ । ଏହି ବର୍ଷ ‘ସ୍ୱଚ୍ଛତା ମେଁ ସହଭାଗ, ସ୍ୱଚ୍ଛ ଭାରତ, ବୀକ୍ଷିତ ଭାରତ’ ବିଷୟବସ୍ତୁ, ସ୍ୱଚ୍ଛ ଏବଂ ବୀକ୍ଷିତ ଭାରତର ଦୃଷ୍ଟିକୋଣକୁ ଆଗକୁ ବଢ଼ାଇବାରେ ସାମୂହିକ ଅଂଶଗ୍ରହଣ ଏବଂ ସହଭାଗୀ ଦାୟିତ୍ୱର ଭୂମିକାକୁ ରେଖାଙ୍କିତ କରେ । SHS ୨୦୨୬ ର ପ୍ରମୁଖ

କେନ୍ଦ୍ରବିନ୍ଦୁ କ୍ଷେତ୍ରଗୁଡ଼ିକ ମଧ୍ୟରେ ରହିଛି ସ୍ୱଚ୍ଛତା ଲକ୍ଷ୍ୟ ଯୁନିଟ୍ ଏବଂ ବୈଠକ ସମୟରେ, ରାଜ୍ୟ/ କେନ୍ଦ୍ରଶାସିତ ପ୍ରଦେଶଗୁଡ଼ିକୁ



ଅଧିକ ପାଦଚଲା ସାର୍ବଜନୀନ ସ୍ଥାନଗୁଡ଼ିକର ରୂପାନ୍ତର; ସ୍ୱଚ୍ଛତା ପାଇଁ ସ୍ୱଚ୍ଛ ପାଠଶାଳା - ଯୁବ; ସଫାଳମିତ୍ର ସୁରକ୍ଷା ଏଭମ୍ ସମ୍ମାନ ଶିବିର; ସ୍ୱଚ୍ଛତା ପାଇଁ ଜନ ଭାଗୀଦାରୀ; ଏବଂ ସ୍ୱଚ୍ଛତା ସେ ସମୃଦ୍ଧି, ଯାହା ବୃତ୍ତାକାର ଅର୍ଥନୀତି ଏବଂ ଅପତୟରୁ ଧନ ପଦକ୍ଷେପ ଉପରେ ଧ୍ୟାନ ଦେଇଥାଏ ।

ଅଭିଯାନର ପ୍ରମୁଖ କେନ୍ଦ୍ରବିନ୍ଦୁ କ୍ଷେତ୍ର ଏବଂ ଦେଶବ୍ୟାପୀ ସମନ୍ୱିତ କାର୍ଯ୍ୟ ଗ୍ରହଣ କରିବାର ଆବଶ୍ୟକତା ବିଷୟରେ ସୂଚନା ଦିଆଯାଇଥିଲା । ବ୍ୟାପକ ନାଗରିକ ଅଂଶଗ୍ରହଣ, ସ୍ଥାନୀୟ ସ୍ତରରେ ପ୍ରଭାବଶାଳୀ କାର୍ଯ୍ୟାନୁୟନ ଏବଂ ଅଭିଯାନ ଅବଧୂରେ ଦୃଶ୍ୟମାନ ସ୍ୱଚ୍ଛତା

ଫଳାଫଳ ସୁନିଶ୍ଚିତ କରିବା ଉପରେ ଗୁରୁତ୍ୱାରୋପ କରାଯାଇଥିଲା । ରାଜ୍ୟ ବିଭାଗଗୁଡ଼ିକ ପ୍ରତ୍ୟେକ କାର୍ଯ୍ୟାଳୟ ପରିସର, ପର୍ଯ୍ୟଟନ ସ୍ଥଳ ଏବଂ ଜଳାଶୟଗୁଡ଼ିକରେ ସ୍ୱଚ୍ଛତା ଅଭିଯାନ ସୁନିଶ୍ଚିତ କରିବାରେ ନେତୃତ୍ୱ ନେବା ଉଚିତ । କେନ୍ଦ୍ର ଗୃହ ନିର୍ମାଣ ଏବଂ ସହରାଞ୍ଚଳ ବ୍ୟାପାର ମନ୍ତ୍ରୀ ଶ୍ରୀ ମନୋହର ଲାଲ ତାଙ୍କ ବକ୍ତବ୍ୟରେ ନାଗରିକମାନଙ୍କୁ ୧୭ ସେପ୍ଟେମ୍ବରରେ ନିଜ ଘରୁ ସ୍ୱଚ୍ଛତା ହିଁ ସେବା ଅଭିଯାନ ଆରମ୍ଭ କରିବାକୁ ଆହ୍ୱାନ କରିଥିଲେ । ସେ ନାଗରିକମାନଙ୍କୁ ନିଜ ଘର ନିଜେ ସଫା କରିବାକୁ ଅନୁରୋଧ କରିଥିଲେ, ଏବଂ ସନ୍ଧ୍ୟାରେ ସେମାନଙ୍କ ଘରେ ଦୀପ ଜାଳି ଏକ ସ୍ୱଚ୍ଛ ଘର, ସୁସ୍ଥ ପରିବାର ଏବଂ ସକାରାତ୍ମକ ଶକ୍ତିର ପ୍ରତୀକ ସ୍ୱରୂପ; ଏବଂ ପରିଷ୍କାର ପରିଚ୍ଛନ୍ନତାକୁ ବଜାୟ ରଖିବା ପାଇଁ ପ୍ରତିବଦ୍ଧତାକୁ ମଧ୍ୟ ପ୍ରତିନିଧିତ୍ୱ କରିଥିଲେ ।

Odisha to celebrate Swachhata Hi Seva 2026 from September 17; Biju Patnaik's statue vandalized

جگت سنگھ پور کے سیانی پتھ پر بیجو پٹنایک کے مجسمے کی توڑ پھوٹ کی گئی



مقامی، غلامی اور بی بی شانت شہ، ولف والے مقامات اور ڈاکٹر کے طور پر خدمت دینا مقامات کے کھنڈ کے لیے جگت سنگھ پور کے سیانی پتھ پر بیجو پٹنایک کے مجسمے کی توڑ پھوٹ کی گئی۔



جگت سنگھ پور کے سیانی پتھ پر بیجو پٹنایک کے مجسمے کی توڑ پھوٹ کی گئی۔

جگت سنگھ پور کے سیانی پتھ پر بیجو پٹنایک کے مجسمے کی توڑ پھوٹ کی گئی



جگت سنگھ پور کے سیانی پتھ پر بیجو پٹنایک کے مجسمے کی توڑ پھوٹ کی گئی۔

اڈیشہ 17 ستمبر سے 2 اکتوبر تک 'سوچتہا ہی سیوا 2026' منائے گا

بھارت، اکتھت، مہارت، 'سوچتہا ہی سیوا 2026' منائے گا۔



جگت سنگھ پور کے سیانی پتھ پر بیجو پٹنایک کے مجسمے کی توڑ پھوٹ کی گئی۔

27 ویں بھارت پر تیمہاسان اور یوم تائیس کی تقریبات کے لیے تیار ہے



جگت سنگھ پور کے سیانی پتھ پر بیجو پٹنایک کے مجسمے کی توڑ پھوٹ کی گئی۔

انس چودھری کو لنک صدر کانگریس نے مبارکباد دی

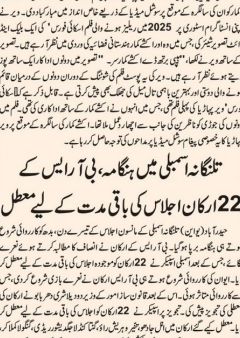


جگت سنگھ پور کے سیانی پتھ پر بیجو پٹنایک کے مجسمے کی توڑ پھوٹ کی گئی۔

22 ارکان اجلاس کی باقی مدت کے لیے معطل

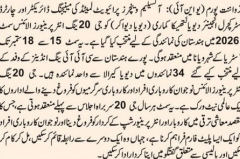
جگت سنگھ پور کے سیانی پتھ پر بیجو پٹنایک کے مجسمے کی توڑ پھوٹ کی گئی۔

برالاکا انجمن دیو پٹی 20 بنگلہ انٹر پرائز



جگت سنگھ پور کے سیانی پتھ پر بیجو پٹنایک کے مجسمے کی توڑ پھوٹ کی گئی۔

کیس ایس ایس اسکالرشپ پروگرام شروع کیا گیا



جگت سنگھ پور کے سیانی پتھ پر بیجو پٹنایک کے مجسمے کی توڑ پھوٹ کی گئی۔

KIIT طلبہ کے لیے انگلش ایس ایس اسکالرشپ پروگرام شروع کیا گیا



جگت سنگھ پور کے سیانی پتھ پر بیجو پٹنایک کے مجسمے کی توڑ پھوٹ کی گئی۔

'Swachhata Hi Seva' to be observed in Odisha from September 15 to October 2

ଓଡ଼ିଶାରେ ୧୭ରୁ ଅକ୍ଟୋବର ୨ ପର୍ଯ୍ୟନ୍ତ 'ସ୍ୱଚ୍ଛତା ହି ସେବା' ପାଳିତ ହେବ

ସମାଜର ସମସ୍ତ ବର୍ଗର ସକ୍ରିୟ ଅଂଶଗ୍ରହଣ ପାଇଁ ଗୃହ ନିର୍ମାଣ ଓ ନଗର ଉନ୍ନୟନ ବିଭାଗର ନିର୍ଦ୍ଦେଶ

ଭୁବନେଶ୍ୱର, ୧୦।୯ (କିକେ ନ୍ୟୁଜ୍) : ଓଡ଼ିଶାରେ ସେପ୍ଟେମ୍ବର ୧୭ରୁ ଅକ୍ଟୋବର ୨ ପର୍ଯ୍ୟନ୍ତ ଦେଶବ୍ୟାପୀ 'ସ୍ୱଚ୍ଛତା ହି ସେବା' - ୨୦୨୬ ଅଭିଯାନ ପାଳିତ ହେବ। ଜନସାଧାରଣଙ୍କ ସକ୍ରିୟ ଅଂଶଗ୍ରହଣ, ସ୍ୱଚ୍ଛତା ଓ ପରିମଳ, ସଫେଇ କର୍ମଚାରୀଙ୍କ ସୁରକ୍ଷା ଓ ସମ୍ମାନ ଏବଂ ସ୍ଥାୟୀ ସହରୀ ଜୀବନଯାତ୍ରାକୁ ଏହି ଅଭିଯାନରେ ପ୍ରାଥମିକତା ଦିଆଯିବ। 'ସ୍ୱଚ୍ଛତା ହି ସେବା ୨୦୨୬' ପାଳନ ସମ୍ପର୍କରେ ଆଜି କେନ୍ଦ୍ର ଗୃହ ନିର୍ମାଣ ଓ ସହରାଞ୍ଚଳ ବ୍ୟାପାର କେନ୍ଦ୍ରମନ୍ତ୍ରାଳୟ ଅଧ୍ୟକ୍ଷତାରେ ଏକ ବୈଠକ ଶୁଣାଣି ଓ କନଫରେନ୍ସ କରିଥିବାବେଳେ ଅନୁଷ୍ଠିତ ହୋଇଥିଲା । ବୈଠକରେ ଗୃହ ନିର୍ମାଣ ଓ ନଗର ଉନ୍ନୟନ ମନ୍ତ୍ରୀ ଡ. କୃଷ୍ଣଚନ୍ଦ୍ର ମହାପାତ୍ର, ବିଭାଗର ଅତିରିକ୍ତ ମୁଖ୍ୟ ଶାସନ ସଚିବ ଶ୍ରୀମତୀ ଉଷା ପାଢ଼ୀ, ପୌର ପ୍ରଶାସନ ନିର୍ଦ୍ଦେଶକ ଅଭିନବ ଡାକ୍ତରୀ, ଏସବିଏମ୍ (ସହରାଞ୍ଚଳ) ମିଶନ ନିର୍ଦ୍ଦେଶକ ବିନୟ କୁମାର ଦାଶଙ୍କ ସମେତ ବିଭାଗର ବରିଷ୍ଠ ଅଧିକାରୀମାନେ ଯୋଗଦେଇଥିଲେ ।

ବୈଠକ ପରେ ବିଭାଗ ପକ୍ଷରୁ ସମସ୍ତ ମହାନଗର ନିଗମର କର୍ମୀମାନଙ୍କୁ ଏବଂ ସମସ୍ତ ସହରାଞ୍ଚଳ ସ୍ଥାନୀୟ ସଂସ୍ଥାକୁ ଅଭିଯାନର ସଫଳ, ସମନ୍ୱିତ ଓ ସମୟୋଚିତ କାର୍ଯ୍ୟାନ୍ୱୟନ ପାଇଁ ବିସ୍ତୃତ ନିର୍ଦ୍ଦେଶାବଳୀ ଜାରି କରାଯାଇଛି । ଏହି ଅବସରରେ ମନ୍ତ୍ରୀ ଡ. କୃଷ୍ଣଚନ୍ଦ୍ର ମହାପାତ୍ର କହିଛନ୍ତି, "ସ୍ୱଚ୍ଛତା ହି ସେବା ପାଇଁ ଓଡ଼ିଶାରେ



ପ୍ରସ୍ତୁତି ଶେଷ ହୋଇଛି ଏବଂ କେନ୍ଦ୍ରର ସମସ୍ତ ମାର୍ଗଦର୍ଶିକାକୁ ପ୍ରତ୍ଯାବଶ୍ୟକୀ ଭାବେ କାର୍ଯ୍ୟକାରୀ କରାଯିବ । ଓଡ଼ିଶାରେ ଏକ ଲୋକିକ ବାପ ପ୍ରକଳ୍ପର ପାଇଁ ମଧ୍ୟ ଯୋଜନା କରାଯାଇଛି, ଯେଉଁଥିରେ ପ୍ରତି ଜିଲ୍ଲାରେ ପ୍ରତି ପରିବାରେ ଯାମିଲ କରାଯିବ । ଗ୍ରାମାଞ୍ଚଳରେ ପଞ୍ଚାୟତିରାଜ ବିଭାଗ ସ୍ଥାନୀୟ ଜନସାଧାରଣଙ୍କ ସହଯୋଗରେ ପରିମଳ ଓ ସଫେଇ କାର୍ଯ୍ୟ ସହ ଜଳାଶୟଗୁଡ଼ିକର ବିକାଶ କାର୍ଯ୍ୟ ଯାଚକୁ ନେବ । ସେହିପରି, ବିଭାଗ ସହରାଞ୍ଚଳରେ ଏହିଭଳି କାର୍ଯ୍ୟକୁ ନ କରିବ । କାର୍ଯ୍ୟ ମୁରୁବୁତ୍ର ଓ ପରେ ଥିବା ସ୍ଥିତିକୁ ଛାଡ଼ି ଛାଡ଼ି ଆସିବେ ଯେଉଁ କରାଯାଇ ପରିବର୍ତ୍ତନକୁ ପ୍ରଦର୍ଶିତ କରାଯିବ । ଆମକୁ ମିଳିଥିବା ସମସ୍ତ ନିର୍ଦ୍ଦେଶକୁ ଲାଗୁ କରି ପ୍ରକୃତ

ଭାବନାରେ ସଫଳତାର ସହ କାର୍ଯ୍ୟକାରୀ କରାଯିବ ।" ମନ୍ତ୍ରୀଙ୍କ ସମ୍ବୋଧନାରେ ମାର୍ଗଦର୍ଶିକା ଅନୁଯାୟୀ "ସ୍ୱଚ୍ଛତା ହି ସେବା, ସ୍ୱଚ୍ଛ ଭାରତ, ବିକଶିତ ଭାରତ" ମୂଳମନ୍ତ୍ରକୁ ଆଧାର କରି ଏହି ଅଭିଯାନ ପାଳିତ ହେବ । ନାଗରିକ, ସରକାରୀ ସଂସ୍ଥା, ଜନପ୍ରତିନିଧି, ବିଭିନ୍ନ ଅନୁଷ୍ଠାନ, ସାମାଜିକ ସଂଗଠନ ଓ ଅନ୍ୟାନ୍ୟ ଅଂଶଦାରଙ୍କୁ ଏଥିରେ ସକ୍ରିୟ ଭାବେ ସାମିଲ କରାଯିବ । ଏହି ଅଭିଯାନ ପାଞ୍ଚଟି ପ୍ରମୁଖ ଛନ୍ଦ୍ର ଉପରେ ଆଧାରିତ ହେବ । ସ୍ୱଚ୍ଛତା ଲକ୍ଷ୍ୟ ଏକକ ଏବଂ ଅନିଆ ଆବର୍ତ୍ତନ ପଦ୍ଧତିରୁ ସ୍ଥାନ ଗୁଡ଼ିକର ଚିହ୍ନ ଓ ସମୟୋଚିତ ରୂପାବଳୀ; 'ସ୍ୱଚ୍ଛତା ଜ୍ଞାନ ଯାତ୍ରା' ଓ 'ସ୍ୱଚ୍ଛତା ସମାଜ' ମାଧ୍ୟମରେ ଛାତ୍ରଛାତ୍ରୀ ଓ

ଯୁବପିଢ଼ିଙ୍କ ଅଂଶଗ୍ରହଣ; ସଫେଇ କର୍ମଚାରୀଙ୍କ ସ୍ୱାସ୍ଥ୍ୟ ପରୀକ୍ଷା ଓ ବିଭିନ୍ନ କଲ୍ୟାଣକାରୀ ଯୋଜନା ସହ ସଂଯୋଗ ପାଇଁ 'ସଫାଲମ୍ବିତ ସୁରକ୍ଷା ଏବଂ ସମ୍ମାନ ଶିବିର'; ଶୂନ୍ୟ-ବର୍ଜ୍ୟବସ୍ତୁ ଛାତ୍ରୀ ଓ ପରିବେଶ ଅନୁକୂଳ ଉତ୍ସବ ମାଧ୍ୟମରେ ଜନଶାଗିତତା; ଏବଂ 'ସ୍ୱଚ୍ଛତା ସେ ସମୃଦ୍ଧି' ଅଧୀନରେ ବର୍ଜ୍ୟବସ୍ତୁକୁ କଳା, ବର୍ଜ୍ୟବସ୍ତୁରୁ ସମ୍ପଦ କରି ଅର୍ଥନୀତି ଅବ୍ୟବହାର ପ୍ରୋତ୍ସାହନ ଦିଆଯିବ । ଚିହ୍ନ ଛୋଡ଼ିବା ସ୍ଥାନ ଏବଂ ଅନିଆ ପଦ୍ଧତିରୁ ଅଞ୍ଚଳଗୁଡ଼ିକରେ ସ୍ୱଚ୍ଛତା, ସୌନ୍ଦର୍ଯ୍ୟକରଣ ଓ ନିରନ୍ତର ରକ୍ଷଣାବେକ୍ଷଣ ସୁନିଶ୍ଚିତ କରିବାକୁ ପୌରାଞ୍ଚଳ ଗୁଡ଼ିକୁ ନିର୍ଦ୍ଦେଶ ଦିଆଯାଇଛି । ସେହିପରି, ସଫେଇ କର୍ମଚାରୀଙ୍କ ସୁରକ୍ଷା, ସମ୍ମାନ ଓ କଲ୍ୟାଣ

ସହିତ ନାୟିବସ୍ତୁ ପରିଚାଳନା ନେଇ ଛାତ୍ରଛାତ୍ରୀ ଓ ଯୁବପିଢ଼ିଙ୍କ ମଧ୍ୟରେ ସଚେତନତା ବୃଦ୍ଧି ଉପରେ ମଧ୍ୟ ଗୁରୁତ୍ୱ ଦିଆଯିବ । ନାଗରିକ, ଜନପ୍ରତିନିଧି, ସରକାରୀ କର୍ମଚାରୀ, ବିଭିନ୍ନ ଅନୁଷ୍ଠାନ ଓ ସାମାଜିକ ସଂଗଠନଗୁଡ଼ିକୁ ଏକାଠି କରି ସ୍ୱଚ୍ଛତା କାର୍ଯ୍ୟରେ ସକ୍ରିୟ ଅଂଶଗ୍ରହଣ ପାଇଁ ପ୍ରୋତ୍ସାହିତ କରିବା ଉଦ୍ଦେଶ୍ୟରେ ଅକ୍ଟୋବର ୧ ତାରିଖରେ ଉଦ୍ଘାଟନା ହେବ "ଏକ ଦିନ, ଏକ ଘଣ୍ଟା, ଏକ ସାଥୀ" ଶ୍ରମଦାନ କାର୍ଯ୍ୟକ୍ରମ ଅନୁଷ୍ଠିତ ହେବ । ଅକ୍ଟୋବର ୨ ତାରିଖରେ 'ସ୍ୱଚ୍ଛ ଭାରତ ଦିବସ' ପାଳନ ସହ ଅଭିଯାନର ଉଦ୍ଘାଟନା ହେବ । ସ୍ଥାୟୀ ପରିମଳ ଓ ଉନ୍ନତ ସହରୀ ଜୀବନ ପ୍ରତି ପ୍ରତିବଦ୍ଧତାକୁ ଆହୁରି ଦୃଢ଼ କରିବା ଲାଗି ପୌରାଞ୍ଚଳ ପରିସରର ସ୍ୱଚ୍ଛ ବୈଠକ ମଧ୍ୟ ଅନୁଷ୍ଠିତ ହେବ । ବ୍ୟାପକ ଜନସଚେତନତା ସୃଷ୍ଟି ଓ ଅଭିଯାନର ସଫଳତା ପାଇଁ ଉପଲକ୍ଷ ଏସ୍ ବି ଏମ୍ (ସହରାଞ୍ଚଳ) ୨.୦ ଆଇସି ପାଣ୍ଠି କିମ୍ବା ନିକସ୍ ସମ୍ବନ୍ଧ ବ୍ୟବହାର କରି ଏକ ଦୃଢ଼ ୩୬୦-ଡିଗ୍ରୀ ସୂଚନା, ଶିକ୍ଷା ଓ ଯୋଗାଯୋଗ ଯୋଜନା ପ୍ରସ୍ତୁତ କରିବାକୁ ପୌରସଂସ୍ଥା ଗୁଡ଼ିକୁ ନିର୍ଦ୍ଦେଶ ଦିଆଯାଇଛି । ଏହି ଅଭିଯାନ ସ୍ୱଚ୍ଛତା ସମସ୍ତଙ୍କର ମିଳିତ ନାୟିବ୍ ଭାବେ ପ୍ରତିଷ୍ଠିତ କରିବା ସହ ଏକ ସ୍ୱଚ୍ଛ, ସୁସ୍ଥ, ସମାବେଶୀ ଓ ସ୍ଥାୟୀ ସହରୀ ଓଡ଼ିଶା ଗଠନ ପାଇଁ ନିରନ୍ତର ଜନଶାଗିତତାର ଗୁରୁତ୍ୱକୁ ଆହୁରି ଦୃଢ଼ କରିବ ।

'Swachhata Hi Seva 2017' to be observed in Odisha from September 15 to October 2

ଓଡ଼ିଶାରେ ସେପ୍ଟେମ୍ବର ୧୭ରୁ ଅକ୍ଟୋବର ୨ ପର୍ଯ୍ୟନ୍ତ 'ସ୍ୱଚ୍ଛତା ହି ସେବା ୨୦୧୭' ପାଳିତ ହେବ

ସମାଜର ସମସ୍ତ ବର୍ଗର ସକ୍ରିୟ ଅଂଶଗ୍ରହଣ ପାଇଁ ଗୃହ ନିର୍ମାଣ ଓ ନଗର ଉନ୍ନୟନ ବିଭାଗର ନିର୍ଦ୍ଦେଶ

ଭୁବନେଶ୍ୱର, ୧୦।୯ (ବର୍ତ୍ତମାନ ନ୍ୟୁଜ୍): ଓଡ଼ିଶାରେ ସେପ୍ଟେମ୍ବର ୧୭ରୁ ଅକ୍ଟୋବର ୨ ପର୍ଯ୍ୟନ୍ତ ଦେଶବ୍ୟାପୀ 'ସ୍ୱଚ୍ଛତା ହି ସେବା' - ୨୦୧୭ ଅଭିଯାନ ପାଳିତ ହେବ। ଜନସାଧାରଣଙ୍କ ସକ୍ରିୟ ଅଂଶଗ୍ରହଣ, ସ୍ୱଚ୍ଛତା ଓ ପରିମଳ, ସଫେଇ କର୍ମଚାରୀଙ୍କ ସୁରକ୍ଷା ଓ ସମ୍ମାନ ଏବଂ ଗ୍ରାହ୍ୟା ସହଯୋଗୀ କାଳ୍ପନିକାକୁ ଏହି ଅଭିଯାନରେ ପ୍ରାଥମିକତା ଦିଆଯିବ। 'ସ୍ୱଚ୍ଛତା ହି ସେବା ୨୦୧୭' ପାଳନ ସମ୍ବନ୍ଧରେ ଆଜି କେନ୍ଦ୍ର ଗୃହ ନିର୍ମାଣ ଓ ସହରାଞ୍ଚଳ ବ୍ୟାପାର କେନ୍ଦ୍ରମନ୍ତ୍ରୀଙ୍କ ଅଧ୍ୟକ୍ଷତାରେ ଏକ ବୈଠକ ଗଠିତ କରାଯାଇଛି। ଏହି ବୈଠକରେ ଗୃହ ନିର୍ମାଣ ଓ ନଗର ଉନ୍ନୟନ ମନ୍ତ୍ରୀ ଡ. କୃଷ୍ଣଚନ୍ଦ୍ର ମହାପାତ୍ର, ବିଭାଗର ଅତିରିକ୍ତ ମୁଖ୍ୟ ଶାସନ ସଚିବ ଉଷା ପାଢୀ, ପୌର ପ୍ରଶାସନ ନିର୍ଦ୍ଦେଶକ ଅଭିଯାନ ଡାକ୍ତର, ଏସବିଏମ (ସହରାଞ୍ଚଳ) ମିଶନ ନିର୍ଦ୍ଦେଶକ ବିନୟ କୁମାର ଦାଶଙ୍କ ସମେତ ବିଭାଗର ବରିଷ୍ଠ ଅଧିକାରୀମାନେ ଯୋଗଦେଇଥିଲେ। ବୈଠକ ପରେ ବିଭାଗ ପକ୍ଷରୁ ସମସ୍ତ ମହାନଗର ନିଗମର କମିଶନର ଏବଂ ସମସ୍ତ ସହରାଞ୍ଚଳ ସ୍ଥାନୀୟ ସଂଗ୍ରାହକ ଅଭିଯାନର ସଫଳ, ସମ୍ପୂର୍ଣ୍ଣ ଓ ସମୟୋଚିତ କାର୍ଯ୍ୟାନୁଷ୍ଠାନ ପାଇଁ ବିସ୍ତୃତ ନିର୍ଦ୍ଦେଶାବଳୀ ଜାରି କରାଯାଇଛି। ଏହି ଅବସରରେ ମନ୍ତ୍ରୀ ଡ. କୃଷ୍ଣଚନ୍ଦ୍ର ମହାପାତ୍ର କହିଛନ୍ତି, "ସ୍ୱଚ୍ଛତା ହି ସେବା ପାଇଁ ଓଡ଼ିଶାର ପ୍ରସ୍ତୁତି ଶେଷ ହୋଇଛି ଏବଂ କେନ୍ଦ୍ରର ସମସ୍ତ ମାର୍ଗଦର୍ଶିକାକୁ ପ୍ରତ୍ୟାବର୍ତ୍ତନା ଭାବେ କାର୍ଯ୍ୟକାରୀ କରାଯିବ। ଓଡ଼ିଶାରେ ଏକ କେଟି ଦୀପ ପ୍ରଦାନ ପାଇଁ ମଧ୍ୟ ଯୋଜନା କରାଯାଇଛି, ଯେଉଁଥିରେ ପ୍ରତି ଲିଟର ପ୍ରତିଟି ପରିବାରକୁ ସୀମିତ କରାଯିବ। ଗ୍ରାମାଞ୍ଚଳରେ ପଞ୍ଚାୟତିରାଜ ବିଭାଗ ସ୍ଥାନୀୟ ଜନସାଧାରଣଙ୍କ ସହଯୋଗରେ ପରିମଳ ଓ ସଫେଇ କାର୍ଯ୍ୟ ସହ



କର୍ମାନ୍ତରାଳୀଙ୍କର ବିଭାଗ କାର୍ଯ୍ୟ ଯାଚକୁ ନେବ। ସେହିପରି, ବିଭାଗ ସହରାଞ୍ଚଳରେ ଏହିଭଳି କାର୍ଯ୍ୟକ୍ରମ କରିବ। କାର୍ଯ୍ୟ ପୂର୍ବରୁ ଓ ପରେ ଥିବା ସ୍ଥିତିକୁ ଗଠିତ କରିଆଣେ ରେକର୍ଡ କରାଯାଇ ପରିବର୍ତ୍ତନକୁ ପ୍ରଦର୍ଶିତ କରାଯିବ। ଆମକୁ ମିଳିଥିବା ସମସ୍ତ ନିର୍ଦ୍ଦେଶକୁ ଚାନ୍ଦା ପ୍ରକୃତ ରାଜ୍ୟରେ ସଫଳତାର ସହ କାର୍ଯ୍ୟକାରୀ କରାଯିବ।" ମହୋଦୟର ମାର୍ଗଦର୍ଶିକା ଅନୁଯାୟୀ "ସ୍ୱଚ୍ଛତା ମୋଁ ସହରାଞ୍ଚଳ, ସ୍ୱଚ୍ଛ ଭାରତ, ବିକଶିତ ଭାରତ" ମୁକାମରୁ ଆଧାର କରି ଏହି ଅଭିଯାନ ପାଳିତ ହେବ। ନାଗରିକ, ସରକାରୀ ସଂସ୍ଥା, ଜନପ୍ରତିନିଧି, ବିଭିନ୍ନ ଅନୁଷ୍ଠାନ, ସାମାଜିକ ସଂଗଠନ ଓ ଅନ୍ୟାନ୍ୟ ଆଶାକାରୀଙ୍କୁ ଏଥିରେ ସକ୍ରିୟ ଭାବେ ସାମିଲ କରାଯିବ। ଏହି ଅଭିଯାନ ପାଳିତ ପ୍ରମୁଖ ସ୍ଥଳ ଉପରେ ଆଧାରିତ ହେବ। ସ୍ୱଚ୍ଛତା ଲକ୍ଷ୍ୟ ଏକକ ଏବଂ ଅଭିଆ ଆବର୍ତ୍ତନା ପରୁଥିବା ସ୍ଥାନ ଗୁଡ଼ିକର ଚିହ୍ନ ଓ ସମୟୋଚିତ ରୂପାନ୍ତରଣ: 'ସ୍ୱଚ୍ଛତା ଜ୍ଞାନ ଯାତ୍ରା' ଓ 'ସ୍ୱଚ୍ଛତା ସମାପ୍ତ' ମାଧ୍ୟମରେ ଛାତ୍ରଛାତ୍ରୀ ଓ ଯୁବପିଢ଼ିଙ୍କ ଅଂଶଗ୍ରହଣ; ସଫେଇ କର୍ମଚାରୀଙ୍କ ସ୍ୱାସ୍ଥ୍ୟ ପରୀକ୍ଷା ଓ ବିଭିନ୍ନ କର୍ମାନ୍ତରାଳୀ ଯୋଜନା ସହ ସଂଯୋଗ ପାଇଁ 'ସଫାକର୍ମ'ରୁ ସୁରକ୍ଷା ଏବଂ ସମ୍ମାନ ଶିବିର; ଶୂନ୍ୟ-ବର୍ତ୍ତ୍ୟବସ୍ତୁ ଡ୍ରାଡ଼ା ଓ ପରିବେଶ ଅନୁକୂଳ ଉତ୍ସବ ମାଧ୍ୟମରେ ଜନଚାରିତାରା; ଏବଂ 'ସ୍ୱଚ୍ଛତା ସେ ସମୃଦ୍ଧି' ଅଧୀନରେ ବର୍ତ୍ତ୍ୟବସ୍ତୁ କଳା,

ବର୍ତ୍ତ୍ୟବସ୍ତୁ ସମ୍ପଦ ଭଳି ଅର୍ଥନୀତି ଅଭ୍ୟାସକୁ ପ୍ରୋତ୍ସାହନ ଦିଆଯିବ। ଚିହ୍ନଟ ହୋଇଥିବା ସ୍ଥାନ ଏବଂ ଅଭିଆ ପରୁଥିବା ଅଞ୍ଚଳଗୁଡ଼ିକରେ ସ୍ୱଚ୍ଛତା, ସୌନ୍ଦର୍ଯ୍ୟକରଣ ଓ ନିରାଶର ରକ୍ଷଣାବେକ୍ଷଣ ସୁନିଶ୍ଚିତ କରିବାକୁ ପୌରାଞ୍ଚଳ ଗୁଡ଼ିକୁ ନିର୍ଦ୍ଦେଶ ଦିଆଯାଇଛି। ସେହିପରି, ସଫେଇ କର୍ମଚାରୀଙ୍କ ସୁରକ୍ଷା, ସମ୍ମାନ ଓ କର୍ମାଣ୍ତରା ସହିତ ଦାୟିତ୍ୱପୂର୍ଣ୍ଣ ବର୍ତ୍ତ୍ୟବସ୍ତୁ ପରିଚାଳନା ନେଇ ଛାତ୍ରଛାତ୍ରୀ ଓ ଯୁବପିଢ଼ିଙ୍କ ମଧ୍ୟରେ ସଚେତନତା ବୃଦ୍ଧି ଉପରେ ମଧ୍ୟ ଗୁରୁତ୍ୱ ଦିଆଯିବ। ନାଗରିକ, ଜନପ୍ରତିନିଧି, ସରକାରୀ କର୍ମଚାରୀ, ବିଭିନ୍ନ ଅନୁଷ୍ଠାନ ଓ ସାମାଜିକ ସଂଗଠନଗୁଡ଼ିକୁ ଏକାଠି କରି ସ୍ୱଚ୍ଛତା କାର୍ଯ୍ୟରେ ସକ୍ରିୟ ଅଂଶଗ୍ରହଣ ପାଇଁ ପ୍ରୋତ୍ସାହନ କରିବା ଉଦ୍ଦେଶ୍ୟରେ ଅକ୍ଟୋବର ୧ ତାରିଖରେ ରାଜ୍ୟସ୍ତରୀୟ "ଏକ ଦିନ, ଏକ ଗ୍ରାମ, ଏକ ସାଥୀ" ଶ୍ରମଦାନ କାର୍ଯ୍ୟକ୍ରମ ଅନୁଷ୍ଠିତ ହେବ। ଅକ୍ଟୋବର ୨ ତାରିଖରେ 'ସ୍ୱଚ୍ଛ ଭାରତ ଦିବସ' ପାଳନ ସହ ଅଭିଯାନର ଉଦ୍‌ଯାପନ ହେବ। ଗ୍ରାହ୍ୟା ପରିମଳ ଓ ଉନ୍ନତ ସହଯୋଗୀ କାଳ୍ପନ ପ୍ରତି ପ୍ରତିବନ୍ଧକକୁ ଆହୁରି ଦୃଢ଼ କରିବା ଲାଗି ପୌରାଞ୍ଚଳ ପରିଷଦର ସ୍ୱତନ୍ତ୍ର ବୈଠକ ମଧ୍ୟ ଅନୁଷ୍ଠିତ ହେବ। ବ୍ୟାପକ ଜନସଚେତନତା ସୃଷ୍ଟି ଓ ଅଭିଯାନର ସଫଳତା ପାଇଁ ଉପଲବ୍ଧ ଏସ୍ ବି ଏମ୍ (ସହରାଞ୍ଚଳ) ୨.୦ ଆଇସି ପାଣି କିମ୍ବା ନିଜସ୍ୱ ସମ୍ପଦ ବ୍ୟବହାର କରି ଏକ ଦୃଢ଼ ୩୬୦-ଡିଗ୍ରୀ ସୁଚନା, ଶିକ୍ଷା ଓ ଯୋଗାଯୋଗ ଯୋଜନା ପ୍ରସ୍ତୁତ କରିବାକୁ ପୌରସଂସ୍ଥା ଗୁଡ଼ିକୁ ନିର୍ଦ୍ଦେଶ ଦିଆଯାଇଛି। ଏହି ଅଭିଯାନ ସ୍ୱଚ୍ଛତାକୁ ସମସ୍ତଙ୍କର ମିଳିତ ଦାୟିତ୍ୱ ଭାବେ ପ୍ରତିଷ୍ଠିତ କରିବା ସହ ଏକ ସ୍ୱଚ୍ଛ, ସୁସ୍ଥ, ସମାବେଶୀ ଓ ଗ୍ରାହ୍ୟା ସହଯୋଗୀ ଗଠନ ପାଇଁ ନିରାଶର ଜନଚାରିତାରାର ଗୁରୁତ୍ୱକୁ ଆହୁରି ଦୃଢ଼ କରିବ।

From 17th 'Swachhata Hi Seva': 1 Crore Lamps will be lit in the state

୧୭ରୁ 'ସ୍ୱଚ୍ଛତା ହି ସେବା': ରାଜ୍ୟରେ ଜଳିବ କୋଟିଏ ଦୀପ

ଭୁବନେଶ୍ୱର, ୧୦।୯ (ବନ୍ଦନା ସେଠୀ)

ରାଜ୍ୟରେ ସେପ୍ଟେମ୍ବର ୧୭ରୁ ଅକ୍ଟୋବର ୨ ପର୍ଯ୍ୟନ୍ତ ଦେଶବ୍ୟାପୀ 'ସ୍ୱଚ୍ଛତା ହି ସେବା- ୨୦୨୬' ଅଭିଯାନ ପାଳିତ ହେବ। ଜନସାଧାରଣଙ୍କ ସକ୍ରିୟ ଅଂଶଗ୍ରହଣ, ସ୍ୱଚ୍ଛତା ଓ ପରିମଳ, ସଫେଇ କର୍ମଚାରୀଙ୍କ ସୁରକ୍ଷା ଓ ସମ୍ମାନ ଏବଂ ସ୍ଥାୟୀ ସହରୀ ଜୀବନଯାତ୍ରାକୁ ଏହି ଅଭିଯାନରେ ପ୍ରାଥମିକତା ଦିଆଯିବ। ଏହି ଦିବସ ପାଳନ ସମ୍ପର୍କରେ ଗୁରୁବାର କେନ୍ଦ୍ର ଗୃହ ନିର୍ମାଣ ଓ ସହରାଞ୍ଚଳ ବ୍ୟାପାର କେନ୍ଦ୍ରମନ୍ତ୍ରୀ ମନୋହର ଲାଲଙ୍କ ଅଧ୍ୟକ୍ଷତାରେ ଭିତ୍ତି ଓ କନ୍ଫରେନ୍ସରେ ଏକ ବୈଠକ ଅନୁଷ୍ଠିତ ହୋଇଥିଲା। ବୈଠକ ପରେ ରାଜ୍ୟ ଗୃହ ନିର୍ମାଣ ଓ ନଗର ଉନ୍ନୟନ ବିଭାଗ ପକ୍ଷରୁ ସମସ୍ତ ମହାନଗର ନିଗମ କମିଶନର ଓ ସହରାଞ୍ଚଳ ସ୍ଥାନୀୟ ସଂସ୍ଥାକୁ ଅଭିଯାନର ସଫଳ ତଥା ସମୟୋଚିତ କାର୍ଯ୍ୟାବ୍ଧାନ ପାଇଁ ନିର୍ଦ୍ଦେଶାବଳୀ ଜାରି କରାଯାଇଛି। ଏନେଇ ନଗର ଉନ୍ନୟନ ମନ୍ତ୍ରୀ ଡ. କୃଷ୍ଣଚନ୍ଦ୍ର ମହାପାତ୍ର କହିଛନ୍ତି, 'ସ୍ୱଚ୍ଛତା



ବୈଠକରେ ରାଜ୍ୟ ନଗର ଉନ୍ନୟନ ମନ୍ତ୍ରୀ ଡ. କୃଷ୍ଣଚନ୍ଦ୍ର ମହାପାତ୍ରଙ୍କ ସହ ବିଭାଗୀୟ ଅଧିକାରୀମାନେ। ଉର୍ଦ୍ଧ୍ୱାଳରେ କେନ୍ଦ୍ରମନ୍ତ୍ରୀ ମନୋହର ଲାଲ ବୈଠକରେ ଅଧ୍ୟକ୍ଷତା କରୁଛନ୍ତି।

ହି ସେବା' ପାଇଁ ଓଡ଼ିଶାର ପ୍ରସ୍ତୁତି ଶେଷ ହୋଇଛି। ରାଜ୍ୟରେ ୧ କୋଟି ଦୀପ ପ୍ରକଳ୍ପନ ପାଇଁ ଯୋଜନା କରାଯାଇଛି। ଏଥିରେ ପ୍ରତିଟି ପରିବାର, ନାଗରିକ, ସରକାରୀ ସଂସ୍ଥା, ଜନପ୍ରତିନିଧି, ବିଭିନ୍ନ ଅନୁଷ୍ଠାନ ଓ ଅନ୍ୟାନ୍ୟ ଅଂଶୀଦାରଙ୍କୁ ସକ୍ରିୟ ଭାବେ ସାମିଲ କରାଯିବ। ଗ୍ରାମାଞ୍ଚଳରେ ପଞ୍ଚାୟତିରାଜ ବିଭାଗ ସ୍ଥାନୀୟ ଜନସାଧାରଣଙ୍କ ସହଯୋଗରେ ପରିମଳ ଓ ସଫେଇ କାର୍ଯ୍ୟ ସହ ଜଳାଶୟଗୁଡ଼ିକର ବିକାଶ କାର୍ଯ୍ୟ ହାତକୁ ନେବ। ସେହିପରି ସହରାଞ୍ଚଳରେ ମଧ୍ୟ ଏହିଭଳି କାର୍ଯ୍ୟକ୍ରମ କରାଯିବ। ଏହି

ଅଭିଯାନ ୫ଟି ପ୍ରମୁଖ ସ୍ତର ଉପରେ ଆଧାରିତ ହେବ। ଅଳିଆ ଆବର୍ଜନା ପଡୁଥିବା ସ୍ଥାନଗୁଡ଼ିକର ଚିହ୍ନ ଓ ସମୟୋଚିତ ରୂପାନ୍ତରଣ, 'ସ୍ୱଚ୍ଛତା ଜ୍ଞାନ ଯାତ୍ରା' ଓ 'ସ୍ୱଚ୍ଛତା ସମ୍ବାଦ' ମାଧ୍ୟମରେ ଛାତ୍ରାଛାତ୍ର ଓ ଯୁବପିଢ଼ିଙ୍କ ଅଂଶଗ୍ରହଣ, ସଫେଇ କର୍ମଚାରୀଙ୍କ ସ୍ୱାସ୍ଥ୍ୟ ପରୀକ୍ଷା ଓ ବିଭିନ୍ନ କଲ୍ୟାଣକାରୀ ଯୋଜନା ସହ ସଂଯୋଗ ପାଇଁ 'ସଫାଳମିତ୍ର ସୁରକ୍ଷା ଓ ସମ୍ମାନ ଶିବିର', ଶୂନ୍ୟ-ବର୍ଜ୍ୟବସ୍ତୁ କ୍ରୀଡ଼ା ଓ ପରିବେଶ ଅନୁକୂଳ ଉତ୍ସବ ମାଧ୍ୟମରେ ଜନଭାଗୀଦାରି ଏବଂ 'ସ୍ୱଚ୍ଛତା ସେ ସମୃଦ୍ଧି' ଆଧୀନରେ ବର୍ଜ୍ୟବସ୍ତୁ କଳା,

ବର୍ଜ୍ୟବସ୍ତୁରୁ ସମ୍ପଦ ଭଳି ଅର୍ଥନୀତି ଅଭ୍ୟାସକୁ ପ୍ରୋତ୍ସାହନ ଦିଆଯିବ। ଅକ୍ଟୋବର ୧ରେ ରାଜ୍ୟସ୍ତରୀୟ 'ଏକ ଦିନ, ଏକ ଘଣ୍ଟା, ଏକ ସାଥ୍ ଶ୍ରମଦାନ' କାର୍ଯ୍ୟକ୍ରମ ଅନୁଷ୍ଠିତ ହେବ। ୨ରେ 'ସ୍ୱଚ୍ଛ ଭାରତ ଦିବସ' ପାଳନ ସହ ଅଭିଯାନର ଉଦ୍‌ଯାପନ ହେବ ବୋଲି ସୂଚନା ଦିଆଯାଇଛି। ବୈଠକରେ ବିଭାଗର ଅତିରିକ୍ତ ମୁଖ୍ୟ ଶାସନ ସଚିବ ଉଷା ପାଢୀ, ପୌର ପ୍ରଶାସନ ନିର୍ଦ୍ଦେଶକ ଅରିନ୍ଦମ ତାକୁଆ, ଏସ୍‌ବିଏମ୍ (ସହରାଞ୍ଚଳ) ମିଶନ ନିର୍ଦ୍ଦେଶକ ବିନୟ କୁମାର ଦାଶ ପ୍ରମୁଖ ଉପସ୍ଥିତ ଥିଲେ।

MANTRI REVIEWS CLEANLINESS DRIVE READINESS

DC CORRESPONDENT
NEW DELHI, SEPT. 10

Union minister for housing and urban affairs Manohar Lal Khattar on Thursday reviewed preparations for the month-long nationwide "Swachhata Hi Seva" (SHS) campaign to be launched on Prime Minister Narendra Modi's birthday on September 17. Mr Khattar said that the campaign seeks to connect his spirit of service and resolve with the cause of cleanliness.



Manohar
Lal Khattar

The ministry of housing and urban affairs said this year's theme, 'Swachhata Mein Sahbhag, Swachh Bharat, Viksit Bharat', underlines the role of collective participation and shared responsibility in advancing the vision of a 'Swachh and Viksit Bharat'.

The SHS will be observed from September 17 to October 17. In his remarks during the review meeting, the Union minister called upon citizens to begin the "Swachhata hi Seva" campaign from their own homes on September 17 and urged them to clean their homes themselves, and thereafter light a "diya" in their homes in the evening, symbolising a clean home, healthy family and positive energy.

'Seva Sankalp' across the country: A wave of cleanliness will rise from every home on PM Modi's birthday

देशभर में 'सेवा संकल्प': पीएम मोदी के जन्मदिन पर घर-घर से उठेगी स्वच्छता की लहर

केंद्रीय मंत्री मनोहर लाल का आह्वान, घर साफ करें, शाम को दीप जलाएं, 2 अक्टूबर तक श्रमदान की तैयारी

समाचार जगत ब्यूरो

नई दिल्ली. प्रधानमंत्री नरेंद्र मोदी के जन्मदिन 17 सितंबर से देशभर में स्वच्छता का बड़ा जनअभियान शुरू होगा। केंद्र सरकार ने इस बार 'स्वच्छता ही सेवा-2026' को प्रधानमंत्री की सेवा भावना और स्वच्छ भारत के संकल्प से जोड़ते हुए इसे व्यापक जनभागीदारी का रूप देने की तैयारी की है। अभियान 17 सितंबर से 17 अक्टूबर तक चलेगा और



फोटो: वीर बहादुर यादव

इसकी थीम 'स्वच्छता में सहभाग, स्वच्छ भारत, विकसित भारत' रखी गई है। केंद्रीय आवासन एवं शहरी कार्य मंत्री मनोहर लाल ने राज्यों और केंद्र शासित प्रदेशों के साथ बैठक में तैयारियों की समीक्षा करते हुए कहा कि 17

सितंबर को स्वच्छता की शुरुआत घर से होनी चाहिए। उन्होंने लोगों से अपने घर की सफाई करने और शाम को दीप जलाने की अपील की। उनके मुताबिक यह दीप स्वच्छ घर, स्वस्थ परिवार और सकारात्मक ऊर्जा के साथ

स्वच्छता बनाए रखने के संकल्प का प्रतीक होगा। सरकार का फोकस इस बार केवल सफाई अभियान तक सीमित नहीं रखने का है। इसे नागरिकों की भागीदारी और व्यवहार परिवर्तन से जोड़ने

2 अक्टूबर को दिखेगा जनशक्ति का जोर

17 सितंबर से शुरू होने वाली गतिविधियों के बाद 1 अक्टूबर को 'एक दिन, एक घंटा, एक साथ' श्रमदान का बड़ा अभियान आयोजित करने की तैयारी है। मंत्रियों, सांसदों, विधायकों, महापौरों, पार्षदों और स्थानीय जनप्रतिनिधियों से इसमें नेतृत्वकारी भूमिका निभाने को कहा गया है। 2 अक्टूबर, स्वच्छ भारत दिवस पर सार्वजनिक स्थानों पर विशेष स्वच्छता अभियान, परिसर बैठक और टोस कचरा प्रबंधन को लेकर जागरूकता कार्यक्रम होंगे। साथ ही 'एक पेड़ मां के नाम' के तहत पौधारोपण भी किया जाएगा। 17 अक्टूबर को भी विशेष कार्यक्रम: मनोहर लाल ने राज्यों से 7 अक्टूबर को प्रधानमंत्री के सार्वजनिक जीवन के 25 वर्ष पूरे होने के अवसर पर विशेष स्वच्छता कार्यक्रम आयोजित करने का आग्रह किया है। इस तरह 17 सितंबर से शुरू होने वाला अभियान प्रधानमंत्री के जन्मदिन से लेकर अक्टूबर के पहले सप्ताह तक लगातार जनभागीदारी का माहौल बनाने की दिशा में आगे बढ़ेगा।

की तैयारी है। मनोहर लाल ने कहा कि स्वच्छता एक महीने की गतिविधि नहीं, बल्कि निरंतर चलने वाला जनसंकल्प बनना चाहिए। अभियान के तहत स्वच्छता लक्ष्य इकाइयों और भीड़भाड़ वाले सार्वजनिक स्थलों

का कार्याकल्प, स्वच्छ पाठशाला-युवा फॉर स्वच्छता, सफाईमित्र सुरक्षा एवं सम्मान शिविर और स्वच्छता से समृद्धि पर विशेष जोर रहेगा। कचरे से संपदा और चक्रीय अर्थव्यवस्था को भी अभियान का हिस्सा बनाया जाएगा।



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Union Ministry of Housing and Urban Affairs meeting attended by Minister Jogen Mohan

আলভে নুবা আভাৰ হিচাপে অংশ

কেন্দ্ৰীয় গৃহ নিৰ্মাণ নগৰ পৰিক্ৰমা মন্ত্ৰালয়ৰ বৈঠকত মন্ত্ৰী কৌশিক ৰায়

বিশেষ প্ৰতিনিধি, গুৱাহাটী, ১০
ছেপ্টেম্বৰ : অসম চৰকাৰৰ গৃহ
নিৰ্মাণ আৰু নগৰ পৰিক্ৰমা মন্ত্ৰী
কৌশিক ৰায়ে আজি ভাৰত চৰকাৰৰ
গৃহ নিৰ্মাণ আৰু নগৰ পৰিক্ৰমা
মন্ত্ৰালয়ে আয়োজন কৰা এখন
ভাৰ্চুৱেল বৈঠকত অংশগ্ৰহণ কৰে।
বৈঠকখনত সমগ্ৰ দেশৰ ৰাজ্য আৰু
কেন্দ্ৰীয় শাসিত অঞ্চলসমূহত
'স্বচ্ছতাই সেৱা ২০২৬' অভিযানৰ
পৰিকল্পনা, প্ৰস্তুতি আৰু ৰূপায়ণ
সন্দৰ্ভত আলোচনা কৰা হয়।
বৈঠকখনত সভাপতিত্ব কৰে
কেন্দ্ৰীয় গৃহ নিৰ্মাণ আৰু নগৰ
পৰিক্ৰমা মন্ত্ৰী মনোহৰ লাল খট্টৰে।
'স্বচ্ছতাত অংশগ্ৰহণ; স্বচ্ছ ভাৰত,
বিকশিত ভাৰত' শীৰ্ষক মূল
বিষয়বস্তুৰে ১৭ ছেপ্টেম্বৰৰ পৰা ১৭
অক্টোবৰ, ২০২৬ লৈ স্বচ্ছতাই সেৱা
২০২৬ পালন কৰা হ'ব। এই
অভিযানত 'সম্পূৰ্ণ চৰকাৰ' আৰু
'সম্পূৰ্ণ সমাজ' পদ্ধতিৰ লগতে
জনগণৰ সক্ৰিয় অংশগ্ৰহণৰ ওপৰত
বিশেষ গুৰুত্ব আৰোপ কৰা হৈছে।
কাছাৰ জিলা আয়ুক্তৰ কাৰ্যালয়ৰ পৰা
ভাৰ্চুৱেলী বৈঠকত অংশগ্ৰহণ কৰি মন্ত্ৰী
শ্ৰীৰায়ে স্বচ্ছতাই সেৱা ২০২৬ক এক
অৰ্থপূৰ্ণ আৰু নিৰন্তৰ জনআন্দোলন
হিচাপে গঢ়ি তোলাৰ বাবে অসমৰ
প্ৰতিশ্ৰুতিৰ কথা উল্লেখ কৰে।

Swachhata Hi Seva 2024: Minister Kaushik in central meeting regarding planning, preparation and implementation

স্বচ্ছতা হি সেবা ২০২৬: পরিকল্পনা, প্রস্তুতি ও বাস্তবায়ন নিয়ে কেন্দ্রীয় বৈঠকে মন্ত্রী কৌশিক

জনসংযোগ প্রতিবেদন
শিলচর। ১০ সেপ্টেম্বর

২০২৬-এর স্বচ্ছতা হি সেবা কর্মসূচি ঘিরে রাজ্য ও কেন্দ্রশাসিত অঞ্চলগুলির পরিকল্পনা, প্রস্তুতি এবং বাস্তবায়ন নিয়ে বৃহস্পতিবার কেন্দ্রীয় আবাসন ও নগর বিষয়ক মন্ত্রকের ডাকা এক ভার্চুয়াল বৈঠকে অংশ নিলেন অসম সরকারের আবাসন ও নগর বিষয়ক মন্ত্রী কৌশিক রায়। বৈঠকে সভাপতিত্ব করেন কেন্দ্রীয় আবাসন ও নগর বিষয়ক মন্ত্রী মনোহরলাল খট্টর।

‘স্বচ্ছতায় সকলের অংশগ্রহণ; স্বচ্ছ ভারত, বিকশিত ভারত’ এই ভাবনাকে সামনে রেখে আগামী ১৭ সেপ্টেম্বর থেকে ১৭ অক্টোবর পর্যন্ত পালিত হবে স্বচ্ছতা হি সেবা। সম্মিলিত উদ্যোগের পাশাপাশি সক্রিয় জন-অংশগ্রহণের উপর বিশেষ গুরুত্ব দেওয়া হয়েছে এই কর্মসূচিতে।

কাছাড়ের জেলা আয়ুক্তের



■ স্বচ্ছতা হি সেবা অনুষ্ঠান নিয়ে ভিডিও কনফারেন্সে মন্ত্রী কৌশিক রায়।

কার্যালয়ের সম্মেলন কক্ষ থেকে ভার্চুয়ালি বৈঠকে যোগ দিয়ে মন্ত্রী কৌশিক রায় বলেন, স্বচ্ছতা হি সেবা ২০২৬-কে অর্থবহ এবং ধারাবাহিক জনআন্দোলনে পরিণত করতে অসম সরকার প্রতিশ্রুতিবদ্ধ। তিনি জানান, ২০১৭ থেকেই অসম উৎসাহ ও ব্যাপক জনঅংশগ্রহণের সঙ্গে এই অভিযানে সক্রিয়ভাবে অংশ নিয়ে আসছে। মন্ত্রী বলেন, স্বচ্ছতাকে শুধু পরিচ্ছন্নতা অভিযান হিসেবে দেখলে চলবে না। এর মাধ্যমে সরকার ও নাগরিকদের একসূত্রে

এনে আরও পরিচ্ছন্ন, সবুজ এবং টেকসই অসম গড়ে তোলার জন্য সম্মিলিত দায়বদ্ধতা তৈরি করার সুযোগ রয়েছে। তিনি বলেন, পরিচ্ছন্নতা শুধু স্থানীয় সংস্থা বা সাফাইকর্মীদের একার দায়িত্ব হতে পারে না। নিবাচিত জনপ্রতিনিধি, সরকারি দফতর, যুবসমাজ, পড়ুয়া, স্বনির্ভর গোষ্ঠী, স্বচ্ছসেবী সংগঠন, বেসরকারি সংস্থা, সাধারণ নাগরিক এবং অন্যান্য সংশ্লিষ্ট সকলেরই এটি যৌথ দায়িত্ব। তাঁর কথায়, অভিযানের সাফল্য নির্ভর করবে

স্পষ্ট দায়িত্ব বণ্টন, বিভিন্ন দফতরের মধ্যে সমন্বয় এবং সমাজের প্রতিটি স্তরের মানুষের অর্থবহ অংশগ্রহণের উপর।

তিনি জানান, অসম ইতিমধ্যেই এই অভিযানের জন্য প্রস্তুতি শুরু করেছে। আবাসন ও নগর বিষয়ক মন্ত্রকের নিধারিত পাঁচটি মূল স্তরের সঙ্গে সামঞ্জস্য রেখে রাজ্যস্তরে কর্মপরিকল্পনা এবং কর্মসূচির দিনপঞ্জি তৈরি করা হয়েছে। এই পাঁচটি স্তর হল পরিচ্ছন্নতা লক্ষ্যমাত্রা এলাকা এবং পরিচ্ছন্ন জনস্থানগুলির রূপান্তর; ‘স্বচ্ছ পাঠশালা স্বচ্ছতার জন্য যুবসমাজ’; ‘সাফাই মিত্র সুরক্ষা এবং সম্মান শিবির’; ‘স্বচ্ছতার জন্য জনঅংশগ্রহণ’; এবং ‘স্বচ্ছতা থেকে সমৃদ্ধি’।

‘স্বচ্ছ পাঠশালা স্বচ্ছতার জন্য যুবসমাজ’ কর্মসূচির আওতায় স্কুলকলেজ, এনএসএস, এনসিসি, ইকো-ক্লাব এবং যুব স্বচ্ছসেবকদের



Koushik's plan to transform cleanliness drive into a mass movement

স্বচ্ছতা অভিযানকে গণআন্দোলনে রূপান্তরের পরিকল্পনা কৌশিকের

১৭ সেপ্টেম্বর থেকে ১৭ অক্টোবর অবধি 'স্বচ্ছতা হি সেবা ২০২৬'

স্টাফ রিপোর্টার
গুয়াহাটি। ১০ সেপ্টেম্বর

শুধু কয়েক দিনের কর্মসূচিতে সীমাবদ্ধ না রেখে স্বচ্ছতা অভিযানকে ধারাবাহিক গণআন্দোলনের চেহারা দিতে চায় অসম। ২০২৬ সালের 'স্বচ্ছতা হি সেবা' কর্মসূচির প্রস্তুতি ও রূপরেখা নিয়ে বৃহস্পতিবার কেন্দ্রীয় আবাসন ও নগর বিষয়ক মন্ত্রকের বৈঠকে এই বার্তা দিলেন

অসমের নগর বিষয়ক মন্ত্রী কৌশিক রায়। কেন্দ্রীয় আবাসন ও নগর বিষয়ক মন্ত্রী মনোহরলাল খাট্টারের পৌরোহিত্যে আয়োজিত ভার্চুয়াল বৈঠকে দেশের বিভিন্ন রাজ্য ও কেন্দ্রশাসিত অঞ্চলের প্রতিনিধিরা অংশ নেন।

এ বার ১৭ সেপ্টেম্বর থেকে ১৭ অক্টোবর পর্যন্ত চলবে 'স্বচ্ছতা হি সেবা ২০২৬'। এ বছরের মূল ভাবনা হচ্ছে, 'স্বচ্ছতায় সকলের অংশগ্রহণ, স্বচ্ছ ভারত, বিকশিত

ভারত'। সরকারি বিভাগের পাশাপাশি সমাজের সর্বস্তরের মানুষকে জড়িত করে কর্মসূচি এগিয়ে নিয়ে যাওয়ার ওপর

কেন্দ্রের ভার্চুয়ালি বৈঠকে মন্ত্রী

জোর দেওয়া হয়েছে। ভিডিও কনফারেন্সে বৈঠকে যোগ দিয়ে মন্ত্রী কৌশিক রায় বলেন, '২০১৭ সাল থেকেই অসম

পৃ.-৬

Capacity Building on Solid Waste Management Rules 2026 in Kulgam

کولگام میں سالڈ ویسٹ منیجمنٹ رولز 2026 پر صلاحیت سازی کا اجلاس

کولگام 9 ستمبر (اٹھویں)



میونسپل کمیشنوں یاری پورہ اور فریال نے آج مشترکہ طور پر سالڈ ویسٹ منیجمنٹ رولز 2026 پر ایک جامع صلاحیت سازی پروگرام کا انعقاد کیا، جس کا مقصد آپریشنل بیداری کو بڑھانا اور دونوں شہری مقامی اداروں میں پائیدار پھرے کے انتظام کے طریقوں کے ذمینی سطح پر نفاذ کو مضبوط بنانا ہے۔ خصوصی تربیتی ورکشاپ کا انعقاد کچھسی بلڈنگ ایکسپرت تجربہ مدنی نے کیا تھا۔ اس سیشن میں سوچہ بھارت مشن - اردن 0.2 کے فریم ورک کے تحت کلیدی آپریشنل پہلوؤں پر عملی رہنمائی فراہم کی گئی، جس میں مابذ کی سطح پر فضلہ کی علیحدگی، گھر گھر جا کر جمع کرنے کے معمولات، محفوظ نقل و حمل کے طریقہ کار، محفوظ نقل و حمل، سائنسی طریقہ کار اور اسٹیکس کو محفوظ بنانے پر زور دیا گیا۔ سیشن کے دوران تکنیکی بات چیت میں بک ویسٹ جزیئر (BWGs) کی قانونی ذمہ داریوں، میٹریل ریکوری میسجیئر (MRFs) کے آپریشنل پروٹوکولز، ہوم کمپوسٹنگ، بھٹیک، اور صف اول کے صفائی کے عملے کے لیے ضروری پیشہ ورانہ حفاظتی اقدامات کے بارے میں تفصیل سے بتایا گیا۔ مدنی نے اس

بات پر روشنی ڈالی کہ طویل مدتی شہری حفظان صحت کے حصول کے لیے میونسپل انتظامیہ، مقامی کاروباری اداروں اور کمیونٹی اداروں کے درمیان منظم ہم آہنگی کی ضرورت ہے۔ کلیدی شرکا میں ایم سی یاری پورہ اور ایم سی فریال کے ایگزیکٹو آفیسرز، سوچتا ایگزیکٹوز، سوچتا سفیر، سوچتا جیٹھنٹوز، مقامی طلباء، رہائشی، تھارتی برادری کے ارکان، کمیونٹی اسٹیک ہولڈرز، سینٹری سپروائزر، فرنٹ لائن صفائی کے کارکنان اور میونسپل اداروں کے دونوں انتظامی عملہ شامل تھے۔



Union Minister Manohar Lal reviews preparations for Swachhata Hi Seva 2026 with States/UTs

Campaign to be observed from 17th September to 17th October 2026

PIB: 10 SEP 2026 New Delhi: Union Minister for Housing and Urban Affairs and Power, Shri Manohar Lal, today chaired a high-level meeting with State Urban Development Ministers, Principal Secretaries, Urban Development and State Mission Directors to review the preparedness of States and Union Territories for Swachhata Hi Seva (SHS) 2026.

The meeting reviewed preparations for the nationwide campaign, which will be observed from 17th September to 17th October 2026. This year's theme, 'Swachhata Mein Sahbhag, Swachh Bharat, Viksit Bharat', underlines the role of collective participation and shared responsibility in advancing the vision of a Swachh and Viksit Bharat.

The key focus areas of SHS 2026 include transformation of Cleanliness Target Units (CTUs) and high-footfall public places; Swachh Paathshala -Yuva for Swachhata; Safai Mitra Suraksha Evam Samman Shivirs; Jan Bhagidari for Swachhata; and Swachhata se Samriddhi, with a focus on circular economy and Waste-to-Wealth initiatives.

During the meeting, States/UTs were briefed on the key focus areas of the campaign and the need to undertake coordinated action across the nation. Emphasis was laid on ensuring exten-

sive citizen participation, effective implementation at the local level and visible cleanliness outcomes during the campaign period. States Departments should take a lead in ensuring cleanliness drives across each office premises, tourist spots and water bodies.

In his remarks, Union Minister for Housing and Urban Affairs, Shri Manohar Lal, called upon Citizens to begin the Swachhata Hi Seva campaign from their own homes on 17th September. He urged citizens to clean their homes themselves, and thereafter light a Diya in their homes in the evening, symbolising a clean home, healthy family and positive energy; while also representing a commitment to sustain the cleanliness achieved. He said that the campaign should be taken forward in the spirit of 'Seva Sankalp', with the objective of making cleanliness a sustained people-led commitment rather than a month-long activity.

Referring to the vision of Prime Minister Shri Narendra Modi, the Union Minister said that the campaign begins on 17 September, the Prime Minister's birthday, and seeks to connect his spirit of service and resolve with the cause of cleanliness.

Recalling the Prime Minister's message in Mann Ki Baat, Shri Manohar Lal said that when keeping a place clean becomes the resolve

of its people, the change goes beyond cleanliness and transforms the very identity of that place. He emphasised that the endeavour should therefore be to make Swachhata a collective resolve of citizens.

The Minister emphasized that 25th September, the birthday of Pandit Deendayal Upadhyaya, should mark cleanliness drives across all segments of society, with particular focus on inclusivity and social welfare.

In particular, States were urged to undertake extensive planning and advocacy activities leading up to 1st October, for nation-wide Shramdaan for Ek Din, Ek Ghanta, Ek Saath, where State Education and Sports Departments were asked to engage youth and sports persons for Swachhata activities at scale. The Minister appealed to all Ministers, MPs/MLAs, Mayors, Deputy Mayors, Ward Councillors, Commissioners, Eminent personalities of each State to lead this nation-wide Shramdaan from their respective areas/constituencies and ensure mass mobilisation for the same.

He also urged all municipalities to engage Residential Societies and RWAs by organising inter-ward and inter-RWA Swachhata Competitions to further bolster their efforts, and promote key Swachhata messaging in prominent RWA locations.



Manohar Lal reviews preparations for Swachhata Hi Seva 2026 with States/UTs

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Union Ministry will run Swachhata Hi Seva campaign from September 17 to October 17: Manohar Lal Khattar

केंद्रीय मंत्रालय चलाएगा 17 सितम्बर से 17 अक्टूबर तक स्वच्छता ही सेवा अभियान: मनोहर लाल खट्टर

नई दिल्ली, 10 सितम्बर (निशांत राघव): केंद्रीय आवास एवं शहरी मामला मंत्रालय 17 सितम्बर से 17 अक्टूबर तक स्वच्छता ही सेवा अभियान चलाएगा। यह अभियान प्रधानमंत्री नरेंद्र मोदी के जन्म दिवस के साथ आरंभ होगा। देश भर में चलाए जाने वाले इस अभियान की तैयारियों को लेकर केंद्रीय मंत्री मनोहर लाल खट्टर ने वीरवार को समीक्षा बैठक की। उन्होंने राज्यों और केंद्र शासित प्रदेशों से व्यापक जनभागीदारी और स्वच्छता के स्पष्ट परिणाम सुनिश्चित करने का आग्रह किया। मनोहर लाल ने लोगों से 17 सितम्बर को अपने घर से स्वच्छता ही सेवा अभियान शुरू करने का आह्वान किया। उन्होंने लोगों से स्वयं अपने घर की सफाई करने और शाम को घर में दीप जलाने की अपील की। उन्होंने कहा कि यह दीप स्वच्छ घर, स्वस्थ परिवार और सकारात्मक ऊर्जा का प्रतीक होगा और हासिल की गई स्वच्छता को बनाए रखने की प्रतिबद्धता को भी दर्शाएगा। उन्होंने कहा कि अभियान को 'सेवा संकल्प' की भावना से आगे बढ़ाया जाना चाहिए, ताकि स्वच्छता केवल एक महीने की गतिविधि न रहकर निरंतर जन-भागीदारी का संकल्प बने।



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'Swachhata Hi Seva' to be observed from September 17 to October 2; Housing and Urban Development Department's directive for active participation of all sections of society

୧୭ରୁ ଅକ୍ଟୋବର ୨ ପର୍ଯ୍ୟନ୍ତ ପାଳିତ ହେବ 'ସ୍ୱଚ୍ଛତା ହିଁ ସେବା'

ସମାଜର ସମସ୍ତ ବର୍ଗର ସକ୍ରିୟ ଅଂଶଗ୍ରହଣ ପାଇଁ ଗୃହ ନିର୍ମାଣ ଓ ନଗର ଉନ୍ନୟନ ବିଭାଗର ନିର୍ଦ୍ଦେଶ

ଭୁବନେଶ୍ୱର, ୧୦/୯/୨୬: ଆସନ୍ତା ୧୭ରୁ ଅକ୍ଟୋବର ୨ ପର୍ଯ୍ୟନ୍ତ ଦେଶବ୍ୟାପୀ 'ସ୍ୱଚ୍ଛତା ହିଁ ସେବା' - ୨୦୨୬ ଅଭିଯାନ ପାଳିତ ହେବ। ଜନସାଧାରଣଙ୍କ ସକ୍ରିୟ ଅଂଶଗ୍ରହଣ, ସ୍ୱଚ୍ଛତା ଓ ପରିମଳ, ସଫେଇ କର୍ମଚାରୀଙ୍କ ସୁରକ୍ଷା ଓ ସମ୍ମାନ ଏବଂ ସ୍ଥାୟୀ ସହରୀ ଜୀବନଯାତ୍ରାକୁ ଏହି ଅଭିଯାନରେ ପ୍ରାଥମିକତା ଦିଆଯିବ। 'ସ୍ୱଚ୍ଛତା ହିଁ ସେବା ୨୦୨୬' ପାଳନ ସମ୍ପର୍କରେ ଆଜି କେନ୍ଦ୍ର ଗୃହ ନିର୍ମାଣ ଓ ସହରାଞ୍ଚଳ ବ୍ୟାପାର କେନ୍ଦ୍ରମଣ୍ଡଳ ଅଧିକାରୀଙ୍କ ଏକ ବୈଠକ ଉଦ୍ଦିଷ୍ଟ ହୋଇଥିଲା। ବୈଠକରେ ଗୃହ ନିର୍ମାଣ ଓ ନଗର ଉନ୍ନୟନ ମନ୍ତ୍ରୀ ଡ. କୃଷ୍ଣଚନ୍ଦ୍ର ମହାପାତ୍ର, ବିଭାଗର ଅତିରିକ୍ତ ମୁଖ୍ୟ ଶାସନ ସଚିବ ଉଷା ପାଢୀ, ପୌର ପ୍ରଶାସନ ନିର୍ଦ୍ଦେଶକ ଅରିନ୍ଦମ ଡାଲୁଆ, ଏସ୍‌ବିଏମ୍ (ସହରାଞ୍ଚଳ) ମିଶନ୍ ନିର୍ଦ୍ଦେଶକ ବିନୟ କୁମାର ଦାଶଙ୍କ ସମେତ ବିଭାଗର ବରିଷ୍ଠ ଅଧିକାରୀମାନେ

ଯୋଗଦେଇଥିଲେ। ବୈଠକ ପରେ ବିଭାଗ ପକ୍ଷରୁ ସମସ୍ତ ମହାନଗର ନିଗମର କମିଶନର ଏବଂ ସମସ୍ତ ସହରାଞ୍ଚଳ ସ୍ଥାନୀୟ ସଂସ୍ଥାକୁ ଅଭିଯାନର ସଫଳ, ସମନ୍ୱିତ ଓ ସମୟୋଚିତ କାର୍ଯ୍ୟାବହାନ ପାଇଁ ବିସ୍ତୃତ ନିର୍ଦ୍ଦେଶାବଳୀ ଜାରି କରାଯାଇଛି। ଏହି ଅବସରରେ ମନ୍ତ୍ରୀ ଡ. କୃଷ୍ଣଚନ୍ଦ୍ର ମହାପାତ୍ର କହିଛନ୍ତି, 'ସ୍ୱଚ୍ଛତା ହିଁ ସେବା ପାଇଁ ଓଡ଼ିଶାର ପ୍ରସ୍ତୁତି ଶେଷ ହୋଇଛି ଏବଂ କେନ୍ଦ୍ରର ସମସ୍ତ ମାର୍ଗଦର୍ଶିକାକୁ ପ୍ରଭାବଶାଳୀ ଭାବେ କାର୍ଯ୍ୟକାରୀ କରାଯିବ। ଓଡ଼ିଶାରେ ଏକକୋଟି ବୀପ ପ୍ରକଳ୍ପର ପାଇଁ ମଧ୍ୟ ଯୋଜନା କରାଯାଇଛି, ଯେଉଁଥିରେ ପ୍ରତି ଜିଲ୍ଲାର ପ୍ରତିଟି ପରିବାରକୁ ସାମିଲ କରାଯିବ। ଗ୍ରାମାଞ୍ଚଳରେ ପଞ୍ଚାୟତିରାଜ ବିଭାଗ ସ୍ଥାନୀୟ ଜନସାଧାରଣଙ୍କ ସହଯୋଗରେ ପରିମଳ ଓ ସଫେଇ କାର୍ଯ୍ୟ ସହ ଜଳାଶୟଗୁଡ଼ିକର ବିକାଶ କାର୍ଯ୍ୟ ହାତକୁ ନେବ। ସେହିପରି ବିଭାଗ ସହରାଞ୍ଚଳରେ ଏହିଭଳି କାର୍ଯ୍ୟକ୍ରମ କରିବ। କାର୍ଯ୍ୟ ପୂର୍ବରୁ ଓ ପରେ ଥିବା ସ୍ଥିତିକୁ ଭିତ୍ତି

ରେକର୍ଡ କରାଯାଇ ପରିବର୍ତ୍ତନକୁ ପ୍ରଦର୍ଶିତ କରାଯିବ। ଆମକୁ ମିଳିଥିବା ସମସ୍ତ ନିର୍ଦ୍ଦେଶକୁ ଗହୀର ପ୍ରକୃତ ଭାବନାରେ ସଫଳତାର ସହ କାର୍ଯ୍ୟକାରୀ କରାଯିବ। ମହଣାଳୟର ମାର୍ଗଦର୍ଶିକା ଅନୁଯାୟୀ 'ସ୍ୱଚ୍ଛତା ହିଁ ସହରାଞ୍ଚଳ, ସ୍ୱଚ୍ଛ ଭାରତ, ବିକଶିତ ଭାରତ' ଗୁରୁମୁଖକୁ ଆଧାର କରି ଏହି ଅଭିଯାନ ପାଳିତ ହେବ। ନାଗରିକ, ସରକାରୀ ସଂସ୍ଥା, ଜନପ୍ରତିନିଧି, ବିଭିନ୍ନ ଅନୁଷ୍ଠାନ, ସାମାଜିକ ସଂଗଠନ ଓ ଅନ୍ୟାନ୍ୟ ଅଂଶଦାରଙ୍କୁ ଏଥିରେ ସକ୍ରିୟ ଭାବେ ସାମିଲ କରାଯିବ। ଏହି ଅଭିଯାନ ପାଞ୍ଚଟି ପ୍ରମୁଖ ଓଡ଼ିଆ ଉପରେ ଆଧାରିତ ହେବ। ସ୍ୱଚ୍ଛତା ଲକ୍ଷ୍ୟ ଏକକ ଏବଂ ଅଳିଆ ଆବର୍ଜନା ପତ୍ରୁଥିବା ସ୍ଥାନଗୁଡ଼ିକର ଚିହ୍ନ ଓ ସମୟୋଚିତ ଗୁପ୍ତାବରଣ; 'ସ୍ୱଚ୍ଛତା ଜ୍ଞାନ ଯାତ୍ରା' ଓ 'ସ୍ୱଚ୍ଛତା ସମ୍ବନ୍ଧ' ମାଧ୍ୟମରେ ଛାତ୍ରଛାତ୍ରୀ ଓ ଯୁବପିଢ଼ିଙ୍କ ଅଂଶଗ୍ରହଣ; ସଫେଇ କର୍ମଚାରୀଙ୍କ ସ୍ୱାସ୍ଥ୍ୟ ପରୀକ୍ଷା ଓ ବିଭିନ୍ନ କଲ୍ୟାଣକାରୀ ଯୋଜନା ସହ ସଂଯୋଗ ପାଇଁ 'ସଫେଇମିତ୍ର' ସୁରକ୍ଷା

ଏବଂ ସମ୍ମାନ ଶିବିର'; ଶୂନ୍ୟ-ବର୍ଜ୍ୟବସ୍ତୁ ଛାଡ଼ା ଓ ପରିବେଶ ଅନୁକୂଳ ଉତ୍ସବ ମାଧ୍ୟମରେ ଜନଭାଗିନୀ; ଏବଂ 'ସ୍ୱଚ୍ଛତା ସେ ସମୃଦ୍ଧି' ଅଧୀନରେ ବର୍ଜ୍ୟବସ୍ତୁ କଳା, ବର୍ଜ୍ୟବସ୍ତୁର ସମ୍ପଦ ଭଳି ଅର୍ଥନୀତି ଅଭ୍ୟାସକୁ ପ୍ରୋତ୍ସାହନ ଦିଆଯିବ। ଚିହ୍ନଟ ହୋଇଥିବା ସ୍ଥାନ ଏବଂ ଅଳିଆ ପତ୍ରୁଥିବା ଅଞ୍ଚଳଗୁଡ଼ିକରେ ସ୍ୱଚ୍ଛତା, ସୌନ୍ଦର୍ଯ୍ୟକରଣ ଓ ନିରାକର ରକ୍ଷଣାବେକ୍ଷଣ ସୁନିଶ୍ଚିତ କରିବାକୁ ପୌରାଞ୍ଚଳଗୁଡ଼ିକୁ ନିର୍ଦ୍ଦେଶ ଦିଆଯାଇଛି। ସେହିପରି ସଫେଇ କର୍ମଚାରୀଙ୍କ ସୁରକ୍ଷା, ସମ୍ମାନ ଓ କଲ୍ୟାଣ ସହିତ ଦାୟିତ୍ୱପୂର୍ଣ୍ଣ ବର୍ଜ୍ୟବସ୍ତୁ ପରିଚାଳନା ନେଇ ଛାତ୍ରଛାତ୍ରୀ ଓ ଯୁବପିଢ଼ିଙ୍କ ମଧ୍ୟରେ ସଚେତନତା ବୃଦ୍ଧି ଉପରେ ମଧ୍ୟ ଗୁରୁତ୍ୱ ଦିଆଯିବ। ନାଗରିକ, ଜନପ୍ରତିନିଧି, ସରକାରୀ କର୍ମଚାରୀ, ବିଭିନ୍ନ ଅନୁଷ୍ଠାନ ଓ ସାମାଜିକ ସଂଗଠନଗୁଡ଼ିକୁ ଏକାଠି କରି ସ୍ୱଚ୍ଛତା କାର୍ଯ୍ୟରେ ସକ୍ରିୟ ଅଂଶଗ୍ରହଣ ପାଇଁ ପ୍ରୋତ୍ସାହିତ କରିବା ଉଦ୍ଦେଶ୍ୟରେ ଅକ୍ଟୋବର ୧ ତାରିଖରେ ରାଜ୍ୟସ୍ତରୀୟ 'ଏକ

ଦିନ, ଏକ ଘଣ୍ଟା, ଏକ ସାଥ୍' ଶ୍ରମଦାନ କାର୍ଯ୍ୟକ୍ରମ ଅନୁଷ୍ଠିତ ହେବ। ଅକ୍ଟୋବର ୨ ତାରିଖରେ 'ସ୍ୱଚ୍ଛ ଭାରତ ଦିବସ' ପାଳନ ସହ ଅଭିଯାନର ଉଦ୍‌ଯାପନ ହେବ। ସ୍ଥାୟୀ ପରିମଳ ଓ ଉନ୍ନତ ସହରୀ ଜୀବନ ପ୍ରତି ପ୍ରତିବନ୍ଧକକୁ ଆହୁରି ଦୃଢ଼ କରିବା ଲାଗି ପୌରାଞ୍ଚଳ ପରିଷଦର ସ୍ୱତନ୍ତ୍ର ବୈଠକ ମଧ୍ୟ ଅନୁଷ୍ଠିତ ହେବ। ବ୍ୟାପକ ଜନସଚେତନତା ଦୃଷ୍ଟି ଓ ଅଭିଯାନର ସଫଳତା ପାଇଁ ଉପଲକ୍ଷ ଏସ୍‌ବିଏମ୍ (ସହରାଞ୍ଚଳ) ୨.୦ ଆଇସି ପାଣ୍ଠି କିମ୍ବ ନିଜସ୍ୱ ସମ୍ବଳ ବ୍ୟବହାର କରି ଏକ ଦୃଢ଼ ୩୬୦-ଡିଗ୍ରୀ ସୂଚନା, ଶିକ୍ଷା ଓ ଯୋଗାଯୋଗ ଯୋଜନା ପ୍ରସ୍ତୁତ କରିବାକୁ ପୌରସଂସ୍ଥା ଗୁଡ଼ିକୁ ନିର୍ଦ୍ଦେଶ ଦିଆଯାଇଛି। ଏହି ଅଭିଯାନ ସ୍ୱଚ୍ଛତାକୁ ସମସ୍ତଙ୍କର ମିଳିତ ଦାୟିତ୍ୱ ଭାବେ ପ୍ରତିଷ୍ଠିତ କରିବା ସହ ଏକ ସ୍ୱଚ୍ଛ, ସୁସ୍ଥ, ସମାବେଶୀ ଓ ସ୍ଥାୟୀ ସହରୀ ଓଡ଼ିଶା ଗଠନ ପାଇଁ ନିରାକର ଜନଭାଗିନୀର ଗୁରୁତ୍ୱକୁ ଆହୁରି ଦୃଢ଼ କରିବ।

Union Minister Shri Manohar Lal reviews preparations for Swachhata Hi Seva 2026 with States/UTs

‘ସ୍ବଚ୍ଛତା ହିଁ ସେବା ୨୦୨୬’ ପାଇଁ ପ୍ରସ୍ତୁତିର ସମୀକ୍ଷା କଲେ କେନ୍ଦ୍ରମନ୍ତ୍ରୀ ଶ୍ରୀ ମନୋହର ଲାଲ

[illegible]

‘ସପେକ୍ଷମିତ୍ର ସୁରକ୍ଷା ଏବଂ ସମ୍ମାନ ଶିଳିଳ’; ସ୍ୱଚ୍ଛତା ପାଇଁ ଜନସାଧାରଣ ଏବଂ ‘ସ୍ୱଚ୍ଛତାକୁ ସମୃଦ୍ଧ’, ଯେଉଁଥିରେ ସର୍ବଭାରତୀୟ ଉଦ୍ଦେଶ୍ୟମାନଙ୍କ ଶ୍ରେଣୀ-ସ୍ୱ-ସ୍ୱେଚ୍ଛା ପଦକ୍ଷେପ ଉପରେ ସୁରୁତ୍ୱ ଦିଆଯିବ।

ବୈଦିକ କାଳରେ ଗାଈ ୫
କେରୁଣାପିତ ଅଞ୍ଜଳସ୍ମୃତିକୁ
ଅଭିଷେକର ପୁରୁଷ ବୀର୍ଯ୍ୟକ୍ଷେତ୍ର
ଏବଂ ଦେଶବ୍ୟାପୀ କାନ୍ତିର ଗାୟି
ସୁରଣ କବିବାସ ପାଦଶ୍ୟାବତୀ
ପିତାମହ ଅବତର କଳାକାରଣା।

ଏସୁସ୍ଥିତ ଅଭିଯୋଗ ଗଣାଯେବା
ନୀତିର ବାସ୍ତବିକ ପ୍ରାଞ୍ଜଲ୍ୟ,
ସ୍ଥାପନା କ୍ଷମରେ ପ୍ରଜାବାଣୀ
ବାସ୍ତବ୍ୟର ଏବଂ ବୃତ୍ତାନ୍ତର
ସ୍ବଚ୍ଛନ୍ଦ ପ୍ରକାଶନ ସୁଚିତ୍ତି
କରିବା କ୍ଷମରେ ସୁସ୍ଥପ୍ରାୟୋଗ
କରାଯାଇଥିଲା । ପ୍ରତ୍ୟେକ
କର୍ମକ୍ଷେତ୍ର ପରିଷଦ, ପର୍ଯ୍ୟବେକ୍ଷକ
ଏବଂ କଳାକାରମାନଙ୍କର ସ୍ବଚ୍ଛନ୍ଦ
ପ୍ରକାଶନ ସୁଚିତ୍ତି କରିବାର ପ୍ରକ୍ଷା
ଅଭିଯୋଗ କେବଳ ନେତୃତ୍ବ
ପ୍ରଦାନକରି ।

ଶ୍ରୀ ମନୋଜନ ରାଜ ପାଟ
ଅଭିନାୟରେ ନାଟ୍ୟକଳାକାର
୧୭ ସେପ୍ଟେମ୍ବରରୁ ନିଜ ପତ୍ନୀ
ସୁସ୍ମିତାଙ୍କ ସହିତେ ଅଭିନୀତ କରିବା
କରିବାକୁ ଆସିବା ଚେଷ୍ଟାକରିବେ । ଯଦି
ନାଟ୍ୟକଳାକାର ନିଜେ ନିଜ ପତ୍ନୀ
ସହା କାରିଗର ସହ ସମ୍ପର୍କରେ ପଡ଼ିବା
ଦ୍ଵାରା କାହିଁକି ସବୁ ସମ୍ଭବ୍ୟ
କରିପାରିବେ । ଏହା ସ୍ପଷ୍ଟ ପରି, ସୁଦ୍ଧା
ପରିବାର ଓ ସମାଜର ସମସ୍ତଙ୍କ ସହିତ



ପୁରୀର ହେବୀ ସହ ହାତକରି
ନେତୃତ୍ୱ ନେଇଥିବା ନିର୍ବାଚନ
କରିବା ଉପରେ ପୁଣି ପୁଣି ସଫଳତା
ପ୍ରାପ୍ତ ହେବ । ସେ କହିଥିଲେ
ଯେ, 'ବେଳା ବା'ବଳ' ଉପକ୍ରମ
ଏହି ଅଭିଯାନକୁ ଅଗ୍ରଗତ କରିବା
କଠିନ । ସ୍ୱଚ୍ଛତାକୁ ନେବଳ ଏକ
ମାସର କାର୍ଯ୍ୟକ୍ରମରେ ସୀମିତ
ନରଖି, ଏହାକୁ ଗୋଟିଏ
ନବମୁଖ୍ୟାନ ନିର୍ବାଚନ
ପ୍ରକଳ୍ପରେ ପରିଣତ କରିବା ଏହି
ଅଭିଯାନର ଉଦ୍ଦେଶ୍ୟ ।

ପ୍ରଧାନମନ୍ତ୍ରୀ ଶ୍ରୀ ନରେନ୍ଦ୍ର ମୋଦୀଙ୍କ ଦୂରଦର୍ଶିତ୍ୱ ଉଲ୍ଲେଖ କରି କେନ୍ଦ୍ର ମନ୍ତ୍ରୀ କହିଥିଲେ ଯେ, ଏହି ଅଭିଯାନ ପ୍ରଧାନମନ୍ତ୍ରୀଙ୍କ ଉଦ୍ଦେଶ୍ୟ ଅର୍ଥାତ୍ ସେହିପ୍ରସଙ୍ଗର ୧୫ ଜଣିକରେ ଆକାଶ ଚେତନା ଏବଂ ଏହା ଗାୟକ ଯେଉଁ ଭାବନା

ସେହିପରି ଉତ୍ତର ଉପାଧି ।
 “ମନ ବା ବାସ” ଗାନ୍ଧୀଜୀଙ୍କ
 ପ୍ରଧାନମନ୍ତ୍ରୀଙ୍କ ବର୍ତ୍ତମାନ ମନ
 ପଛରେ ଶ୍ରୀ ମନମୋହନ ଲାଲ
 କପୁରଜିଙ୍କ ଘର, ଶୈଳସିଂହ ପ୍ରାନ୍ତ
 ବୃହତ୍ ଉପାଧି । ସେତେବେଳେ
 ସେହି ପ୍ରାନ୍ତର ଲୋକଙ୍କ ଆଦେଶ
 ପରିଣତ ହୁଏ, ସେତେବେଳେ
 ପରିବର୍ତ୍ତନ ଗେଜେଟ୍ ବୃହତ୍
 ମନ୍ତ୍ରଣାଳୟର ଗଜେଟ୍ ନାହିଁ, ତଥା
 ସେହି ପ୍ରାନ୍ତର ପରିବର୍ତ୍ତନ
 ବଦଳାଇ ଦେଖାଯାଏ । ସେହି
 ବୃହତ୍ ଉପାଧି ମାନବମାନଙ୍କ
 ଆତ୍ମିକ ଆଦେଶର ପରିଣତ ଗଜେଟ୍
 ବିଚାର ପ୍ରଣାଳୀ ଦେଖା ଉପାଧି
 ଗୋଟିଏ ସେ ଶୁଭାଶ୍ରୟାଣୀ
 ଉପାଧି ।

ମାତ୍ରା କମିଥିରେ ଯେ, ପରିଷଦ
ଦାୟିତ୍ୱରେ ରହିବେ କିନ୍ତୁ

ସମସ୍ତ ବର୍ଷରେ ସ୍ବଚ୍ଛତା ଅଭିଯାନ ଆୟୋଜନ କରାଯିବା ଉଚିତ ଏଥିରେ ବିଶେଷ ଭାବେ ସମାବେଶୀଗଣଙ୍କ ଓ ସାମାଜିକ ଉଦ୍ୟମ ଉପରେ ବିଶେଷ ଆଦେଶ ଦିଆଯିବା ଉଚିତ ।

ବିଶେଷ ଭାବରେ, ରାଜ୍ୟସ୍ତରୀୟ
ପ୍ରଭେଦର ଏ ଗବିଷ ଦୂର୍ବଳ 'ଏ
ଦିନ, 'ଏକ ପକ୍ଷ, 'ଏକ ସାମାଜିକ
ଶାନ୍ତିର ପର୍ବବାଦୀର ସମ୍ଭାଷଣ
'ଶୁଣିବା' କାର୍ଯ୍ୟକ୍ରମ ପାଇଁ
ବ୍ୟାପକ ଯୋଜନା
ସଚେତନତାକୁ ଲାଭ କରିବା
କାହିଁକି ନେବାକୁ ପଡ଼ିବ
ଦିନିଆରୀର 'ଏକପକ୍ଷ' ଗବିଷ
ଶିକ୍ଷା ଏ ଶୁଣିବା ବିଶାଳତାକୁ
ବ୍ୟାପକ ଭାବରେ ପ୍ରସାରିବ

ଭୁବନେଶ୍ୱରରେ ପ୍ରତିଦିନ ୧୦୦ ଲୋକ ମୃତ୍ୟୁବରଣ ହେଉଥିବା ବେଳେ ସମସ୍ତଙ୍କୁ ଚିକିତ୍ସା ଦେବା ପାଇଁ ଡାକ୍ତରୀ ଓ ଡାକ୍ତରଙ୍କ ସଂଖ୍ୟା ସମ୍ପୂର୍ଣ୍ଣ ଅଭାବ ହେଉଥିବା ସୂଚନା ମିଳିଛି ।

ମନ, ସମସ୍ୟାଗୁଡ଼ିକ, ମେଘ
 ବେଢ଼ୁଡ଼ି ମେଘର, ଶୁ
 ବାହନସିଂହ, ବଳିଷ୍ଠର ଏ
 ପ୍ରତ୍ୟେକ ରାବୀର ବିଶିଷ୍ଟ
 ବ୍ୟକ୍ତିଗତତାକୁ ନିଜ ନିଜ ପଥ
 ନିର୍ବାହନମୟରୁ ଏ
 ଚେଷ୍ଟାକ୍ଷୟ ଶ୍ରଦ୍ଧାପୂର୍ବକ
 ନେତୃତ୍ୱ ନେଇ ଏହି ଏପ୍ରକାର
 କଳାକାରମାନଙ୍କ ବ୍ୟାପ
 ଆନ୍ତରାଳ ପ୍ରତିଷ୍ଠିତ କରିବା
 ମନ ପଡ଼ୁନା ଇଚ୍ଛାଯୁକ୍ତ।

୩୫. ଗଣପତି ଦେବସ୍ତୋତ୍ର ଗେ. ଶ୍ରୀ
 ୩୬. ଅବସିତ ଗୀତି 'ଓ' ଅବସିତେ
 ୩୭. ବନ୍ୟା ଅଂ (ବେସିତେ) ଗେ. ଶ୍ରୀ
 ୩୮. ଗେ. ଶ୍ରୀ ଗେ. ଶ୍ରୀ
 ୩୯. ଅବସିତେ (ବେସିତେ) ଗେ. ଶ୍ରୀ
 ୪୦. ଗେ. ଶ୍ରୀ ଗେ. ଶ୍ରୀ
 ୪୧. ଗେ. ଶ୍ରୀ ଗେ. ଶ୍ରୀ
 ୪୨. ଗେ. ଶ୍ରୀ ଗେ. ଶ୍ରୀ
 ୪୩. ଗେ. ଶ୍ରୀ ଗେ. ଶ୍ରୀ
 ୪୪. ଗେ. ଶ୍ରୀ ଗେ. ଶ୍ରୀ
 ୪୫. ଗେ. ଶ୍ରୀ ଗେ. ଶ୍ରୀ
 ୪୬. ଗେ. ଶ୍ରୀ ଗେ. ଶ୍ରୀ
 ୪୭. ଗେ. ଶ୍ରୀ ଗେ. ଶ୍ରୀ
 ୪୮. ଗେ. ଶ୍ରୀ ଗେ. ଶ୍ରୀ
 ୪୯. ଗେ. ଶ୍ରୀ ଗେ. ଶ୍ରୀ
 ୫୦. ଗେ. ଶ୍ରୀ ଗେ. ଶ୍ରୀ

ଆନ୍ଦୋଳନ ବଳାୟାନ୍ତ । ଏ
ମାଧ୍ୟମରେ ବୃହତ୍ତମ ପ୍ରାୟ
ଆନ୍ଦୋଳନ ସୂଚକ ଭାବେ ପ୍ର
ଆନ୍ଦୋଳନ ଏ ପ୍ରାୟବର୍ତ୍ତୀ
ବୃହତ୍ତମ ପ୍ରାୟବର୍ତ୍ତୀ
ପ୍ରାୟବର୍ତ୍ତୀ ।

ଦୁଇଟି ଶାନ୍ତର ବିବରଣ ଅବଗତ
ମନାକରଣ ଓ ପରିବର୍ତ୍ତନ
ପଞ୍ଚମ ପର୍ବମାନ ପ୍ରକାଶନ
ପରିଷଦ ପରିଷଦ ଏବଂ
ଦୁଇଟି ଶାନ୍ତର ଅବଗତ
କରାଯିବ । ଏହା ମଧ୍ୟରେ ମନା
କରାଯିବ । ପ୍ରକାଶନ କରାଯିବ
ଏବଂ ଏହା କରାଯିବ ପରିଷଦ
ନିଶ୍ଚୟ । ଏହା କରାଯିବ

ଓଡ଼ିଶାରେ 'ଓଡ଼ିଆ' ଶବ୍ଦଟିର ବ୍ୟବହାର ଏବଂ ଏହାର ଗ୍ରହଣ ଓ ଗଢ଼ଣ ଉପରେ ଏହି ପୁସ୍ତକଟି ଆଲୋଚନା କରିଛି । ଏହା ଏକ ଗବେଷଣା ପୁସ୍ତକ । ଏହା ଏକ ଗବେଷଣା ପୁସ୍ତକ । ଏହା ଏକ ଗବେଷଣା ପୁସ୍ତକ ।

କରାଯାଇଥିଲା । ଏପ୍ରକାର ଯୋଜନା କାର୍ଯ୍ୟକାରୀ ହୋଇନା ବାହାରିବା ସତ୍ତ୍ୱେ, ପ୍ରତିଷ୍ଠେୟମାନଙ୍କର ସ୍ୱାଧୀନତା ଏବଂ ସୁରକ୍ଷା ଉପରେ କିଛି ଯୋଗାଯାଉ ପଡ଼ିନି କିନ୍ତୁ କରାଯିବା ଉପରେ ସମସ୍ତଙ୍କର ସୁନିଶ୍ଚିତ କବିରାଜ୍ୟ ପାଇଁ ଚର୍ଚ୍ଚା ହୋଇ ଚାଲିଛି ।

ଉତ୍ତର : ଆପଣଙ୍କ ଚାହିଦା କେତେକ ସ୍ତରରୁ
ବିଦ୍ୟମାନ ଅଟେ ।

ନାମାବଳ ପ୍ରଧାନମନ୍ତ୍ରୀଙ୍କ
ଜନସେବା ୨୫ ବର୍ଷ ପୂର୍ଣ୍ଣ
ଅବସରରେ, ଆସନ୍ତା ୭
ଅକ୍ଟୋବରରେ ସୁଦ୍ଧା 'ସ୍ବଚ୍ଛତା
କାର୍ଯ୍ୟକ୍ରମ' ଅଧିକାର କରିବାକୁ
ମନ୍ତ୍ରୀ ରାଜ୍ୟସ୍ତରୀୟ ଆୟାଜ
କରିଥିଲେ ।

ବୁଦ୍ଧିଜୀବୀ ସେବା ୨୦୨୬
ଅଭିଯାନକୁ ନେଇ
ଜନସାଧାରଣ, ଛାତ୍ରା ବାହ୍ୟଜ୍ଞ,
ଆଧିକାରୀମାନଙ୍କୁ ସାତ ଏବଂ
ସ୍ବଚ୍ଛତା ସମୀକ୍ଷା ମାଧ୍ୟମରେ
ପ୍ରତ୍ୟାବର୍ତ୍ତନ ଓ ଅଭିନବ
ସଚେତନତା ତଥା ଜନସମ୍ବଳ

[illegible]

ଉତ୍କଳ ପାଟଣପ ଗୁଡ଼ିଏ ଜମିଦାର
କୁଆଡ଼ାଛାଡ଼ିଲା। ଯଦିଓ ଏହି
ଅଭିଯାନ ଆନୁଷ୍ଠାନିକ ଭାବେ ୧୭
ଅକ୍ଟୋବରରେ ଶେଷ ହେବ,
ତଥାପି ସ୍ୱତନ୍ତ୍ରୀ ସମ୍ପର୍କର ଏହି
ଉପସ୍ଥଳ ଉପସାଧାରଣ ଚର୍ଚ୍ଚାସଭା
ବିଭାଗ ଉଦ୍ଘାଟନା ରାଜ୍ୟସ୍ତରରୁ



Swachhata Hi Seva from September 17, 1 crore lamps will be lit

ସେପ୍ଟେମ୍ବର ୧୭ରୁ ସ୍ୱଚ୍ଛତା ହିଁ ସେବା, ୧ କୋଟି ଦୀପ ଜଳିବ

ଭୁବନେଶ୍ୱର, ୧୦।୯(ନି.ପ୍ର): ଓଡ଼ିଶାରେ ସେପ୍ଟେମ୍ବର ୧୭ରୁ ଅନ୍ତର୍ଜାତୀୟ ୨ ଯାଏ ପାଳିତ ହେବ ସ୍ୱଚ୍ଛତା ହିଁ ସେବା ଅଭିଯାନ। ଦେଶବ୍ୟାପୀ ଏହା ପାଳିତ ହେବା ସେପ୍ଟେମ୍ବର ୧୭ ପ୍ରଧାନମନ୍ତ୍ରୀ ନରେନ୍ଦ୍ର ମୋଦୀଙ୍କ ଜନ୍ମଦିନ। ସ୍ୱଚ୍ଛତା ହିଁ ସେବା ଅଭିଯାନ ଅବସରରେ ଓଡ଼ିଶାରେ ବିଭିନ୍ନ କାର୍ଯ୍ୟକ୍ରମ ଅନୁଷ୍ଠିତ ହେବ। ଏବେର କେନ୍ଦ୍ର ସ୍ୱଚ୍ଛ ନିର୍ମାଣ ଓ ସହରାଞ୍ଚଳ ବ୍ୟାପାର କେନ୍ଦ୍ରମନ୍ତ୍ରୀଙ୍କ ଅଧିକାରୀଙ୍କ ଏକ ବୈଠକ ଆରମ୍ଭ

ମାଧ୍ୟମରେ ଅନୁଷ୍ଠିତ ହୋଇଛି। ବୈଠକରେ ଭାବ୍ୟ ସ୍ୱଚ୍ଛ ନିର୍ମାଣ ଓ ନଗର ଉନ୍ନୟନ ମନ୍ତ୍ରୀ ଡ. କୁଞ୍ଜବିହାରୀ ମହାପାତ୍ର, ବିଭାଗର ଅତିରିକ୍ତ ମୁଖ୍ୟ ଶାସନ ସଚିବ ଲକ୍ଷ୍ମୀ ପାଢ଼ୀ, ପୌର ପ୍ରଶାସନ ନିର୍ଦ୍ଦେଶକ ଅଭି ନମ ତାକୁଆ, ଏସ୍.ବି.ଏମ୍ (ସହରାଞ୍ଚଳ) ମିଶନ ନିର୍ଦ୍ଦେଶକ ବିନୟ କୁମାର ବାଣିଜ୍ୟ ସମେତ ବିଭାଗର ବରିଷ୍ଠ ଅଧିକାରୀମାନେ ଯୋଗଦେଇଥିଲେ।

ବୈଠକ ପରେ ବିଭାଗ ପକ୍ଷରୁ ସମସ୍ତ ମହାନଗର ନିଗମର କମିଶନର

ଏବଂ ସମସ୍ତ ସହରାଞ୍ଚଳ ସ୍ଥାନୀୟ ସଂସ୍ଥାକୁ ଅଭିଯାନର ସଫଳ, ସମର୍ଥ୍ୱିତ ଓ ସମୟୋଚିତ କାର୍ଯ୍ୟାନୁୟନ ପାଇଁ ବିସ୍ତୃତ ନିର୍ଦ୍ଦେଶାବଳୀ ଜାରି କରାଯାଇଛି। ଭାବ୍ୟ ନଗର ଉନ୍ନୟନ ମନ୍ତ୍ରୀ କହିଛନ୍ତି, ସ୍ୱଚ୍ଛତା ହିଁ ସେବା ପାଇଁ ଓଡ଼ିଶାର ପ୍ରସ୍ତୁତି ଶେଷ ହୋଇଛି। କେନ୍ଦ୍ର ସମସ୍ତ ମାର୍ଗଦର୍ଶିତାକୁ ପ୍ରଭାବଶାଳୀ ଭାବେ କାର୍ଯ୍ୟକାରୀ କରାଯିବ। ଏହି ଅବସରରେ ଓଡ଼ିଶାରେ ପ୍ରଚ୍ଛନ୍ନ କରାଯିବ ୧ କୋଟି ଦୀପ।

ପ୍ରଚ୍ଛନ୍ନ ନ ପାଇଁ ମଧ୍ୟ ଯୋଜନା କରାଯିବ। ଏଥିରେ ପ୍ରତି ଲକ୍ଷରୁ ପ୍ରତିଟି ପରିବାରକୁ ସାମିଲ କରାଯିବ। ଗ୍ରାମାଞ୍ଚଳରେ ପଞ୍ଚାୟତିରାଜ ବିଭାଗ ସ୍ଥାନୀୟ ଜନସାଧାରଣଙ୍କ ସହଯୋଗରେ ପରିମଳ ଓ ସଫେଇ କାର୍ଯ୍ୟ ସହ ଜବାବଦାରୀକୁ ନେଇ ବିକାଶ କାର୍ଯ୍ୟ ହାତକୁ ନେବ। ସହରାଞ୍ଚଳରେ ମଧ୍ୟ ବିଭାଗ କମିସନରଙ୍କ କାର୍ଯ୍ୟକ୍ରମ। କାର୍ଯ୍ୟ ପୂର୍ବରୁ ଓ ପରେ ଥିବା ଘୃତିକୁ ଲିଟି ଓ ଜଳିଆରେ ଚେକ୍ କରାଯାଇ ପରିବର୍ତ୍ତନକୁ ପ୍ରଦର୍ଶିତ କରାଯିବ।



ଆଧାର: ୧୦୯୦୦୦ ମାସିଆ ୦୯୧୦୦୦୦

Swachhata Hi Seva from September 17 to October 2

ସେପ୍ଟେମ୍ବର ୧୭ ରୁ ଅକ୍ଟୋବର ୨ ସ୍ୱଚ୍ଛତା ହିଁ ସେବା



■ ଭୁବନେଶ୍ୱର, ଉତ୍ତରାଞ୍ଚଳ-୧୩:

ଭୂବନେଶ୍ୱର ସେପ୍ଟେମ୍ବର ୧୭ରୁ ଅକ୍ଟୋବର ୨ ପର୍ଯ୍ୟନ୍ତ ରେଖ୍ୟାପା "ସ୍ୱଚ୍ଛତା ହିଁ ସେବା" -୨୦୨୬ ଅଭିଯାନ ପ୍ରତିଷ୍ଠା କରିବା ପାଇଁ ଉଦ୍ଦେଶ୍ୟ ରଖିଛନ୍ତି। ଏହା ଉପରେ, ଉପରାଜ୍ୟ ମନ୍ତ୍ରୀଙ୍କ ସମ୍ମାନେ ଏକ ସ୍ୱାଗତାୟୀ ଗାଥା ପଢ଼ିବା ପାଇଁ ଅଭିଯାନ ପ୍ରାରମ୍ଭ କରାଯାଇଛି।

ସ୍ୱଚ୍ଛତା ହିଁ ସେବା ୨୦୨୬ ପ୍ରକଳ୍ପ ଉଦ୍ଦେଶ୍ୟ ଅନୁଯାୟୀ ଲୋକମାନଙ୍କୁ ସ୍ୱଚ୍ଛତା ପ୍ରଚାର କରିବା ପାଇଁ ଉଦ୍ଦେଶ୍ୟ ରଖିଛି। ଏହା ଉପରେ, ଉପରାଜ୍ୟ ମନ୍ତ୍ରୀଙ୍କ ସମ୍ମାନେ ଏକ ସ୍ୱାଗତାୟୀ ଗାଥା ପଢ଼ିବା ପାଇଁ ଅଭିଯାନ ପ୍ରାରମ୍ଭ କରାଯାଇଛି।

ଯୋଗଦେଇଥିଲେ।

ଦେଶର ପ୍ରତି ଲୋକଙ୍କୁ ସ୍ୱଚ୍ଛତା ପ୍ରଚାର କରିବା ପାଇଁ ଉଦ୍ଦେଶ୍ୟ ରଖିଛି। ଏହା ଉପରେ, ଉପରାଜ୍ୟ ମନ୍ତ୍ରୀଙ୍କ ସମ୍ମାନେ ଏକ ସ୍ୱାଗତାୟୀ ଗାଥା ପଢ଼ିବା ପାଇଁ ଅଭିଯାନ ପ୍ରାରମ୍ଭ କରାଯାଇଛି।

ଏହି ଅଭିଯାନରେ ମନ୍ତ୍ରୀଙ୍କ ସମ୍ମାନେ ଏକ ସ୍ୱାଗତାୟୀ ଗାଥା ପଢ଼ିବା ପାଇଁ ଅଭିଯାନ ପ୍ରାରମ୍ଭ କରାଯାଇଛି। ଏହା ଉପରେ, ଉପରାଜ୍ୟ ମନ୍ତ୍ରୀଙ୍କ ସମ୍ମାନେ ଏକ ସ୍ୱାଗତାୟୀ ଗାଥା ପଢ଼ିବା ପାଇଁ ଅଭିଯାନ ପ୍ରାରମ୍ଭ କରାଯାଇଛି।

ଆପଣଙ୍କ ସମ୍ପର୍କରେ
କାର୍ଯ୍ୟାଳୟ: ଶ୍ରୀ ଶ୍ରୀ ମନ୍ତ୍ରାଳୟ
ନାମ: ଶ୍ରୀ ଶ୍ରୀ ମନ୍ତ୍ରାଳୟ
ଠିକଣା: P-6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.



ଉପରାଜ୍ୟ ମନ୍ତ୍ରୀଙ୍କ ସମ୍ମାନେ ଏକ ସ୍ୱାଗତାୟୀ ଗାଥା ପଢ଼ିବା ପାଇଁ ଅଭିଯାନ ପ୍ରାରମ୍ଭ କରାଯାଇଛି। ଏହା ଉପରେ, ଉପରାଜ୍ୟ ମନ୍ତ୍ରୀଙ୍କ ସମ୍ମାନେ ଏକ ସ୍ୱାଗତାୟୀ ଗାଥା ପଢ଼ିବା ପାଇଁ ଅଭିଯାନ ପ୍ରାରମ୍ଭ କରାଯାଇଛି।

'Swachhata Hi Seva' campaign from September 15 to October 2

୧୭ରୁ ଅକ୍ଟୋବର ୨ ଯାଏ 'ସ୍ୱଚ୍ଛତା ହିଁ ସେବା' ଅଭିଯାନ

ଭୁବନେଶ୍ୱର, ୧୦।୯ (ନି.ପ୍ର): ରାଜ୍ୟରେ ଆସନ୍ତା ୧୭ରୁ ଅକ୍ଟୋବର ୨ ପର୍ଯ୍ୟନ୍ତ ଦେଶବ୍ୟାପୀ 'ସ୍ୱଚ୍ଛତା ହିଁ ସେବା'-୨୦୨୬ ଅଭିଯାନ ପାଳିତ ହେବ । ଜନସାଧାରଣଙ୍କ ସକ୍ରିୟ ଅଂଶଗ୍ରହଣ, ସ୍ୱଚ୍ଛତା ଓ



ପରିମଳ, ସଫେଇ କର୍ମଚାରୀଙ୍କ ସୁରକ୍ଷା ଓ ସମ୍ମାନ ଏବଂ ସ୍ଥାୟୀ ସହରୀ ଜୀବନଯାତ୍ରାକୁ ଏହି ଅଭିଯାନରେ ପ୍ରାଥମିକତା ଦିଆଯିବ । ଏ ସମ୍ପର୍କରେ କେନ୍ଦ୍ର ଗୃହ ନିର୍ମାଣ ଓ ସହରାଞ୍ଚଳ ବ୍ୟାପାର

ମହାନଗର ନିଗମର ଆୟୁକ୍ତ ଏବଂ ସମସ୍ତ ସହରାଞ୍ଚଳ ସ୍ଥାନୀୟ ସଂସ୍ଥାକୁ ଅଭିଯାନର ସଫଳ, ସମନ୍ୱିତ ଓ ସମଯୋଚିତ କାର୍ଯ୍ୟାନୁଷ୍ଠାନ ପାଇଁ ବିସ୍ତୃତ ନିର୍ଦ୍ଦେଶାବଳୀ ଜାରି କରାଯାଇଛି । ମନ୍ତ୍ରୀ

ଅଭିଯାନ ପାଞ୍ଚଟି ପ୍ରମୁଖ ସ୍ତର ଉପରେ ଆଧାରିତ ହେବ । ଚିହ୍ନଟ ହୋଇଥିବା ସ୍ଥାନ ଏବଂ ଅଳିଆ ପଡୁଥିବା ଅଞ୍ଚଳଗୁଡ଼ିକରେ ସ୍ୱଚ୍ଛତା, ସୌନ୍ଦର୍ଯ୍ୟକରଣ ଓ ନିରନ୍ତର ରକ୍ଷଣାବେକ୍ଷଣ ଗତିଶୀଳ ପଦ୍ଧତିର ମୌଳିକାଞ୍ଚନାମାନ ଲାଗୁ କରାଯିବ ।

'Swachhata Hi Seva' campaign from September 15 to October 2

୧୭ରୁ ଅକ୍ଟୋବର ୨ ଯାଏ 'ସ୍ୱଚ୍ଛତା ହିଁ ସେବା' ଅଭିଯାନ

ଭୁବନେଶ୍ୱର, ୧୦।୯ (ନି.ପ୍ର): ରାଜ୍ୟରେ ଆସନ୍ତା ୧୭ରୁ ଅକ୍ଟୋବର ୨ ପର୍ଯ୍ୟନ୍ତ ଦେଶବ୍ୟାପୀ 'ସ୍ୱଚ୍ଛତା ହିଁ ସେବା'-୨୦୨୬ ଅଭିଯାନ ପାଳିତ ହେବ । ଜନସାଧାରଣଙ୍କ ସକ୍ରିୟ ଅଂଶଗ୍ରହଣ, ସ୍ୱଚ୍ଛତା ଓ ପରିମଳ, ସଫେଇ କର୍ମଚାରୀଙ୍କ ସୁରକ୍ଷା ଓ ସମ୍ମାନ ଏବଂ ସ୍ଥାୟୀ ସହରୀ ଜୀବନଯାତ୍ରାକୁ ଏହି ଅଭିଯାନରେ ପ୍ରାଥମିକତା ଦିଆଯିବ । ଏ ସମ୍ପର୍କରେ କେନ୍ଦ୍ର ଗୃହ ନିର୍ମାଣ ଓ ସହରାଞ୍ଚଳ ବ୍ୟାପାର



ମହାନଗର ନିଗମର ଆୟୁକ୍ତ ଏବଂ ସମସ୍ତ ସହରାଞ୍ଚଳ ସ୍ଥାନୀୟ ସଂସ୍ଥାକୁ ଅଭିଯାନର ସଫଳ, ସମନ୍ୱିତ ଓ ସମଯୋଚିତ କାର୍ଯ୍ୟାନୁଷ୍ଠାନ ପାଇଁ ବିସ୍ତୃତ ନିର୍ଦ୍ଦେଶାବଳୀ ଜାରି କରାଯାଇଛି । ମନ୍ତ୍ରୀ

ଅଭିଯାନ ପାଞ୍ଚଟି ପ୍ରମୁଖ ସ୍ତର ଉପରେ ଆଧାରିତ ହେବ । ଚିହ୍ନଟ ହୋଇଥିବା ସ୍ଥାନ ଏବଂ ଅଳିଆ ପଡୁଥିବା ଅଞ୍ଚଳଗୁଡ଼ିକରେ ସ୍ୱଚ୍ଛତା, ସୌନ୍ଦର୍ଯ୍ୟକରଣ ଓ ନିରନ୍ତର ରକ୍ଷଣାବେକ୍ଷଣ ଗତିଶୀଳ ପଦ୍ଧତିର ମୌଳିକାଞ୍ଚନାମାନ ଲାଗୁ କରାଯିବ ।



Union Minister Manohar Lal chaired a high-level meeting (Photo/PIB)

Union Minister Manohar Lal reviews preparations for Swachhata Hi Seva 2026 with States, UTs

New Delhi [India], September 10 (ANI): Union Minister Manohar Lal on Thursday chaired a high-level meeting with State Urban Development Ministers, Principal Secretaries, Urban Development and State Mission Directors to review the preparedness of States and Union Territories for Swachhata Hi Seva (SHS) 2026.

According to the Ministry of Housing and Urban Affairs, the meeting reviewed preparations for the nationwide campaign, which will be observed from 17th September to 17th October. This year's theme, 'Swachhata Mein Sahbhag, Swachh Bharat, Viksit Bharat', underlines the role of collective participation and shared responsibility in advancing the vision of a Swachh and Viksit Bharat.

The key focus areas of SHS 2026 include transformation of Cleanliness Target Units (CTUs) and high-footfall public places; Swachh Paathshala - Yuva for Swachhata; SafaiMitra Suraksha Evam Samman Shivirs; Jan Bhagidari for Swachhata; and Swachhata se Samriddhi, with a focus on circular economy and Waste-to-Wealth initiatives.

During the meeting, States/UTs were briefed on the key focus areas of the campaign and the need to undertake coordinated action across the nation. Emphasis was laid on ensuring extensive citizen participation, effective implementation at the local level and visible cleanliness outcomes during the campaign period. States Departments should take the lead in ensuring cleanliness drives across each office premises, tourist spots and water bodies.

In his remarks, Manohar Lal called upon Citizens to begin the Swachhata hi Seva campaign from their own homes on 17th September. He urged citizens to clean their homes themselves, and thereafter light a Diya in their homes in the evening, symbolising a clean home, healthy family and positive energy, while also representing a commitment to sustain the cleanliness achieved.

Referring to the vision of Prime Minister Narendra Modi, the Union Minister said that the campaign begins on 17 September, the Prime Minister's birthday, and seeks to connect his spirit of service and resolve with the cause of cleanliness.

The Minister emphasised that 25th September, the birthday of Pandit Deendayal Upadhyaya, should mark cleanliness drives across all segments of society, with particular focus on inclusivity and social welfare.

In particular, States were urged to undertake extensive planning and advocacy activities leading up to 1st October, for nationwide Shramdaan for Ek Din, Ek Ghanta, Ek Saath, where State Education and Sports Departments were asked to engage youth and sportspersons for Swachhata activities at scale. The Minister appealed to all Ministers, MPs/MLAs, Mayors, Deputy Mayors, Ward Councillors, Commissioners, and eminent personalities of each State to lead this nationwide Shramdaan from their respective areas/constituencies and ensure mass mobilisation for the same, the Ministry said.



On 2nd October, or Swachh Bharat Diwas, Special Council meetings and special cleanliness drives would be organised by the ULBs at Public places to share the message of Mahatma Gandhi and conduct advocacy drives on Solid Waste Management Rules. In addition, tree plantation activities would be conducted under 'Ek Ped Maa ke Naam'.

The meeting also highlighted the importance of ensuring the welfare, safety and recognition of sanitation workers through Safai Mitra Suraksha Evam Samman Shivirs, including linkages with eligible welfare schemes, preventive health check-ups and provision of safety gear. It was emphasised that these Shivirs be organised recurrently across the year for maximum impact.

The Minister further urged States to organise Special Swachhata Programmes on 7th October, to mark the completion of Hon'ble PM's 25 years of Public Service.

States/UTs were also advised to undertake effective and innovative advocacy and outreach with Jan Bhaagidaari, sports events, playing spiritual/soulful songs and Swachhata Anthems, around SHS 2026 and ensure regular reporting of activities undertaken during the campaign; and take proactive measures to ensure that the Campaign translates to measurable outcomes on the ground and strong behaviour change in every citizen of the Nation. While the campaign officially ends on 17th October, States were urged to carry the Swachhata momentum forward throughout the year. (ANI)

<https://www.aninews.in/news/national/general-news/union-minister-manohar-lal-reviews-preparations-for-swachhata-hi-seva-2026-with-states-uts20260910191512/>

Manohar Lal reviews preparations for Swachhata Hi Seva 2026 with states/UTs



Union Minister for Housing and Urban Affairs and Power Manohar Lal on Thursday reviewed preparations with States and Union Territories for Swachhata Hi Seva (SHS) 2026, calling for extensive public participation and visible, measurable cleanliness outcomes across the country.

The nationwide campaign will be observed from September 17 to October 17, 2026, with “Swachhata Mein Sahbhag, Swachh Bharat, Viksit Bharat” as its theme. The campaign seeks to make cleanliness a sustained, people-led movement rather than a month-long activity.

Focus on public participation and cleanliness outcomes

Chairing a high-level meeting with State Urban Development Ministers, Principal Secretaries, Urban Development and State Mission Directors, Manohar Lal urged States and UTs to ensure coordinated action and wide Jan Bhagidari.

The key focus areas of SHS 2026 include transformation of Cleanliness Target Units (CTUs) and high-footfall public places, Swachh Paathshala-Yuva for Swachhata, SafaiMitra Suraksha Evam Samman Shivirs, Jan Bhagidari for Swachhata and Swachhata se Samriddhi, with emphasis on circular economy and Waste-to-Wealth initiatives.

States were asked to lead cleanliness drives across government office premises, tourist destinations and water bodies.

Campaign to begin from homes

Manohar Lal called upon citizens to begin the campaign from their own homes on September 17, which coincides with Prime Minister Narendra Modi's birthday.

He urged people to clean their homes themselves and light a diya in the evening as a symbol of a clean home, healthy family, positive energy and a commitment to sustain cleanliness. He said the campaign should be taken forward in the spirit of 'Seva Sankalp'.

Referring to the Prime Minister's vision for Swachh Bharat, the Minister said the campaign seeks to connect the spirit of service with the cause of cleanliness and turn Swachhata into a collective resolve of citizens.

Shramdaan on October 1

The Minister called for extensive planning and mobilisation ahead of October 1, when nationwide Shramdaan will be undertaken under the campaign "Ek Din, Ek Ghanta, Ek Saath."

State Education and Sports Departments have been asked to involve youth and sportspersons in cleanliness activities on a large scale. Ministers, MPs, MLAs, mayors, deputy mayors, ward councillors, commissioners and eminent personalities have also been urged to lead Shramdaan activities in their respective areas and constituencies.

Municipalities have been asked to engage residential societies and RWAs through inter-ward and inter-RWA cleanliness competitions and promote Swachhata messaging at prominent locations.

Special drives on September 25 and October 2

Cleanliness drives across different sections of society will be organised on September 25, the birth anniversary of Pandit Deendayal Upadhyaya, with emphasis on inclusivity and social welfare.

On October 2, Swachh Bharat Diwas, urban local bodies will organise special council meetings and cleanliness drives at public places. Advocacy activities on Solid Waste Management Rules and tree plantation under 'Ek Ped Maa Ke Naam' will also be undertaken.

States have also been urged to organise special Swachhata programmes on October 7 to mark the completion of Prime Minister Modi's 25 years of public service.

Focus on SafaiMitras and year-round action

The meeting stressed the welfare, safety and recognition of sanitation workers through SafaiMitra Suraksha Evam Samman Shivirs. These will include linkages with eligible welfare schemes, preventive health check-ups and provision of safety equipment. States were encouraged to organise such camps regularly throughout the year.

States and UTs were also advised to use innovative outreach activities, sports events, Swachhata anthems and other public engagement initiatives to strengthen the campaign.

While SHS 2026 will officially conclude on October 17, Manohar Lal urged States to sustain the momentum throughout the year and ensure that the campaign leads to measurable improvements in cleanliness and lasting behavioural change.

<https://ddindia.co.in/2026/09/manohar-lal-reviews-preparations-for-swachhata-hi-seva-2026-with-states-uts/>



Union Minister for Housing and Urban Affairs Manohar Lal Khattar (Photo | ANI)

Urban Affairs Minister Manohar Lal Khattar urges citizens to clean homes, light diya on PM's birthday

Khattar said the campaign should be carried forward in the spirit of 'Seva Sankalp' (service pledge), with the aim of making cleanliness a sustained, people-led commitment rather than limiting it to the month-long initiative.

NEW DELHI: Following a review of preparations for the month-long Swachhata Hi Seva (SHS) campaign 2026 on Thursday, Union Minister for Housing and Urban Affairs Manohar Lal Khattar urged citizens to clean their homes and light a diya (earthen lamp) on the evening of Prime Minister Narendra Modi's birthday on September 17.

Khattar said the campaign should be carried forward in the spirit of ‘Seva Sankalp’ (service pledge), with the aim of making cleanliness a sustained, people-led commitment rather than limiting it to the month-long initiative.

“He (Khattar) urged citizens to clean their homes themselves, and thereafter light a diya in their homes in the evening, symbolising a clean home, healthy family and positive energy; while also representing a commitment to sustain the cleanliness achieved,” the Ministry of Housing and Urban Affairs (MoHUA) said.

The minister also said that September 25, the birth anniversary of Pandit Deendayal Upadhyaya, should see cleanliness drives across all sections of society, with a focus on inclusivity and social welfare.

At a high-level review meeting chaired by Khattar, states and union territories (UTs) were urged to undertake extensive planning and advocacy ahead of October 1 for the nationwide “Shramdaan for Ek Din, Ek Ghanta, Ek Saath” (voluntary efforts for an hour together) initiative. Their education and sports departments were asked to involve youth and sportspersons in sanitation drives.

Khattar also appealed to ministers, MPs, elected representatives at the state and ward levels, including mayors, deputy mayors and municipal commissioners, as well as eminent personalities, to lead the campaign in their respective constituencies and territories and ensure mass mobilisation.

States and UTs were further asked to organise Special Swachhata Programmes on October 7 to mark the completion of 25 years of Modi in public service.

The minister urged municipalities to involve residential societies and resident welfare associations (RWAs) and organise inter-ward and inter-RWA Swachhata competitions to strengthen participation and promote the campaign’s messaging.

On October 2, the birth anniversary of Mahatma Gandhi, urban local bodies (ULBs) will hold special council meetings and cleanliness drives at public places, along with advocacy on the Solid Waste Management Rules. Tree plantation activities will also be organised under 'Ek Ped Maa ke Naam', the ministry said.

The meeting also stressed the welfare, safety and recognition of sanitation workers through SafaiMitra Suraksha Evam Samman Shivirs (sanitation workers security and honour camps).

These camps will include linkages with eligible welfare schemes, preventive health check-ups and the provision of safety gear. The ministry said the camps should be organised regularly throughout the year for maximum impact.

States and UTs were also advised to undertake innovative advocacy and outreach through Jan Bhaagidaari (public participation), sports events, spiritual and soulful songs, and Swachhata Anthems.

Officials said activities should be regularly reported and measures taken to ensure that the campaign produces measurable outcomes and lasting behavioural change.

Although the campaign officially ends on October 17, states were urged to maintain the Swachhata momentum throughout the year.

This year's theme, 'Swachhata Mein Sahbhag, Swachh Bharat, Viksit Bharat', underlines collective participation and shared responsibility in advancing the vision of a "Swachh and Viksit Bharat".

<https://www.newindianexpress.com/amp/story/india/2026/Sep/10/urban-affairs-minister-manohar-lal-khattar-urges-citizens-to-clean-homes-light-diya-on-pms-birthday>

‘Swachhata Hi Seva 2026 to focus on Jan Bhagidari, waste-to-wealth’

New Delhi: Union Housing and Urban Affairs and Power Minister Manohar Lal on Thursday reviewed the preparedness of States and Union Territories for the nationwide Swachhata Hi Seva (SHS) 2026 campaign, scheduled from September 17 to October 17.

Chairing a high-level meeting with State Urban Development Ministers, Principal Secretaries, urban development officials and State Mission Directors, Lal said this year’s theme, ‘Swachhata Mein Sahbhag, Swachh Bharat, Viksit Bharat’, underlines collective participation and shared responsibility in building a cleaner and developed India.

The campaign will focus on transforming Cleanliness Target Units and high-footfall public places, engaging youth through Swachh Paathshala-Yuva for Swachhata, organising SafaiMitra Suraksha Evam Samman Shivirs, and promoting Jan Bhagidari, circular economy and Waste-to-Wealth initiatives.

Lal appealed to citizens to begin the campaign at home on September 17 by cleaning their houses themselves and lighting a diya in the evening as a symbol of cleanliness, healthy families and positive energy. He said SHS should be pursued in the spirit of ‘Seva Sankalp’ and evolve into a sustained, people-led movement rather than remain a month-long exercise.

He said September 25, the birth anniversary of Pandit Deendayal Upadhyaya, should witness cleanliness drives with a focus on inclusiveness and social welfare. States were also asked to mobilise citizens for the nationwide ‘Ek Din, Ek Ghanta, Ek Saath’ Shramdaan on October 1, with education and sports departments involving youth and sportspersons.

Urban local bodies have been advised to involve residential societies and RWAs through inter-ward and inter-RWA cleanliness competitions.

<https://www.millenniumpost.in/nation/swachhata-hi-seva-2026-to-focus-on-jan-bhagidari-waste-to-wealth-675605>

India News | Union Minister Manohar Lal Reviews Preparations for Swachhata Hi Seva 2026 with States, UTs

Get latest articles and stories on India at LatestLY. The key focus areas of SHS 2026 include transformation of Cleanliness Target Units (CTUs) and high-footfall public places; Swachh Paathshala -Yuva for Swachhata; SafaiMitra Suraksha Evam Samman Shivirs; Jan Bhagidari for Swachhata; and Swachhata se Samriddhi, with a focus on circular economy and Waste-to-Wealth initiatives.

New Delhi [India], September 10 (ANI): Union Minister Manohar Lal on Thursday chaired a high-level meeting with State Urban Development Ministers, Principal Secretaries, Urban Development and State Mission Directors to review the preparedness of States and Union Territories for Swachhata Hi Seva (SHS) 2026.

According to the Ministry of Housing and Urban Affairs, the meeting reviewed preparations for the nationwide campaign, which will be observed from 17th September to 17th October. This year's theme, 'Swachhata Mein Sahbhag, Swachh Bharat, Viksit Bharat', underlines the role of collective participation and shared responsibility in advancing the vision of a Swachh and Viksit Bharat.

The key focus areas of SHS 2026 include transformation of Cleanliness Target Units (CTUs) and high-footfall public places; Swachh Paathshala -Yuva for Swachhata; SafaiMitra Suraksha Evam Samman Shivirs; Jan Bhagidari for Swachhata; and Swachhata se Samriddhi, with a focus on circular economy and Waste-to-Wealth initiatives.

During the meeting, States/UTs were briefed on the key focus areas of the campaign and the need to undertake coordinated action across the nation. Emphasis was laid on ensuring extensive citizen participation, effective implementation at the local level and visible cleanliness outcomes during the campaign period. States Departments should take the lead in ensuring cleanliness drives across each office premises, tourist spots and water bodies.

In his remarks, Manohar Lal called upon Citizens to begin the Swachchata hi Seva campaign from their own homes on 17th September. He urged citizens to clean their homes themselves, and thereafter light a Diya in their homes in the evening, symbolising a clean home, healthy family and positive energy, while also representing a commitment to sustain the cleanliness achieved.

Referring to the vision of Prime Minister Narendra Modi, the Union Minister said that the campaign begins on 17 September, the Prime Minister's birthday, and seeks to connect his spirit of service and resolve with the cause of cleanliness.

The Minister emphasised that 25th September, the birthday of Pandit Deendayal Upadhyaya, should mark cleanliness drives across all segments of society, with particular focus on inclusivity and social welfare.

In particular, States were urged to undertake extensive planning and advocacy activities leading up to 1st October, for nationwide Shramdaan for Ek Din, Ek Ghanta, Ek Saath, where State Education and Sports Departments were asked to engage youth and sportspersons for Swachchata activities at scale. The Minister appealed to all Ministers, MPs/MLAs, Mayors, Deputy Mayors, Ward Councillors, Commissioners, and eminent personalities of each State to lead this nationwide Shramdaan from their respective areas/constituencies and ensure mass mobilisation for the same, the Ministry said.

On 2nd October, or Swachh Bharat Diwas, Special Council meetings and special cleanliness drives would be organised by the ULBs at Public places to share the message of Mahatma Gandhi and conduct advocacy drives on Solid Waste Management Rules. In addition, tree plantation activities would be conducted under 'Ek Ped Maa ke Naam'.

The meeting also highlighted the importance of ensuring the welfare, safety and recognition of sanitation workers through SafaiMitra Suraksha Evam Samman Shivirs, including linkages with eligible welfare schemes, preventive health check-ups and provision of safety gear. It was emphasised that these Shivirs be organised recurrently across the year for maximum impact.

The Minister further urged States to organise Special Swachhata Programmes on 7th October, to mark the completion of Hon'ble PM's 25 years of Public Service.

States/UTs were also advised to undertake effective and innovative advocacy and outreach with Jan Bhaagidaari, sports events, playing spiritual/soulful songs and Swachhata Anthems, around SHS 2026 and ensure regular reporting of activities undertaken during the campaign; and take proactive measures to ensure that the Campaign translates to measurable outcomes on the ground and strong behaviour change in every citizen of the Nation. While the campaign officially ends on 17th October, States were urged to carry the Swachhata momentum forward throughout the year. (ANI)

<https://www.latestly.com/agency-news/india-news-union-minister-manohar-lal-reviews-preparations-for-swachhata-hi-seva-2026-with-states-uts-7598820.html/amp>

Manohar Lal reviews preparations for Swachhata Hi Seva 2026 with States and UTs



Union Minister Manohar Lal chaired a high-level meeting with State Urban Development Ministers, Principal Secretaries, Urban Development and State Mission Directors on Thursday to review the readiness of States and Union Territories for the Swachhata Hi Seva (SHS) 2026 campaign.

The Ministry of Housing and Urban Affairs stated that the meeting assessed preparations for the nationwide campaign, which is scheduled to run from September 17 to October 17. The theme for this year, “Swachhata Mein Sahbhag, Swachh Bharat, Viksit Bharat,” emphasises collective participation and shared responsibility in advancing the vision of a clean and developed India.

Key focus areas for SHS 2026 include the transformation of Cleanliness Target Units (CTUs) and high-traffic public places, Swachh Paathshala – Yuva for Swachhata, SafaiMitra Suraksha Evam Samman Shivirs, Jan Bhagidari for Swachhata, and Swachhata se Samriddhi with a focus on the circular economy and Waste-to-Wealth initiatives.

The meeting highlighted the necessity of coordinated action nationwide. Emphasis was placed on extensive citizen participation, effective local implementation, and achieving visible cleanliness outcomes. State departments were urged to lead cleanliness efforts in office premises, tourist sites, and water bodies.

Manohar Lal called upon citizens to initiate the campaign from their homes on September 17. He urged individuals to clean their own houses and then light a Diya in the evening to symbolize a clean home, healthy family, positive energy, and a commitment to maintaining cleanliness.

Referring to Prime Minister Narendra Modi’s vision, the Minister noted that the campaign starts on the Prime Minister’s birthday, aiming to connect his spirit of service with the cause of cleanliness. He further stated that September 25, the birthday of Pandit Deendayal Upadhyaya, should be marked by cleanliness drives across society with a focus on inclusivity and social welfare.

States were encouraged to conduct extensive planning and advocacy ahead of October 1, which will feature a nationwide Shramdaan event titled Ek Din, Ek Ghanta, Ek Saath. The Education and Sports Departments were asked to engage youth and sportspersons in large-scale cleanliness activities. The Minister appealed to all Ministers, MPs, MLAs, Mayors, Deputy Mayors, Ward Councillors, Commissioners, and prominent local figures to lead Shramdaan efforts in their areas and ensure mass mobilisation.

On October 2, Swachh Bharat Diwas, Urban Local Bodies will organise special council meetings and cleanliness drives at public places to promote Mahatma Gandhi's message and Solid Waste Management Rules. Tree plantation activities under the initiative "Ek Ped Maa ke Naam" will also be conducted.

The meeting emphasised the welfare, safety, and recognition of sanitation workers through SafaiMitra Suraksha Evam Samman Shivirs, which include connections to welfare schemes, preventive health check-ups, and the provision of safety gear. It was stressed that these camps be held regularly throughout the year.

The Minister urged States to organise Special Swachhata Programmes on October 7 to mark the completion of the Prime Minister's 25 years of public service. States and Union Territories were also advised to implement effective and innovative advocacy and outreach activities, including Jan Bhaagidaari, sports events, spiritual and Swachhata anthems, as part of SHS 2026.

Regular reporting of campaign activities and proactive measures were encouraged to ensure the campaign translates into measurable outcomes and behavioural change nationwide. Although the official campaign period ends on October 17, States were called upon to sustain the Swachhata momentum throughout the year.

<https://thenewsmill.com/2026/09/manohar-lal-reviews-preparations-for-swachhata-hi-seva-2026-with-states-and-uts/>

Nationwide Swachhata Hi Seva 2026 Campaign: Collective Action for a Cleaner India

Union Minister Manohar Lal led a high-level meeting reviewing Swachhata Hi Seva 2026 preparations, emphasizing collective responsibility for cleanliness in India. The campaign, running from September 17 to October 17, focuses on community involvement, Cleanliness Target Units, and citizen participation across states for sustainable impact and behavioral change.



Union Minister Manohar Lal chaired a high-level meeting (Photo/PIB). Image Credit: ANI



KEY TAKEAWAYS

AI SUMMARY

- Union Minister Manohar Lal led a meeting to prepare for the 'Swachhata Hi Seva 2026' campaign aimed at promoting cleanliness across India.
- The campaign will run from September 17 to October 17, focusing on collective responsibility and participation for a cleaner environment.
- Key initiatives include transforming public spaces and engaging youth through 'Swachh Paathshala' to foster community involvement.
- Participants are encouraged to kick off the campaign on September 17, coinciding with Prime Minister Modi's birthday, by promoting cleanliness at home.

Union Minister Manohar Lal chaired a high-profile meeting with key urban development officials to assess the readiness of states and territories for 'Swachhata Hi Seva 2026'. The campaign, from September 17 to October 17, focuses on collective responsibility and participation to foster a clean and developed India.

The initiative targets key areas such as transforming high-footfall public spaces and integrating youth through 'Swachh Paathshala'. Emphasis was placed on citizen involvement, effective local implementation, and visible results. Participating states were urged to lead cleanliness drives in public areas and ensure broad participation from citizens.

Minister Lal encouraged starting the campaign at home on September 17, celebrating Prime Minister Narendra Modi's birthday by symbolizing clean homes with Diya lights. The campaign involves stakeholders at all levels to ensure wide engagement and aims for substantial change in public cleanliness behavior throughout the year.

<https://www.devdiscourse.com/article/headlines/3975406-power-outages-plague-gazas-hospitals-amidst-rising-energy-costs>

पंजाब कैसरी

17 सितंबर से 17 अक्टूबर तक चलेगा स्वच्छता ही सेवा अभियान

Delhi News : केंद्रीय मंत्री मनोहर लाल ने राज्यों के शहरी विकास मंत्रियों, प्रमुख सचिवों, शहरी विकास विभाग और राज्य मिशन निदेशकों के साथ उच्च स्तरीय बैठक की। बैठक में स्वच्छता ही सेवा (एसएचएस) 2026 अभियान की तैयारियों की समीक्षा की गई। इस साल यह अभियान 17 सितंबर से 17 अक्टूबर तक चलाया जाएगा। अभियान की थीम 'स्वच्छता में सहभागी, स्वच्छ भारत, विकसित भारत' रखी गई है। सफाई के साथ युवाओं और आम लोगों की भागीदारी पर जोर अभियान के तहत स्वच्छता लक्ष्य इकाइयों (सीटीयू) और अधिक भीड़ वाले सार्वजनिक स्थानों की सफाई और सुधार पर विशेष ध्यान दिया जाएगा।...



Union Minister Manohar Lal held a meeting with the Urban Development Ministers and Principal Secretaries of the states

Delhi News : केंद्रीय मंत्री मनोहर लाल ने राज्यों के शहरी विकास मंत्रियों, प्रमुख सचिवों, शहरी विकास विभाग और राज्य मिशन निदेशकों के साथ उच्च स्तरीय बैठक की। बैठक में स्वच्छता ही सेवा (एसएचएस) 2026 अभियान की तैयारियों की समीक्षा की गई। इस साल यह अभियान 17 सितंबर से 17 अक्टूबर तक चलाया जाएगा। अभियान की थीम 'स्वच्छता में सहभागी, स्वच्छ भारत, विकसित भारत' रखी गई है।

सफाई के साथ युवाओं और आम लोगों की भागीदारी पर जोर

अभियान के तहत स्वच्छता लक्ष्य इकाइयों (सीटीयू) और अधिक भीड़ वाले सार्वजनिक स्थानों की सफाई और सुधार पर विशेष ध्यान दिया जाएगा। इसके अलावा स्कूलों और युवाओं को स्वच्छता से जोड़ने, सफाई मित्रों की सुरक्षा एवं सम्मान और जन भागीदारी को बढ़ावा देने पर जोर रहेगा। वहीं, कचरे से उपयोगी वस्तुएं बनाने और सर्कुलर इकोनॉमी को बढ़ावा देने के लिए 'स्वच्छता से समृद्धि' पर भी काम किया जाएगा। मनोहर लाल ने कहा कि राज्यों को अपने-अपने कार्यालय परिसरों, पर्यटन स्थलों और जल निकायों में विशेष सफाई अभियान चलाने चाहिए। उन्होंने स्थानीय स्तर पर प्रभावी काम और स्वच्छता के स्पष्ट परिणाम सुनिश्चित करने पर भी जोर दिया।

17 सितंबर को घर से शुरू करें स्वच्छता अभियान

केंद्रीय मंत्री ने नागरिकों से 17 सितंबर को अपने घरों से स्वच्छता ही सेवा अभियान शुरू करने की अपील की। उन्होंने लोगों से खुद अपने घरों की सफाई करने और शाम को घर में दीया जलाने का आग्रह किया। उन्होंने कहा कि दीया स्वच्छ घर, स्वस्थ परिवार और सकारात्मक ऊर्जा का प्रतीक होगा। साथ ही यह स्वच्छता को बनाए रखने के संकल्प को भी दर्शाएगा। मनोहर लाल ने कहा कि स्वच्छता को केवल एक महीने का अभियान नहीं, बल्कि लोगों की लगातार जिम्मेदारी और जन आंदोलन बनाया जाना चाहिए। उन्होंने कहा कि प्रधानमंत्री नरेंद्र मोदी के जन्मदिन 17 सितंबर से शुरू होने वाला यह अभियान उनकी सेवा भावना और स्वच्छता के संकल्प से जुड़ा है।

25 सितंबर को भी चलेंगे विशेष सफाई अभियान

मंत्री ने कहा कि 25 सितंबर को पंडित दीनदयाल उपाध्याय की जयंती के अवसर पर समाज के सभी वर्गों को साथ लेकर सफाई अभियान चलाए जाएं। उन्होंने राज्यों से 1 अक्टूबर को 'एक दिन, एक घंटा, एक साथ' के तहत बड़े स्तर पर श्रमदान की तैयारी करने को कहा। शिक्षा और खेल विभागों को बड़ी संख्या में युवाओं और खिलाड़ियों को स्वच्छता अभियान से जोड़ने के निर्देश दिए गए। मंत्री ने मंत्रियों, सांसदों, विधायकों, मेयरों, उप मेयरों, पार्षदों, नगर निगम आयुक्तों और स्थानीय स्तर की जानी-मानी हस्तियों से अपने क्षेत्रों में श्रमदान का नेतृत्व करने की अपील की।

आरडब्ल्यूए और रेजिडेंशियल सोसाइटियों को भी जोड़ा जाएगा

मनोहर लाल ने नगर पालिकाओं से अंतर-वार्ड और अंतर-आरडब्ल्यूए स्वच्छता प्रतियोगिताएं आयोजित करने को कहा। इसके जरिए रेजिडेंशियल सोसाइटियों और आरडब्ल्यूए को स्वच्छता अभियान में शामिल किया जाएगा। प्रमुख आरडब्ल्यूए स्थानों पर स्वच्छता से जुड़े संदेश भी लगाए जाएंगे। 2 अक्टूबर को स्वच्छ भारत दिवस के मौके पर शहरी स्थानीय निकायों की ओर से विशेष स्वच्छता अभियान और विशेष परिषद बैठकें आयोजित की जाएंगी। इस दौरान महात्मा गांधी के स्वच्छता संदेश और ठोस कचरा प्रबंधन नियमों को लेकर लोगों को जागरूक किया जाएगा। इसके अलावा 'एक पेड़ मां के नाम' अभियान के तहत पौधारोपण भी किया जाएगा।

सफाई मित्रों की सुरक्षा और स्वास्थ्य पर विशेष ध्यान

बैठक में सफाई कर्मचारियों के कल्याण, सुरक्षा और सम्मान पर भी चर्चा हुई। सफाई मित्र सुरक्षा एवं सम्मान शिविरों के जरिए सफाई कर्मचारियों को सरकारी कल्याणकारी योजनाओं से जोड़ा जाएगा। साथ ही उनकी स्वास्थ्य जांच और सुरक्षा उपकरण उपलब्ध कराने पर भी ध्यान दिया जाएगा। मंत्री ने कहा कि इन शिविरों का आयोजन केवल अभियान के दौरान ही नहीं, बल्कि पूरे साल समय-समय पर किया जाना चाहिए, ताकि सफाई कर्मचारियों को इसका लगातार लाभ मिल सके।

7 अक्टूबर को भी होंगे विशेष कार्यक्रम

मनोहर लाल ने राज्यों से प्रधानमंत्री नरेंद्र मोदी की सार्वजनिक सेवा के 25 वर्ष पूरे होने के अवसर पर 7 अक्टूबर को विशेष स्वच्छता कार्यक्रम आयोजित करने का आग्रह किया। उन्होंने राज्यों और केंद्र शासित प्रदेशों से स्वच्छता अभियान को जन भागीदारी, खेल आयोजनों, गीतों और स्वच्छता गान के जरिए लोगों तक पहुंचाने को कहा।

उन्होंने अभियान के दौरान होने वाली गतिविधियों की नियमित रिपोर्टिंग करने और जमीन पर उनके वास्तविक परिणाम सुनिश्चित करने पर जोर दिया। मंत्री ने कहा कि 17 अक्टूबर को अभियान का औपचारिक समापन होगा, लेकिन स्वच्छता की यह मुहिम पूरे साल जारी रहनी चाहिए।

<https://www.punjabkesari.com/delhi-ncr-news/swachhata-hi-seva-abhiyan-will-run-from-september-17-to-october-17/>

सूर्या समाचार

मनोहर लाल ने किया 'स्वच्छता ही सेवा 2026' अभियान के तैयारियों की समीक्षा, दिया ये अहम निर्देश



Swachhata Hi Seva 2026 campaign: केंद्रीय मंत्री मनोहर लाल ने राज्यों और केंद्रशासित प्रदेशों के नगर विकास मंत्रियों एवं वरिष्ठ अधिकारियों के साथ बैठक कर 'स्वच्छता ही सेवा 2026' अभियान की तैयारियों की विस्तृत समीक्षा की। बैठक में उन्होंने 17 सितंबर से 17 अक्टूबर तक चलने वाले माहव्यापी अभियान को 'सेवा संकल्प' और जनभागीदारी की भावना के साथ जनआंदोलन बनाने पर जोर दिया।

मनोहर लाल ने कहा कि अभियान के तहत 1 अक्टूबर को 'एक दिन, एक घंटा, एक साथ' कार्यक्रम आयोजित किया जाएगा। उन्होंने इस कार्यक्रम के लिए व्यापक श्रमदान की अग्रिम और सुव्यवस्थित तैयारी सुनिश्चित करने पर जोर दिया। साथ ही उन्होंने कहा कि स्वच्छता के प्रयास केवल एक दिन तक सीमित नहीं रहने चाहिए, बल्कि इसे लगातार जारी रखना जरूरी है।

एक महीने तक चलेगा स्वच्छता अभियान

बैठक के दौरान मनोहर लाल ने राज्यों से अपील की कि 17 सितंबर से 17 अक्टूबर तक चलने वाले 'स्वच्छता ही सेवा 2026' अभियान को अधिक से अधिक लोगों की भागीदारी के साथ आगे बढ़ाया जाए। उन्होंने अभियान को केवल सरकारी स्तर तक सीमित रखने के बजाय इसे जनआंदोलन का रूप देने पर जोर दिया। उन्होंने कहा कि स्वच्छता के प्रति लोगों की सक्रिय भागीदारी से ही अभियान का स्थायी प्रभाव धरातल पर दिखाई देगा। इसके लिए सभी स्तरों पर अभियान की तैयारियों को व्यवस्थित तरीके से पूरा करने की आवश्यकता है।

स्वच्छता को व्यवहार का हिस्सा बनाने पर जोर

मनोहर लाल ने लोगों से 'स्वच्छता ही सेवा' के संकल्प से जुड़ने और अपने आसपास के क्षेत्र को स्वच्छ रखने में सक्रिय भूमिका निभाने का आह्वान किया। उन्होंने कहा कि व्यापक जनभागीदारी से स्वच्छता का स्थायी प्रभाव दिखाई देगा और यह लोगों के स्वभाव, संस्कार एवं व्यवहार का अभिन्न हिस्सा बनेगी। बैठक में अभियान से जुड़े कार्यक्रमों की तैयारियों और उन्हें प्रभावी ढंग से संचालित करने को लेकर राज्यों तथा केंद्रशासित प्रदेशों के स्तर पर आवश्यक प्रयासों पर जोर दिया गया।

<https://suryasamachar.com/2026/09/10/manohar-lal-reviewed-preparations-for-swachhata-hi-seva-2026-campaign-and-gave-these-important-instructions/>



स्वच्छता ही सेवा 2026 : केंद्रीय मंत्री मनोहर लाल ने की उच्च स्तरीय बैठक, 17 सितंबर से देश भर में चलेगा महाभियान

केंद्रीय मंत्री मनोहर लाल ने 'स्वच्छता ही सेवा' 2026 अभियान की तैयारियों की समीक्षा के लिए उच्च स्तरीय बैठक की। यह अभियान 17 सितंबर से 17 अक्टूबर 2026 तक 'स्वच्छता में सहभाग, स्वच्छ भारत, विकसित भारत' थीम के साथ चलेगा, जिसमें जनभागीदारी और सफाईमित्रों के कल्याण पर विशेष जोर दिया जाएगा।



HIGHLIGHTS

1. केंद्रीय मंत्री मनोहर लाल ने 'स्वच्छता ही सेवा' 2026 की तैयारियों की समीक्षा की।
2. अभियान 17 सितंबर से 17 अक्टूबर तक 'स्वच्छता में सहभाग' थीम पर चलेगा।
3. जनभागीदारी, सफाईमित्र कल्याण और व्यवहार परिवर्तन पर विशेष जोर दिया गया।

डिजिटल डेस्क, नई दिल्ली। केंद्रीय आवास एवं शहरी मामलों और ऊर्जा मंत्री मनोहर लाल ने आज राज्यों और केंद्र शासित प्रदेशों के शहरी विकास मंत्रियों, प्रमुख सचिवों और राज्य मिशन निदेशकों के साथ एक उच्च स्तरीय बैठक की अध्यक्षता की। इस बैठक का मुख्य उद्देश्य आगामी 'स्वच्छता ही सेवा' (SHS) 2026 अभियान के लिए सभी राज्यों की तैयारियों की व्यापक समीक्षा करना था। बैठक के दौरान अधिकारियों को देशभर में समन्वित कार्रवाई करने और सभी सरकारी कार्यालय परिसरों, पर्यटन स्थलों तथा जल निकायों में स्वच्छता अभियान सुनिश्चित करने के निर्देश दिए गए।

अभियान की थीम और मुख्य फोकस क्षेत्र

यह राष्ट्रव्यापी स्वच्छता अभियान 17 सितंबर से शुरू होकर 17 अक्टूबर 2026 तक चलाया जाएगा।

इस वर्ष के लिए अभियान की थीम 'स्वच्छता में सहभाग, स्वच्छ भारत, विकसित भारत'

(Swachhata Mein Sahbhag, Swachh Bharat, Viksit Bharat) रखी गई है, जो एक स्वच्छ और विकसित राष्ट्र के निर्माण में सामूहिक भागीदारी और साझा जिम्मेदारी के महत्व को रेखांकित करती है। अभियान के मुख्य फोकस क्षेत्रों में स्वच्छता लक्ष्य इकाइयों (CTUs) और अधिक भीड़-भाड़ वाले सार्वजनिक स्थानों का कायाकल्प, 'स्वच्छ पाठशाला-युवा फॉर स्वच्छता', सफाईमित्र सुरक्षा एवं सम्मान शिविर, जन भागीदारी और सर्कुलर इकॉनमी (वेस्ट-टू-वेल्थ) पर आधारित 'स्वच्छता से समृद्धि' जैसी महत्वपूर्ण पहलें शामिल हैं।

प्रधानमंत्री के जन्मदिन पर घरों में सफाई और दीये जलाने की अपील

केंद्रीय मंत्री मनोहर लाल ने देशवासियों से आह्वान किया कि वे 17 सितंबर को अपने घरों से ही 'स्वच्छता ही सेवा' अभियान की शुरुआत करें। उन्होंने लोगों से अपील की कि वे स्वयं अपने घरों की सफाई करें और शाम को घर में एक दीया जलाएं, जो स्वच्छ घर, स्वस्थ परिवार और सकारात्मक ऊर्जा का प्रतीक होगा। मंत्री महोदय ने बताया कि यह अभियान 17 सितंबर को प्रधानमंत्री नरेंद्र मोदी के जन्मदिन के अवसर पर शुरू हो रहा है, जिसका उद्देश्य प्रधानमंत्री की सेवा भावना को स्वच्छता के इस महासंकल्प के साथ जोड़ना है। प्रधानमंत्री के 'मन की बात' कार्यक्रम का जिक्र करते हुए उन्होंने कहा कि जब स्वच्छता नागरिकों का सामूहिक संकल्प बन जाती है, तो वह केवल सफाई तक सीमित न रहकर उस स्थान की पूरी पहचान बदल देती है।

श्रमदान, विशेष तिथियां और जन जागरूकता

बैठक में जोर दिया गया कि 25 सितंबर को पंडित दीनदयाल उपाध्याय की जयंती पर समाज के सभी वर्गों की भागीदारी के साथ विशेष स्वच्छता अभियान चलाए जाएं। इसके अलावा, राज्यों से 1 अक्टूबर को 'एक दिन, एक घंटा, एक साथ' के तहत राष्ट्रव्यापी महा-श्रमदान की योजना बनाने का आग्रह किया गया है, जिसमें सभी मंत्रियों, सांसदों, विधायकों और प्रमुख हस्तियों से नेतृत्व करने की अपील की गई है। वहीं, 2 अक्टूबर (स्वच्छ भारत दिवस) पर स्थानीय निकायों द्वारा सार्वजनिक स्थानों पर विशेष बैठकें आयोजित की जाएंगी, ठोस अपशिष्ट प्रबंधन नियमों के बारे में जागरूकता फैलाई जाएगी और 'एक पेड़ मां के नाम' अभियान के तहत पौधारोपण किया जाएगा।

सफाईमित्रों का कल्याण और निरंतर प्रयास

इस अभियान के दौरान स्वच्छता कर्मियों (सफाईमित्रों) के कल्याण, सुरक्षा और सम्मान को सुनिश्चित करने के लिए 'सफाईमित्र सुरक्षा एवं सम्मान शिविर' आयोजित करने पर भी विशेष जोर दिया गया है। इन शिविरों के माध्यम से कर्मचारियों की नियमित स्वास्थ्य जांच और सुरक्षा उपकरणों की उपलब्धता सुनिश्चित की जाएगी। मंत्री ने राज्यों से 7 अक्टूबर को माननीय प्रधानमंत्री के सार्वजनिक सेवा के 25 वर्ष पूरे होने के उपलक्ष्य में विशेष स्वच्छता कार्यक्रम आयोजित करने का भी आग्रह किया। राज्यों को सलाह दी गई है कि नवाचार और जनभागीदारी के जरिए व्यवहारिक बदलाव लाएं, ताकि 17 अक्टूबर को अभियान के आधिकारिक रूप से समाप्त होने के बाद भी स्वच्छता की यह लय पूरे साल बनी रहे।

<https://www.jagran.com/news/national-swachhata-hi-seva-2026-manohar-lal-reviews-campaign-prep-40369099.html>

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Union Minister [@mlkhattar](#) reviews preparations for **Swachhata Hi Seva 2026** with States/UTs

Campaign to be observed from 17th September to 17th October 2026
'Swachhata Mein Sahbhag, [#SwachhBharat](#), Viksit Bharat' to be the theme of SHS 2026

States/UTs urged to ensure wide Jan Bhagidari and visible cleanliness outcomes

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Union Minister reviews preparations for **Swachhata Hi Seva 2026** with States, UTs



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